



Main Street Monday!

Aug. 25, 2014
4 pages!!

Happenings Around the State

Shelbyville

Saturday, August 23, 2014



**KIMBERLY CARTER
& CARRYIN' ON**

7:00 p.m.
Saturday, August 23
5th and Main Streets



*\$1,000 in Gift Certificates to be given away!**

**Must be present to win*

Sponsored by Committee to Re-elect
Judge John David Myles

Also sponsored in part by Shelby County Life



Downtown merchants will remain open for your shopping pleasure

Shelby Development Corporation
www.shelbydevcorp.com



Third Thursday with the Paris MS board !

Grant deadline coming Oct 1, 2014

Grants from National Trust Preservation Funds (NTPF) are intended to encourage preservation at the local level by providing seed money for preservation projects. These grants help stimulate public discussion, enable local groups to gain the technical expertise needed for particular projects, introduce the public to preservation concepts and techniques, and encourage financial participation by the private sector.

<http://www.preservationnation.org/resources/find-funding/preservation-funds-guidelines-eligibility.html>



Middlesboro Named Pilot Community of America Saves! Program - 1st Project in Promise Zone to Secure Funding !

You could win \$100!

What makes my Downtown/Main Street the coolest?

How to go about this:

1. [Click here](#) to visit our website and read the Official Rules & to enter your name.
2. Qualified Twitter accounts that follow [@ProsperWalk](#) reply to the question: "What makes my Downtown/Main Street the coolest?" in 140 characters or less, using the hashtag #CoolestDowntown, and you will automatically be entered for a chance to win a **FREE \$100 Visa gift card! No purchase necessary.**

You have until August 31st to enter, and the winner will be announced on Monday September 1, 2014 on our Twitter feed.

Only one entry per organization and no purchase necessary. Please read all the Official Rules for details.

You can also paste this in your browser if you have trouble.
<http://us3.campaign-archive1.com/?u=4d26a76f09c75fdfe4401b4a4&id=b6d0711ff4&e=f0cca9d1ca>

Too Your Horn!



Murray Main Street had its first ever Twitter Scavenger Hunt on 8-12-2014 for the incoming freshmen at Murray State University. The form that Deana used is page 4 this week. One the other side of the page is a map of downtown.

We had 200 students visit downtown and countless tweets using #LoveDowntown #GreatBeginings. If you are on twitter, check it out.

TRAINING OPPORTUNITY

Love Jeff Speck? Love walkability! Close to Ohio? Need training? Just want more info? Here is a great opportunity taking place in Columbus, Ohio.

The 5 'W's of Great Placemakers Lab

Who: City Planning Professionals, Urban Planning and Architecture Students, Preservation Officers, Historic Neighborhoods, Civic Associations, and any neighborhood leader who works these issues from the grassroots level.

What: 2014 Great Placemakers Lab, Presented by German Village Society and Walkable Neighborhoods

Where: COLUMBUS, OH!- But, specifically German Village, Short North, Weinland Park, and Franklinton

When: September 16-19
[Here's our schedule.](#)

<http://greatplacemakers.org/event-schedule/>

Why: Over the course of four days, from notable speaking engagements featuring planning gurus to creative workshops to collaborative social mixers, this is THE premier event that will give the required tools and improved skill set to anyone who aspires to make their community sustainable and competitively desirable for decades to come.

And The 'H'

How: <http://greatplacemakers.org/registration/>

Main Street Tip of the Week Traffic Calming

Something we love as Main Street, but not everyone always understands why it is important to business and quality of life. There are articles about Europe as well as the US movement.

European traffic calming began as a grassroots movement in the late 1960s. Angry residents of the Dutch City of Delft fought cut-through traffic by turning their streets into woonerven, or "living yards." This was followed by the development of European slow streets (designed for 30 kph or 20 mph) in the late 1970s; the application of traffic calming principles to intercity highways through small Danish and German towns in the 1980s; and the treatment of urban arterials in area wide schemes, principally in Germany and France, also in the 1980s.

Read more at <http://trafficcalming.org/>



PADUCAH CONFERENCE REGISTRATION COMING SOON !!!

Who: **Kentucky Heritage Council & Kentucky Main Street**

What : **Conference Series #4**

When: **October 24-25** Main Street 101 Oct. 23rd

Where: **Downtown Paducah, Kentucky**

Why: **To provide engaging educational opportunities for all citizens, and communities of western Kentucky**

more info at heritage.ky.gov

Planning for Paducah continues!



THE CHOCOLATE FACTORY

Step through the door of the Chocolate Factory and take a step back in time. The old fashioned shop is sweetly reminiscent of a days gone by candy store. Jar after jar of homemade chocolates will greet you in almost every combination. A large variety of goodies lie nestled in layers of chocolate waiting for discovery.

109 Market House Square
270.442.5222
chocolatefactoryky.com

Just a few of the fun things you can plan for while you are in Paducah. You know I'm always watching out for the chocolate lovers! And there's more!!!



You can visit the quilt museum,

walk the mural trail on the waterfront,



drive the tug boat simulator,

eat delicious baked goods,



visit Lowertown Arts & Historic District,



Or stop by the cutest gas station for a fill up!

Lots to see and do in Paducah! Come join the fun won't you~



Love What's Local
T - Shirts Available at
the DHP Office
S, M, L, XXL
\$10 per shirt
[https://
www.facebook.com/](https://www.facebook.com/)

For more information about the Downtown Henderson Partnership, upcoming events, or to become a volunteer please call 270-827-0016 or visit our website at www.downtownhenderson.org

Here is an interesting map of the worth of a \$1.00 in each state. Amazingly it is worth more in KY than most places. Granted it looks as states as a whole and not by region, but interesting none the less.
<http://happyplace.someecards.com/maps/a-map-of-the-relative-worth-of-100-in-each-us-state/>



Happy Belated Birthday to Sam Burgess, Carrollton. We Love you Sam!!!

Façade work in Covington!





DIRECTOR SPOTLIGHT!!!

DEANA WRIGHT, MURRAY MAIN STREET

Deana has handled some very trying events this year and has handled them all with grace and a sense of humor. She is definitely our new expert on what to do in a crisis. She has kept the downtown upbeat and thriving amidst an array of issues and a series of unfortunate events. She welcomed back college students, did a downtown is open campaign, and much, much more! And amid all the chaos, she was first to return her Director Spotlight!

Where are you from and where do you live now? I am from Texas. Moved to and lived in Boston for three years and then moved to Murray KY so my husband could teach at Murray State University.

How long have you been a Coordinator? Way too long. No really, I have been here for 11 ½ years

How did you get involved with the Main Street movement? When I moved to Murray, I needed to meet people and the Main Street program had just started. I volunteered to help Robin (the first Main Street Manager) set up the office etc.

Which of the Four Points is your favorite? It used to be Promotions but maybe I am leaning more toward Design now.

What project is consuming most of your time right now? Collapse, collapse, fire.....all of them. Promotions in trying to get people to come downtown after all disasters. Design in trying to get the owners to rebuild, Economic Restructuring in trying to get new buildings built and finding ways to pay for it, Organization in trying to keep everyone informed and recruiting new membership to keep the organization able to do what we do. I am sure there is more, but that's a summary.

Do you have any favorite activities or hobbies? Soccer mom

What is your favorite author or book? I haven't read a book in a long time

What is your favorite movie? Star Wars

What is your favorite song or band? I like ALL music

What is your favorite sports team? Liverpool (soccer), Boston Red Sox (baseball), NE Patriots and Dallas Cowboys (football), San Antonio Spurs (basketball)

Which actor/actress would you choose to play you in a movie? Meg Ryan

Name something you can't live without. My reading glasses.....I am using them now!

If you had an alternative career, what would it be? Accountant...that's what I was before this exciting job.

What's the most adventurous thing you've done recently. Paddle boarded

If you won \$20 million in the lottery, what would you do with it? Purchase a few downtown buildings and show everyone how it's done! Microbrewery baby!

Somewhere you would like to visit Spain and Italy

Fun facts? Hidden talents? Also, Feel free to insert your own questions and answer!

I do NOT color my hair (I am really blonde). I was a twirler in high school and use to twirl fire batons and knives. I thought about playing college basketball but decided to be a girl instead and have a boyfriend. I married my high school sweetheart.....started dating him when I was 15 years old....married for 27 years.

Something no one in Main Street knows about you J Have a BBA in Finance from Texas Tech University.

GREAT BEGINNINGS SCAVENGER HUNT

Directions:

1. Choose your tweeters...no more than 5 tweeters per team, all must have a twitter account that is NOT set on private. Spread the tweets out among the tweeters so not one person is having to tweet everything.
2. As a team go to each participating store and take a picture at each store/business. Be creative! The most creative entries that are complete will win the team prize! One team will win the team prize.
3. One tweeter will tweet a photo from each store. The tweet MUST include the name of the store and #LoveDowntown #GreatBeginnings in the tweet. Write the name of the business next to the clues.
4. Your team MUST tweet something from every store on the list and have the store owner initial the map.
5. When you are finished, go to the tent at 6th and Main to turn the map in and finalize your team twitter hunt.

Businesses to visit:

1. When looking for caffeine, it's easy to find without a map. _____
2. This is NOT a cheap event but inexpensive clothing. _____
3. Home of the BIG chair. _____
4. Don't get 'carried away.' _____
5. Get your art start at this store. _____
6. Big girls don't 'Crye' over real estate... _____
7. Adorable stuff. _____
8. Tammy Swinette gets her 'bling' here. _____
9. Look for a son of a gun. _____
10. Sounds like the 25th US President. _____
11. It's Chicago style. _____
12. Cat on a hot tin stove. _____
13. On this church corner, you can quench your thirst. _____
14. Hands-on stress therapy. _____
15. A well read 'dane.' _____
16. Park under 'old glory' _____
17. Can you 'print' legibly? _____
18. Bare Minerals on a silhouette. _____
19. At a corner, look for a rhyme. _____
20. Two first names mean we can doubly take care of your money. _____
21. Find a good neighbor on Main Street. _____