

“Let the Music Play”

***A Look at the Importance of
Public Performance Licensing***

Two Public Performance Licensing Organizations



Who Is ASCAP



- A. American Society of Competent Actors and Producers**
- B. American Society of Composers and Publishers**
- C. American Society of Composers, Authors, and Producers**
- D. American Society of Composers, Authors, and Publishers**

Who Is BMI



- A. Bands and Musician Inventory**
- B. Broadcast Music Industry**
- C. Bands and Music Industry**
- D. Broadcast Music, Inc.**

What is a Public Performance?

- * **Occurs in a Public Place**
- * **Is Transmitted to the Public**
 - * **Radio & TV broadcasts**
 - * **Music on Hold**
 - * **Over internet**

Common Questions Regarding Licensing

- * I Contracted with a Musician – Do I Need a License?**
 - * Yes – Based on Ultimate Benefit**

- * I am Just Playing a CD or my IPOD – Do I Need a License?**
 - * Yes – Purchase Price only Covers Private Listening Use**

Common Questions Regarding Licensing

- * **What if the Entertainment Only Plays Original Music – Do I Need a License?**
 - * **Maybe – Original Music Refers to Music Written by Performing Artist.**
- * **I Have a License with Another Organization – Do I Need Another License?**
 - * **Yes – BMI & ASCAP Individually Do Not Cover all Music**

Common Questions Regarding Licensing

- * **How Much Will it Cost to Obtain a License?**
 - * **Cost Depends on Several Factors:**
 - * **Type of License**
 - * **For Local Government, Cost Calculated on:**
 - * **Base License Fee (Population Dependent)**
 - * **Special Event Fees**

Common Questions Regarding Licensing

POPULATION	FEE		POPULATION	FEE
1 – 50,000	\$320		250,001 – 300,000	\$2,427
50,001 – 75,000	\$637		300,001 – 350,000	\$2,809
75,001 – 100,000	\$766		350,001 – 400,000	\$3,194
100,001 – 125,000	\$1,021		400,001 – 450,000	\$3,576
125,001 – 150,000	\$1,277		450,001 – 500,000	\$3,959
150,001 – 200,000	\$1,660		500,001 - PLUS	\$4,852 +
200,001 – 250,000	\$2,042		(for each 100,000)	(\$500)

Common Questions Regarding Licensing

- * **How Do I Know What Artists are Covered by ASCAP? By BMI?**
- * **Both Companies have Searchable databases**
 - * **ASCAP – www.ascap.com**
 - * **BMI – www.bmi.com**