

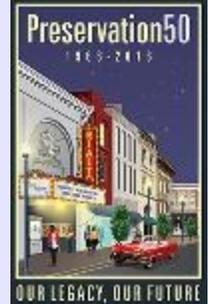


May 16, 2016

Main Street Monday!

On Friday I will be leaving for the national Main Street conference and I look forward to seeing several of you there. The next edition of MSM will be June 1, 2016.

What a way to celebrate National Preservation Month! The York House window restoration project in Pikeville was amazing. Pikeville Main Street director, Minta Trimble, did an awesome job pulling this event together. It was great having Directors Vicki Goode-Perryville, and Donna Logsdon-Campbellsville participate along with Job Corps students, Bob Yapp, Jim Turner, Patrick Kennedy and SHPO Craig Potts. We learned some life long skills while restoring a beautiful historic home. I hope we will have another opportunity in the future for others to participate.



Maximizing Your Message

Promise Zone

Public Relations Best Practices Workshop

Learn more about how to maximize your message on a budget by using social media, newsletter services, free advertisement and more!

Registration Fee: \$25
includes light breakfast

Online Registration:
<http://bit.ly/1TtG1pl>



If you'd like to learn more about historic steel windows join Heritage Ohio's webinar **Tuesday, May 24, 2 pm** featuring Jim Turner! **Indow's latest Window Hero webinar features Jim Turner discussing the restoration of steel windows**

Indow invites you to join them for their latest Window Hero webinar with restoration expert *Jim Turner*. Jim will discuss restoring historic steel windows. [You can learn more and sign up for the webinar here.](http://www.indowwindows.com/WindowHero/)
<http://www.indowwindows.com/WindowHero/>

It's time for new board members, now what?

Many of you will be or are currently looking this time of year for new board members. How do you get the right fit?

I have included on pages 6-8 some information to help you in the process. There is a lot of information on line that can also be beneficial and of course the NMSC board members handbook which is available to directors on line.

Let us know if we can be of assistance!



Who is working at KYMS for a few months? This guy! Holden Dillman,

Berea College, will be interning for KYMS until the end of June when he goes to LA for another summer educational experience!

Main Street Board recognized



News-Express photo by Josh Little

The Pikeville Main Street Board and Pikeville Main Street Director Minta Trimble were honored by the Pikeville City Commission Monday for their dedication and service toward the program. Mayor Jimmy Carter addressed the board by thanking them for their dedication. Pikeville City Manager Donovan Blackburn said the program is one of 29 accredited through the state.



EKU creates Wayland Main Street website

Eastern Kentucky University students from the Corbin regional campus are helping out with the Wayland Main Street program in Wayland, Kentucky. Public relations students in Melissa Newman's Design for Mass Media class are designing a website, brochure and logo for the town of Wayland. Newman is the Regional Stewardship Coordinator and a communication instructor at ECU and often involves service learning projects in her courses.

"I believe that real hands on student projects like these enhance my course curriculum and allow me to go beyond the traditional classroom tasks to introduce students to needs in our region," Newman said. "The students learn the course materials while also serving a need. The bonus is that students will leave the class with portfolio items that are actually being utilized by Wayland Main Street."

Tyann Hansford is the Wayland Main Street director. The Main Street program is a state and federal program that helps communities beautify and revitalize their downtown and commercial districts. As funding for the project is small, Hansford contacted Ryan Watts, a community outreach coordinator at ECU.

Watts matches ECU services with needs in communities throughout the university's 22-county service region and connected Hansford with Newman's web design class. Hansford met with the class and presented her ideas for the program. Watts says service projects like this one benefit the students as well as the community by giving students the opportunity to apply skills learned in the classroom to real-world situations, improving the quality of life for everyone involved.

"It is wonderful that these students could be of service," Hansford said. "Had it not been for ECU, we would never have a website."

Newman's class presented the designs to Hansford in Wayland on May 3rd at the Wayland Community Center.



DOWNTOWN
**FARM & ART
MARKET**
HENDERSON, KY

EVERY WEDNESDAY
MAY 25-SEPTEMBER 28, 2016
4:00-8:00PM IN AUDUBON MILL PARK



LOCAL FOOD, ART, MUSIC AND MORE!






WWW.DOWNTOWNHENDERSON.ORG - 270.827.0016

Treasure Hunt

During
Spring Fling

Saturday, May 21, 2016
12:00 – 2:00 PM

Visit for your stickers:
The Stafford House
Peddlers Home Décor & More
Treasures On Main
Tuesday Thursdays
LeBrun's Unique Boutique
(In No Particular Order)

Once completed bring stickers to City Hall to be registered to WIN!
Drawings for:

 **A Pool Party**
 **Girls Bicycle**
 **Boys Bicycle**



Sponsored by
Painville Main Street & Painville Tourism



*Sponsored by
Painville Main Street
&
Painville Tourism*

Spring Fling

**SATURDAY
MAY
21ST
2016**

12:00 PM **Parade 2:00 PM**

Tours of Stafford House
Carriage Rides
Shriner's Train
Inflatables
Petting Zoo
Cruiz'N Car Show
Big Wheel Race & Treasure Hunt for Kids!
Cash Giveaway!
Girls and Boys Bicycle Giveaway!
Pool Party Giveaway!
Great Food! Kiwanis Kettle Corn!
Great Music!



**ARMED
FORCES
DAY**

For more information contact Kristie Porter @ 606-289-2690 or 606-293-4006

The Downtown Henderson Partnership presents

Taste of Downtown

Empty Building and Loft Tour

Saturday, June 4, 2016
10 AM - 2 PM

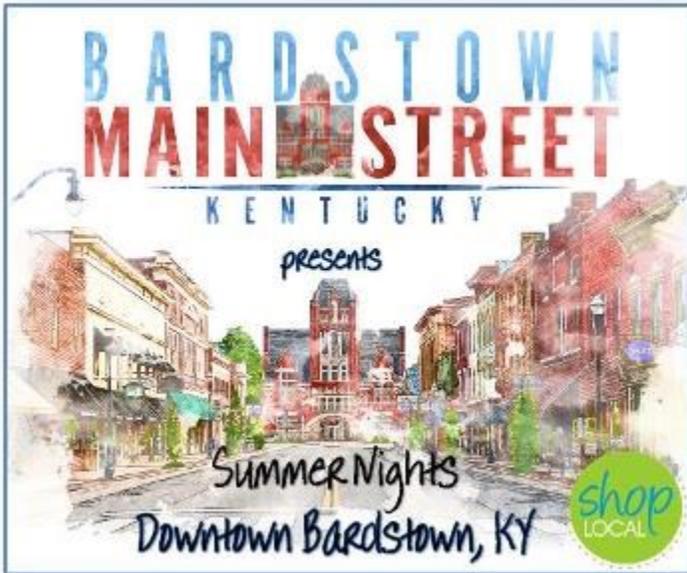


beautiful lofts and new business opportunities

Tickets: \$20 Each

For more information call (270) 827-0016
or visit www.downtownhenderson.org

Sponsored by: Skinner Design Associates



DOWNTOWN FRANKFORT

2016 Schedule
All Shows 7-10pm

- June 10**
Sunat Blonde
McGuire Brothers
- June 24**
Usual Suspects
- July 8**
Kentucky Wild Horse
Darren Zancan Band
- July 22**
Whiskey Bent Valley
Red Idle Rejects
- August 5**
Nick Dittmeier & The Sawdusters
Bill May Band
- August 19**
Caught Red Handed
- September 2**
Quintessence
Da Mudcats

www.downtownfrankfort.com

Comment

Enjoy an evening shopping, dining, and walking the streets of beautiful downtown Bardstown, KY, [Friday, May 20th from 5-8 pm!](#) The Whiskey City Cruisers will be on Court Square, WBRT will be playing summertime tunes, and shops will be open late until 8! A great way to kick-off the upcoming summer season!

See you in downtown Bardstown!



SELLING TO THE WORLD EXPO 2016

Aspiring Entrepreneurs and Small Business Owners



June 9 and 10

• SKCTC Middlesboro Campus



Great day in Morehead with the opening of the Morehead Historical Museum! This place is incredible and I encourage all of you to visit and walk through history. This group worked on this project for 2 years! It is a great asset to the downtown community!



Harrodsburg First



Repair the Square in downtown Pineville happened this past week-end. Preparations are underway for the Mountain Laurel Festival that will take place May 26-28, 2016

Received the preliminary "go ahead" from the KY Transportation Cabinet. They met with the streetscape engineers to walk the project site last week. The project is really happening! \$510,000 of new sidewalks and streetscape improvements along Mooreland and US68 from College Street all the way to Harlow Elementary! Students and residents will soon be able to walk to and from downtown, the hospital, Harlow Elementary and the surrounding neighborhoods in a safe manner!

Congratulations to Harrodsburg and director, Julie Wagner.

9 a.m - 4 p.m.
First Street
Morehead, KY



Sponsored by:



BOARD DEVELOPMENT

How do we get the right people? What do they need to know? How do we train them? How do we evaluate members? How do we recognize them? A few answers to these questions and more can be found on the following pages.

BOARD DEVELOPMENT

Nomination and Recruitment

- The process of identifying the right individual to meet the needs of the organization and convincing him/her to become part of the organization
- Develop criteria for Board Profile Grid
- Identify recruiting prospects
- Narrow the list of potential board members to top prospects
- Assign contact person to each prospect
- Contact top prospects

<h1 style="margin: 0;">BOARD PROFILE GRID</h1>								
	<i>Jose</i>	<i>Cynthia</i>	<i>Sam</i>	<i>Walter</i>	<i>Lydia</i>	<i>Dawn</i>	<i>Steven</i>	<i>Lamar</i>
Skills and Knowledge								
Accounting/Financial Mgt.	✓			✓	✓		✓	
Personnel Management				✓	✓			
Fundraising								
Strategic Planning		✓			✓			✓
Nonprofit Management		✓			✓			
Leadership				✓				
Public Relations/Publications		✓	✓					
Meeting Skills			✓		✓			
Legal Issues	✓							✓
Education						✓		
Preservation						✓		
Grassroots Organizing		✓						
Real Estate	✓							✓
Contacts and Influence								
Business Community	✓				✓			
Media			✓					
Government Agencies								
Ethnic/Minority Groups	✓					✓		✓
Conservation Organizations		✓			✓			
Resident outside of downtown							✓	
Demographics								
Female		✓			✓	✓		
Under 45 years	✓	✓	✓		✓	✓	✓	✓
Ethnic/Cultural Minority			✓			✓		✓
Civic Group		✓			✓		✓	
Low income	✓			✓	✓			

RECRUITMENT & ORIENTATION

- Give new board members information on the background, programs, and culture of the organization
- An overview of the organization's purposes, major programs, funding sources, etc.
- A list of expectations of prospective members -- meetings, committee assignments, tenure, and time commitment, membership, donations
- A list of current board members and key volunteers
- A Complete financial picture of the organization; budget and why the budget is set up the way it is.
- Schedule a visit with the prospective member to see programs in action or to talk with program staff.
- Invite the prospect to attend a board meeting to get an idea of how the organization makes decisions and delegates responsibilities.
- Talk to others in community about prospective recruits; their assessment of the strength and weaknesses of the prospective board member.
- Have your board comment on prospective board members actions etc. on other boards.
- Make sure balance of board is representative of the entire community, not just Downtown.

TRAINING

- The regular efforts to build new skills and abilities among existing board members
- Consult with appropriate committee chair and staff to obtain full involvement of new member
- Provide assistance in carrying out responsibilities
- Provide opportunities for board members to attend workshops related to the assignments and interest of the member
- Provide leadership training to current and prospective officers
- Expand responsibilities and rotate committee assignments to help satisfy the interests and needs of the board member (this has the added advantage of providing continuous development of volunteer leaders for the organization)

Utilize KYMS and KHC as board training tools.

EVALUATION

- The annual task of evaluating individual board member's contributions to the board, and evaluating the board's contribution to the individual board members
- How well did this organization give you what you wanted?
- What could be done to improve your satisfaction with this board?
- What could the board do to improve relationships among board members?
- Specific things from your board agreement that you wanted to give to this organization as a board member
- **Were you able to give what you wanted to give?**
- **What could be done to improve your contribution?**
 - One on one conversations are key** Do not have to be formal “on the street” over a cup of coffee
Get board members to talk about the board, the issues, the projects, the good, the bad, & the ugly

RECOGNITION

- the on-going process of recognizing work well-done and thanking board members for their commitment and the contributions they make to the organization.
- 3 times, 3 ways: Thank all volunteers three times in three different ways for their time and service to your organization.
- Know it is time consuming but a “note a day” keeps the negative away
- Your annual meeting celebrates your board as well as what has positively occurred during your Main Street year.
Make sure the annual meeting is a PARTY!