



June 13, 2016

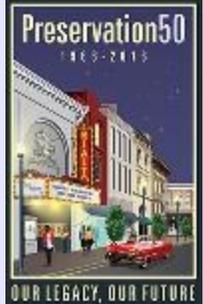
# Main Street Monday!



The first quarter reinvestments yielded **\$10,384,574.34** while that doesn't seem like a lot, it was in the heart of the winter and lots of projects are underway or will be soon that will garner much higher numbers by years end. **Remember that 2nd quarter statistics are due July 15th.**

This edition features a lot of information regarding grants, webinars, workshops, and other opportunities. Pages 4-6

New director training will be taking place on Thursday June 16th at 10 am, Frankfort at the KYTC building on Mero Street. This was the location of our winter conference.



It was wonderful to meet with over 60 different entities last Wednesday to discuss healthy communities and work to promote FitKY! Please check out their FB page, their tweets, etc. They understand the importance of walkable communities and places to bike and hike and how all of us coming together will improve the lives of KY citizens. We are a national model. Spread the word!, join the movement (literally) hold walking events, share photos, let your community know KYMS communities are a part of FitKY!



## Keys to Securing Brownfield Funding Webinar - June 15

EPA | Jun. 6 | [Brownfield Financing](#) | [U.S. Environmental Protection Agency \(EPA\)](#)

Council of Development Finance Agencies  
100 E. Broad Street, Suite 1200  
Columbus, OH 43215  
(614) 705-1300

SHPO, Craig Potts, and I sat up a KHC booth at the first concert of the year in downtown Frankfort Friday night. It was extremely well attended. I've included some pictures from the event. They have the iconic Old State Capitol as a backdrop which provides the perfect setting. This is a partnership between the Main Street program, Farmer's Bank & the Frankfort Plant Board. (utilities)



Frankfort director, Kim Strohmeier, & board chair, Harry Carver



Future KYMS director perhaps? This is Princess Rosemary, she is the daughter of our archeologist colleague Nic Laracuenta and a big supporter of Main St. & preservation.



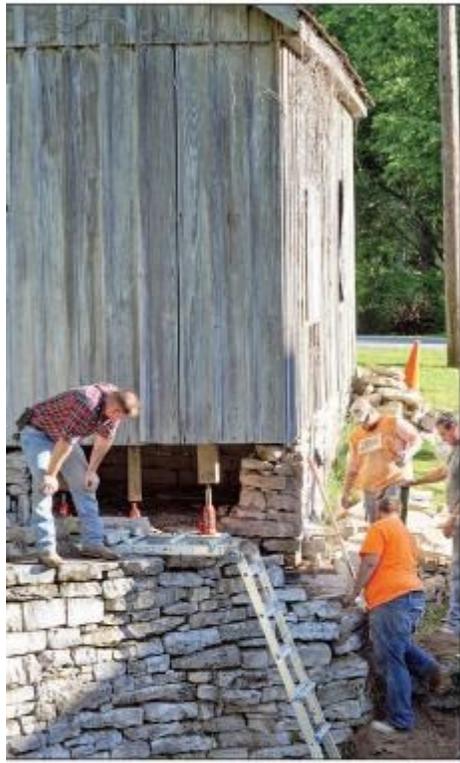
Is your program a 501c3? Have you filed your 990 or other important information with the IRS? Have you updated your organizations information with the Secretary of State? If not do so asap!! Several have lost their status for failure to file! Don't let that happen to you! Need help contact KYMS.



Lots going on in Boyle County, Danville & Perryville

Plank on Main has completed an incredible renovation of their downtown property, including brick tucking and repair to mortar.

Frankfort has a newly designed logo



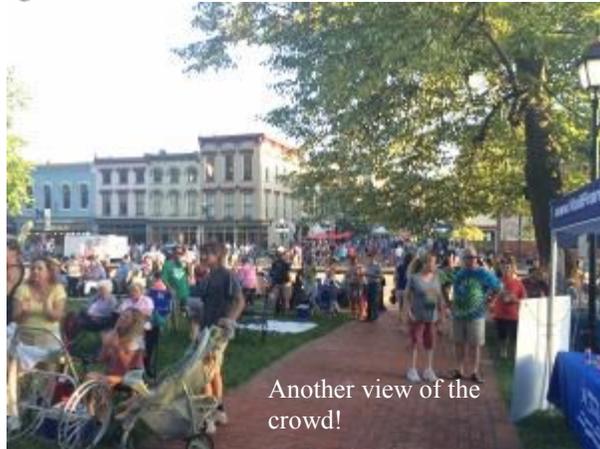
### Foundation building

Brad Johnson, at left in left photo, of Kerbaugh Masonry eyes the placement of the next course of rocks brought by his crew Trace Bishop, John Metcalf and Joe Bishop to repair the carriage barn foundation at the Karrick-Parks House in Perryville. The foundation ties into the wall surrounding the cave where Perryville was first settled almost 200 years ago. Main Street Perryville Executive Director Vicki Goode said the stone work on the foundations of the carriage house and another Merchant's Row building is estimated at \$5,000. Johnson and Joe Bishop also repaired a wall at Baril Park between the Parks Store and the Green Drug Store for the city after December's heavy rains caused severe flooding and the dry-laid foundations to buckle. Below, Trace Bishop, from left, John Metcalf and Brad Johnson use smaller rocks to chink between larger ones. The project should finish today, Tuesday, June 7.

Photos by Julie Clay



Yes, they use the bike racks!



Another view of the crowd!

Wanted to let you know I spoke with Steve Walton, Paris, last week. He's at the beach with his dad. He was in good spirits and told me it would be time for cocktails so we couldn't talk long. LOL

This looks like a great webinar to see how this could be incorporated in our Kentucky Main Street communities!

**Learn from Cleveland Restoration Society staff about this unique preservation loan program and how it could benefit residential preservation efforts in your community on Wednesday, June 29, beginning at 1pm**

With over 100 loans made since its inception, the Heritage Home Program has made a difference for countless homeowners across northeastern Ohio. Join CRS staff as they share how the HHP works and how your community has the potential to tap into this powerful loan incentive program. The webinar is free to Heritage Ohio members. You can join for \$25. See [heritageohio.org](http://heritageohio.org) for more information.

BILLY JOHNSON STAGE

pikevillemainstreet.com

**MAIN STREET LIVE!**

presents



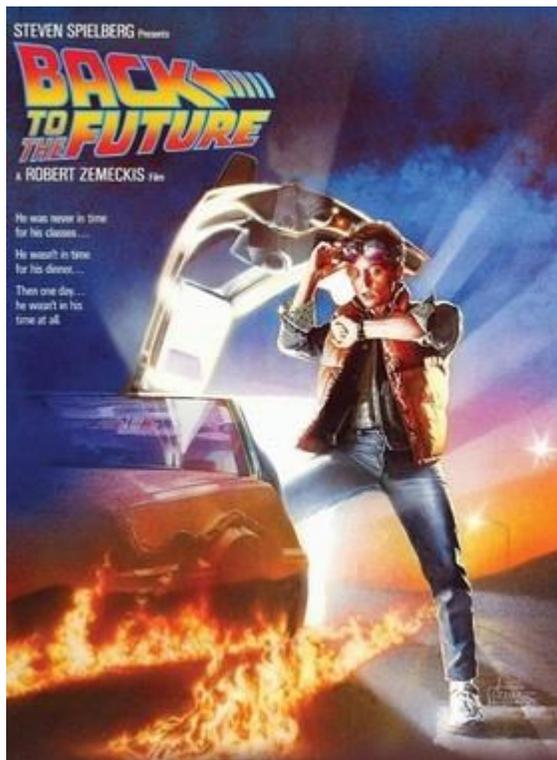
COUNTY WIDE

ROCK & COUNTRY

**JUNE 17**

**STARTING AT 7PM**

A Pikeville Main Street Project • Minta Trimble, Director • 606-899-2489



Lawn Chair Theater is back in Danville! With Back to the Future! The first movie will be June 17th. Movies are held at Constitution Square Park and start at dusk. (Usually 9-11) For more info, contact Nick Wade at [info@downtowndanville.com](mailto:info@downtowndanville.com)

*Schedule of Events*

**GUTHRIE Heritage Days** JUNE 17TH AND 18TH

BRING YOUR CHAIR! *Great Guthrie Mail Robbery* Friday @ 7:00 p.m. *You don't want to miss this!*

**SATURDAY EVENTS**

Pancakes Breakfast 7 AM GUTHRIE METHODIST CHURCH

SENIOR ONE MILE WALK @ 8:30 AM - MEET AT SR. CITIZENS CENTER

Little Mr. & Miss Pageant 10 AM @ TENT BY GUTHRIE HARDWARE

*Cumberland Winds Orchestra* 11 AM IN FRONT OF MAIN STAGE

**KID ZONE**

SATURDAY FROM 12 - 4 P.M. BESIDE MAIN STAGE

Laser Tag • Gaming Bus • Bouncer • Mr. Bond • The Science Corp @ 1:30 p.m.

**FIREWORKS SHOW 10 PM**

**MUSIC**

CONNER SWEET **BIG DON ADAMS REVIEW**

Bands from Noon - Midnight

**NANCY**

**DANCING IN THE STREETS**

Third Saturday Celebration

**CITY-WIDE FLEA**

SEARCH. SHOP. SAVE.



**Saturday, June 18**

Starting at 8:00am

Shop IN VUE

[www.ShopBellevueKy.com](http://www.ShopBellevueKy.com) for more info!

The Kentucky Historical Society is hiring a Museum Store Merchandiser for our 1792 Store, located at the Thomas D. Clark Center for Kentucky History in Frankfort. To apply, e-mail cover letter and resume to [khs.hr@ky.gov](mailto:khs.hr@ky.gov). No phone calls please. Application deadline is June 25, 2016. Equal Opportunity Employer M/F/D.

Our friends at the Ohio History Connection and the American Association for State and Local History (AASLH) are sponsoring a project management workshop for history professionals. This event will be held at the Ohio History Connection's Ohio History Center in Columbus, OH, from **July 12-13**. This project management workshop provides valuable instruction in planning, managing, and successfully completing projects at your history organization.

This week we are featuring the Kentucky On-Farm Energy Cost Share Program, the KSU Small Scale Farm Grants, and the Rural Community Development Grants.

As always, feel free to contact us with any questions and forward this email to a friend!

Cordially,  
Aaron



Aaron Shapiro  
Grant Facilitator  
270-883-2727

[Kentucky Center for Agriculture and Rural Development](http://www.growkentuckyag.com)

Agribusiness Grant Facilitation Program  
[www.growkentuckyag.com](http://www.growkentuckyag.com)

Another organization that can be helpful to you in your Community is the Community Farm Alliance. Martin Richards is the Executive Director. Check them out at [www.cfaky.org](http://www.cfaky.org)

Downtown Middlesboro had a pop-up restaurant for their out of town visitors last week and by all accounts it was a big hit. It was called The New South & went from idea to fruition in less that 100 hours!



## SAVE THE DATE!!!! Upcoming Brownfield Events and Conferences

There are several events coming up in the near future that may be of interest to those dealing with brownfields.

### Early Bird Registration is Open for the Inaugural Central Appalachian Regional Brownfields Summit

Register by Aug. 5 to receive the early bird rate!

Early bird registration is now open for the Central Appalachian Regional Brownfields Summit. The event will be held Sept. 8 at the Marriott Town Center in Charleston, West Virginia, and will be held in conjunction with the 2016 #WVBrownfields Conference, which takes place Sept. 7.

The event will kick off with three preconference workshops on the afternoon of Sept. 6, followed by a West Virginia Networking Welcome Reception. The first full day of the conference, Sept. 7, will feature programming and sessions related to brownfield redevelopment in West Virginia, followed that evening by a Regional Networking Welcome Reception. The second day, Sept. 8, will feature sessions covering regional brownfield topics impacting Central Appalachia.

Join the conversation on social media using #WVBrownfields. For more information, to register and to consider becoming a sponsor or exhibitor for the Central Appalachian Regional Brownfields Summit and 2016 #WVBrownfields Conference, visit [www.wvbrownfields.org/2016-conference/](http://www.wvbrownfields.org/2016-conference/)

## **Coal Communities Encouraged to Apply for Part of POWER Initiative's \$65.8 Million**

Department for Local Government today encouraged Kentucky's coal communities to apply now for funds allocated through the Partnerships for Opportunity and Workforce and Economic Revitalization (POWER) Initiative to help their economic development efforts and workforce development. The Appalachian Regional Commission (ARC) and U.S. Economic Development Administration (EDA) announced the availability of \$65.8 million through the POWER Initiative. ARC and EDA are planning an on-site training session in Kentucky to assist communities in best practices for using these funds.

The POWER Initiative is a multi-agency effort aligning and targeting federal economic and workforce development resources to communities and workers that have been affected by job losses in coal mining, coal power plant operations and coal-related supply chain industries due to the changing economics of America's energy production. To learn more about the POWER Initiative and apply, visit [www.arc.gov/power](http://www.arc.gov/power) or [www.eda.gov/power](http://www.eda.gov/power). Applications will be accepted on a rolling basis. Awards will be announced later this year.

## **CDFA Announces Free Online Marketplace Event—June 22–24**

The Council of Development Finance Agencies is excited to announce the Brownfields Project Marketplace as part of the CDFA Brownfields Technical Assistance Program. Brownfields redevelopment financing solutions are increasingly sought across the country in order to restore contaminated sites and/or to return abandoned industrial land to productive use. The cleanup and redevelopment of brownfield sites can advance a region's economy, restore the local environment and ultimately lead to permanent job creation and greater attraction of external capital to the community.

What is the [Marketplace](#)? The Marketplace is FREE brownfields financing technical assistance. The Marketplace was created with an understanding that it's often difficult to bring the public and private sectors together in the same place and harder still to have each engage in an open discussion about brownfield projects. The Marketplace provides an initial platform for those introductions and connections to be made. It also provides communities with a better understanding of the financing resources available to them for their brownfields projects. <http://www.cdfa.net/cdfa/cdfaweb.nsf/pages/brownfieldsmarketplace.html>

## **Area-Wide Planning Grant Competition Coming Soon**

The next [Brownfields Area-Wide Planning](#) grant competition is scheduled to open next month. Two tip sheets are now available to help communities apply. The EPA's Getting Started Early memo and grants.gov submission tips are available at [Area-Wide Planning Grant Planning—Helpful Guides](#). Brownfields area-wide planning (BF AWP) is a grant program that provides funding to conduct activities that will enable the recipient to develop an area wide plan (including plan implementation strategies) for assessing, cleaning up and reusing catalyst/high priority brownfield sites. Funding is directed to a specific project area, such as a neighborhood, downtown district, local commercial corridor, old industrial corridor, community waterfront or city block, affected by a single large or multiple brownfield sites.

## **Free Environmental Assessments Available Through Kentucky Brownfield Redevelopment Program**

Interested in redeveloping a property with an environmental past? You should always perform your environmental due diligence prior to purchasing property or accepting property as a gift. This is not only the first step in establishing a liability defense, it is also an eligibility requirement for the EPA Cleanup Grants. The good news is that the Kentucky Brownfield Redevelopment Program can provide these assessments for local governments, quasi-governmental agencies and nonprofits free of charge prior to taking ownership of the property. If you are interested in pursuing a redevelopment project, you can contact the program and see if your site is eligible. If the Phase I indicates that there are areas of concern, the state can also perform a Phase II assessment to determine the scope of the site's environmental issues. For more information, check out the [Targeted Brownfield Assessment webpage](#). If you have any questions, please contact [Herb Petitjean](#) or [Amanda LeFevre](#) at 800-926-8111.

## 2016 Choice Neighborhoods Implementation Grants

The U.S. Department of Housing and Urban Development is soliciting applications for the FY2016 Choice Neighborhoods Implementation Grants program. The maximum grant award is \$30 million. The Choice Neighborhoods Implementation Grants support the implementation of comprehensive neighborhood revitalization plans that are expected to achieve the following three core goals:

- **Housing:** Replace distressed public and assisted housing with high-quality mixed-income housing that is well-managed and responsive to the needs of the surrounding neighborhood;
- **People:** Improve educational outcomes and intergenerational mobility for youth with services and supports delivered directly to youth and their families
- **Neighborhood:** Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety and good schools.

Deadline: Applications are due on June 28, 2016. Read the [Notice of Funding Availability](#). More information is available on [HUD's website](#).

## Rural Funding Opportunities

The U.S. Department of Agriculture (USDA) has a new Rural Development funding opportunity. The purpose of the Strategic Economic and Community Development (SECD) is to advance projects that support long-term community and economic growth strategies that reflect both multi-jurisdictional stakeholder collaboration and capitalize upon the unique strengths of the rural area. SECD prioritizes projects that support the implementation of multi-jurisdictional plans by setting aside up to 10 percent of annual appropriations for these purposes under the [Community Facilities Program](#), [Water and Waste Disposal Program](#), [Business and Industry Loan Guarantee Program](#) and [Rural Business Development Grant Program](#). In FY 2016, SECD set-asides total over \$300 million, and they must be obligated by June 30. For more information, click on [Strategic Economic and Community Development](#). <http://www.rd.usda.gov/programs-services/strategic-economic-and-community-development>

**CDFA Kentucky Conference** Scholarships are available to cover registration, please go to their web-site for further information. <http://www.cdfa.net/>

October 4, 2016 - Lexington, KY

Join the CDFA Kentucky Financing Roundtable for the second annual conference.

This event will feature a number of economic development finance experts from around the commonwealth discussing development finance tools, authorities, resources and approaches, and how these can affect the Kentucky economy moving forward.

As stated on page 1 it is extremely important to file all needed documents to maintain your 501c3 status as an organization. If your organization or board is not a 501c3 what does it take to be one? The IRS requires a Form 1023 to be submitted. This can be done by you or as a board, you do not have to have an attorney. I have a sample of one in the KYMS if you would like to come take a look. You can also Google how to become a Kentucky Non-Profit. The costs are minimal compared to some other states. I have listed Kentucky's fees from the nonprofit Hub website and included the link in case you would like to see how we compare to others. <http://nonprohithub.org/human-resources/the-cost-of-starting-a-nonprofit-in-every-state/>

## Kentucky

**Incorporation:** \$8

**501(c):** \$400 or \$850 IRS fee



Another successful beer cheese festival in downtown Winchester.

July Cruise:  
3 PM - leaving  
Cadiz Baptist Church parking lot for a cruise lead by Sheriff Ray Burman across new Egger's Ferry bridge to Bulow's & return prior to Cruz-In activities (not stopping for food)




← Rained out in June

## \*Cadiz Cruz-In 2016\*

- July 2 - Karaoke & Patriotic Contest / Music by Calvin Wease & Ralph Thomas**  
**Aug 6 - Watermelon Ball / DJ-Brandon Burke**  
**Sep 3 - Car Show / Justin Reynolds Band**

**5 pm - 8 pm**

**Downtown Main Street**

**FREE FAMILY FUN - BE THERE!**

Contact Reva Anderson 270-348-7718

Like us on Facebook @ Cadiz Cruz-In.

Visit our website at <http://www.cadizcruz-in.com/>

**FREE ENTRY**  
DASH PLACARDS (BY 30 ENTITIES)  
MUSIC, BOOZ, PIZZAS  
CASH PRIZES



July Special Events:  
Downtown Merchants - Karaoke & Patriotic Contest  
Renaissance Stage - Enjoy Calvin Wease & Ralph Thomas  
Justice Center parking lot - Visit with the KY State Troopers



**Featured Classes:**

July - Fords

Aug - Mopars

Sep - Muscles



\*Please Note: Activities will be held **RAIN or SHINE**. Organizers are NOT responsible for accidents or lost/stolen items. Bring your own lawn chair.

# FRANKLIN-SIMPSON RENAISSANCE PRESENTS SUMMER NIGHTS

WEDNESDAY 2016 - 8:00 PM

PRESENTS:



**Funk • Rock • Soul • Rhythm n/ Blues**  
**Friday, June 10 on the Franklin Courtyard Bandstand**  
**7 P.M. - 9 P.M.**  
**Free to the Public**

Thanks to our sponsors:



# CREATIVE COLLABORATIONS

**WORKING TOGETHER - "A COLLABORATIVE EXHIBIT OF ARTISTS"**

COME VISIT NINE GALLERIES FEATURING NINETEEN ARTISTS

Lower Town Arts District & Downtown Paducah Galleries

4:00 to 8:00 pm - Thursday, June 16

For a complete list and more information: [PaducahMainStreet.org/events](http://PaducahMainStreet.org/events) or [facebook.com/PaducahMainStreet/events](https://www.facebook.com/PaducahMainStreet/events)

Bellevue director, Jody Robinson was in Detroit for a conference this week and shared this with us. She said a lot has changed since we were there for national conference a few years ago!



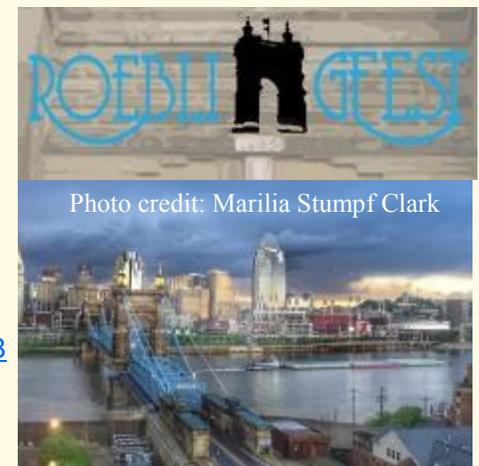
Roebling Fest presented by Lighting Systems Inc. on June 18 2016 Covington, KY at 3rd and Court Streets

NEW this year at RoeblingFest will be our Historical Presentation series brought to you by [BB Riverboats](#)! Presentations will take place in the Telephone building (\$5 per session or \$10 for all 3)

2:00 - Dr. Don Heinrich Tolzmann, will discuss John Roebling and his Ohio River Bridge.

3:00pm - Dr. Paul Tenkotte will discuss the local area during the bridge construction: "Regional Epicentre of the Civil War: Northern Kentucky."

4:00pm - Richard Sutherland, PE, will discuss the rehab and restoration of the Roebling bridge in the late 20th century.



## Market Square Art Park holds opening

BY GENEVIEVE POSTLETHWAIT /Paducah Sun

Community members explore Market Square Art Park after a ribbon cutting in downtown Paducah Friday morning. The small city-owned park is adjacent to JP's Bar & Grill and offers seating, landscaping and art works from local artists.

Not long ago, the alleyway between JP's Bar and Grill and the adjacent building wasn't what you'd call enticing.

A simple wooden fence hid dumpsters used frequently by the block's restaurants and shops.

Now that alleyway's been changed for the better. City officials, Paducah Main Street members and local artists Friday unveiled the alleyway-turned-Market Square Art Park, an inviting space showcasing Paducah's creative spirit and talent.

"It was a vision of mine 2 1/2 years ago, and (City Planner) Steve (Ervin), Melinda (Winchester) and all of these artists brought it to fruition," Mayor Gayle Kaler said, standing in the "pocket park" of her dreams. "My dream was to have this alley, which I've walked by many times, turned into a pocket park," she said, "one of those little surprises you come along as you're going down a street. It's one of the things that make a walkable city more interesting."

The compact park prominently features the work of Paducah School of Art and Design Students, including the metal sculpture "Fluid Progress" by PSAD students Michael Copeland and Lu Colby, and glazed ceramic art tiles by PSAD student John Hasegawa which wrap around a raised garden.

Hanging above the space are three airy fiber art banners hand-pieced by local artist Freda Fairchild.

"A project like this is awesome, because we got to go out and tap into creative people we have in this community," Ervin said, "even the panels behind me that Char (Downs) designed. We were originally thinking about just ordering them out of a magazine, but decided no, we're not going to do that. We want something that reflects the people of our community."

The result was the two beautiful brick-and-metal panels designed by Downs incorporating the "Friendship Star" quilting pattern, a subtle nod to Paducah's quilting culture.

It's the perfect space to gather and hear music or poetry, Kaler mused, or even to sit and relax alone with a book. The El Arbol Garden Club sponsored a cast iron bench that's just perfect for the space, she said.



Within the next month, Kaler said, the city will begin creating a second pocket park at 5th and Broadway featuring a pergola incorporating old beams salvaged from the building that once stood there, as well as play equipment for kids and local art.

"It just really speaks to what Paducah is," said Winchester of Paducah Main Street. "We're this creative, distinctive, artistic place, and people can really start seeing that. We have all these galleries and things, but this showcases our artists and our art school and our community as a whole."



Here is an event survey I picked up from Main Street Chillicothe sometime ago and found again while cleaning out a folder. It is for a Holiday event, but could definitely be tweaked to use at summer events and others. I've made some comments in blue. It's not perfect, but it's a starting point and if you create your own please share and tell us the results. These are great informal ways to gather information and to see what works and what doesn't and where.

**Downtown Holiday Event Survey**

Please complete this survey and return to Main Street Chillicothe by August 31, (seems like a awful long way from the holiday event. I would do it by the week after and would also put it on social media with the event information so that it can be emailed back to you) They included their fax #, email or the address of the Main Street office for drop off.

Best time for a holiday event: November vs. December

Repetition: One event vs. several ( i.e. Open one Saturday or several Thursday evenings, one Sat and Thursdays)

**Staying open late:**

Which night of the week? \_\_\_\_\_

How late? \_\_\_\_\_

RATE these event/ components that could be included in a holiday event (1=Best)

- \_\_\_ Open House
- \_\_\_ Specials/Sales
- \_\_\_ Living Windows (live models in storefronts) fun way to involve high school/college students
- \_\_\_ Snowball Drop in Silver Moon Plaza I have no idea what this is, but I've always wanted to drop ping pong balls from the sky ( too much Captain Kangaroo & Mr. Moose I guess)
- \_\_\_ Sleigh Rides (carriage rides)
- \_\_\_ Santa in Downtown (only have one in town or at parade, too confusing for little ones if there's more than one)
- \_\_\_ Demonstrations/Crafts
- \_\_\_ Other/s: \_\_\_\_\_

Ideas/ways to promote event/s: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other ideas/comments: \_\_\_\_\_  
\_\_\_\_\_

- \* We do plan to keep Kids Christmas as a downtown holiday event. It will be held Wednesday, November 28, from 4-6:30 pm
- \* We also plan to have Black and Red Friday again this year in conjunction with the Chamber as a part of the Local First Initiative It will be held Friday, November 16, 2012

What other events would you like to see happen throughout the year? ( ie Valentines ( I like "Love your Downtown") Spring/Fall open house, ladies night out, etc.? \_\_\_\_\_