



# Main Street Monday!

Feb. 29, 2016  
It's Leap  
Year!! Happy  
Extra Day!

Have you registered yet??? Rooms are going fast!



Act fast and register for the 2016 [Main Street Now Conference](#) with our early bird registration rates before they expire on Monday, February 29 at 11:59 pm: [bit.ly/1S5jH57](http://bit.ly/1S5jH57)

Check out the full program of Conference sessions, including detailed course descriptions & speakers: [bit.ly/1RsgvJl](http://bit.ly/1RsgvJl)

## Deadline Approaching!

\*\*\***Housing Preservation Grants** – USDA seeks applications for grants to help repair housing in rural communities. Submission deadline is March 15, 2016. For information, visit <http://www.rd.usda.gov/programs-services/housing-preservation-grants>



Bethany Rogers is excited to introduce Nick Wade, as the new Project Manager in Danville. Nick grew up in Danville and has returned after graduating college at EKU and working in public relations in Nashville, TN. He is excited to bring his talents back to his hometown. It was a pleasure meeting him yesterday

## MAIN STREET MANAGER

The City of Dayton, KY is accepting resumes for the position of Main Street Manager. Ideal candidates must possess a Bachelor's degree from a College or University, a valid driver's license, strong oral and written communication skills, knowledge of marketing, business administration and revitalization issues confronting downtown businesses. Experience with grant writing a plus. Resume and references to: **City of Dayton, 514 Sixth Avenue, Dayton, KY 41074.** Submission deadline is **March 11, 2016 at 5:00PM.** Salary based on experience and qualifications. EOE.

There will be no Main Street Monday next week. SHPO, Craig Potts and I will be in Washington, DC attending Preservation Advocacy Days. The next edition will be on Tues. March 15th.

It's time to support our friends at the Kentucky Arts Council and artisans from across the state! This is a great opportunity to purchase directly from the artist. This is one of my favorite events! The Market is a great place to buy Easter, Birthday, Baby, or Wedding gifts or a little something for yourself!

**Register today** for "It Ain't Just About Tourism Folks; Preservation Makes Money Too"—the next webinar from [Preservation Leadership Forum](#), streaming live on **Thursday, March 3, 3:00–4:00 p.m. EDT.**

Historic Savannah Foundation (HSF) has tweaked the model of measuring preservation's economic impacts, & its new report, "Beyond Tourism," illustrates how to capture and present data that affirm the value of preservation. Thanks to a Moe Grant from the National Trust for Historic Preservation and consulting services from PlaceEconomics, HSF set about making the point that heritage tourism dollars—while welcome—often skew or water down the more fundamental value of preservation as a driver in the local economy. **Daniel Carey**, president and CEO of HSF, and **Don Rypkema**, principal of PlaceEconomics, will discuss the premise, methodology and results of the project.



Another opportunity to enjoy the work of local artisans with a water/river theme will occur next weekend. If you are in the western part of the state or are in need of a road trip join Paducah Main Street and partners for this exciting art event!

**CREATIVE COLLABORATIONS**  
SATURDAY, MARCH 12

**NEW RIVER CURRENTS**  
NOON-8:00 PM

Paducah's rivers will be the inspiration for the art that will be exhibited in the galleries and studios of the Lower Town artists. Each artist will be unveiling his or her interpretation of the theme in this first of its kind event in the lower town arts district. There will be nineteen venues of the Lower Town galleries and studios participating in this one of a kind event.

**PARTICIPATING ARTISTS & VENUES...**

<ul style="list-style-type: none"> <li>Shelby Art Collective</li> <li>Tina Collins</li> <li>MSCE Paducah</li> <li>Lyle/Beckers Studio</li> <li>Shelby Mulla</li> <li>Shirley Stern Press</li> <li>Clara/Gaither/Whites/Russell/Quill/Jeanette Gallery 5</li> </ul>	<ul style="list-style-type: none"> <li>Edith/Steve Paducah</li> <li>Paul Grimsley</li> <li>Joan Hughes</li> <li>Yvonne Ferguson</li> <li>Willa May</li> <li>Jeanette Pressart</li> <li>Janita Rodriguez</li> <li>Andrea Underwood</li> <li>Griffin Williams</li> </ul>	<ul style="list-style-type: none"> <li>Ruth Buggen/Gallery</li> <li>Red Caron Studio</li> <li>Buffy Emery Studio</li> <li>PAH Gallery</li> <li>Proxima Studios</li> <li>Yvonne Art Center</li> <li>Shirleyway House</li> <li>Riva Roseman Studio</li> <li>Working Artists Studio</li> </ul>
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For more information: [www.paducahmainstreet.org](http://www.paducahmainstreet.org) or [www.paducahmainstreet.org](http://www.paducahmainstreet.org) or call 270-466-8592



A little something to get you excited about our fall conference! This and much more will be happening in south east KY Oct. 18-21!

I know some of you are very creative & you could be the winner!

**Attention Local Artists & Creative Thinkers!**

**Cash Prize \$100**

Do you have the vision to create a shirt design to represent downtown Bardstown?

**Contest Rules:**

- Design will appear on the front of the shirt, in color.
- One design per entry.
- Your design vision must include downtown Bardstown (representation of the Bardstown Main Street Program).
- Your design must be wholly original. By submitting a design you are guaranteeing that you hold rights to everything in it and that it does not contain any copyright material.
- It is best if you create your design in Photoshop, Illustrator or another professional design program. Submit entries as PNG or EPS files. Please be prepared to submit the original file in the case your artwork is chosen. Design must be easy to reproduce. We reserve the right to make adjustments to the winning design.
- Entries must be received by March 21, 2016 and sent to [mainstreet@bardstown.com](mailto:mainstreet@bardstown.com)
- All entry emails should have the subject line "Shirt Design Contest" - include your name, address, telephone number and age.
- Contest winner will receive media recognition, and a cash prize of \$100.
- Entries become the property of the Bardstown Main Street Program.

[bardstownmainstreet.com](http://bardstownmainstreet.com)

One Court Square  
Bardstown, KY 40004  
502.348.4877 x110



Harrodsburg overwhelmingly passed the local option alcohol vote on Tuesday the 23rd. Congratulations to director, Julie Wagner, for all of her hard work on this. This will make it easier for smaller restaurants and bistros to open with the 50/50 rule as well as open up new opportunities for other businesses in these beautiful buildings.

When you plan board training for a Sunday afternoon in February you certainly don't anticipate temps in the high 60's! Thanks to the Perryville Board and director Vicki Goode for coming out on such a beautiful day!



What happens when your equipment doesn't work as planned? Your board member goes home and gets a TV of course! A few hiccups never stop Main Street folks. Thanks to Mayor Sleet for attending and Nick Wade new program director from Danville. Perryville also has a few high school students serving with them. It is great to see such involvement from our youth.



It was great to visit with Katie Meyer—Covington and Jody Robinson—Bellevue on Tuesday. You can tell from their smiles we had a great time! We visited businesses, looked at projects, met with architects, attended a tri-state Trail meeting and finished up the evening at the Covington commission meeting where 5 parklets were approved. They will be in place in May and I can't wait for everyone to see them. You can ride a "red bike" while you're there too!



Congratulations to Jim Guthrie on winning the Spirit of Main Street Award. He has been instrumental in the projects that show innovation and creativity in downtown Covington. L-R: Katie Meyer, Steve Bryant board president, Jim, & Kitty.

Also on Wednesday we had our quarterly KHC board meeting. We met at the Samuel Plato Academy in Louisville that was featured a few weeks ago. Below our friend, Jim Turner, shared information about the school and the work taking place there. It is quite impressive.



Wednesday I met with the Nicholasville board. It was a great meeting and the most interesting thing is that all but three of their board members are men! Very different that the usual Main St. board. I am excited to be working with them as they redefine their program. I see great things in their future.



**If you stopped spending money at the grocery store next week they would never even notice you were gone.**  
**If you took a small fraction of that money and spent it at the farmers market you would help a local farmer pay the rent. You might even save his farm.**  
 visit our project: [eatlocalgrown.com](http://eatlocalgrown.com)

I will be participating at a Farmers Market Meeting April 14, with our partners from the KY Department for Public Health. If you have questions you would like me to ask please email them to me.

Are cities across the country acting negligently in ignoring the property tax implications of different development types? Joseph Minicozzi thinks so, and he's done the math to prove it.



	ASHEVILLE WALMART	DOWNTOWN MIXED-USE
Land Consumed (acres):	34.0	00.2
Total Property Taxes per Acre:	\$6,500	\$634,000
Retail Taxes <sup>1</sup> per Acre to City:	\$47,500	\$ 83,600
Residents per Acre:	0.0	90.0
Jobs per Acre:	5.9	73.7

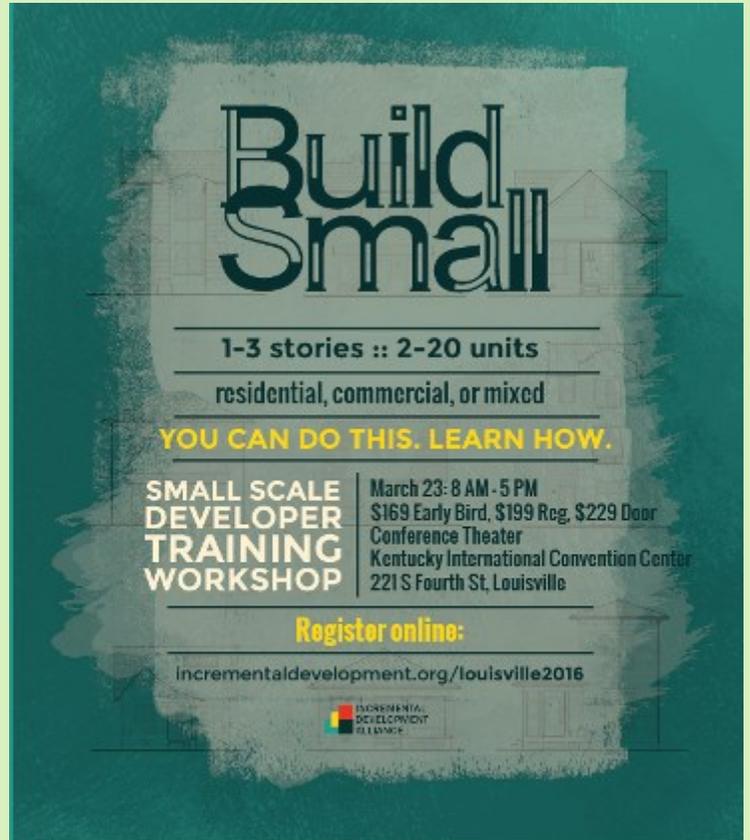
\*Estimated from public reports of annual sales per sq. ft.



I am happy (sad) to announce that Matt Wallingford, Maysville will be leaving our Main Street family. He will not be leaving Maysville however. Matt will become the assistant city manager tomorrow. I am always excited to see our young directors advance in their careers, but I am sorry to lose them as directors. However, it is great to have city leaders skilled in the importance of the Main St. program and their continued support is invaluable.



If you were a mayor or city councilor facing a budget crisis, this comparison should serve as an eye-opener, both in terms of your policies and your development priorities. The comparison should also get you thinking about not just how you could encourage more downtown development, but also what kind of development could increase the value of existing buildings in the surrounding neighborhoods.



# Build Small

1-3 stories :: 2-20 units  
residential, commercial, or mixed

**YOU CAN DO THIS. LEARN HOW.**

**SMALL SCALE DEVELOPER TRAINING WORKSHOP**

March 23: 8 AM - 5 PM  
\$169 Early Bird, \$199 Reg, \$229 Door  
Conference Theater  
Kentucky International Convention Center  
221 S Fourth St, Louisville

**Register online:**  
[incrementaldevelopment.org/louisville2016](http://incrementaldevelopment.org/louisville2016)



This workshop is co-presented by:  
Louisville Downtown Partnership | Center for Neighborhoods | ULI Kentucky  
University of Louisville | Preservation Green Lab

Several of you have asked about this topic since the removal of city classifications last July. I was provided with this information regarding HB 416 and what it will do if passed. Many of your communities are currently affected by the current limitations. It will eliminate any discrimination toward cities based on population and will allow more opportunities for small businesses and historic sites. The bill was introduced in the House on February 16 and currently sits with the Licensing and Occupations House Committee.

HB 416 will:

- eliminate the current criteria in KRS 242.125 that excludes cities with a population under 3,000 from conducting local option elections;
- allow expansion of sales within cities or counties where economic hardships exist;
- allow specialty retail establishments to be issued a license allowing customers to sample products which contain alcohol;
- amend KRS 243 to allow easier licensing procedures for specialty retail locations, caterers, and historic sites;
- eliminate population criteria for Sunday and election day sales listed in KRS 244;
- and amend KRS 243 to allow quota retail package license holders to obtain a NQ1 retail drink license



Of course a Kentucky Main Street would be selected!  
Congratulations to Bardstown on another achievement.

Read more about this honor at  
<http://www.southernliving.com/travel/2016-souths-best-small-towns/bardstown-kentucky-image>

# South's Best Small Towns



**DOWNTOWN CYNTHIANA**  
 Friday, March 11th 4:00 -7:00 PM

**SPRING OPEN HOUSE**

meme-generator.net

Main Street Winchester

Help us name our first ever downtown concert series! To make a suggestion go to this link: <http://goo.gl/forms/qrNbHqEjIK>



Wi-Fi information This topic has been discussed many times in various meetings and it always comes to how important in can be for a downtown community. Carrollton has had this in place for many years. Contact Main St. director, Sam Burgess, for more information. I know he will be happy to discuss particulars with you. Reach Sam at [cmainst@bellsouth.net](mailto:cmainst@bellsouth.net) or 502-732-5713

The City of Pikeville & Pikeville Main Street Program, Inc. celebrate May as Preservation Month

# York House

## *Rehabilitation Week May 9-13*

### VOLUNTEERS NEEDED!

including **REHAB ENTHUSIASTS**  
**BUILDERS • CRAFTSMAN**



## Hands-On Exterior Rehab and Window Preservation

**ON-SITE REHAB WITH TWO OF THE LEADING  
PROFESSIONALS IN THE PRESERVATION TRADE**



### **BOB YAPP - Preservation Specialist (Hannibal, MS)**

Executive Producer, writer and host for the weekly PBS Program "About Your House" which aired for 52 shows sponsored by National Trust for Historic Preservation

President Preservation Resources - a multi-layered consulting firm advising and educating clients on a broad range of historic preservation issues

Consultant to the Historic Preservation Trades Program for at-risk students at the Samuel Plato Academy for Historic Preservation Trades in Louisville, Kentucky and at Hannibal High School in Missouri

- Founded the Belvedere School for Historic Preservation in Hannibal, Missouri dedicated to teaching students from all over North America how to become artisans in the preservation trades
- Member of the Design Panel for the National Endowment for the Arts in Washington D.C. as well as a founding member of The National Window Preservation Standards Collaborative
- Co-author and co-editor of The National Window Preservation Standards published in 2013
- 2015 restored all of the windows in the Cupola of George Washington's Mount Vernon Home in Virginia. He has been involved in the hands-on rehab of over 160 endangered, historic properties over his career



### **PATRICK KENNEDY- Restoration Projects Consultant (Frankfort, KY)**

· Co-organizer Pine Mountain School for Practical Historic Preservation, a partnership with the Pine Mountain Settlement School and Bob Yapp

· Assisted Kentucky Heritage Council with historic renovation projects

· Preservation Trades Network board member

· Works within the preservation field assisting with window workshops with the likes of Bob Yapp and Jim Turner, two nationally recognized window restoration experts

### **PLEASE DONATE**

Visit [PreservationFunder.com](http://PreservationFunder.com) or  
[GoFundMe.com](http://GoFundMe.com) – Historic York House Rehabilitation

Donations are tax deductible  
Pikeville Main Street Program, Inc. is a 501-c3  
nonprofit organization dedicated to preservation  
and downtown promotion

**Minta Trimble, Main Street Director | [pikevillemainstreet@pikevilleky.gov](mailto:pikevillemainstreet@pikevilleky.gov) | 606-899-2489**



## 11 Kentucky sites added to National Register of Historic Places

*One site is associated with the Underground Railroad, written by a Louisville Girl Scout; another was home to a Civil War spy working for the Union Army*

FRANKFORT, Ky. – The National Park Service (NPS) recently approved 11 Kentucky sites for listing in the National Register of Historic Places, the nation’s official list of historic and archaeological resources deemed worthy of preservation.



These are **First Christian Church**, Clinton; **Sroufe House**, Dover; **Bell House**, near Edmonton; the **Clel Purdom House**, Lebanon vicinity; **Charles Young Park and Community Center** and **Peoples Federal Savings and Loan Association**, Lexington; **Klotz Confectionary Co.** and **Louisville Cotton Mills Administration Building**, Louisville; **Morehead C & O Railway Freight Depot**, Morehead; **California Apartments**, Paducah; and the **Felix Grundy Stidger House**, Taylorsville. *A description of each follows.*

The Sroufe House in Dover and the Felix Grundy Stidger House in Taylorsville are especially notable.

The Sroufe House nomination was written by Catherine Bache, a high-school student from Kentucky Country Day in Louisville, as a project to earn her Girl Scout Gold Award, the organization’s highest honor. Her sister, Julia, earned the same award three years ago when she successfully nominated Buck Creek Rosenwald School in Finchville to the register.

The Sroufe House is the first residence listed from Kentucky associated with the Underground Railroad. According to the author, “The resource is being interpreted as a well-documented instance of a planned escape of three of the farm’s enslaved workers.” Camp Nelson in Jessamine County is the only other Kentucky site listed due to its Underground Railroad association.

The listing of the Felix Grundy Stidger House in Taylorsville is notable because it was submitted under a rarely used designation, property associated with the lives of persons significant in our country’s past, for its association with a man who worked as a spy for the Union Army during the Civil War.

The Kentucky Heritage Council/State Historic Preservation Office (KHC) administers the National Register program in Kentucky and provides administrative support to the Kentucky Historic Preservation Review Board, which is charged with evaluating National Register nominations prior to their submission to NPS. The review board is made up of 11 members appointed by the governor and meets twice a year.

Owners of National Register properties **may qualify for state and/or federal tax credits** for rehabilitation of these properties to standards set forth by the Secretary of the Interior, as certified by the Kentucky Heritage Council, or by making a charitable contribution of a preservation easement. National Register status **does not affect property ownership rights**, but does provide a measure of protection against adverse impacts from federally funded projects.

Kentucky has the fourth-highest number of listings among states, at more than 3,300. Listing can be applied to buildings, objects, structures, districts and archaeological sites, and proposed sites must be significant in architecture, engineering, American history or culture.

Detailed nominations with high-resolution photos are available at [www.heritage.ky.gov/natreg/](http://www.heritage.ky.gov/natreg/). The next review board meeting will take place in May, National Historic Preservation Month.

## IT'S OUR WEEK!!!

In honor of the 50th anniversary of the National Historic Preservation Act (NHPA), the National Park Service is this week featuring [#Kentucky's](#) preservation efforts. You can join the cause by sharing your community's preservation story with [#preservation50](#) or [#50for50](#). [#thisplacemattersky](#)



Excited to see this public art in Covington beginning in May

Covington will allow five parking spots to become public art installations for six months. The decision didn't come easy. The issue of whether to create five "parklets" divided businesses and residents.

Parking, even the temporary loss of five spaces, is a very serious topic in a densely populated area filled with coin meters and pay lots.

Covington City Commission voted 4-1 Tuesday to allow these art projects into the city's right of way for six months. To compensate for the loss of parking, city officials said they would create four additional on-street parking spaces along Madison Avenue.

The parklets will be in place  
May 6 to Oct. 28.

March 7-11-2016

Watch your mailbox! Certification information will be arriving soon! I hope to have everything finished and out the door no later than Friday!

Make it a great week!

Lots of events bee activity happening in downtown Frankfort next week including bee keeping school and the popular Bee Hive Hairdo contest!