



# Main Street Monday!

January 12, 2015

## Happenings Around the State

Reposted from Nov. 24 MSM

### FEBRUARY 25-27 CONFERENCE GENERAL BUTLER STATE PARK CARROLLTON, KY

We will be convening at General Butler State Park in Carrollton, KY. Below you will find the information regarding the pricing for rooms that includes several meals and breaks. Please call General Butler State Park at (502) 732-4384 to make reservations **before January 26**. Be sure to mention Kentucky Main Street for conference pricing. More info will be coming, conference will be a 1/2 day Wed, full day Thursday, 1/2 day Friday with a new managers meeting Wed. morning at 10:30.

The park is giving us State pricing that includes: lodge room (single occupancy), dinner on night of arrival, P.M. break (again on Thursday), breakfast, lunch, & dinner. Price and room options are: \$104.95/single, \$72.50/double each, \$65/triple each, and \$61.25/quad each + applicable taxes. For those who do not require overnight accommodations (day guest) this package combines participants lunch for the day of the meeting along with the PM break and AM beverage break. Day guests that want to stay for dinner or breakfast will add the per diem to their registration form.

**Early bird registration will last until 4:00 pm Feb. 14th Full conference \$100, single day guest \$35 after the 14th rates will be \$125 and \$50. Registration form will be to you in January. It's going to be a great conference!**

IT'S MONDAY  
Don't FORGET  
**TO BE AWESOME.**

Saw this in the local paper and though it might be helpful for you.

**BIG EVENT IN 2015?** - Save time and money by making one call to place a 25-word classified in 84 Kentucky newspapers for only \$250. One order, One check, One smart move! For more information, contact the classified department of this newspaper or call KPS 1-502-223-8821, email: sparry@kypres.com

**Frankfort** has made the Conde Nast Traveler's list of 8 Diamond in the Rough. Read more at <http://www.cntraveler.com/galleries/2015-01-02/diamonds-in-the-rough-8-dark-horse-destinations-victoria-tulum-ghent/3#>



## HARRODSBURG

**4 FROZEN Experience**

Jan 17 **Held Over for a second week!**

Characters who sing with your child during the movie

Frozen themed snacks

Kids make & take crafts

1:00 to 3:00 pm

Studio G 223 S. Main

Proceeds benefit downtown Harrodsburg

For tickets call Harrodsburg First at 734-6811

**Tickets \$25 for child + 1 adult**

## Toot Your Horn!



The [Guthrie Transportation Museum](#) received the Kentucky American Institute Of Architect's Merit Award. There were only four projects in Kentucky that received this award. Congratulations to our architects [Deleon & Primmer Architecture Workshop](#), the Guthrie Transportation Museum Board and C&C Contractors for a job well done. "This project is a very laudable reinvention of a pair of dilapidated urban buildings, showing the transformative power of architecture and the inherent possibilities embedded even in structures that are deemed impossible to reuse. There is a very intriguing juxtaposition of old and new, of rugged and refined, pairing the patina of the original buildings with the crispness of contemporary architecture. The project proves the power of restraint: architecture is at its best when it limits itself to a few, well-executed moves, and this is exactly why the spaces in the Welcome Center are so intriguing." (AIA Juror's notes)

<http://www.aiaky.org/.../honor-awards-program/honor-awards-20...>

**Notice:** There will be no Main Street Monday the week of January 19th. I will be out of the office for several days doing board trainings and speaking engagements in the southeastern part of the state.

## Gov. Beshear Unveils VenCap Kentucky to Support Entrepreneurs

*Program encourages private investment in small businesses statewide*

**FRANKFORT, Ky. (Jan. 7, 2015)** – It's becoming easier for investors to support Kentucky's small businesses. Governor Steve Beshear today announced VenCap Kentucky, a new program designed to encourage small business and economic growth in the Commonwealth.

VenCap Kentucky provides venture capital funding to Kentucky companies with a mature proof of concept that have a lead investor but need additional support. The program uses U.S. Treasury funds to match the private investment, up to \$500,000, which is likely to make the company more appealing to other potential investors.

A statewide program, VenCap Kentucky was established by the Kentucky Cabinet for Economic Development and is administered through the University of Louisville Foundation. Applicants must be recommended by one of the approved sourcing partners, which include the [Kentucky Innovation Network](#), [Nucleus](#) and [MetaCyte](#).

"Private investment is a critical component of Kentucky's strong small business ecosystem," said Gov. Beshear. "VenCap Kentucky gives incentive for investors to support entrepreneurs and small businesses across the Commonwealth and to invest in Kentucky's future. I look forward to seeing more small businesses and more jobs as a result of this program."

In general, startup, early-stage and mid-stage businesses with high growth potential that are not yet ready for bank loans are best suited for the program. To be eligible, a small business must be based in the Commonwealth, have fewer than 500 employees and already have identified a lead investor. At least half of the company's employees also must be Kentucky residents.

"The UofL Foundation is pleased to be a partner in this innovative new program" said UofL President James Ramsey. "We can help Kentucky businessmen and women cut through the red tape as they pursue the funding they need to grow their companies and Kentucky's economy."

VenCap Kentucky is one in a series of programs designed to help small businesses obtain financial support. The following is a list of additional programs:

Kentucky Angel Tax Credit: Allows individual angel investors to receive tax credits. Angel investors can receive a tax credit of up to 50 percent of their investment in counties with high unemployment rates, or enhanced counties, and 40 percent in all other counties.

Kentucky Small Business Tax Credit Program (KSBTC): Small businesses can be eligible for tax breaks for hiring one employee and purchasing new technology or equipment.

Kentucky Small Business Credit Initiative (KSBCI): Enables lenders to finance creditworthy small businesses that fall just short of the normal underwriting standards. U.S. Treasury funds are used to reduce the risk participating lenders assume when making loans.

Kentucky's Small Business Innovation Research and Small Business Technology Transfer Matching Funds program (SBIR-STTR): This program matches federal funds awarded to help high-tech startups develop business concepts, research their ideas and ultimately, create products and jobs.

Kentucky Angel Investors Network: Last year, Gov. Beshear created the Kentucky Angel Investors Network, which brings entrepreneurs and accredited investors together via monthly online meetings.

For more information on VenCap Kentucky, visit [www.VenCapKentucky.com](http://www.VenCapKentucky.com)

Learn more about Kentucky's other small business support programs [here](#).

Information on Kentucky's economic development efforts and programs is available at [www.ThinkKentucky.com](http://www.ThinkKentucky.com). Fans of the Cabinet for Economic Development can also join the discussion on [Facebook](#) or follow on [Twitter](#). Watch the Cabinet's "This is My Kentucky" video on [YouTube](#).



It's the New Year – and it's a great time to make smart resolutions for the future!

Gail Perry is the principal owner of Gail Perry Associates and Fired Up Fundraising. Each year she publishes on her blog the New Year's resolutions for board members. It is a great resource to use as you begin 2015. Whether your board is just starting or is mid way through their term, this is a great list. You will need to paste this link in your browser. She also has webinars and articles available on her web-site.

<http://www.gailperry.com/2015/01/2015-new-years-resolutions-for-board-members/>



I know you are working hard on year end reports! Recertification documents must be postmarked by midnight January 15, 2015.

Several have already been received !

Packets not post-marked by the stated date will not be accepted.

### A Banner Idea!

Last fall I went on vacation with friends to New England & while I was there found the Main Street program in Boston's Chinatown. ( I always try to find Main Street communities where ever I happen to visit ). Massachusetts does not have a state program, but they have some great people working in this neighborhood. They were so excited that a state director would take the time to visit with them. They have branded themselves very well with their logo on everything from banners to planters on the street. They even gave me a Chinatown banner that hangs in our KY office! The banners pictured below were done by students and hung in their downtown in the summer. It is a great way to get local students engaged in their own downtown community. As you travel be sure to stop in and say hello to your fellow Main Street community members. Be sure to send us a photo to include in MSM



Cynthiana Main Street has moved into the newly renovated Court House. Their new address is 111 South Main Street in Suite 202 ( upstairs on the right) Phone 859-234-7165



Seen in a downtown Paris window. What a great use of a dog igloo! They also had lakes made from a few mirrors with stuffed penguins as on-lookers.





## DIRECTOR SPOTLIGHT!!! BRITTAN SKINNER, FRANKFORT



**Where are you from and where do you live now?** From Georgetown, live in Frankfort now.

**How long have you been a Coordinator?** 3 years this past September

**How did you get involved with the Main Street movement?** Was hired to be the director of DFI

**Which of the Four Points is your favorite?** Economic Restructuring, but I spend most of my time on Promotions.

**What project is consuming most of your time right now?** The ongoing revamp of our website

**Do you have any favorite activities or hobbies?** Travel, making art, writing

**What is your favorite author or book?** Mary Oliver & Wendell Berry

**What is your favorite movie?** A River Runs through It

**What is your favorite song or band?** American band: The Drive-By Truckers Australian band: The Lucksmiths

**What is your favorite sports team?** The Hawthorn Hawks (Aussie Rules Football...2014 Grand Final Champs!)

**Which actor/actress would you choose to play you in a movie?** A young (and alive) Katherine Hepburn

**Name something you can't live without.** A dog. (Most recently, my 18-month-old heeler mix, Yarra, who is a bit of a downtown celebrity and sometimes visits Kitty in her office.)

**If you had an alternative career, what would it be?** Marketing (social media and/or experiential)

**What's the most adventurous thing you've done recently.** Created a mud run called The Kentucky Dirty for 550 of my closest friends

**If you won \$20 million in the lottery, what would you do with it?** Invest responsibly, travel like crazy, and fix up a few choice downtown buildings...

**Somewhere you would like to visit** South Africa, Argentina, Thailand, Papua-New Guinea, Norway, Cuba, etc.....

**Fun facts? Hidden talents? Also, Feel free to insert your own questions and answer!**  
I've lived in Melbourne, Australia on two different occasions. I studied Russian in college. I'm 6'2" and terrible at basketball.

**Something no one in Main Street knows about you** I've driven 200km down a dirt road into the Australian Outback to visit a friend teaching in an Aboriginal community.