



Main Street Monday!

February 2, 2016



Happy Groundhog Day!
I am so ready for Spring!

Happenings Around the State

Update :



Happy Birthday Vicki
Goode Feb 8th

Who doesn't love chocolate or wine???
Here's a couple of opportunities to have a little of both!

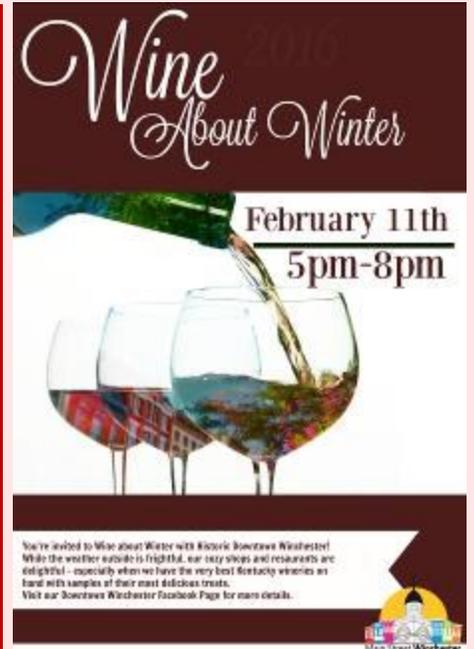
London, KY
wet vote was successful.

News to Know



Congratulations to Anthony Cadle. It is certainly a loss to KYMS (who will do the math now LOL), but we are excited that Anthony has taken a job with the city of Cincinnati to work with their

Community and Economic Development office. In addition to his new job, he will also become a new dad this summer! We wish him the very best!!

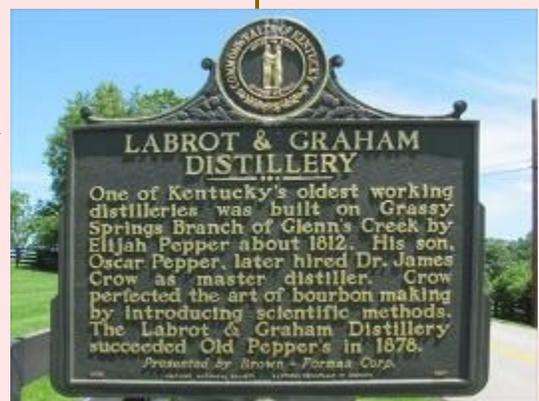


The Kentucky Museum and Heritage Alliance (KMHA) is accepting session proposals for their 2016 annual conference, which will be held in Hopkinsville, KY June 12-14, 2016.

One of the Kentucky Historical Society's most popular programs is the state historical marker program. If your community or organization would like a marker, the next deadline for historical marker applications is **March 1, 2016**.

To download an application, please go to www.history.ky.gov/markers and click "how to apply for a historical marker."

If you have questions about the marker program or need additional information, please contact Becky Riddle, our marker program coordinator, at Becky.Riddle@ky.gov.



WEBINAR

Community Development Funding Opportunities Through USDA Webinar this Week

Small towns and rural areas often are underserved when it comes to accessing capital. Infrastructure, access to affordable housing, finding resources for community projects, and job creation are challenges many communities experience. USDA Rural Development is the federal agency tasked with assisting rural America. In fiscal year 2015 alone, we provided more than \$780 million in loans and grants to rural communities in Ohio. Our programs help businesses, communities, non-profits and individuals build capacity, create wealth and reduce poverty. USDA Rural Development specialists have vast experience identifying partners and then working together toward the betterment of Ohio's rural communities. We look forward to discussing how our programs may be able to help your community. [Webinars are free for Heritage Ohio members.](#) Membership is as low as \$25 a year. For more info on this webinar visit <http://www.heritageohio.org/community-development-funding-opportunities-through-the-usda-webinar/>

Want to share your expertise with our neighboring state?

Heritage Ohio is Seeking Presenters for the 2016 Annual Conference

Heritage Ohio's Annual Revitalization & Preservation Conference will be held October 10-12, 2016 in Cincinnati Ohio. Sessions will be 30, 60 or 75 minutes.

The audience at the conference is expected to be 300. With concurrent sessions we would project 30-45 participants in an individual session. The audience is made up of: Main Street managers, Main Street board members, revitalization activists, municipal staff members, economic development professionals, historic preservation activists, developers, and preservation consultants. Session selections will be made by March 15, 2016. Selection criteria will be focused on downtown revitalization strategies, activity based sessions will be prioritized. <http://www.heritageohio.org/2016->

NEW GRANT OPPORTUNITIES:

National Endowment for the Arts Announces Creativity Connects Grant

The Creativity Connects pilot grant opportunity is a dive into the unknown for the National Endowment for the Arts. The hope is that this initiative will expand the NEA's reach well past its traditional constituents and embrace businesses and organizations in non-arts sectors of the economy that have much to learn from as well as much to teach to artists and arts organizations in all disciplines learn more <https://www.arts.gov/art-works/2016/introducing-creativity-connects>



National Creative Placemaking Fund is Accepting Project Proposals

The National Creative Placemaking Fund is excited to announce that \$10.5 million is available to fund projects that work with artists and arts organizations help build stronger, healthier communities anywhere in the United States. Applications will need to be submitted by Wednesday, March 2, 2016 (register no later than Tuesday, February 16, 2016). Read more <http://www.artplaceamerica.org/blog/>

Playful City USA Seeking Community Applications

Playful City USA is a national recognition program that honors cities and towns across the country for taking bold steps that make it easy for all kids to get the balanced and active play they need to thrive. These communities are recognized for their efforts to create more playable, family-friendly cities.

http://playfulcityusa.kaboom.org/?utm_source=launch-160120new&utm_medium=email&utm_content=body1&utm_campaign=pcusa2016

The Winter conference was a success according to evaluations. Here are some snapshots from some of our get togethers and the Conference. It was great to see everyone and a big thanks to Frankfort for hosting our delicious Chili supper!



We welcomed 2 new directors:
David Burch –
Scottsville and
Stephanie
Burden –
Cynthiana



I tried to get a picture of everyone that was present during the conference, however I think I may have missed a few, my sincerest apologies!



We had a great day at the Capitol and mark your calendars for **Wednesday, February 15, 2017** when we will convene there again from 11:00-2:00 ! They were so impressed with us that next year each program can have their own table and hand out your treats, (food, stickers, pens, etc.) at your own space which will encourage people to visit with you. You will be able to schedule appointments with your legislators and we can have someone cover for you at your booth if necessary. The legislators will convene at 2:00 that day and I hope to have you recognized on the floor of the Senate and the House of Representatives.



Henderson Board Training



I ❤️ main street.

I ❤️ downtown.

I ❤️ local.

Shop Locally

Also from Henderson! I will ask to see if we can have permission to use this all across our Main Street communities :)

Congratulations to Lindy Casebier on his new position! Lindy is a former deputy secretary for Tourism, Arts, and Heritage and served for two years as the interim SHPO at the Kentucky Heritage Council



I was happy to attend the Pineville Gala a few weeks ago and present Mayor Scott Madon with a Spirit of Kentucky Main Street award. It was a wonderful fundraising event and a chance to dress up which doesn't happen often.

For more information on how you might host a similar event contact director, Jacob Roan.
L to R, Jacob, me, and the Mayor



The Board of Directors of Louisville Visual Art (LVA) announced that it has hired a new Executive Director to lead Kentucky's oldest visual arts organization. Board President Robert Hallenberg declares that the LVA Board has voted to hire Lindy Casebier as Executive Director.

Join us for **free webinars** each month that will help advocates walk the talk. Get started with America Walks by:

Registering today for **"Pedestrian Planning for Communities: A Transferable Training and Implementation Program from Kentucky"** on February 11

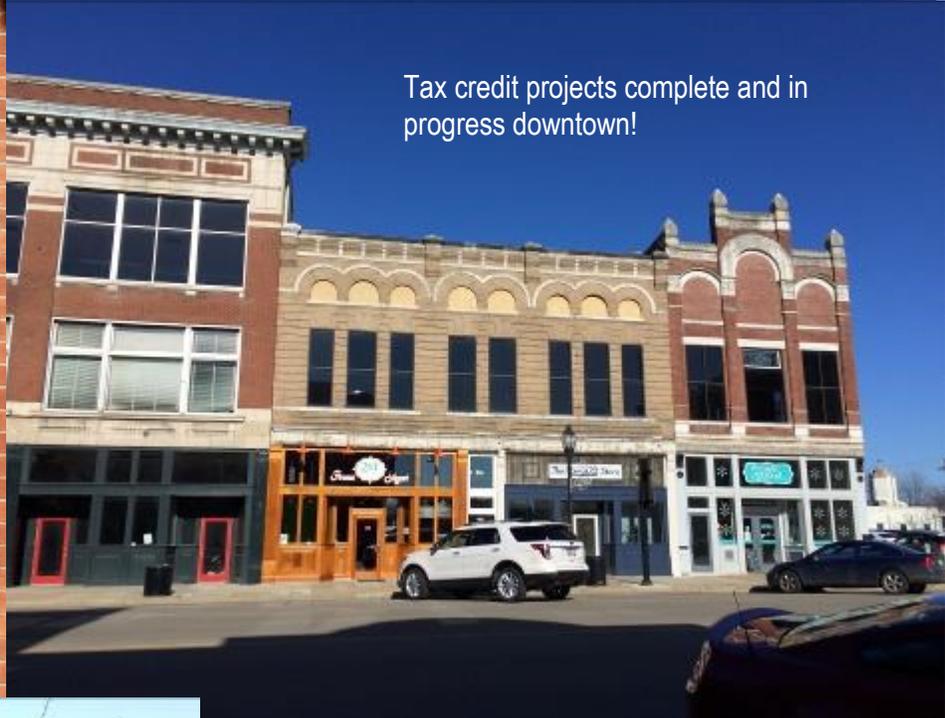


Troy Hearn and Shellie Wingate speakers at our conference will be two of the presenters along with Stephen Berry from Clark Co (Winchester)

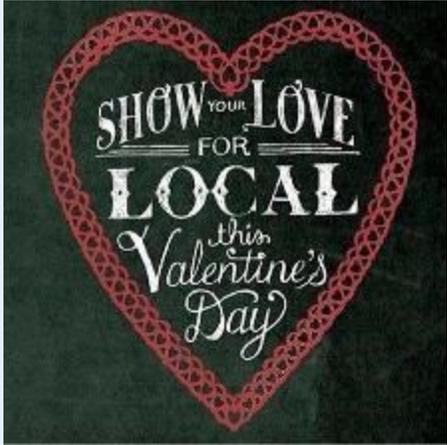


On **April 22**, STLP (Student Technology Leadership Program) State will take place. It has a component for Main Street. If you would be interested in helping judge this event please let me know asap. Many activities at Rupp that day and these students are very creative. One of the assignments is A Day in the Life of Main Street. Students may be contacting you!

Some views from Henderson



Tax credit projects complete and in progress downtown!





I saw this in a magazine in the doctors office and snapped a photo. I wish I could remember the magazine, but it was a January 2016 edition.

Our reinvestments have all been updated and you can share with your elected officials along with your own stats.

JOBS = 739
Businesses 399
Total investment 76,125,661.98

I think these are very good when you consider that when you average all of our communities together we have an average population of 7,284 people. Our largest is Covington, 40,640 our smallest is Wayland with 413.



What is the best way to thank your volunteers? How do you get them engaged? This blog has some great advice with many things you can put in action right away.

<http://blogs.volunteermatch.org/engagingvolunteers/2012/04/05/7-ways-to-appreciate-your-volunteers/>

Volunteer recruitment webinar. On February 18 from 3:00-4:15 p.m., the American Association for State and Local History (AASLH) is hosting a webinar, “Developing a Successful Volunteer Recruitment Program.” \$40 for members, \$115 for non-members. For information, please see: <http://learn.aaslh.org/event/developing-a-successful-volunteer-recruitment-program-3/>.

The Southeastern Museums Conference (SEMC) offers a great professional development conference. Session proposals are due to them on January 31. The proposal form can be found at <http://semcdirect.net/resources/Documents/SEMC%202016%20Request%20for%20Program%20Proposals%20Fillable.pdf>

Please considering offering your expertise and knowledge at SEMC!

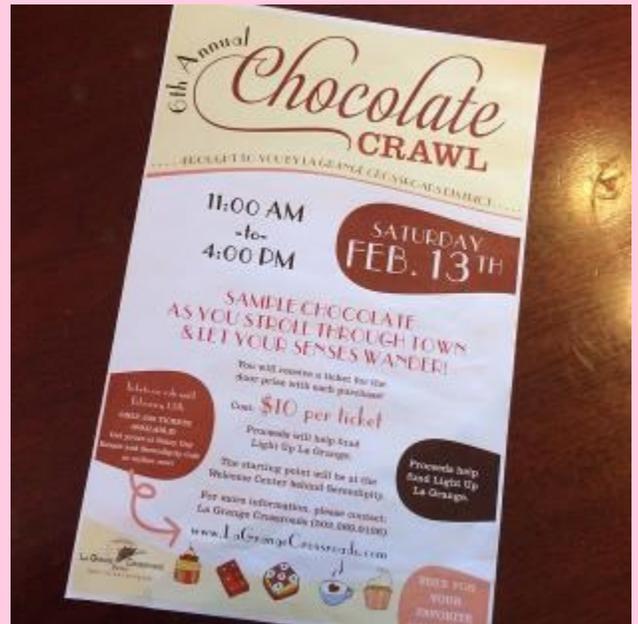
Judges are needed for **National History Day regional contests**, which will be held across the state in March and April 2016. If you would like to judge, please register here: <http://ky.nhd.org/ud/templates/register.php>. If you have questions, please contact Cheryl.Caskey@ky.gov. National History Day is sponsored by the Kentucky Historical Society.

GRANTS! The **Kentucky Oral History Commission** is currently accepting applications for its Spring 2016 grant cycle. For information, please see here: <http://history.ky.gov/kohc-grants/>. You do NOT have to be a professional oral historian—this is a great opportunity to start a project in your community. The grant application deadline is March 7. If you have questions about the process or would like to discuss potential projects, please contact Allison Tracy at Allison.tracy@ky.gov. The Kentucky Historical Society administers the Kentucky Oral History Commission.



One month left before the [Main Street Now Conference](http://bit.ly/1S5jH57) early bird deadline! Register now and save \$100: <http://bit.ly/1S5jH57>

Found on Facebook



ART WALK downtown Frankfort Friday February 12th



Most Romantic Main Street Contest #MainStreetLOVE

Is your Main Street a popular wedding or romantic weekend destination? Does it have the most charming, stroll-worthy streets, with quaint shops and candlelit restaurants? Or perhaps your Main Street offers something for the quirky romantic? With Valentine's Day approaching, we once again need your help to find the nation's most romantic Main Streets!



Thought you all might like to know what our friend Lisa Thompson is up to. Lisa was the director in Paducah several years ago. It is always good to see former Main Street directors continuing to improve the downtowns they love be it as directors, board members, or volunteers. This is the press release from Annapolis

Announcing Our New Executive Director!

The Annapolis Partnership (AP) is pleased to announce the appointment of Lisa Mullins Thompson as its new Executive Director (ED). Thompson is an exceptional leader with an impressive track record in both the public and private sectors, ranging from creating a successful retail business in Georgetown, DC to serving as Director of a 100-block municipal Main Street Program in Kentucky.

“The Annapolis Partnership is moving in an exciting direction to help ensure the continued success of Annapolis as a vibrant local community and destination,” said Steve Samaras, President of the Annapolis Partnership. “Lisa brings with her a great background as a Main Street Director and a successful business owner. She has a wealth of good ideas for Annapolis, and she has demonstrated the ability to bring a business community together for the benefit of everyone. Lisa will be a strong leader for the Annapolis Partnership.”

Thompson has demonstrated a breadth of experience in project management and marketing and is very knowledgeable about the Main Street Four Point Approach. A graduate of the University of Maryland, Thompson most recently served as Director of the Waterford Homes Tour and Craft Exhibit, a juried arts and craft fair in the National Landmark of Waterford, Virginia. Before that, she served as Director of the Department of Main Street for the City of Paducah, Kentucky; a Great American Main Street Award Winning Community and Certified Kentucky Cultural District, leading a public relations strategy and communications effort for the marketing of historic Paducah and its business community. These efforts strengthened the Paducah economy by activating and enhancing public spaces while planning projects for the neighborhood’s long term vision. Prior to her leadership role in Paducah, Lisa was Director of Finance and Administration of Tudor Place, where she managed the day-to-day business end of the 5-acre historic house and gardens. Before that, she created Baldaquin, a high-end boutique in Washington’s fashionable neighborhood of Georgetown. For 10 years, Lisa outfitted the beds, tables and baths of Washingtonians with imported goods from Europe. Early in her career she served on Capitol Hill and at the US State Department. Thompson also served on the St. Michaels Planning Commission while a resident in the historic town. Currently she is studying for accreditation with the Congress for the New Urbanism in partnership with the University of Miami School of Architecture.

As ED of the AP, Thompson will be responsible for developing and implementing the AP’s vision in ensuring Annapolis’s position as the preeminent retail and entertainment neighborhood. She will be responsible for financial management of the organization; the guidance and management of AP’s team and the management and coordination of the activities of the Main Street Committees. Thompson will report to the Annapolis Partnership Executive Committee.

“I have a soft spot for Annapolis, so leading the Annapolis Partnership is one of the greatest positions that a Main Street Director like me aspires to hold,” said Thompson. “Annapolis is one of the greatest mixed-use neighborhoods in the nation. Still, it faces the challenges of access and mobility; competition from new development; addressing 21st century environmental issues; and the need to realize its full potential as an arts and culture center, retail destination and waterfront community. This is an exciting time for Annapolis and I am really looking forward to getting started.”

Thompson will officially begin as ED of the Annapolis Partnership on January 18, 2016.

About the Annapolis Partnership

Annapolis Partnership is the official Main Street program for the City, with over 150 business and resident members. As a 501 (c)(3) corporation, AP can accept grants and charitable contributions in support of its mission to sustain local businesses. Most recently, AP was the organization that provided the holiday decorations for the city with the help of the generous contribution from Sheehy Lexus. AP is also the organization that delivers the Midnight Madness shopping events and will soon follow with February’s Restaurant Week. This spring, AP will take the lead to provide the Annapolis in Bloom flower baskets. For more information or to sign up for a Main Street Committee, please visit annapolispartnership.com. Also connect with AP on Twitter: www.twitter.com/Annapolis_Info and Facebook: www.facebook.com/annapolispartnership.

What is Main Street?

The Main Street Program was created by the National Trust for Historic Preservation to help communities preserve and revitalize their commercial districts. Today, there are more than 2,000 Main Street programs in towns and cities across the country, which rehabilitate older commercial districts and work to attract new investment, jobs and businesses. Main Street Maryland was created in 1998 by the Maryland Department of Housing and Community Development. There are 28 designated Main Street communities in Maryland including Frederick, Easton, Cambridge, and Cumberland. Designations are earned through a competitive process that highlights a preservation and revitalization approach that incorporates design, local organization, promotion, economic development, and sustainability.