



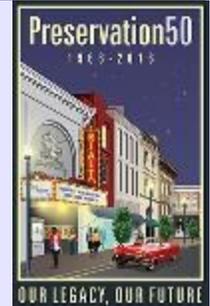
April 4, 2016

# Main Street Monday!

*"Places thrive when there are at least 10 things to do, arranged in such a way as to create social linkages. Scaling this up, a specific destination or neighborhood needs at least 10 places, that offer people a reason to visit and spend time there." ~Project for Public Spaces*

Now that spring has arrived perhaps you are looking for a meaningful activity for your board and volunteers. This past fall I participated in the Power of 10 Activity with Project for Public Spaces. This is a great chance to engage with community and find out what is needed and what you already have in place. I have attached the Power of 10 PowerPoint that you can use to learn about the process & conduct the activity in your community.

I am sad to report that our friend Darlene Gooch has retired from her position as director of Main Street Russellville. Darlene has been in that position for 10.5 years. But don't think she won't still be busy. She will use her extra time to pursue her love of theater and spend time with friends and family. I will miss that fur coat at our winter conferences :)



**Don't forget the deadline for the Ida Lee Willis awards is Friday April 15th!**

<http://www.pps.org/blog/challenge-explore-your-community-with-the-power-of-10/>  
You can participate by reading [What makes a successful place](#), [The power of 10](#), and [The Lighter, Quicker, Cheaper transformation of public spaces](#). Use the information to engage your community and evaluate the public spaces in your downtown. Host a community place-making game and think about how you can add parklets, movable seating, pet amenities and other improvements to cater to your population. As you work on your community places, photograph your meetings and Lighter, Quicker, Cheaper projects and send them to us. We will include them in upcoming newsletters



I want to share this news from Frankfort's Main Street program. This shows the value of something as simple as an Artwalk and its impact on the local economy. (not that an any event is simple, but they do make a difference!)

At the Feb Artwalk, we asked each participating business and artist beforehand to keep track of some numbers; that we were going to do an economic analysis of the Artwalk.

Based on 26 respondents, (all but two of the participants,) following are some numbers that I can report:

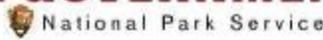
Each participating business had, on average, 43 extra people in their doors that evening. That number stayed pretty close, no matter what the type of primary business, (Restaurant/bar- 48 people, retail biz- 45 people, artist venue- 41 people. Counted artists with regular retail hours as retail biz.)

There was a total of \$6700 of sales on that evening, over and above normal sales if that store was open anyway. Restaurants reported \$1300 in increased sales, retail businesses reported \$1700 additional sales, and artists had \$3700 of sales that evening.

### What exactly is a Certified Local Government?

To help explain we have included information from that program on page 2. If you have additional questions or would like to inquire about how your community can participate contact Vicki Birenberg at KHC [vicki.birenberg@ky.gov](mailto:vicki.birenberg@ky.gov) or 502-564-7005 ext. 126

# CERTIFIED LOCAL GOVERNMENT Program



*"Preserving Heritage in the Community"*

## WHO WE ARE

Local governments strengthen their local historic preservation efforts by achieving Certified Local Government (CLG) status from the National Park Service (NPS). NPS and State governments, through their State Historic Preservation Offices (SHPOs), provide valuable technical assistance and small matching grants to hundreds of diverse communities whose local governments are endeavoring to keep for future generations what is significant from their community's past. In turn, NPS and States gain the benefit of local government partnership in the national historic preservation program. Another incentive for participating in the CLG program is the pool of matching grant funds SHPOs set aside to fund CLG historic preservation subgrant projects--at least 10% of the State's annual Historic Preservation Fund (HPF) grant allocation. Grant funds are distributed through the HPF grant program, administered by NPS and SHPOs.

## PROGRAM PARTNERS

Jointly administered by NPS in partnership with SHPOs, the CLG Program is a model and cost-effective local, State, and federal partnership that promotes historic preservation at the grassroots level across the nation. Working closely with such national organizations as the National Association of Preservation Commissions, the CLG program seeks: 1) to develop and maintain local historic preservation programs that will influence the zoning and permitting decisions critical to preserving historic properties, and 2) to ensure the broadest possible participation of local governments in the national historic preservation program while maintaining preservation standards established by the Secretary of the Interior. There are currently over 1,900 CLGs nationwide.

## KENTUCKY CERTIFIED LOCAL GOVERNMENTS

There are currently 23 CLGs in Kentucky:

City of Anchorage	LFUCG
City of Bardstown	City of LaGrange
City of Bellevue	Louisville Metro Government
Boone County	City of Maysville
City of Bowling Green	City of Middlesboro
City of Campbellsville	City of Middletown
City of Covington	City of Newport
City of Danville	City of Owensboro
City of Dawson Springs	City of Paducah
City of Frankfort	City of Pikeville
City of Hopkinsville	City of Shelbyville
City of Horse Cave	

# YOU'RE INVITED

Heart of Danville's 2016 Annual Meeting and  
Downtown Revitalization Awards

Friday, April 15, 2016  
Community Arts Center  
4:30 pm - 6:15 pm

Come celebrate our record-breaking 2015 and help us kick off the 30th anniversary year of the Heart of Danville. The event will begin with a reception at 4:30 pm with live music, light refreshments and an adult coloring activity created by a local high school student.

The award presentation will begin at 5:30.

Please RSVP by April 1 to (859) 236-7794 x140 or email [projects@downtowndanville.com](mailto:projects@downtowndanville.com).

# EARTH DAY

Red Orchard Park  
704 Kentucky Street, Shelbyville, KY 40065

APRIL 16, 2016 10AM til 2PM

LOCALLY  
MADE GOODS

EDUCATIONAL  
BOOTHs

KID  
CRAFTS

DDC OF KY  
PAPER  
SHREDDING

RECYCLABLES  
E-CYCLE

GEOCACHE  
TRAIL

BUGS &  
CRITTERS

PRESCRIPTION  
DRUG  
DISPOSAL



## THIRD ANNUAL Springfield GREEN FESTIVAL

Downtown at the  
Farmers' Market at the Depot  
101 E. Depot St.  
SATURDAY, APRIL 30, 2016

Organized by

Handmade Crafts

10am to 4pm

Locally Sourced Foods

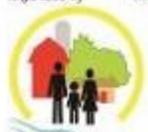
Flower, Veggie, Berry Plants

Demonstrations

Kids Activities

Music & Entertainment

Good Things to Eat & Drink!



New Pioneers  
for a Sustainable Future

Springfield Green Festival

859-336-5070



[NewPioneersSF@aol.com](mailto:NewPioneersSF@aol.com)

Working to build a sustainable rural community in the heart of Kentucky

The Downtown Henderson Partnership presents

## Taste of Downtown

### Empty Building and Loft Tour

Saturday, June 4, 2016

10 AM - 2 PM



beautiful lofts and new business opportunities

## Tickets: \$20 Each

For more information call (270) 827-0016  
or visit [www.downtownhenderson.org](http://www.downtownhenderson.org)

Sponsored by: Skinner Design Associates

## How Are You Celebrating National Walking Day?

Wednesday April 6, 2016 is



**National Walking Day** and America Walks want to hear from

Have you ever looked up the walk score for your community or neighborhood? You might be surprised! Check it out at [walkscore.com](http://walkscore.com)

You may also want to do a walking audit on April 6th in your downtown and if not then, soon. It is recommended that you include an older person, a person with a disability, and a child to see what obstacles they may face walking in your downtown. For information on how to conduct an audit go to this site. <http://www.walkableamerica.org/checklist-walkability.pdf>

I have participated in several of these recently with our partners and I think you will find the audit to be very helpful in creating a more walkable, pedestrian friendly, community.

### Demand for Walkable Neighborhoods Outstrips Supply

“The most requested neighborhood characteristic of all buyers is walkability,” real estate broker Andrea Evers recently told a reporter for The Washington Post. But, in [an article written by the Post’s Michele Lerner](#), Evers went on to say that “very few areas” in the greater DC market meet the desired criterion, particularly if the prospective buyer wants to be within walking distance of a Metro transit station. And that, in a nutshell, is the good and bad news of walkability. Read more [\\_http://www.huffingtonpost.com/f-kaid-benfield/we-want-more-walkable-nei\\_b\\_8678134.html](http://www.huffingtonpost.com/f-kaid-benfield/we-want-more-walkable-nei_b_8678134.html)



**5 Ways to be a More Bike Friendly Business.** Take a free assessment of your current bike-friendliness, then check out these five low- to no-cost steps to becoming a more bike-friendly organization on [BikeLifeCities.com](http://BikeLifeCities.com). <http://bikelifecities.com/5-ways-to-be-a-more-bike-friendly-business/>

### Bourbon & Browns

Saturday, April 16. Support *Liberty Hall Historic Site*, as you sample bourbon and culinary creations by Chef Ouita Michel, tap your feet to the sounds of bluegrass band *No Tools Loaned*, and bid on silent and live auction items. 6:30 p.m. at the **Orlando Brown House**, 202 Wilkinson. For adults 18-up. \$75. Tickets required. 227-2560



What 10 questions should you be asking when planning a street fair? Grab your planning committee and a pot of coffee and get started--this week's story of the week by Bridget Bayer of [BAMpdx](#) has the answers: <http://bit.ly/1M78lgU>



Last Monday KYMS awards were presented at the city commission meeting in Danville. The City of Danville and the Boyle County Trust were presented with Outstanding MS Partner awards and Best Event was presented to the “Heart” and Michael Hughes, festival coordinator of the Soul of Second Street. The festival celebrates the historic African-American Commercial Business district.

The second annual [Summit on Government Performance and Innovation!](#) Partnering with Governing magazine to bring together mayors, civic leaders and innovators from around the country to see the incredible work happening in Louisville Metro Government. There will be workshops, panel discussions, presentations and lightning rounds - giving everyone the chance to share the cutting-edge work that we’re doing in Louisville. It’s also an opportunity to get introduced to innovative ways other local governments are best serving citizens. It’s two days of exciting new ideas and content. And, Louisville will be the centerpiece, with our great Metro employees highlighting the event!

The **summit is taking place June 15<sup>th</sup> and 16<sup>th</sup> at the Seelbach Hotel.**

Rebecca Ryan is on the agenda to speak the Thursday morning of the conference. She spoke at the Creative Cities Conference in Lexington several years ago. KHC wanted to bring her in for one of our conferences, but the cost was out of our budget.

Here is a great opportunity to attend a 2015 Main Street award winning event and see if you could replicate this in your community. I’m sure Nell would be willing to share her expertise.

Sponsored By:





Bardstown Main Street -  
Spring Clean Sweep  
Saturday - April 16, 2016  
8am-12pm

HELP US KEEP DOWNTOWN BARDSTOWN BEAUTIFUL!

**WHO** – We Are Looking For Volunteers... LIKE YOU!

**WHAT** – Bardstown Main Street - Spring Clean Sweep

**WHEN** – Saturday, April 16<sup>th</sup> 8a-12p

**WHERE** – Court Square, Downtown Bardstown (Old Courthouse)

★ Please contact the Bardstown Main Street Program if interested in volunteering - [mainstreet@bardstown.com](mailto:mainstreet@bardstown.com) or 502.348.4877 x110 (all volunteers must sign a general release form prior)

Lunch provided by:  
Talbot Tavern

Volunteer Today!



You’re Invited to  
**Springfield’s 2016 Spring ARTportunity**

“Celebrating Community Art”  
April 15<sup>th</sup> -29<sup>th</sup>

Featuring Art Exhibits in Downtown Businesses’ Windows of Washington County High School Art Students, Saint Catherine College Art Students, Community Artists, Also Performing Arts and more!

You are cordially invited to attend the  
Opening Reception  
For Spring ARTportunity  
Friday April 15, 2016  
4:30 p.m. – 6:00 p.m.  
Springfield City Hall  
Refreshments prepared by the Washington County FCCLA

Also during this time and on Sat. April 16<sup>th</sup> from 2:00 p.m. -5:00 p.m.  
Marilyn Meyers Studio, 115 Cross Main, will be open for an exhibit featuring art work by the late Jennie Edelen as well as other wonderful artists in our community.  
Mark Nally will also be displaying his Washington County photography on the first floor of the Robertson Building.

Central Kentucky Community Theatre Youth Actors’ Present  
“Happy Days, the Musical” April 15<sup>th</sup> at 7pm –Springfield Opera House  
Also, April 16<sup>th</sup> & 17<sup>th</sup> and 22<sup>nd</sup>-24<sup>th</sup>



The Main Street Crossroads Region held their first regional meeting of 2016 on Wednesday March 30th in Danville. In the top photo the group was joined by Danville's board chair, Tom Poland. In the lineup L to R Nell Haydon-Springfield, Vicki Goode-Perryville, Donna Logsdon-Campbellsville, Bethany Rogers-Danville, and Lisanna Byrd-Bardstown. Julie Wagner-Harrodsburg was unable to attend. They met, had lunch, and toured several area businesses.



The winner of our first annual Bardstown Main Street Shirt Design Contest is Jonathan Ray! The voting was close, but Jonathan's beautiful downtown design came out on top and he deservedly earned the \$100 cash prize! Congratulations Jonathan!

Henderson presented Main Street awards at their Annual Awards Breakfast last week. Here is a list of the winners! Congratulations!!



**"Heart of Downtown"**  
 The Wilkerson Boys ~ Brent & Carter

Commercial Preservation Award ~ 109 Mesker Building (Ty Rideout & Ralph Baker)

Residential Preservation Award ~ 402 S. Main (Mike & Ellen Crafton)

Commercial Design Award ~ Marsha's Place  
 Best Interior Rehabilitation Award ~ Planters Cafe & Coffee Bar

Historical Preservation Award ~ First United Methodist Church

Volunteer of the Year ~ WARM Center

## Put Yourself on the Map: GIS Map Highlights Redevelopment

The National Trust's Historic Properties Redevelopment Program (HPRP) has launched an interactive map to highlight community revitalization through historic property redevelopment. While HPRP "legacy members" are already featured, other organizations and people working in the field can now put themselves on the map using a quick, simple online form. HPRP hopes to see stakeholders from all 50 states on the map by the end of the year, not only to show the breadth of the redevelopment field, but also to promote stronger connections and to encourage peer-to-peer exchange. Read more <http://blog.preservationleadershipforum.org/2016/04/01/put-map-gis-map-highlights-redevelopment/#.VwJfNJwrlDV>



Several directors, board members, & their commissioners attended the University of KY historic preservation symposium on Friday. It was very good. L to R : Lisanna Byrd- Bardstown, Bethany Rogers-Danville, Sam Burgess-Carrollton, Jody Robinson-Bellevue, Eilene Collins-Shelbyville, Rachel Alexander- Winchester.

Above during a break, Sam, Eilene, and Jeff Thoke-New Castle.

