

**Happenings Around the State**



Using a local Kentucky Proud product for your tree, how cool is that! Can you name this Main St. community??  
 Picture courtesy of Steve Foley

It's that time of year for Main Street organizations to host holiday parties and it's important to have the proper liability coverage if alcohol is being served. The best way your organization can reduce the liability exposure is to have Liquor



Liability coverage or to have a local restaurant or bar provide the alcohol and servers,

since they are required by law to carry the insurance. If you are using volunteers, only have those with experience in serving alcohol, or who've attended an alcohol service training class, be the servers for the event. Having the right coverage will keep your mind at ease and in the festive spirit! Server classes (S.T.A.R.) are available from the Kentucky ABC office (502) 564-4850 or abc.ky.gov For more tips like this or more information about insurance, contact National Trust Insurance Services, 866-269-0944 or visit their website at: [www.nationaltrust-insurance.org](http://www.nationaltrust-insurance.org).

**Registration for the 2015 National Main Streets Conference in Atlanta, GA is now open!**



We hope to have a large Kentucky group! Register now! <http://www.nationalmainstreetsconference.com/>



**Nell and Santa's elves take center stage in Springfield!**



How do you get a Main Street director to smile? Put him between two beauty queens! Middlesboro director, Isaac Kremer, and a few of the parade participants.

**Toot Your Horn!**



**Congratulations to Pineville!**

Good news to report! We submitted the Courthouse Square project profile to the Cumberland Valley Area Development District (ADD). The ADD met this morning, Dec. 11th to rank the 30 projects received and our Courthouse Square Project was ranked #1!!! This places our project at the top of the list for funding. We are one step closer to making this a reality.

**Taylorsville Main Street**

decorated a tree for the festival of the trees with historic buildings and garland with their logo for garland. What a great idea and a great way to promote Main Street!



**Tree ornaments up close.**



*I hope each of you have a wonderful holiday season with friends and family! I will be out of the office until January 6th. I will check emails periodically and get back to you as soon as possible. Merry Christmas and Happy New Year!*



# DIRECTOR SPOTLIGHT!!! BETHANY ROGERS



Where are you from and where do you live now? [Danville & Danville](#)

How long have you been a Coordinator? [2 years](#)

How did you get involved with the Main Street movement?

I collaborated with urban Main Street programs in New Orleans, and decided I wanted to be part of a Main Street program, since they approach community revitalization and viability in such a comprehensive way (now that I'm responsible for being comprehensive, I don't always find it ideal!).

Which of the Four Points is your favorite? [Design & Preservation](#)

What project is consuming most of your time right now? [Public Relations](#)

Do you have any favorite activities or hobbies? [Yoga and hiking](#)

What is your favorite sports team? [The New Orleans Saints](#)

Name something you can't live without. [Chocolate](#)

If you had an alternative career, what would it be? [A track/cross country coach and yoga instructor](#)

Something no one in Main Street knows about you

My running partner, my Pomeranian Prince, won a dance off – not against other dogs – in the Treme neighborhood of New Orleans, considered the birthplace of Jazz. I have phone video to prove it.

## It's time to rethink about how we work.



This would be a great thing to try with a few of your board members. One of our speakers for the February conference does this once a month. You can talk to her about how she started the process, what they do, and the results.

Forget conference rooms and swivel chairs — it pays to meet on the move.

Politicians, CEOs, Silicon Valley business leaders — they've all been known to frequently [take meetings on foot](#). What all these high-profile figures are tapping into is the creative power of moving — it's great for health, and as recent studies are showing, boosts productivity, too.

A Stanford study published in April found that individuals were more creative while on their feet, even if the walking sessions were as short as five minutes. It's just one of a number of statistics that supports encouraging employees to get out of their seats. In fact, even just [transitioning to standing for a portion of the workday](#) can cut down on the risk of health issues exacerbated by prolonged sitting, from cancer to diabetes to cardiovascular disease. See more <https://closethegap.humana.com/news-trends/the-benefits-of-walking-meetings/>



## Check out the new Love What's Local Loyalty Cards!!

You can find them in participating downtown businesses, Downtown Henderson Partnership office or the Henderson County Tourist Commission office!!

There are moments that I revert into my old creative self. I know several of our directors are crafters and you are all too busy to shop so here's an idea, just take an old shirt and make someone, or yourself a new comfy scarf! Make a great gift in no time.



**Information for Certified Local Government Programs !!!**  
**(and why your community might want to be one!)**  
**For more information contact Vicki.Birenberg@ky.gov, 502-564-7005 ext 126**

**Certified Local Government Program  
FY2015 GRANT PROJECT PRIORITY LIST**

Grant applications must address one or more of the following priority projects.

**Historic Building Survey**

- Survey projects that target areas that have never been documented or areas that have not been evaluated within the last 10 years.
- Survey projects that produce National Register nominations or surveys that are components of historic contexts.
- Updated surveys of properties in existing National Register or locally-designated historic districts that were not well-documented at the time of designation.
- Survey and property research projects that produce a completed manuscript for publication.

**National Register Nominations**

- Nominations for locally-designated districts or landmarks.
- Nominations for archaeological sites.
- Nominations using the Multiple Property Documentation Form (MPDF) for areas where survey, historic contexts, & property type development have occurred.
- Projects that seek to nominate resources significant to Kentucky's Native American history & African American history.

**Context or Thematic Studies**

- Historic context studies that revolve around a theme (e.g. agriculture, education, urban development, transportation, coal mining, river ports, etc.) important to a particular community or region, and document property types associated with that theme. Study could be utilized in the future in a historic preservation plan, historic district or MPDF National Register nomination.

**Local Historic Preservation or CRM Plans**

- Development or update of a local (city or county-wide) historic preservation or cultural resource management plan.
- Cultural resource management plans for city-owned historic properties (may include cultural landscapes, such as cemeteries or a historic park).

**Other Local Preservation Planning Projects**

Other projects may include but are not limited to:

- Revision of historic design guidelines or preservation ordinances.
- Management/maintenance of the local resource inventory database or hard files.
- Update or maintenance of GIS database for preservation planning purposes (obtaining GPS coordinates of resources & mapping those resources, georeferencing of historic maps, etc.)

**Archaeological Site Survey**

- Survey that will help localities identify archaeological sites & plan for, diagnose appropriate treatments, & manage those sites.
- Projects that fill data gaps or address research issues identified in the State Preservation Plan.
- Projects involving geographic or thematic archaeological surveys.
- Survey of areas threatened by physical impact.
- Surveys that lead to a National Register nomination of an archaeological site.
- Projects that utilize archaeological sites for active, public interpretation programs.

**Preservation Education**

- Public workshops, presentations, demonstrations, or videos that involve hands-on preservation opportunities (historic window repair, building maintenance, painting, roofing, pointing masonry walls, energy efficiency, cemetery survey/grave stone repair, etc.) that follow the Secretary of the Interior's Standards for the Treatment of Historic Properties & the Preservation Briefs.
- Public workshops that present information regarding historic property survey, research, nomination, use of historic tax credits, and/or archaeological study.
- Public workshops that present the local Certificate of Appropriateness application process or preservation ordinance & design guideline stipulations.
- Student lesson plans that involve preservation concepts & local historic properties and other projects that produce preservation curriculum material for teachers.
- Publications & special events that promote historic preservation, rehabilitation or adaptive reuse of local historic properties (e.g. brochures, local preservation or historic tax credit project award program or ceremony).
- Professional preservation development for staff & preservation commissioners.

**Pre-Development/Property-Specific Reports**

- Predevelopment projects that properly document resources prior to proposed construction work (e.g. feasibility studies that determine appropriate treatments for historic buildings, historic structures reports, building condition analysis, energy audits and weatherization priority reports, etc.) The property must be listed in or eligible for listing in the National Register of Historic Places.

We have developed annual priorities for the 2010-2014 federal fiscal years based on national goals, the Kentucky State Historic Preservation Plan, and on our own analysis of program needs. The solicitation of public comment is a vital part of setting these priorities. If you wish to comment on the priorities as developed, we will appreciate hearing from you. Please contact Vicki Birenberg at the Kentucky Heritage Council, 300 Washington Street, Frankfort, KY 40601, or call us at (502) 564-7005.