



National Main Street Center  
a subsidiary of the National Trust for Historic Preservation

# Main Street Monday!

July 27, 2014  
2 pages!

## Happenings Around the State

**Tentative Sites for SOAR Listening Sessions**  
Tuesday, August 5—Pineville  
Thursday, August 7—Hindman

Coming Soon!



Several Main Street communities will be represented at the State Fair, be sure to send some of your materials if you will not be in attendance. Great opportunity to connect with people throughout the state and bring them to your Main Street! (c)



## CONFERENCE AGENDA!

**Thursday, July 31, 2014**

**Kentucky Main Street Program (KYMS) track: Main Street 101** for surrounding communities that participate in the statewide revitalization program.

**Friday August 1, 2014**

**9 a.m.** – Conference call with Carol Shull, keeper of the National Register of Historic Places and manager of the Travel Itinerary Series (staff & speakers; open to the public)

**10-11:30 a.m.** – Welcome and introductions: Kentucky Heritage Council Executive Director and State Historic Preservation Officer Craig Potts, Pikeville City Manager Donovan Blackburn, and invited guests.

**Keynote speaker: Don Wollenhaupt**, National Park Service chief of interpretation and education, Southeast Region, who will discuss heritage tourism, the NPS “Discover Our Shared Heritage” Travel Itinerary series, and itinerary themes including African American history and Civil War sites.

**11:30-1 p.m.** – Lunch on your own in downtown Pikeville

**1-2 p.m.** – “Heritage Tourism and Travel: Connecting the Dots in Eastern Kentucky,” panel discussion moderated by Craig Potts. Panelists:

**Wayna Adams**, archaeologist and heritage program manager, Daniel Boone National Forest  
**Tressa Brown**, KHC Kentucky African American and Kentucky Native American heritage coordinator  
**Jim Mallory**, vice chairman, Lewis and Clark Trust Inc.  
**Niki Nicholas**, superintendent, Big South Fork National Park group

## Toot Your Horn!



In case you missed the news, London Main Street director, Chris Robinson, has taken a job as the director of the newly formed London Tourism Commission. We wish him well and know he will continue to be involved with Main Street and be a big supporter of our work.

Chris’s assistant director, Molly Barnett, will move up to the Main Street director’s position. Congratulations to both of these great folks!



## Friday continued:

**Phil Osborne**, president of Osborne and Associates, Lexington, & Chair of the SOAR Tourism, Arts & Heritage working group

**2-2:10 p.m.** – Break

**2:10-3:30 p.m.** – “Nonprofit Preservation Advocacy,” roundtable discussion led by Betsy Hatfield, Preservation Kentucky executive director, with guest panelists including Meme Sweets Runyon, executive director, River Fields Inc.

**4-6 p.m.** – **Hatfield-McCoy Tours**, free bus tours of sites associated with the Hatfields and McCoy’s, presented by Pike County Tourism, Convention & Visitors Bureau

**5 p.m.** – **Preservation Kentucky reception**

Dinner will be provided for Main St. directors

**6-10 p.m.** – **Main Street Live!** Pikeville Summer Concert Series. It’s ‘70s night - bring your disco duds!

[Schedule continued on page 2](#)

**Saturday, August 2, 2014**

**Track 1**

**for Kentucky Main Street Program managers and board Members**

**9-11:30 a.m.** – Program updates and reinvestment statistics reporting, Kitty Dougoud, Kentucky Main Street Program administrator; “How Do They Know It’s Kentucky Main Street?,” Diane Comer, KHC public information officer; Shop Local Kentucky –Rick Paytner & Main Street Roundtable, featuring reports from the Detroit National Main Streets Conference.

**Track 2**

**9-11:30 a.m.** – “**Cemetery Preservation and Genealogy Heritage Tourism**,” presented by Kary Stackelbeck, KHC Site Protection Program manager, and Peggy Guier, KHC staff attorney. Eastern Kentucky’s landscape is dotted with rural family and church cemeteries, many of which have not been maintained and have no money or resources for restoration or preservation. This session will discuss issues and challenges with abandoned, rural and local cemeteries; state and federal laws; preservation resources; and utilizing genealogy to attract heritage tourists to communities.

**Keynote Plenary**

**1-2 p.m.** – “**Heritage Tourism and Place Making**,” a lively discussion with Griffin VanMeter, partner with Lexington’s Bullhorn Creative ([www.bullhorncreative.com](http://www.bullhorncreative.com)) and Kentucky for Kentucky.

**2-2:10 p.m.** – Break

**2:10-3:10 p.m.** – “**Heritage Tourism and Place Making**,” a regional panel discussion moderated by Griffin VanMeter. **Panelists:** **Johnathan Gay**, director of the Morehead State University Innovation & Commercialization Center, & chair of the SOAR Leadership Development and Youth Engagement working group **Amelia Kirby**, owner of Summit City Lounge, Whitesburg **Coleman Larkin**, manager of The Blue Raven Restaurant & Pub, Pikeville & **Jennifer Noble**, owner of Treehouse Café & Bakery, Hazard

**3:10-3:20 p.m.** – Break

**Track 1**

**3:20-4:10 p.m.** – “**The National Register of Historic Places: A Tool for Heritage Tourism**,” presented by Marty Perry, KHC National Register program coordinator.

**Track 2**

**3:20-4:10 p.m.** – “**The Loveable Mr. Muddle**.” Ubiquitous, mixed-use commercial buildings are key to creating a sense of place in our historic downtowns. Join Scot Walters, KHC Site Development Program manager, for a demonstration of Mr. Muddle, a hands-on, visual tool that demonstrates common building design issues and options for improvement.

**Track 3**

**3:20-5:10 p.m.** – **Kentucky ArtPlace and Our Town** (continued). The afternoon track will continue the dialogue, committee reporting and planning from the May session and explore next steps. These sessions are open to the original invitees as well as all others who are interested in connecting our creative arts communities across the state.

**4:10-4:20 p.m.** – Break

**4:20-5:10 p.m.** – “**Money for Old Buildings: How Rehab Tax Credits Can Work for You**,” presented by Scot Walters. Have an old building and want to fix it up? Learn about state and federal rehabilitation tax credits & how they can help put money back in your pocket.

**BROWNSFIELD GRANT 2015**

<http://www.epa.gov/brownfields/applicat.htm>

**ANNOUNCING New Request for Proposals-FY 2015 Brownfields Area-Wide Planning (BF AWP) Grant Guidelines** EPA is announcing the availability of funding to eligible entities who wish to develop an area-wide plan for brownfields assessment, cleanup, and subsequent reuse. This funding is for research, technical assistance, and/or training activities directed to one or more brownfield site(s) located in a specific area (such as a neighborhood, district, local commercial corridor, community waterfront or city block). Each project funded under this grant must result in an area-wide plan which includes specific plan implementation strategies for assessing, cleaning up, and reusing the brownfields site(s) as well as related brownfields and project area revitalization strategies. EPA anticipates awarding approximately 20 projects in total, funded at up to \$200,000 each.

Please note that applicants who received a BF AWP grant from EPA in Fiscal Year 2010 or 2013 (FY10 or FY13) are not eligible to apply under this competition. The proposal submission deadline is September 22, 2014.

There will be NO Main Street Monday the week of August 3rd. I will be out of the office for a few days. Any important news will be sent via and email.

Please keep Deana Wright, Murray Main Street and downtown Murray in your thoughts. Deana has had a run of unfortunate events in the Main Street area this year. In case you are unaware several buildings in downtown Murray were heavily damaged by fire on Wednesday July 22 in the early morning. (photo below) The cause is still under investigation. Deana has done an amazing job at handling these very difficult, not to mention, highly stressful situations. I know she would appreciate any positive thoughts sent her way.



**Conference Hotel: Hampton Inn of Pikeville**

831 Hambley Blvd.  
Pikeville, KY 41501  
606-432-8181



Free hot breakfast, free internet and indoor heated pool.

Google maps link: <https://maps.google.com/maps?ll=37.4804989,82.5148176&z=16&saddr=831+Habley+Blvd,+Pikeville,+KY+41501&daddr=37.477601,82.521013&output=classic&dg=ntvb>

Adjacent to the Hampton Inn is also the **Hilton Garden Inn** (bar and full-service restaurant)  
Hilton Garden Inn  
849 Hambley Blvd.  
Pikeville, KY 41501  
606-766-2000

