

# Main Street Monday!

March 15,  
2016



Is your town signed up? Bardstown, Danville, Harrodsburg, and Paducah are!

The winning neighborhood will be able to tell the world they were voted #1 – and be featured in a very special episode of the nationally syndicated hit TV show, Small Town Big Deal. The shops and businesses will also be spotlighted with their very own section of ShopOnMain.com, so that everyone in the country can discover them and enjoy shopping America's Best Main Street.

Sponsored by :



### NEW GRANT OPPORTUNITIES:

#### 2016 Crumb Rubber Landscaping Grant

The application package for the Kentucky Division of Waste Management's 2016 Crumb Rubber Landscaping Grant is available on the [website](http://waste.ky.gov/RLA/Waste%20Tires/Pages/CrumbRubber.aspx) .<http://waste.ky.gov/RLA/Waste%20Tires/Pages/CrumbRubber.aspx>

This is the same material that the Kentucky Division of Waste Management previously supplied for playground cushioning material. However, due to health concerns, they no longer approve this material for use on playgrounds. Instead, it can be used as landscaping mulch. Applications are due no later than 4:30 p.m. EDT on March 28, 2016. With questions, contact [Lisa Evans](#) at 502.564.6716.



Nominate your Main Street for the chance to win \$25,000 with [Independent We Stand's](#) America's Main Streets Contest! "The goal of the America's Main Streets contest is to help promote the importance and strong economic benefits of these Main Streets and the small businesses that help them thrive. Please help us by nominating and telling us about a deserving Main Street. The winning Main Street will receive \$25,000 in cash and related prizes to help revitalize that Main Street."

Nomination is easy--simply fill out the online form and attach a photo. Learn more and nominate: [bit.ly/MainStContest](http://bit.ly/MainStContest)

The top 25 "Main Street" nominees, with the most votes, on April 25, will become quarterfinalists. Then, the 10 quarterfinalists, with the most votes, on May 29, will be evaluated by a panel of judges and the winning Main Street will be announced on June 3.

Look who stopped in for a visit! It was great to see Russellville director, Darlene Gooch the first week of March! I think she brought the snow though, she is a big fan of the fluffy white stuff.



**Training Opportunity!** 9th Annual Historic Preservation Symposium, organized by the Department of Historic Preservation in the UK College of Design. It is being held on Friday, April 1, from 9:00 -5:00 at the Downtown Arts Center in Lexington (141 E. Main St.). The speakers are: Dr. Richard Longstreth  
Dr. Andrew Hurley  
Ms. Belinda Reeder  
Mr. Nate Allbee

The speaker bios and other information can be found on the UKCoD website at the following link: [http://www.uky.edu/design/index.php/news/article/rethinking\\_historic\\_preservation\\_-\\_2016\\_hp\\_symposium/](http://www.uky.edu/design/index.php/news/article/rethinking_historic_preservation_-_2016_hp_symposium/)

Mayor Porter celebrates the unveiling of parking spaces for the Veterans and Wounded Warriors in downtown Paintsville.



### Winchester news

BEER  
CHEESE  
FESTIVAL  
MARCH 1-30

Poster Art Contest  
CALL FOR ENTRIES  
march 1- march 30, 2016

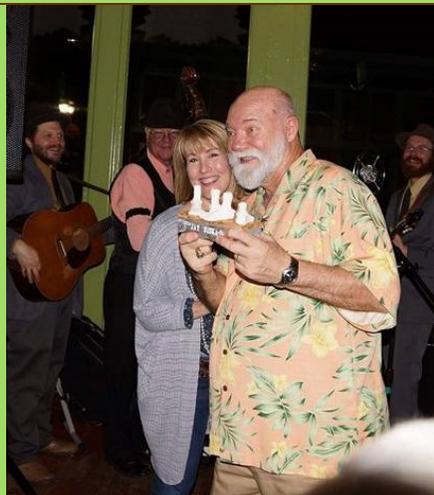


\*\*\*Contest open to high school and college students\*\*\*  
visit [www.beercheesefestival.com](http://www.beercheesefestival.com) for more info



News from Paducah

Michael Terra, Paducah Lower Town Artist, created the "Feet on the Street" awards for Paducah Main Street that were presented at their annual appreciation dinner. Over 130 people were in attendance!



Pictured with Melinda is Jay Siska, winner of the volunteer award.

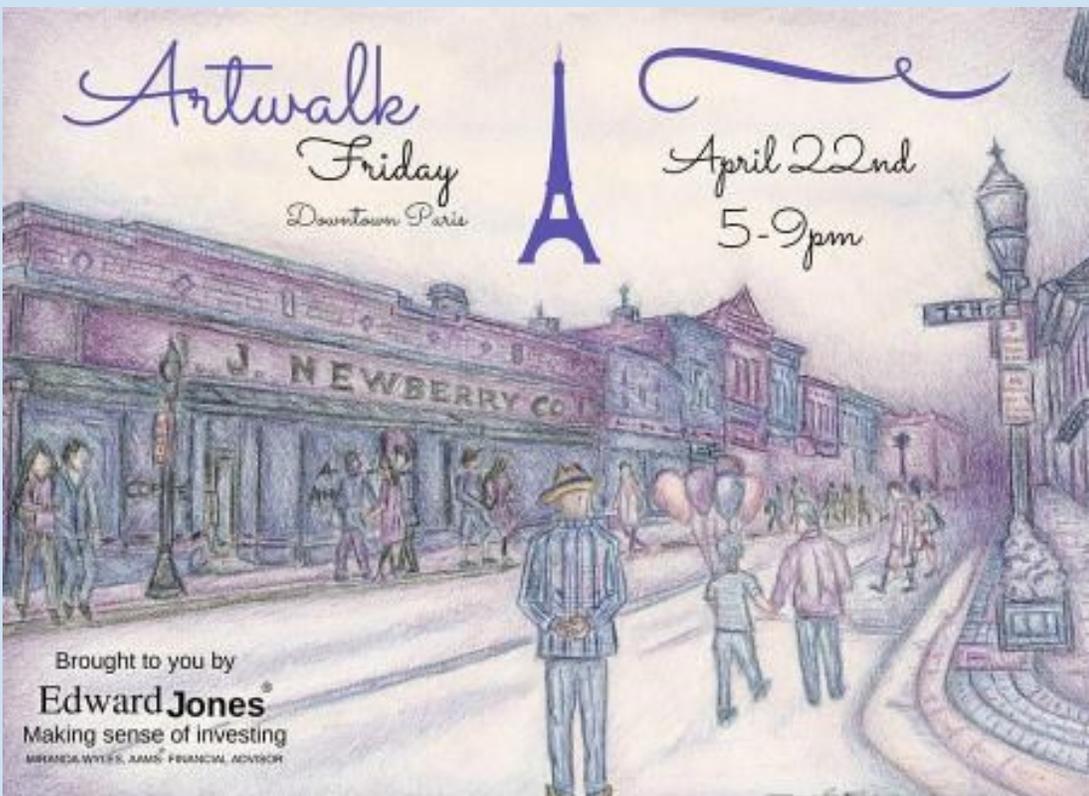


Committed to downtown Paducah, you bet! Groundfloor Shoes has been in business for 40 years! L to R Beth Devillez, Mayor Gayle Kaler, and Scott Devillez.

Is your downtown pet friendly? Frankfort has gone to the dogs in a good way! There are a lot of canines in downtown Frankfort as people walk them morning noon and night and the businesses are very dog friendly.



Frankfort is also "Bee Friendly". Last week they had bee friendly week with information on bee keeping, honey production and ended with a beehive hairdo contest. Below, Completely Kentucky's window décor was full of "bee friendly" artisan items.



Upcoming event  
Springtime in Paris!

I wanted to share with you that I had lunch with Steve on Sunday and we watched the UK game as has become our tradition. He is doing great. He is feeling really good and is getting out and about with his dad and is back to posting food photos!

## INFRASTRUCTURE & ENVIRONMENT iTree

### Calculates the Economic Worth of Urban Canopies Down to the Dollar

With so many states and localities pruning money from parks and tree-planting programs to balance budgets, a free app helps public officials put a monetary value on the benefits of growing them.

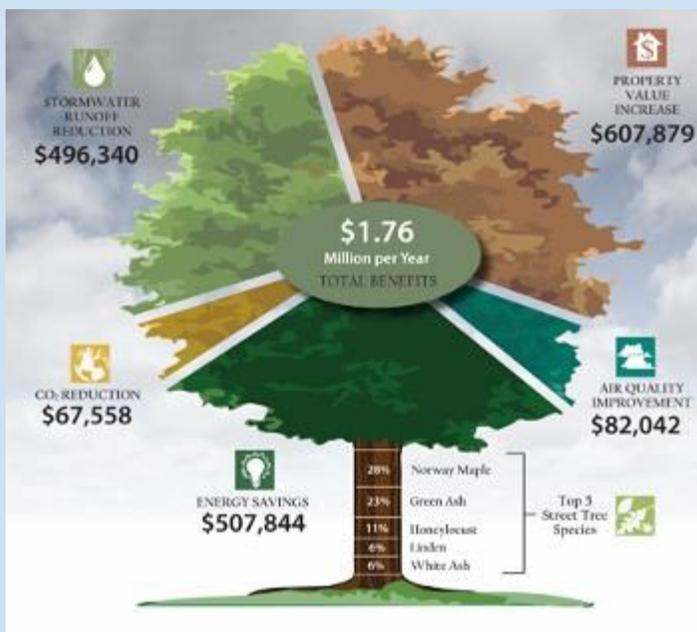


A modeling program called i-Tree, a suite of open-source software that allows cities, states & other users to “strengthen their urban forest management and advocacy efforts by quantifying the environmental services that trees provide.”

Introduced in 2006 by the U.S. Forest Service, i-Tree is in its fifth iteration. It has inspired cities from Baltimore to New York City to Milwaukee to Portland to set ambitious tree-planting goals. The free program has been downloaded more than 10,000 times so far.

i-Tree works by calculating the “leaf surface area” of a city and assigning the canopy an economic value. The value comes from the environmental services trees provide, such as how much ozone, particulates and nitrogen are removed from the air; how much carbon is stored; the effect on building heating and cooling costs; and trees’ effect on hydrology, among other factors.

One especially neat feature is a module that links to Google Maps. It helps city foresters, homeowners and other users see the effects a tree would have if planted in a specific place. Researchers want the next version, which will likely be released in 2014, to enable modeling of trees and their benefits to ecosystems 30 to 50 years into the future.



For now, i-Tree is just a basic calculator that helps proponents make an economic case for why trees should be in the budget. A growing body of knowledge on the benefits of trees, however, could make i-Tree’s job even easier. Research has already shown that [trees increase property values](#). And now, a new study has found that living near trees dramatically improves health.

Conducted over 18 years, research from the U.S. Forest Service has found a correlation between tree loss and human mortality. According to their findings, the loss of trees was associated with about seven additional deaths per year from respiratory causes and almost 17 additional deaths per year from cardiovascular causes per 100,000 adults. That, say researchers, comes out to more than 21,000 deaths in total. It seems trees have a value that goes far beyond dollars and cents.

Source: [iTreeTools.org](http://iTreeTools.org)

**Cost of blight.** It's well known that vacant properties cost cities through lost tax revenue, by lowering property values, and because of their vulnerability to criminal activity and fire. It is rare, however, that cities collect the data necessary to put a real price tag on blight.

The [Center for Community Progress](#) recently published an article about how "cost of blight" studies can be a powerful tool for engaging municipalities and state/federal agencies to invest in blight remediation. [Read the article](http://www.communityprogress.net/blog/cost-blight-research-atlanta-tells) <http://www.communityprogress.net/blog/cost-blight-research-atlanta-tells> for more on the importance of compiling accurate data on blight and vacancy, and a link to the full Atlanta case study.

A poster for a 'Build Small' workshop. The background is a dark teal color with a faint, light-colored illustration of a house. The text is arranged in a central, white, brush-stroke-like shape. At the top, 'Build Small' is written in a large, bold, black font. Below that, '1-3 stories :: 2-20 units' and 'residential, commercial, or mixed' are written in a smaller, black font. A yellow banner contains the text 'YOU CAN DO THIS. LEARN HOW.' Below this, the workshop details are listed in a white font: 'SMALL SCALE DEVELOPER TRAINING WORKSHOP', 'March 23: 8 AM - 5 PM', '\$169 Early Bird, \$199 Reg, \$229 Door', 'Conference Theater', 'Kentucky International Convention Center', and '221 S Fourth St, Louisville'. A yellow banner at the bottom of the white shape says 'Register online:' followed by the URL 'incrementaldevelopment.org/louisville2016'. At the very bottom of the poster, the 'INCREMENTAL DEVELOPMENT ALLIANCE' logo is visible, consisting of a small square with red, yellow, and blue sections.

**This workshop is co-presented by:**  
Louisville Downtown Partnership | Center for Neighborhoods | ULI Kentucky  
University of Louisville | Preservation Green Lab

In case you know of someone who might be interested there are director positions in the following communities.

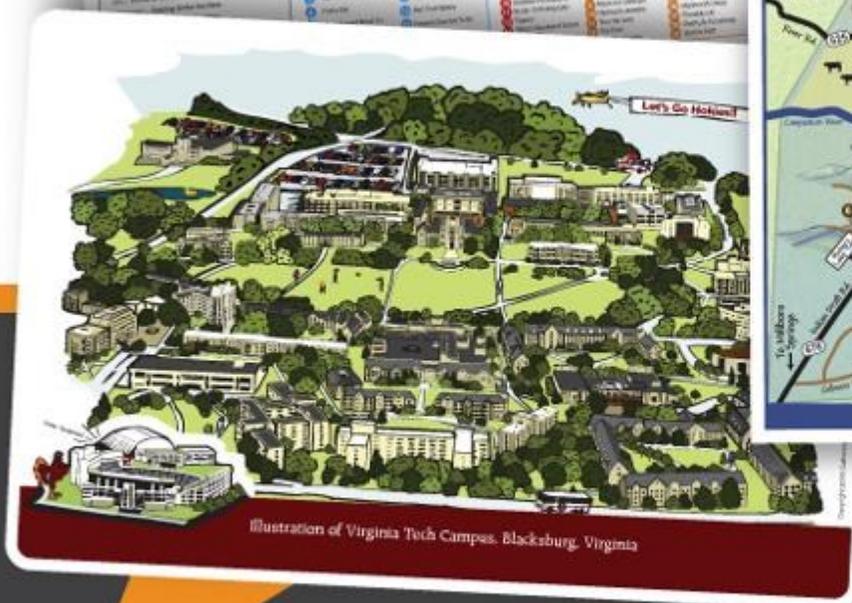
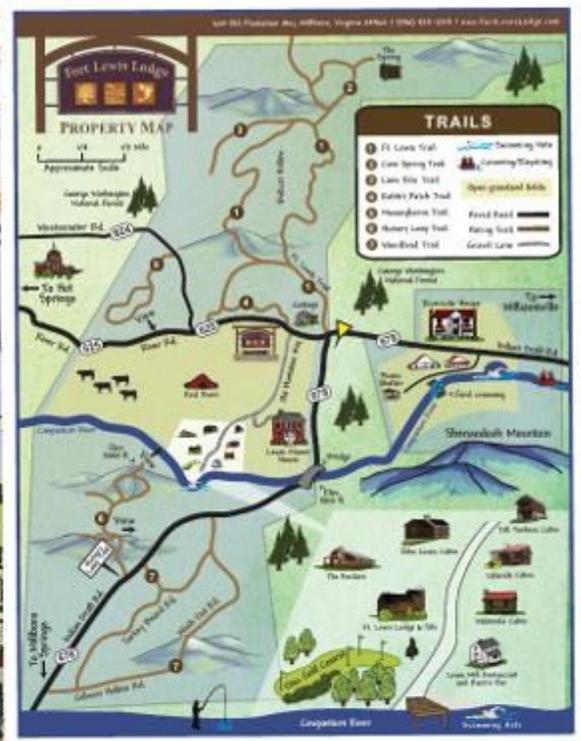
[Main Street Manager, McDonough, Georgia](#)  
[Main Street Program Director, New Port Richey, Florida](#)  
[Main Street Director, Americus, Georgia](#)

Please let the state office know if you will be attending the National Conf. in Milwaukee. We would like to get a head count for materials.

Also, Covington and Middlesboro will be presenters once again!

## Illustrated Maps & Design...

Pen to Pixel specializes in creating affordable illustrated maps and brochures for small town and Main Street communities, tourism resorts & destinations, educational campuses, military bases, parks, and more. It all begins with a conversation. Contact us for a free quote. Now offering online Interactive Maps!





Still a work in progress. They are now working on the inside of the dome as well.



This was a new concept, a popcorn food truck!

We were fortunate to have great weather for our afternoon meeting which was much welcomed after last years snow and freezing rain. L-R Jim Turner-Samuel Plato Academy, Kecia Copeland-Bardstown City Commissioner, Craig Potts—KY SHPO, and Molly Barnett—London Main St Director.



The view from Senator McConnell's office.



Urban Wal-Mart on H Street, one of DC's Main Street districts



A real propeller was part of the mural inside this Barrack's Row Restaurant, another DC Main Street area.

A few more scenes from our Nation's Capitol.

This would be a glamour don't. The bottom is so beautiful and then .....



A public art exhibit was of vessels. These were placed in the area rain gardens to emphasize the collection of water. They are wooden and very unique.



What do you do with all of those old tires? Make a maze of course. This was at the newly open Renwick Gallery. I could see these made and used on playgrounds.



What do you do with all those bugs? Make an art exhibit of course! A whole room! These were very interesting and quite beautiful!



Molly Barnett and I met with the IEDC on Monday in DC. They are interested in Appalachian areas including eastern KY, they are also especially Main St communities to provide trainings and educational opportunities. They are currently in the research stage, but I look forward to hearing more from them.



For reference, they were huge!



Speaking of Molly, she had a chance to stand in a large exhibit at the Renwick and being from the bike capital of Kentucky, we took a spin on the red bikes.



Additional public art included Haiku poetry in many of the urban flower beds.



To earn my keep, I conducted board training in Annapolis on Friday with Maryland state coordinator, Amy Seitz.



In one location old call boxes have become public art with information on how the area looked in the early days of DC.



Federal



Missing info.



Italianate

Annapolis has a color coded marker system to recognize the different architectural styles.