



Main Street Monday!

August 11, 2026

It's back to school time and there are always lots of learning opportunities for Main Street directors, boards, elected officials and more. Main Street America has a number of upcoming webinars and they have multiple topics available at the knowledge hub that you can find at <https://mainstreet.org/resources/knowledge-hub/media-library>. This is a great resource for you to expand your knowledge! And don't forget the Main Street America conference will be happening next spring!



There are a lot of other places to learn about a variety of topics that can impact your downtown. It seems they come daily to your inbox. Some are in-person while others are quick online events. Be sure to look for the things that will benefit you or your community including your small businesses and share them with others.



BUSINESS PLAN BASICS

FREE WEBINAR
WEDNESDAY, AUG 19
3 - 4 P.M. ET



Governor's Local Issues Conference - SAVE THE DATE

50 YEARS of Governor's Local Issue Conference!!!



Governor's Local Issues Conference,
August 19-21, 2026 at The Galt
House in Louisville, Kentucky.

KLC Conference & Expo

09/22/2026 - 09/25/2026

Start your engines for Kentucky's premier event

This years conference will be held in Covington
see their website for more information.



August 18, 2026 Online

Building Active Communities

Practical Strategies for Biking and Walking Initiatives



KLC TRAINING

Planning & Zoning (Lexington)

10/12/2026 8:30 AM ET / 7:30 AM CT

Our most requested and highest-rated community planning seminar.



WEBINAR

Planning & Zoning (Virtual)

10/21/2026 10:00 AM ET / 9:00 AM CT

Our most requested and highest-rated community planning seminar.



As the former advertising slogan says: The more you know, the more you grow!



No Fee

Online Meeting (Live)

Start Smart: Starting A Business in Kentucky

August 18, 2026 7:00 PM - 8:00 PM Eastern

BUSINESS START-UP/PREPLANNING

Business Launch Training Lab: From Idea to Action



No Fee

Workshop/Seminar

Business Launch Training Lab - From Idea to Action

August 26, 2026 5:30 pm - 7:00pm est

Beattyville City Hall 28 W. Railroad St., Suite A, Beattyville KY 41311

BUSINESS START-UP/PREPLANNING



U.S. Small Business Administration

This is another resource that has a lot of free or low cost training opportunities especially for businesses. Reach out to SBA Kentucky or the SBDC in your area for more information.



City of **BEATTYVILLE**
 Beattyville Main Street PROGRAM

LEE COUNTY TOURISM
 Beattyville, KY

MAIN STREET
Events

UPCOMING IN BEATTYVILLE!
Support Local. Shop Local. Love Beattyville.

AUGUST 17TH - 21ST
BEATTYVILLE BURGER WEEK
 WE HAVE 5 ENTRIES!
Voting Passport Coming Soon!

AUGUST 22ND
CAR SHOW & Concert!
 TOWN SQUARE
 CLASSIC CARS • LIVE MUSIC • FOOD
 FUN FOR ALL!

AUGUST 26TH
SMALL BUSINESS Workshop
 @ CITY HALL

REGISTER NOW FOR OUR \$250.00 DRAWING!
Shop Local. Get Entries. Win Big!

\$250
 SHOP LOCAL & WIN!

SUPPORT OUR COMMUNITY. SUPPORT EACH OTHER. STAY CONNECTED FOR MORE DETAILS!

EXIT REALTY Refined

RIBBON Cutting

PLEASE JOIN US AS WE CELEBRATE
OUR NEW SCOTTSVILLE OFFICE!

THURSDAY
AUGUST 27, 2026

11:00 AM

113 E. PUBLIC SQ.
 SCOTTSVILLE, KY 42164

EVERYONE Welcome!

ENJOY:

GIVEAWAYS! **DELICIOUS FOOD!** **POPCORN STATION!** **LEMONADE BAR!**

Plus, ENTER TO WIN A **\$100 AMAZON GIFT CARD!**

Refining the way real estate is done
 for Buyers, Sellers & Agents!



Pineville's new Run/Walk club will get you up and moving on a Saturday morning! Then stop in a local business for a little extra fuel for the day! They also meet in the evening so check them out at Main Street Pineville and get movin!



You don't have to be a board member or even work or live downtown to be a volunteer using your time and talents for your community.

It's more than storefronts and sidewalks, it's neighbors investing in neighbors, small acts of kindness, and people who simply want to make our community a little more beautiful.

Thank you, Mrs. Perkinson, for sharing your green thumb and your generous heart with Buzzinga Coffee. Your kindness helps make Downtown Carrollton a place we're all proud to call home.

Moments like these remind us that Main Street isn't just about buildings, it's about the people who care for them and for one another.

Fringe is now open in Pikeville. Just on the edge of the downtown former MS director, Minta Trimble has incorporated Colors Mint for You with all your country western needs along the Country Music Highway and more. From concerts to Rodeos Fringe can provide everything you need from boots to baubles. Stop in for a



and have some fun in a one of a kind shop!

*a night
in all white!*

PLEASE JOIN US TO CELEBRATE

**3rd Annual
Dinner in White**

SATURDAY, AUGUST 29, 2026 7:00 PM
172 South Church Street
Salyersville, KY 41465

Hosted by
The City of Salyersville
Salyersville Tourism Commission
Salyersville Main Street

DOWNTOWN MOREHEAD KENTUCKY

Sasha Colette and the magnolias

what's up betsy

FRIDAY AUGUST 14TH -7PM
BATTSON-OATES COMMONS

MOREHEAD St. Claire DOWNTOWN MOREHEAD

Beattyville Main Street

CAR SHOW
Cruise-In & KARAOKE
Night

DRESS IN YOUR BEST 50s/60s
Poodle skirts, pinups, Fonzie & all your best oldies style!

SATURDAY, SEPTEMBER 5
BEATTYVILLE TOWN SQUARE

LIVE PERFORMANCE
CHARLES ELVIS HOBBS
STARTING AT 5:00 PM

CAR SHOW CRUISE-IN
& KARAOKE NIGHT
6:00 PM - UNTIL

LOTS OF FUN FOR EVERYONE!

FREE Popcorn & Cotton Candy
KIDS ZONE & CRAFTS Games & Crafts for Kids & Adults!
WITHIN WALKING DISTANCE:
HERMAN'S BREW COFFEE SHOP
LAS DOS SISTERS MEXICAN RESTAURANT

The Hills
BEATTYVILLE Beattyville Main Street
LEE COUNTY TOURISM
LAS COUNTY ASAP

CAR CRUISE IN
AUGUST 15, 2026
Murray Court Square

Door Prizes, Games, & More!

Join car enthusiasts around the Court Square in downtown Murray. See restored cars and other special vehicles of interest at this FREE EVENT.

CAR SHOW
5-8:00PM
All cars please enter at 5th and Maple Streets.

Sponsored by:
Ford PARKER

If you have any questions, contact
Murray Main Street at 270-759-9474.

CRUISE-IN CAR SHOW

THE 32ND ANNUAL

BBQ ON THE RIVER

THREE DAYS OF LIVE MUSIC, BBQ, AND CHARITY!

DOWNTOWN PADUCAH
SEPTEMBER 24-26, 2026

★ WWW.BBQONTHERIVER.COM ★

LOOKING FOR HAY BALES!

La Grange Main Street is getting ready for Harvest on the Rails and we're looking for hay bales and pumpkins to help bring all the fall charm to downtown!

We're looking for anyone who may be willing to donate hay bales or offer a bulk order for purchase.

Know a local farmer or supplier who could help? We'd love to connect!

HARVEST ON THE RAILS
SEPTEMBER 26TH
La Grange Main Street

Contact us today
Promotions@discoverlagrange.org

A vintage car tells the story of its owner.
A historic building tells the story of an entire community. And we love to hear all the stories and where better to learn than on the streets in an historic downtown.

Free to play!  **Win prizes!**
Shelby MAIN STREET
 HISTORIC SHELBYVILLE KENTUCKY

Battle of the Generations

A Family vs. Family Trivia Challenge

Saturday, August 22, 2026
3 pm - 5 pm
Stargazer Plaza

Each team needs to consist of:
 At least 1 adult (18+)
 At least 1 child (17 and under)
 Maximum 6 players per team

       

TikTok
OUT

Families will compete through a series of trivia rounds designed to test knowledge from every generation. Families don't just need smart adults or smart kids - they need both.

Can your family outsmart the rest of the community?



Shelby Main Street also has some new merchandise!

Check out these cute bags featuring the 6th Street plaza!

Great for the farmers market or a gift especially former residents!

Contact Darlene or Kate to purchase :)

ARTIST SPOTLIGHT

VERONICA DURHAM, CHAMBER OF COMMERCE

Stop by the Opera House to take a photo with the window art, comment your photo below, and you'll be entered to win a FREE AAHF T-Shirt!

Do you have a photo op in your town? It's great FREE PR.

From a painted window for a special event like Springfield, or a more permanent display like Pineville. People love to take selfies and group shots. Remember to have your name or an identifier that leads back to your city!



POSSUM FEST

FIRST WEEKEND OF SEPT

VENDORS || FOOD || MUSIC || TRASH

CUMBERLAND, KENTUCKY

We thought it might be time for some reminders so we are including a few. How to attract new shoppers. This list is intended to support our small businesses so please copy and share.

1. Wash your windows at least once a week, and your door more often. It is so visible and many shop owners may enter from the rear of the building forgetting that very important first impression.
2. Polish your brass door handle or scrub your know aluminum/steel knob at least every two weeks. Again, first impressions and how many people have touched it in that time?
3. Remove old posters and window clutter so shoppers can see in your store.
4. Post your hours on your door so shoppers know when to come back if you are closed so they can make a purchase. Be open! And be consistent! Consider working 10-6 or 11-7 or stay open late one night a week.
5. Change your window display often. You can simply rearrange items and give it a new look. The window is again the first impression of what you have to offer. Make it exciting.
6. Leave your window display lights on at night to highlight your merchandise and also assist officers in keeping your store safe.
7. Say hello to everyone who walks in the door!
8. Clean the counters on a regular basis.
9. Ask your customers what they like about the appearance of your business and what they would like to see changed.
10. Look at your shop with fresh eyes or enlist a fellow shop owner to do a walk through with paper in hand to jot down anything "you never noticed before" that should be repaired, cleaned, upgraded, or replaced.
11. Put some café chairs outside even if you don't sell food! Offer bottled water to give shoppers a place for respite.
12. Treat everyone who walks through the door as a customer. If they say "just browsing" give them a coupon for their next visit.
13. If you don't have an item, refer them to a fellow merchant who does.
14. Create an Experience
Offer live demonstrations or maker events.
Create an Instagram-worthy display or photo spot.
15. Introduce a "What's New Wednesday" with new arrivals every week
16. If a product was featured in a magazine fame the article and place near the display.
17. Participate in events. It's a great time to be seen! Have a promotion to greet new customers.
18. Make sure it smells good. It might be a candle or a plug in, but something memorable. Let them experience all their senses with sights, smells, touch, and even some product samples to taste.
19. Share with your MS director items customers are looking for so they can put them on a business recruitment list!

The most successful independent retailers don't try to compete with online shopping on price, they compete on experience, personal service, unique products, and community. Customers may come in for an item, but they'll return because they felt welcomed, it was personal, and had a memorable experience.