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KENTUCKY HERITAGE COUNCIL
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SEP 22 2010

KENTUCKY HERITAGE COUNCIL, 2010-2011 FEDERAL SURVEY AND PLANNING GRANTS

1. APPLICATION INFORMATION

Organization Name	Midtown Alliance of Neighbors		
Organization Address	300 Fountain Avenue, Paducah, KY 42001		
Principal Contact Person	Sharon Poat	Phone	270-442-8947 or 270-556-0826
Contact Person Title	Executive Director	Email	poats@bellsouth.net

	Local Government		University
	State Agency	X	Nonprofit Group
	Regional Planning Agency		Other

2. PROJECT INFORMATION

A. Category [check appropriate box(es).] — Total Amount Requested: $5,375

	Survey (Archaeological)		CLG Administration
X	Survey (Historic Building)		Rural Preservation
	Context Development	X	National Register Nomination(s)
	Pre-Development		Preservation Planning
	Technical Assistance		Publication
	Other		

B. Summary: On attachment provide a narrative summarizing the proposed project. Define the research methodology or approach. Define the time frame. Define the products. Define the project impact area and explain how local government and the public will be involved in the project. Archaeological projects also need a research design and must discuss how the project addresses the State Plan in Archaeology, *The Archaeology of Kentucky: Past Accomplishments and Future Directions*, which is available at http://heritage.ky.gov/envreview/archofky.htm (note: updated pdf files for the state plan are at the right side of the webpage).

C. Kentucky Heritage Council program priority: List program priorities from the Kentucky Heritage Council, 2010-2011 Federal Survey and Planning Grants Annual Priorities.

3. PROFSSIONAL QUALIFICATIONS

Attach a resume for the staff, consultant or principal investigator and other key personnel who will carry out the project. If this individual has not been identified, summarize the selection process to be used and the professional standards to be met by consultants. Professionals should meet the criteria established in 36C.F.R.61 and consultants must be selected in accordance with the National Park Service Regulations.

4. BUDGET

Complete the following Budget Summary form for your project.

5. SIGNATURE	
I certify this organization complies with all Federal Fair Employment Laws including Title VI of the Civil Rights Act of 1964, Executive Order 11246 and the Rehabilitation Act of 1973. I certify the information in this application is true and accurate.	
Executive Director	Sept 22, 2010
Signature of Chief Executive Officer and Title	Date

Return electronic files or original and 5 copies of completed application with attachments to:

(By email to:)
Jackie.Bradley@ky.gov
Include in Subject Line: "Federal Survey and Planning Grants

OR

(By Postal Service to:)
THE KENTUCKY HERITAGE COUNCIL
ATTN: Federal Survey and Planning Grants
300 Washington Street
Frankfort, Kentucky 40601

KENTUCKY HERITAGE COUNCIL,
2010-2011 FEDERAL SURVEY AND PLANNING GRANTS

APPLICANT: Midtown Alliance of Neighbors
TOTAL GRANT AMOUNT REQUESTED: $5,375

A. EXPENDITURES

Federal share cannot exceed 60% of total cost of expenditure. Non-federal share must be at least 40% or more of the total cost of expenditure. In-kind, non-federal share can be used as part of the 40% match but is not reimbursable.

TYPE OF EXPENDITURE	I. TOTAL COST OF EXPENDITURE	II. FEDERAL SHARE	NON-FEDERAL SHARE	
A. PERSONNEL			**III. CASH**	**IV. IN-KIND**
Staff Salary	$1,225			$1,225
Staff Fringe				
Consultant Fees	$6,110	$5,210	$900	
Volunteer Service				
B. OPERATING EXPENSES				
Rent				
Utilities/Telephone				
Printing/Copying	$85	$85		
Photography	$1,500			$1,500
Computer Services				
Travel				
Expendable Supplies	$35	$35		
Postage	$45	$45		
Professional Development				
Equipment				
Indirect Costs (Only universities)				
C. OTHER (list)				
D. TOTAL ALL COLUMNS	$9,000	$5,375	$900*	$2,725*

required match. $3583

B. SOURCE OF NON-FEDERAL SHARE (Columns III & IV above)

Provide organization source of all cash and in-kind contributions to the non-federal share. List in-kind and cash contributions from the same organization separately. In-kind contributions from the community donated through the sponsor may be totaled and listed as one item.

AGENCY/ORGANIZATION	SOURCE OF MATCH (e.g. General Funds)	CASH	IN-KIND	TOTAL
Midtown Alliance of Neighbors	Staff time (@$35 an hr)		$1,225	
City of Paducah	General funds	$900		
Melinda Winchester, Consultant	Consultant time		$1,500	
	TOTAL ALL COLUMNS	$900	$2,725	$3,625*

***Totals for Columns III and IV of Part A must equal total in Part B.**

CIVIL RIGHTS COMPLIANCE GRID

The Kentucky Heritage Council observes the provisions of the Civil Rights Act of 1964, and all subsequent federal and state laws and regulations. The Heritage Council must ensure that its subgrantees do the same. If your county or area contains, for instance, a significant number of Hispanics or African Americans, then your group must find ways to involve these populations in the grant project. The grid below offers the subgrantee a way to demonstrate to the Kentucky Heritage Council that diverse populations have been considered in the planning of the grant project, in its execution, and in its products.

Please enter a number into each cell below, as applicable. ***The numbers entered will show how many people participate in the project according to their role (the horizontal rows) and according to their population status (the vertical columns).** Use the grid to track the participation of diverse groups in your project.

In a county with a significant number of Hispanics and African Americans, members of those groups can participate in the project planning by being on the team that designs the project. In that same county, they can be involved in the project's execution by participating as volunteer researchers, as informant, as the project's staff members, and the project's advisory group, or as the consultant hired to complete the project. Also, if the project's products are intended for target audiences, such as programs for children in schools with large minority populations, or in documents that focus on the lives of those residents, then indicate on the grid, the numbers of people served by those products.

		Identified Population Group									
		African American, Black	Asian American or Pacific Islander	Hispanic	Native American, Eskimo or Aleut	White	Other Races	Women	Older American	Persons With Disabilities	TOTALS
Role of Participants or Grant Project's Audience	Grant Planning Group	1				6		4	3		14
	Consultant Or Staff					2		2			4
	Advisory Group, if Applicable										
	Volunteer Workers, if Applicable										
	Student Population, if applicable										
	Product's Intended Audience	890 (50.9%)	10 (.3%)	29 (1.7%)	5 (.3%)	800 (45.8%)	42 (2.4%)	932 (53.3%)	201 (11.5%)	Not available	2,909
	Other Activity										
	Other Activity										
	Total in County or Area Served*	6,353 (24.1%)	189 (.7%)	362 (1.4%)	66 (.3%)	19,145 (72.%)	144 (.5%)	14,343 (54.5)	5,333 (20.3%)	6,382 (27.3%)	52,317

*These figures can be derived from the latest census reports for the county or area served and can be obtained by going to http://quickfacts.census.gov/qfd/states/21000.html.

Jefferson Street-Fountain Avenue Residential District Expansion Proposal

An Application to the KY Heritage Council for the 2010-2011 Federal Survey and Planning Grant

The Midtown Alliance of Neighbors
300 Fountain Avenue
Paducah, KY 42001

September 22, 2010

Contact: Sharon Poat, Executive Director
(270)442-8947 or (270)556-0826
poats@bellsouth.net

KENTUCKY HERITAGE COUNCIL,
2010-2011 FEDERAL SURVEY AND PLANNING GRANTS
APPLICATION ATTACHMENTS

2.B. Narrative Summary of Project

Project Overview

The Jefferson Street-Fountain Avenue Residential District was added to the National Register in 1982. The district runs along Jefferson Street from North 13th to North 28th, with some additional property inclusions along Broadway to the south and especially near Fountain Avenue to the north. The original nomination map is included in this document.

The Statement of Significance for this district notes that the installation of electric streetcars in 1889 made the area "one of the first and most popular streetcar suburbs in Paducah." While no explicit boundary justification is given in the original nomination, the main focus seems to have been to include key streetcar routes where prominent businessmen of Paducah built their residences in a variety of styles.

Interestingly from North 13th to Fountain Avenue, the very eastern end of the district, the boundary is broader, including Monroe Street and half of Madison Streets to the north of Jefferson Street. These streets are included, although the houses on them are sometimes smaller and more modest examples of various styles. The far side of Madison Street and streets further to the north--Harrison, Martin Luther King, and Park Avenue--are not included although their housing stock is similar. The boundary was perhaps drawn here to help square up the boundary along Fountain Avenue, which goes only to Lang Park.

The current project seeks to survey and to expand the original district boundary to include more of the adjacent residential neighborhood which developed as a part of the early streetcar suburb. The project will also involve an expansion of the period of significance and the statement of significance to include the second wave of development of property in the residential neighborhoods to the north of Jefferson Street--the surge in new housing in the 1950s caused by the construction of the Atomic Energy Plant and the dams.

All of the residential neighborhoods, from North 13th to North 28th, between Jefferson Street and the main artery of Park Avenue could and should be surveyed eventually. Such a survey would record the nature and condition of the properties. Further research would increase our understanding of these within in the context of residential development in Paducah.

The currently proposed project seeks to survey the streets to the oldest, eastern end of the Jefferson Street-Fountain Avenue Residential District. As can be seen on the included map, the project area will extend from the current district border on Madison Street north to Park Avenue between the North 14th and Fountain Avenue. The proposed survey and boundary expansion area are particularly important to understanding the Jefferson Street-Fountain Avenue area because a mule-drawn streetcar line ran out Park Avenue to the City cemetery, parallel to the line on Broadway as early as 1887. These two lines were connected by lines along Fountain Avenue. A full understanding of this neighborhood as an early streetcar neighborhood must include more than the largest, most prominent houses that make up most of the current district.

Project Impact Area

The proposed project will have the greatest impact on the residents of the expanded area and the surrounding neighborhood. An area between Jefferson Street and Park Avenue between North 13th and Fountain Avenue--including properties in the current Jefferson Street-Fountain Avenue Residential District as well as those in the proposed expansion area--was identified by the City of Paducah as a revitalization area in 2007. The map included here showing the proposed expansion boundary as a hand-drawn line was originally prepared by the City of Paducah in 2007 and shows the boundaries of both the current historic district and the Phase 1 Fountain Avenue Revitalization Area.

The presence of the revitalization area makes this boundary expansion particularly important and timely. When the City held initial meetings with residents to determine what they liked and what needed to be corrected to make the neighborhood better, the residents in attendance overwhelmingly responded that they loved the older houses of the neighborhood and the related features--older churches, large trees, sidewalks, quiet streets. However, they thought that poorly-maintained and vacant houses made the neighborhood less attractive. In dealing with these observations, the City put together a revitalization plan that requires all homeowners to be inspected and to bring their homes up to codes. They also established a set of design guidelines for exterior changes to houses and required that proposed changes be brought to the local Historic Architecture and Review Commission. In this neighborhood, a larger-than-normal number of property owners will be doing substantial rehabilitations soon. Expanding the district will offer a very practical benefit to owners who desire to take advantage of the State Historic Tax Credit.

The City of Paducah recognizes the benefit of the boundary expansion and has pledged $900 in cash match for its completion. The Historic and Architectural Review Commission was also supportive of the expansion. The Midtown Alliance of Neighbors as the nonprofit applicant certainly recognizes the benefit of the expansion for the neighborhood. The nonprofit's board is made up largely of neighborhood stakeholders, including four homeowners and the pastor of a church. The board was excited about and approved pursuing the grant opportunity. If the grant is awarded, the Midtown Alliance of Neighbors will distribute information and hold a public meeting to make sure that residents understand that National Register listing will not restrict what they can do with their properties at all but it will make accessible the State Tax Credit if they want. As part of its educational mission, the nonprofit will answer homeowners' questions. While residents will not have an active role in the completion of the project, they should be supporters.

Civil Rights Compliance

The attached Civil Rights Compliance Grid shows the makeup of the Midtown Alliance board in the "Grant Planning Group" row, the makeup of the Census Tract in which the neighborhood is located in the "Product's Intended Audience" row, and the makeup of the City of Paducah in the "Total in County or Area Served" row. All figures were taken from the 2000 Census information on the "quickfacts" website. The Fountain Avenue area has a larger percentage of African-American families than the community as a whole. These families will benefit from the district expansion and be informed about the project as outlined above. Most of the project work will take place in the field or at the consultant's office. However, information about the project and Civil Rights compliance information will be available at the Midtown Alliance's office at Fountain Avenue United Methodist Church. The church is fully handicap accessible. As the project is completed, a follow-up meeting will be scheduled with all residents invited. Residents will also receive an invitation to attend the local Historic and Architectural Review Commission meeting.

Methodology, Time Frame, and Products

The scope of work for the proposed project has already been laid out. Within the proposed expansion area, approximately 170 pieces of property will be surveyed. The survey work will include fieldwork and archival research to help establish dates of construction and property histories. Data will be compiled and additional research and historical and architectural analysis done to complete the National Register Nomination.

The two products to come out of this project will be a set of individual property survey forms to be filed at the Kentucky Heritage Council and a National Register Nomination to be reviewed and approved.

The anticipated time schedule for completion of the project is as follows:

Fieldwork and Completion of Survey sheets--	November-January 2011
Completion of Survey Report--	January 31, 2011
Research and map preparation for NR nomination--	February 2011
Preparation of National Register Expansion Draft--	February-May 2011
Submission of draft of National Register Nomination--	June 1, 2011
Sumbission of Finalized Nationsl Register Nomination--	July 1, 2011
Presentation at Review Board Meeting--	September 2011

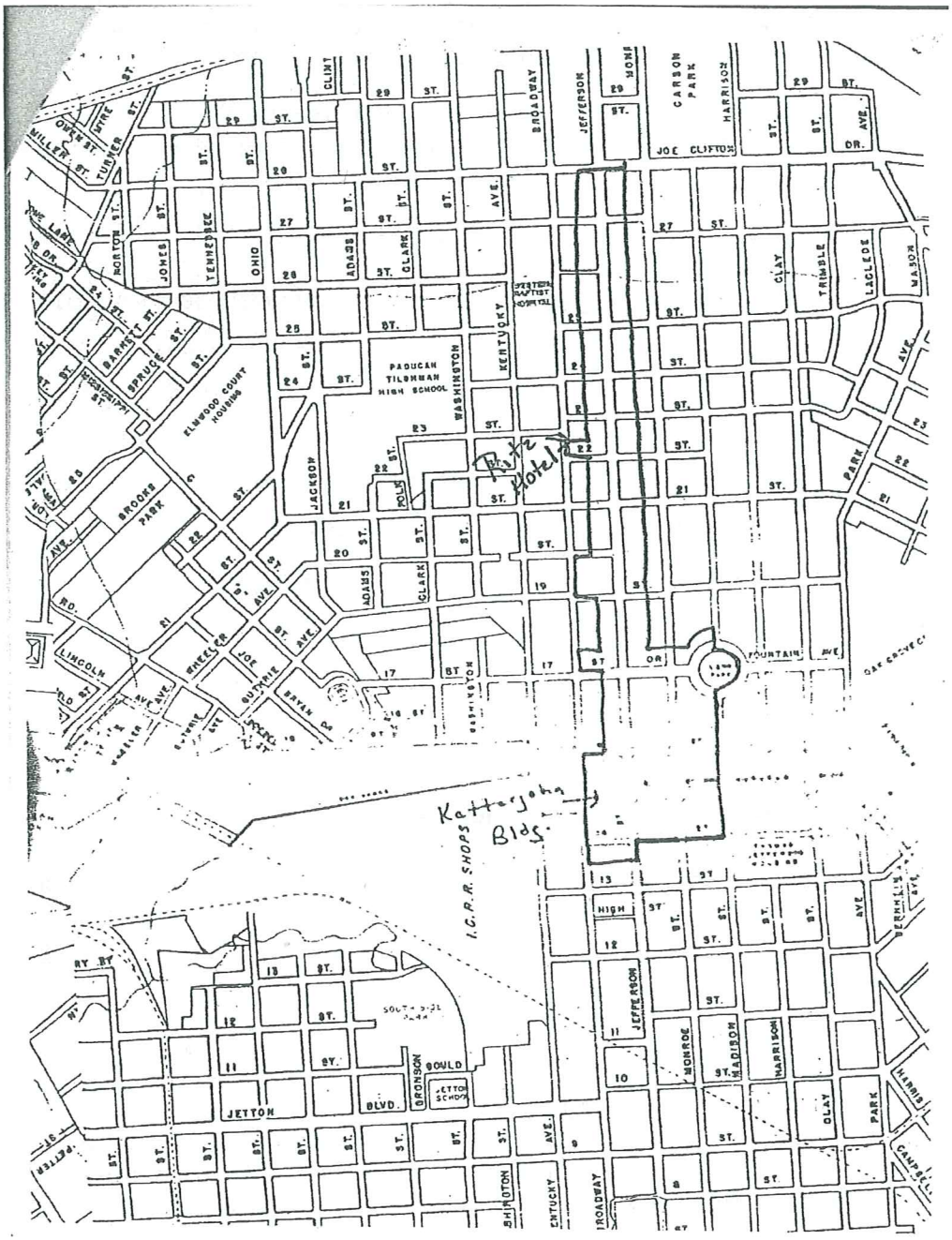
2.C. Kentucky Heritage Council Program Priorities

This project is a survey project which documents an area and produces a National Register nomination.

3. Professional Qualifications Statement

Resumes for the project consultant, Melinda Winchester, and for Midtown Alliance of Neighbors staff, Sharon Poat, are attached. Mrs. Winchester's education and experience meet the criteria outlined in 36CFR61. Ms. Poat also has experience in the preparation of National Register nominations and will assist on this project with research and preparation of survey forms.

Jefferson Street-Fountain Avenue Residential District Map--from National Register Form



Melinda Winchester

770 Jake Dukes Road • Grand Rivers, KY 42045 • (270)210-2553 • melindawinchester@windstream.net

Qualifications

A professional in the field for over eight years with the firm of Lafser & Associates, assists clients with all aspects of historic preservation. Multi-faceted duties including developing nominations to the National Register of Historic Places and coordinating rehabilitation activities with clients, architects, and local, state and federal agencies. In addition, I have also worked on applications for the Neighborhood Preservation Tax Credit Program and Community Block Grant Program. In 2005, I assisted the City of Louisiana as a private subcontractor to advise local property owners with the completion of Certificate of Appropriateness for their rehabilitation projects. Other agencies I have worked with include the Jackson Chamber of Commerce and the Cape County Commission on the successful completion of the Jackson Uptown Historic District, the St. Louis Cultural Resources Office and annual presentations to the historic preservation class at Southeast Missouri State University. I developed the Design Guidelines for the City of Cottleville, MO that was awarded to Lafser & Associates through a HPF Grant funded by the SHPO office.

EDUCATION

Mid-Continent University, Mayfield, KY
Master of Business Administration- In Progress

Southeast Missouri State University, Cape Girardeau, MO
Bachelor of Arts in Historic Preservation, 2006

PROFESSIONAL EXPERIENCE

Lafser & Associates, St. Louis, Missouri
Historic Preservation Consultant (2003-2005)
Historic Preservation Director (2005-current)

Southeast Missouri State University, Cape Girardeau, Missouri
Archive Assistant for Special Collections and Archives (May 2002-December 2002)

Mac Con Construction Company, Cape Girardeau, Missouri
Assistant to the President, (1992-1997)
Purchasing Agent, (1995-1997)

AFFILIATIONS

Member, Honor Society of Sigma Pi Kappa for Historic Preservation
Member, Missouri Alliance for Historic Preservation
Member, National Trust for Historic Preservation
Member, Design Committee, Paducah Renaissance Association
Former Member, Old Town Cape, Design Guidelines Committee

Representative List of Projects

Completed National Register Nominations and/or Tax Credit Projects Individual Buildings

American Brake Company (St. Louis)
B'nai Israel Synangogue (Cape Girardeau)
Cass Bank and Trust (St. Louis, MO)
City Market Building (Louisiana, MO)
Clemens Mansion (St. Louis, MO)
Coca-Cola Syrup Plant (Carondelet, MO)
Council Plaza (St. Louis,MO)
Falstaff Brewing Corporation (St. Louis,MO)
General American Life Insurance Company National Headquarters (St. Louis,MO)
H&H Building (Cape Girardeau,MO)
Jack Rabbit Candy Company Building (St. Louis,MO)
Jefferson School (Cape Girardeau)
Louisiana and Chicago Alton Railroad Depot (Louisiana, MO)
Lowell School (St. Louis,MO)
McKendree Cemetary (Jackson,MO)
Oakview Apartments (St. Louis,MO)
Olivia Apartments (Joplin,MO)
Peabody Building (St. Louis,MO)
Pike County Hospital (Louisiana, MO)
Railway Exchange Building (St. Louis,MO)
Vasterling Building (Cape Girardeau,MO)
William Cullen McBride Catholic High School (St. Louis,MO)

Completed National Register Nominations for Districts

Jackson Uptown Commercial Historic District (Jackson)
Lucas Avenue Industrial Historic District (St. Louis)
Maplewood Commercial Historic District at Manchester and Sutton (Maplewood)
Olive and Locust Historic Business District (St. Louis)
South Middle Street 200 Block(Cape Girardeau, MO)
West Locust and Olive Street Historic District (St. Louis)

Sharon Poat

2629 Jefferson Street, Paducah, KY 42001 (270) 442-8947

Education: MA, English, Bowling Green State University. Bowling Green, OH. 1991.
BA, English, Lambuth College. Jackson, TN. 1987.

Related Work Experience

***November 2007-Present**--Executive Director. Midtown Alliance of Neighbors*. Led organization of non-profit dedicated to creating strong neighborhoods in Paducah. Efforts currently focused particularly in the Fountain Avenue Revitalization Area.

- Organize and carry out Repair Affair, a volunteer-led work day helping about 15 low-income families a year with critical home repairs. Administer grant funds from KY Housing Corporation.
- Developed and videotaped a series of workshops for Fountain Avenue Area residents, helping them to know what to expect from upcoming required home inspections and how to develop and finance a home rehabilitation project.
- Coordinate purchase and complete rehabilitation of vacant house for sale to new homeowner.
- Aid City with cleanout and basic maintenance of neighborhood properties they own and are seeking developers for.

***October 2000-Present**—Independent Consultant. Preparation of National Register of Historic Places Nominations.* Plan and complete research of primary and secondary sources, including deed records and historic census data. Construct arguments for the historic significance and integrity of property. Take photographs, create floorplans and site maps, and complete other forms and documentation as required. Offer presentation of nomination to review board. Completed nominations:

- Hotel Metropolitan, Paducah, 2000
- Masonic Temple, Paducah, 2002
- George Clayton Wallace House, Paducah, 2004
- Jesse Whitesell Farm, Fulton County, 2006
- Kenmil Place, Paducah, 2008

***September 2002-May 2007**—Upper Town Heritage Foundation. Hotel Metropolitan Construction Coordinator.* Volunteer. Worked with architect in developing plans and specifications for two phases of historic building rehabilitation. Worked with grant administrators in completing bid process, maintaining records, and filing reports. Consulted on-site with general contractors and coordinated volunteer labor projects donated by union locals.

***January 2004-June 2006**—Upper Town Heritage Foundation Treasurer*. Volunteer. Maintained records for monthly report to board and for accountant's work with taxes and audit. Kept donation, sales tax, and other logs required by the organization's financial policies. Prepared letters of acknowledgment of donations and other finance-related correspondence. Worked with Finance Committee to develop annual operating budget. Wrote and worked with local county officials to administer TEA-21 grant. Defined and maintained reports and correspondence related to Save America's Treasures award.

***May 1999-December 2003**—Upper Town Heritage Foundation Secretary.* Volunteer. Kept minutes for all meetings. Drafted written correspondence. Wrote National Register nomination. Wrote and worked with regional official in administering Rural Business Enterprise Grant

Additional Community Service

Paducah Renaissance Alliance (Main Street Organization), *2006-present*, Design Committee Chair
Growth, Inc, *2005-present,* Treasurer

Jefferson Street-Fountain Avenue Residential District--Currently Proposed Boundary Expansion Area