

# From Dreams to Reality: A Roadmap for Rehabilitation

*Image: "Busy Day in Bowling Green, Kentucky" vintage postcard*

**From Dreams to Reality** is a one-day workshop for anyone interested in giving old buildings new life to create a vibrant downtown!

**Thursday, May 17, 2012 ❖ 9 AM-4:30 PM**  
**601 State Street, Bowling Green, Kentucky**



## ***Featuring Keynote Speaker Holly Wiedemann of AU Associates***

Holly Wiedemann is the founder of AU Associates, Inc. (1990) and AU Construction (2010), firms based on the principles of adaptive use and focused on opportunities for both urban infill and revitalization of existing structures. AU has been directly responsible for creating over \$70 million of projects and more than 5,820 jobs across the Commonwealth of Kentucky and West Virginia, including recent work at the Thomas Edison School in Covington, Parkside in Lexington, and Riverview in Clendenin, West Virginia. Holly and her firm have been the recipients of numerous local, state and national awards and recognitions for her leadership and service, their work in affordable housing, and outstanding achievement in adaptive reuse.

Plan to attend if you are...

- ❖ a small business owner interested in downtown, but unsure where to start
- ❖ a local government official interested in economic development and smart growth
  - ❖ a realtor or developer who works with historic buildings, or who wants to work in redevelopment and historic districts
- ❖ anyone interested in learning more about local historic resources and opportunities for public-private partnerships

*See reverse for session descriptions!*

**Lunch will be provided. Workshop is FREE, but pre-registration by May 14 is requested. For additional information or to register, e-mail [tim@selectprofessional.com](mailto:tim@selectprofessional.com), or call 877-499-9889.**

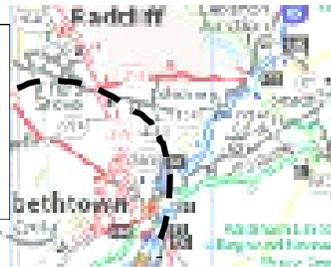
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## Workshop Sessions

Hear from a broad range of panelists with real-world experience in turning dreams to reality, and the tools that make it possible! Join us to explore these topics (all times Central):



**9:00 AM Funding the Dream:** Explore strategies and incentives available to support rehabilitation projects, including federal and state historic preservation tax credits, grants and traditional financing.



**10:45 AM Rehab by Design:** Discover resources to help you bring out the best in your historic building, and hear from people who have used them in designing successful projects that incorporate sensitive approaches.



**Noon Lunch & keynote, featuring Holly Wiedemann of AU Associates, Inc.**



**1:45 PM Marketing Main Street:** Find out how Kentucky Main Street communities are successfully leveraging historic buildings for economic development, as well as rekindling community pride and building consumer and investor interest in their unique resources.



**3:00 PM Partners in Planning:** Hear from local government, nonprofits and community members on their visions for community revitalization, then participate in a dialogue about partnering to identify important local resources and planning for a bright future that includes historic preservation.

This workshop is sponsored by Select Practice Opportunity, in coordination with the Kentucky Heritage Council/ State Historic Preservation Office, the Bowling Green & Warren County Historic Preservation Board, and the Landmark Association of Bowling Green and Warren County.

