

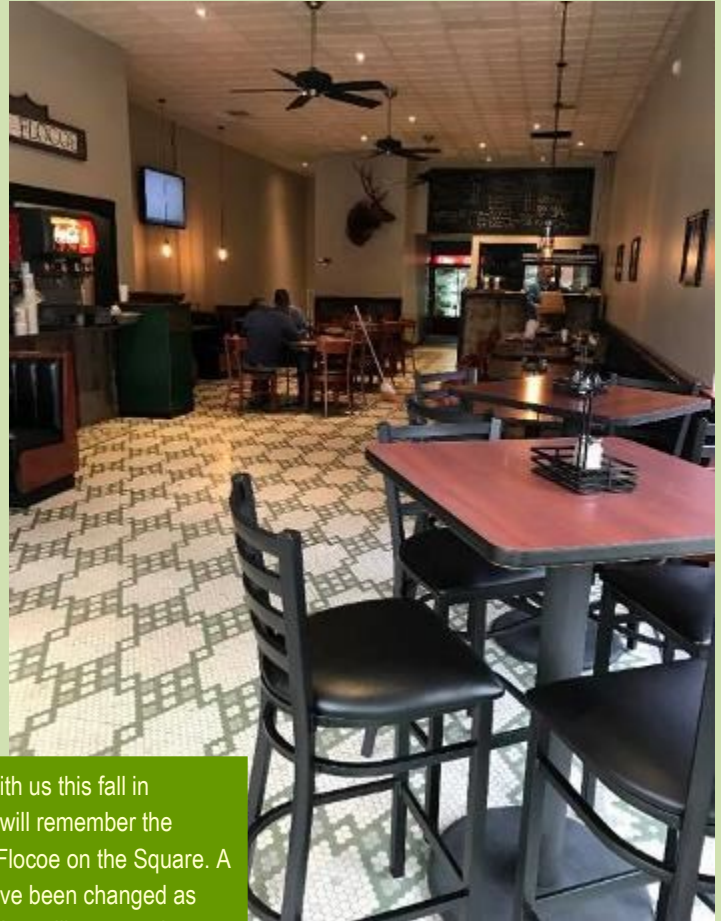


March 6, 2017

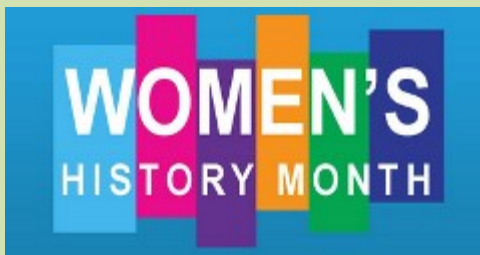
# Main Street Monday!



March is children's art month and what a great way to celebrate the arts and drive traffic to downtown! This is an example from last year's event in Delaware, Ohio. This is also a great way to partner with your local school district! Who doesn't love children's art! You could have a double event by celebrating national women's month by having that as a theme to your exhibit!



Not at the Flocoe, but a cool sign for a local food establishment.



If you were with us this fall in Pineville you will remember the Flocoe, now Flocoe on the Square. A few things have been changed as you can see, but still a great place to eat downtown. There is a new expanded menu and you can see more of the beautiful tile floor.

Congratulations Katie!!!! Katie received a very well deserved award last week in Covington!

### Emerging Leader Award:

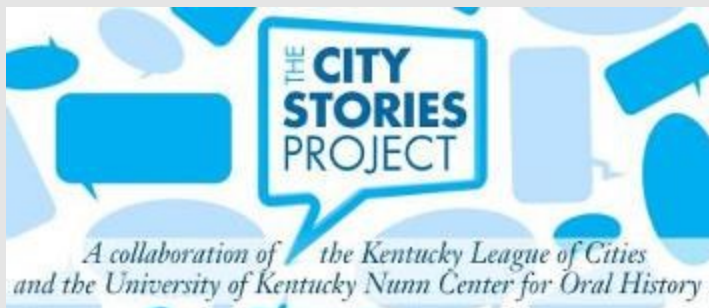
Katie Meyer, Executive Director, Renaissance Covington



Katie Meyer, Maryanne McGowan, Leigh Ann Hoskins, Joan Tepe Wurtenberger, Laura Berkemeier, Kathlyn Burkhardt, Ed.D, Victoria Boerger, Linda M. Young, Gabrielle Summe



**Get paid to walk?** This company has created an app that rewards people for getting around by biking and walking. [https://momentummag.com/biko-app-rewards-cycling/?utm\\_source=WhatCountsEmail&utm\\_medium=Weekly%20-%20USA&utm\\_campaign=Feb9\\_2017\\_USA](https://momentummag.com/biko-app-rewards-cycling/?utm_source=WhatCountsEmail&utm_medium=Weekly%20-%20USA&utm_campaign=Feb9_2017_USA)



## Every city has a story, have you told yours??

City Stories is a collaboration initiated by the Kentucky League of Cities (KLC) and the University of Kentucky Nunn Center for Oral History. The goal is to help cities launch local oral history programs. A small number of KLC member cities will be selected as a pilot group. Those participants will ultimately create a model for other communities to use in developing their own oral history programs.



### Try your luck at Carrollton Main Street Program's "Luck O' the Pop" on Saturday, March 12.

17 of our downtown businesses will have balloons that contain coupons for discounts and other valuable items. One lucky balloon contains the coupon for the Pot O' Gold. Stop by participating businesses (complete list is in this week's News Democrat) and try your luck.

Also, Paddy, our leprechaun, will be out and about between noon and 2 handing out shamrocks for bonus pops. It's the "wearin' o' the green' this Saturday in downtown Carrollton!!

## Announcing the 2018 All-America City Award Application

### Promoting Equity Through Inclusive Civic Engagement

Apply for the [All-America City Award](#). Letters of intent to apply are due in October 2017

<http://www.nationalcivicleague.org/aboutaac/>



In 2018, the spotlight for the All-America City Awards will be on inclusive civic engagement practices that promote equity and bring all voices to the table to address important issues. With this spotlight, the National Civic League hopes to learn more about the inclusive decision-making processes that communities use to solve complex problems and move toward more equitable communities.

[Download the application](#) and use the [resources page](#) to help your community apply for the All-America City Award.

Congratulations to Kentucky's current All-America cities: Danville, Pikeville, Hopkinsville, Louisville, and Owensboro.



It's time to take a few minutes and vote for two of our own!! Cynthiana, LaGrange, & Shelby Main Streets are in the running for the Next America's Main Street contest from Independent We Stand. Simply copy and paste the link that is with their photos to see their story and vote!



<http://www.mainstreetcontest.com/profile.php?id=23>

LaGrange



<http://www.mainstreetcontest.com/profile.php?id=27>



[www.mainstreetcontest.com/profile.php?id=21](http://www.mainstreetcontest.com/profile.php?id=21)



A wonderful mural restoration is taking place in downtown Morehead. For the past seven months, two Kentucky artists have been elbow-deep in egg yolks, working to restore a historic Depression-era mural in Morehead. The mural hung in the old downtown police station for 78 years. The building was originally the city post office, and it is now marked for renovation or demolition, so it was time for the painting to get a makeover and to be moved. (We of course are all working for renovation) "We are pretty lucky," said Steve Graves, one of the artists in charge of the project. "The community felt it was worth saving, and they invested the money."

Read more here: <http://www.kentucky.com/entertainment/performing-arts/>



We love hearing what our downtown business owners have to say, this from Dirty South Pottery on Main Street in Winchester is the importance of adaptive reuse.

We hear often "downtowns will never be what they were when I was a kid". Well, yeah. But going back to a business model that clearly failed 40 years ago isn't the idea of historic revitalization. We are all about repurposing, updating, innovating and creating while keeping true to the roots of an area. Maybe a pottery shop wouldn't have worked in our building 50 years ago - but it's working perfectly today.

Check out this old postcard photo of N Main - look closely and you can see our building near the middle.





It was a full day in Northern Kentucky on Friday. We picked up Katie in Covington and began the day in Bellevue with Jody looking at the Marianne Theatre. What a great place! We are excited to see the renovation of this beautiful space and the activity it will bring to Bellevue.



After a lunch meeting with Katie and Jody, Katie and I traveled to Latonia to look at their downtown. They have expressed interest in the MS program. We later met with them and others from Covington for a discussion. It was a great meeting.



Next we all met at the Covington Hotel for a few Main St. award presentations. The Covington hotel along with architect and RCOV board chair, Jim Guthrie, were award recipients.



We didn't get a photo, but we also ran into LaGrange director Karen Eldridge and Megan Funk former KYMS intern!



Anne David accepted the award for international recognition for the "Running of the Goats".



The day concluded by returning to Bellevue for their first March First Friday event. This cute shop, Special Things, was busy even at the end of the event. It is national umbrella month and purple umbrellas were given out.