



Creating Life on City Streets: Walkability

First in the Kentucky Preservation Series

Frankfort ♦ January 15-17, 2014

www.heritage.ky.gov

Wednesday, January 15, 2014

Location: Paul Sawyer Public Library, 319 Wapping Street, Frankfort

Full Conference Registration: \$100, including lecture and workshop with Jeff Speck

Jeff Speck lecture only, \$10 general admission; workshop only, \$25 general admission; \$35 conference single day

- 9 a.m.-Noon **Main Street 101** – for new managers, and those wanting a refresher course. This is a 2014 revised edition of training. *Pre-registration required*
- Noon-1p.m. **Registration**
- 1-1:15 p.m. **Welcome**
Craig Potts, Kentucky Heritage Council Executive Director and State Historic Preservation Officer (SHPO)
Steve Collins, Chair of the Kentucky Heritage Council
Brittain Skinner, Executive Director of Downtown Frankfort Inc.
- 1:15-1:30 p.m. **Have you met your match? Finding others with common interests**
Craig Potts
- 1:30-2:15 p.m. **The Bourbon Belt: How Regional Heritage Tourism Can Benefit Small-Town Kentucky**
Nick Laracuente, KHC Transportation Archaeology Review Coordinator
Introduced by SHPO Craig Potts; first presented by Craig and Nick Oct. 30 at the 2013 National Preservation Conference in Indianapolis
- 2:15-2:30 p.m. **Friends of Kentucky Main Street**
Jody Robinson and Julie Wagner
- 2:30-3 p.m. **Kentucky Historic Preservation Tax Credit**
Johan Graham, Treasurer of Preservation Kentucky, and Director of Development with AU Associates, Lexington
- 3-3:15 p.m. **Break**
- 3:15-4 p.m. **Best Practices: Working with Public Officials**
John Cooper, Capital Link Consultants
- 4- 4:30 p.m. **The Kentucky State Historic Preservation Plan and You**
Vicki Birenberg, KHC Certified Local Government Program and Planning Coordinator
- Dinner on Your Own**

7:30 p.m. **Premiere of "Kentucky Governor's Mansion: A Century of Reflection,"** Grand Theatre
(Open to full conference participants only)

Thursday, January 16, 2014 – Anatomy of a Main Street Building

Location: Church of the Ascension, 311 Washington Street, Frankfort (across from the KHC office)

- 8:30-9:30 a.m. **Meet Mr. Muddle – A hands-on, visual demonstration of common building design issues in downtowns and options for improvement**
Scot Walters, KHC Site Development Program Manager
- 9:30-9:45 a.m. **Window Preservation Standards**
Patrick Kennedy, historic preservation consultant
- 9:45-10:30 a.m. **Windows Make the Building**
Chick McBrien, CSI/MAI, Marvin Windows and Doors
- 10:30–10:40 a.m. **Intro to Build a Better Block**
Charles Leachman II, P.G., with Linebach Funkhouser, Environmental Compliance and Consulting
- 10:30 -1 p.m. **Main Street Go 'Round / Lunch on Your Own**
Information stations open, featuring: State and Federal Rehabilitation Tax Credits, the Certified Local Government (CLG) Program, Trail Towns, Cultural Districts, the Kentucky State Historic Preservation Plan, the Kentucky Native American Commission, the Kentucky African American Heritage Commission, National Register of Historic Places, Preservation Kentucky Inc., Build a Better Block, and more.
- 1-1:45 p.m. **The Well-Dressed Window**
Robert Johnson, Owner of Madison Avenue Designs, Georgetown
- 1:45-2 p.m. **Break**
- 2-4:30 p.m. **Main Street Transformation!**, 309 St. Clair Street
Robert Johnson and Jen Spangler Williamson, AIA, KHC Staff Architect
Conference attendees will become an active participant working with Robert and Jen to assemble a full storefront display in a merchandising exercise for The Woolery Weaving Center, an expansion of The Woolery currently located at 315 St. Clair. The exercise is designed to demonstrate how the "before and after" of an empty storefront can dramatically transform a streetscape. This is a real-life exercise sponsored by Chris Miller, Woolery owner. Following the conference, The Woolery will use this space to showcase the variety of looms the store has available for sale. *Display designed by Robert Johnson and constructed by Wildberry Construction, Frankfort, KY*
- 5-6:30 p.m. **Preservation Kentucky Reception**, 226-230 St. Clair Street
- 7 p.m. **Creating Life on City Streets: Walkability** Keynote Lecture
Featuring Jeff Speck, author of "Walkable City: How Downtown Can Save America, One Step at a Time," Grand Theatre
Book signing to follow
\$10 general admission

Friday January 17, 2014

Location: Kentucky Transportation Cabinet Auditorium, 200 Mero Street, Frankfort

8:30-9 a.m. **Kentucky Main Street Program** business meeting

9-11 a.m. [Creating Life on City Streets: Walkability Workshop](#)
Featuring author Jeff Speck
\$25 general admission

11 a.m. – Noon Kentucky Main Street Program Awards

Followed by conference evaluation, including *AH-HA* moments

These will be long, fun-filled days so plan accordingly!