

Main Street Monday!

January 26, 2026

It's coming! We are excited to share that in addition to the current Kentucky Main Street board handbook a newly revised Main Street America handbook will be coming to us in February just in time for Love Your Downtown!

In addition board members and those who may desire to serve in that capacity should be using the trainings available on the new Main Street Academy. There are many free courses to assure you are fulfilling your role to the best of your ability by learning the importance of serving as a local Main Street board member.

For training videos and more visit <https://academy.mainstreet.org>

MAIN STREET AMERICA
Board Handbook
A practical guide to the board's role, responsibilities, and community impact.

MAIN STREET AMERICA



It's almost time for one of our favorite months of the year, Love Your Downtown month. It's a special time to show love to everyone and we want to show the Love to our locally owned businesses. Lots of great, fun, activities are happening!



KENTUCKY MAIN STREETS

Bardstown | Beattyville | Campbellsburg | Carrollton | Guthrie | Grayson | LaGrange | Maysville | Middlesboro | Morehead | Murray | Paducah | Perryville | Pikeville | Pineville | Salyersville | Scottsville | Shelbyville | Springfield | Taylorsville | Tri-Cities (Cumberland, Bernham, & Lynch) | Williamsburg

Taylorsville community members visited Pikeville on their tour of fellow Main Street communities and took this great photo! Watch for the Love Your Downtown heart in your downtown and snap a photo to share!

Stuck at home due to the snow??? Here's a great way to get off the phone scroll and enhance your skills and knowledge!!

MAIN STREET AMERICA ACADEMY

Your go-to destination for learning experiences that are practical, engaging, and built to grow with you. From self-guided virtual courses to immersive in-person workshops, this is professional development made for Main Street.

Whether you're new to the field or decades into your journey, the Academy offers a curated learning experience built for Main Street changemakers—with resources, recognition, and relationships designed to help you develop your skills, grow your impact, and lead with confidence in your community.

- + Close to 50 free on-demand courses and webinars
 - [Focus on the Four Points \(Comprehensive MS 101\)](#)
 - [Local Main Street Leader Learning Journey \(for Main Street Directors\)](#)





This is what great partnerships look like! When community leaders come together great things happen. Rita Jackson-Pine Mtn. State Park, Jon Grace-Bell Co. Tourism, Elizabeth Madon-Bell County Chamber of Commerce, Celia Shoffner-Middlesboro Main Street, Candace Tingan-Main Street Pineville, Jessica Brown-City Adm , and Tony Maxwell-Cumberland Gap & downtown Middlesboro business owner gathered to look ahead to 2026. The goal was simple but powerful: collaborate, coordinate, and strengthen the way we support one another across our region.

By sharing ideas, aligning calendars, and dreaming bigger together, these organizations are working beyond city and county lines to create a more connected, vibrant future for our communities.

This is what regional partnership looks like, and it's how we build a stronger place to live, work, and visit for years to come.

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to create a more connected, vibrant future for our communities. This is what regional partnership looks like, and it's how we build a stronger place to live, work, and visit for years to come.



Murray KY is featured in
Good Housekeeping!

Murray has been working behind the scenes on this project and are so excited to finally share the news with our community. Murray is highlighted in the January/February 2026 issue of Good Housekeeping as part of a feature on the “New American Dream” and the power of kindness. Be sure to keep an eye out as the magazine begins arriving on local magazine racks.

The KYMS community of Williamsburg suffered a devastating fire last week. Due to the nature of the incident and the displacement of individuals, the ATF is currently on site conducting an investigation. As soon as it is safe to do so, we will make an in-person visit to assess the situation and determine how we and our KHC colleagues can be of assistance. These historic properties are integral to Williamsburg's culture, identity, and built environment, and their loss is deeply felt across the community.

We would also like to thank our colleague, John Bry, from Oakland County MI Main Street for reaching out to offer assistance and expertise as one of their communities unfortunately suffered a similar situation a few years ago and they were able to save most of the structures and can offer us their experience and help us make a restoration plan.



Another great example of working together in downtown Murray on branding, marketing and promotion!

ADVISORY COUNCIL ON HISTORIC PRESERVATION

ACHP

**PRESERVE THE PAST,
BUILD FOR THE FUTURE**

2026 WEBINAR SERIES SCHEDULE

February 25 **PRESERVING AMERICA'S HISTORIC MUSIC VENUES**

March 24 **PRESERVING AMERICA'S HISTORIC MAIN STREETS**

April 28 **PRESERVING AMERICA'S REVOLUTIONARY ERA SITES**

May 27 **PRESERVING AMERICA FOR THE NEXT GENERATION:
INVOLVING YOUNGER GENERATIONS IN
PRESERVATION EFFORTS**

Register Here

75 MINUTES
VIA ZOOM

www.achp.gov/preservethepastbuildforthefuture

EV Chargers in Eastern Kentucky

Is your business or
community interested
in adding EV infrastructure?

The Mountain Association may
be able to help!



The Mountain Association's Energy Team has been working closely with businesses, nonprofits and local governments on Electric Vehicle (EV) charging infrastructure for the past few years. We have another opportunity to provide free technical assistance to those interested in exploring chargers within the 54 Appalachian KY counties. Please fill out this interest form and we will be in touch with more information:

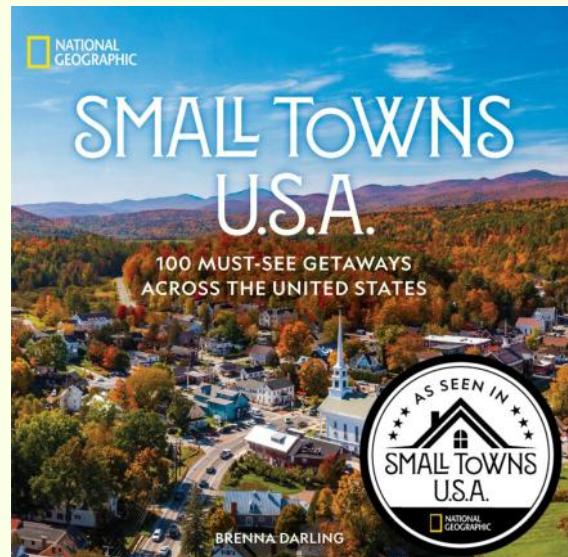
<https://forms.office.com/r/ZDtz3utFfk>



It was Burger Week in Paducah last week, but it is always Burger Week in Maysville. Talk about marketing. This truck is next level marketing and will definitely get your business noticed. Stop in and see them in downtown Maysville.

Now open in downtown Paducah!
Abstraction Distillery: Art Gallery & Craft Cocktails.
407 Jefferson Street

Kentucky Bourbon, Craft Cocktails, and Fine Art together under one roof at Abstraction Spirits in Paducah. Browse (and buy) beautiful works of fine art from these amazing artists at our very own Keith Anderson Art Gallery.



Big news! Paducah has been named one of [National Geographic's "100 Must-See Getaways"](#) in the new book "Small Towns USA!"

Author Breanna Darling initially visited in 2023 and was immediately taken by Paducah's warm hospitality and creative culture. "I'm excited for the world to discover and celebrate Paducah, and fall in love with it as I did during my stay," she said.

The book releases May 5 and is available for preorder now. Ready to discover your own Paducah story? Visit paducah.travel for planning tools and inspiration.


Shelby
 HISTORIC SHELBYVILLE, KENTUCKY

SHELBYVILLE'S CHOCOLATE WALK

3rd Annual

Sweet Deals and Sweet Treats!

INDULGE in shopping and DELICIOUS chocolate during the Second Annual Shelbyville Chocolate Walk. Come downtown for a DECADENT good time!

February 7, 2026



brought to you by the Carrollton Main Street program

THE

Love your Downtown

GIVEAWAY

DON'T MISS
THE OPPORTUNITY TO WIN A BASKET OF CHOCOLATES AND DOWNTOWN DOLLARS!

ENTER TO WIN AT PARTICIPATING DOWNTOWN BUSINESSES!

OPEN FROM FEBRUARY 9TH TO 13TH





CHOCOLATE CRAWL



FEBRUARY 7, 2026
11AM-4PM
ENJOY A SWEET TREAT AT OVER 20 LOCATIONS IN DOWNTOWN LA GRANGE.

GIVE AWAYS • CHOCOLATE • SHOPPING



GALENTINE'S IN PERRYVILLE

SATURDAY, FEBRUARY 7TH, 2026



Love Your Downtown

SIP & SHOP • FEBRUARY 12TH • 5-8PM
MIDDLEBORO MAIN STREET





Show our downtown businesses some love. It's a win for them, and you could win too!




Enter to win \$25 in Main Street Bucks and Main Street swag each week during the month of February!

Two ways to enter:
 Send us a short love note explaining what your favorite downtown business is, and why, at ShelbyMainStreet.com (link is at the top of the home page in pink.)
 OR
 Tag #ShelbyMainStreet in a photo of yourself at your favorite downtown business on Facebook or Instagram.

Each submission is one entry into that week's drawing.
 Main Street Bucks can be used at participating business in downtown Shelbyville, KY.



INDOOR MARKET

SPONSORED BY
BARDSTOWN FARMERS' MARKET

Just because it is winter doesn't mean
Bardstown Farmers' Market vendors are done!
Indoor Market sponsored by
Bardstown Farmers' Market
features your favorite market vendors and some
new local producers.

January 24th, February 14th and March 14th

**Shop with us 9AM until NOON at
317 South 3rd Street, Bardstown!**

Follow Bardstown Farmers' Market Facebook
to learn more about the Indoor Market!

THE MOON AND ME
GRAND OPENING

109 MAIN ST. BEATTYVILLE

18TH ANNUAL

MOREHEAD

ANTIQUES
AND

ARTISANS MARKET

Accepting vendor applications through February 20.
Email downtownmorehead@gmail.com to apply.

March 6, 2026
4:30 PM - 8:00 PM

March 7, 2026
9:00 AM - 4:00 PM

Morehead Conference
Center

111 E. First Street
Morehead, KY 40351

\$5 ADMISSION

(12 and under admitted free)

Thank you to our
sponsors!



Opportunities for vendors! Do you have market vendors or small businesses who are looking for new opportunities to share their work or their business. Here are a few markets and events that are looking for vendors.



Here's an opportunity for everyone!!! Get your brand on the best lip balm we've found.

Steve is not only a business owner, but a Main Street board member and is always willing to help the local and state programs be recognized.

Maybe you picked up a buttercream cupcake lip balm from KYMS or a bourbon flavor one at our Kentucky Heritage Council conference. So many flavor options and you are supporting a locally owned business!!! While this special is for lip balm you don't have to stop with that. Making Good Scentz also makes soap, lotions, and more all in downtown Bardstown. This is a great opportunity to put your Main Street name, your city, your personal brand whatever you need. Reach out to Steve and tell him you saw the opportunity in KYMS Main Street Monday newsletter!

