



Main Street Monday!

FEB 23, 2015

Happenings Around the State

3 days and counting until I see your wonderful smiling faces in Carrollton, KY for our Winter Conference! It's going to be great! Dress warm! Safe travels!



Check out what will be happening this year in downtown Henderson!! More to be added soon. Follow us on Facebook & Twitter to keep up with all that is going on!! [2015 DHP Events Calendar](#)

TRAINING OPPORTUNITY
University of Kentucky Historic Preservation Symposium
Friday March 6th,
9:00 am - 3:00 pm
Downtown Arts Center, 141 East Main Street, Lexington, KY
REBRANDING HISTORIC PRESERVATION

“Rebranding Historic Preservation,” will explore some of the ways in which preservation thought and practice has become embedded in the work of an ever-expanding range of allied fields. Far from being a stand-alone movement, historic preservation supports, and is supported by, community-based economic developers, affordable housing advocates, the heritage foods movement, and architectural undertakings not typically thought of as “preservation.”

More info at <http://www.uky.edu/design/index.php/events/description/>

GOING TO ATLANTA? Here's some Tuesday fun! Just don't try the African Coke, trust me on this one.

We are excited to announce that the World of Coke will be offering free admission on Tuesday, March 31st from 8-10pm exclusively for our Main Street Conference attendees and their guests. Join us for this exclusive private Main Street event and around every corner you'll experience something new and inviting. You'll see great interactive exhibits such as a thrilling, multi-sensory 4-D movie (3-D glasses with moving seats) and get an inside look at the bottling process. You can view more than 1,200 artifacts from around the world that, until now, have never been displayed to the public before. And of course, a World of Coca-Cola favorite—the tasting experience, will give you a refreshing opportunity to sample over 100 flavors from around the world. [#NMSCAtlanta](#)



Toot Your Horn!



Danville—One of the Top Places to Retire!



[Story on page 3](#)

NEW GRANT OPPORTUNITIES:



Main St. Clean Sweep is a Central Kentucky effort, led by Bluegrass Greensource, to clean-up city centers and prominent roadways. We encourage businesses across our 19 county region to send out employees and recruit volunteers to pick up litter on Earth Day. **Wednesday, April 22, 2015** Bluegrass Greensource can provide bags, gloves, safety vests, and litter grabbers for participating cities. **Go to this web-site, scroll down to April 22nd and register your community.** <http://www.bggreensource.org/whats-happening/events/>

This is a great opportunity to get people in the downtown and volunteering. You receive all the supplies you need from Bluegrass Greensource (formerly Bluegrass PRIDE). It is also great PR for you Main Street program and you will find other opportunities listed on their web-site. They will even do rain-barrel and rain garden workshops. Please let us know if your community is participating and we'll help spread the word!





GEORGETOWN



SCOTTSVILLE



BARDSTOWN



WINCHESTER

A little snow from our Main Street communities ! It was beautiful, but certainly glad to see it leave. The icicles in Winchester, seen below, were all around Kentucky! Be careful walking under any of them.



NICHOLASVILLE

DANVILLE, Ky. - Danville has once again been named a top retirement destination in the United States.

Last week, "Where to Retire" magazine listed Danville as one of "8 Great Small Towns" to relocate. The feature profiled eight cities that appeal to retirees who want to settle into a slower pace, avoiding crowds and traffic.

"These smaller communities offer a laid-back lifestyle with less time constraints, a lower cost of living and even the opportunity to walk to your destination - no cars necessary," said "Where to Retire" Editor Annette Fuller. "There's no skimping on the basics of daily life, and they have a natural beauty that can't be found in larger cities. Each of our towns presents its own personality through a variety of events, festivals, classes, concerts and art exhibitions. Knowing your neighbors and a little small-town politeness also go a long way."

In the article, Danville was featured as a town that boasts a "wonderful blend" of preservation, tradition and progress. "Old buildings have been repurposed and the shops and restaurants have something for everyone, including a microbrewery and bourbon bars," the article states.

In recent years, Danville has received a lot of media attention as a top place to retire.

In September 2013, "Where to Retire" magazine listed Danville among "America's 100 Best Places to Retire." In 2011 and 2012, CNN/Money magazine ranked Danville among the "25 Best Places to Retire." Bankrate, Inc. named Danville one of "10 Great Places to Retire in the U.S." in October 2010, and Best Boomer Towns continues to rank Danville among the "Best 21 U.S. Places for Retirement" for Baby Boomers to thrive.

"I am very glad to see this result again," said Danville-Boyle County Economic Development President and CEO Jody Lassiter. "This type of publicity just doesn't come unexpectedly; it takes building relationships with and responding to the requests of publications with an interest in us."

Part of the Danville-Boyle County Convention and Visitors Bureau's mission has grown to encompass marketing to potential retirees. Each year, the CVB advertises in publications with a high percentage of readers who are nearing the age of retirement, such as "Reader's Digest."

CVB Executive Director Jennifer Kirchner said the main demographic of leisure travelers coming to Danville are retirees looking to relocate.

"Our work at the CVB focuses our marketing efforts on showcasing the quality of life in Danville and Boyle County," Kirchner said. "Through our efforts, we build relationships with the media that, in turn, helps us gain these coveted rankings and brings attention to our county."

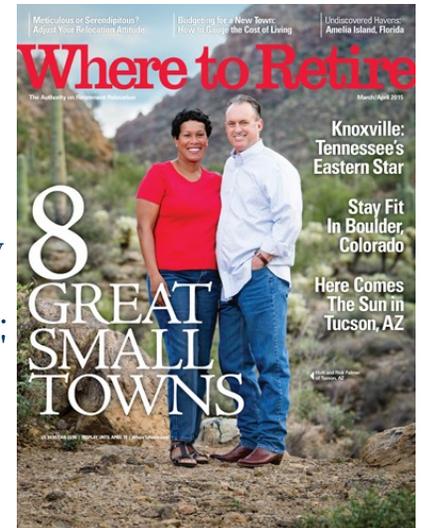
Mariel Smith, Information Services Coordinator for the CVB, said she receives calls every week from people requesting information about retiring in Danville. Smith also said the CVB has recently expanded and improved efforts on Facebook, which research shows is increasingly the social media platform choice for baby boomers and those of retirement age.

"We have implemented a weekly content calendar that highlights all of our locally-owned restaurants and shops, as well as festivals, special events, and attractions that make our county a desirable retirement community," Smith said.

Small towns like Danville are attractive to retirees who seek a quiet, slower pace, but who also want to settle in a town with plenty of activity.

"Today, visitors, baby boomers and millennials are looking for many of the same things, such as walkability, unique restaurants, and lively downtowns; therefore, we can have a targeted message across publications to keep our branding consistent," Kirchner said.

For more information on Danville's retirement community, visit www.betterindanville.com/pages/Retirement. For more information on "Where to Retire" magazine, visit www.wheretoretire.com.





Where are you from and where do you live now? I was born and raised in Bardstown, Kentucky

How long have you been a Coordinator- I started in September of 2013.

How did you get involved with the Main Street movement? I have always been involved in my community; I served as the Bardstown Chamber of Commerce Chairman, Optimist Club Chairman, Relay for Life Corporate Development Chair, and the Bourbon Festival Board. I also worked in radio for many years which allowed me to meet the merchants and community. All of these allowed me to connect to the Main Street program and when the job came open it was a perfect fit.

Which of the Four Points is your favorite? Promotion and Design, but I truly find something exciting about all of them.

What project is consuming most of your time right now? Our Design and Organization committee have been working on a fundraiser that is focused on downtown beatification, funding and a promotion element.

Do you have any favorite activities or hobbies? I LOVE to travel, entertain, garden and I love the water. We live next to a river and I have spent many days enjoying the scenery, I love to be in the sun.

What is your favorite author or book? I love books and articles about the history of Kentucky, Bourbon and Historic Buildings. I have a passion for vintage pictures of people and places in Kentucky.

What is your favorite movie? Newest favorite is "Gone Girl"

What is your favorite song or band? I love "Old Crow Medicine Show" But I like a little bit of everything, my playlist has everything from B.B. King to Beyonce. Oh and starting the end of November I get excited for Christmas music ... it makes me happy!

What is your favorite sports team? UK..... Give me a C. A. T. S.....CATS-CATS-CATS

Which actor/actress would you choose to play you in a movie? Renée Zellweger

Name something you can't live without. My Family and my dogs <3

If you had an alternative career, what would it be? A motivational speaker- I have a passion for positive thinking!

What's the most adventurous thing you've done recently? Hummm this is making me feel BORING. ... But several years ago I climbed the Dunn's River Falls that (empties into the Caribbean Sea) in Jamaica.

If you won \$20 million in the lottery, what would you do with it? First I would spread the wealth to family and friends and then travel with my husband and family.

Somewhere you would like to visit. There are so many places I want to visit but I think top of the list would be Rome; I am fascinated by the architecture and history.

Fun facts? Hidden talents? Also, Feel free to insert your own questions and answer!

Fun Fact- I used to sing karaoke all the time and I'm a terrible singer!

Hidden Talents- I love fundraising, I get so excited! I'm such a nerd