

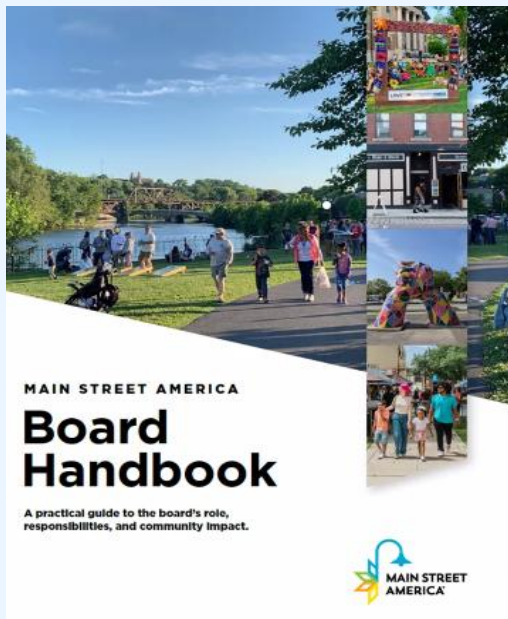
# Main Street Monday!

January 26, 2026

It's coming! We are excited to share that in addition to the current Kentucky Main Street board handbook a newly revised Main Street America handbook will be coming to us in February just in time for Love Your Downtown!

In addition board members and those who may desire to serve in that capacity should be using the trainings available on the new Main Street Academy. There are many free courses to assure you are fulfilling your role to the best of your ability by learning the importance of serving as a local Main Street board member.

For training videos and more visit <https://academy.mainstreet.org>



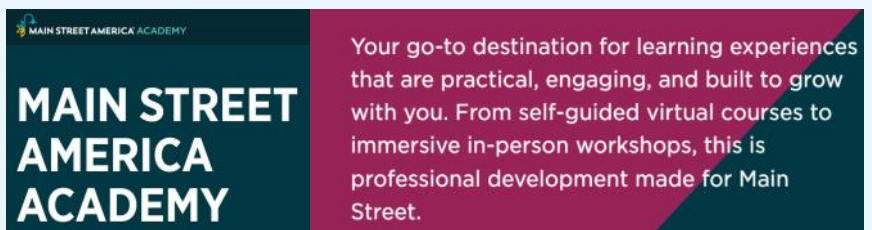
It's almost time for one of our favorite months of the year, Love Your Downtown month. It's a special time to show love to everyone and we want to show the Love to our locally owned businesses. Lots of great, fun, activities are happening!



**KENTUCKY MAIN STREETS**  
Bardstown | Beattyville | Campbellsville | Carrollton | Guthrie | Grayson | LaGrange |  
Maysville | Middlesboro | Morehead | Murray | Paducah | Perryville | Pikeville |  
Pineville | Salyersville | Scottsville | Shelbyville | Springfield | Taylorsville | Tri-Cities  
(Cumberland, Benham, & Lynch) | Williamsburg

Taylorsville community members visited Pikeville on their tour of fellow Main Street communities and took this great photo! Watch for the Love Your Downtown heart in your downtown and snap a photo to share!

Stuck at home due to the snow??? Here's a great way to get off the phone scroll and enhance your skills and knowledge!!



Whether you're new to the field or decades into your journey, the Academy offers a curated learning experience built for Main Street changemakers — with resources, recognition, and relationships designed to help you develop your skills, grow your impact, and lead with confidence in your community.

- + Close to 50 free on-demand courses and webinars
  - [Focus on the Four Points \(Comprehensive MS 101\)](#)
  - [Local Main Street Leader Learning Journey \(for Main Street Directors\)](#)







This is what great partnerships look like! When community leaders come together great things happen. Rita Jackson-Pine Mtn. State Park, Jon Grace-Bell Co. Tourism, Elizabeth Madon-Bell County Chamber of Commerce, Celia Shoffner-Middlesboro Main Street, Candace Tingan-Main Street Pineville, Jessica Brown-City Adm , and Tony Maxwell-Cumberland Gap & downtown Middlesboro business owner gathered to look ahead to 2026. The goal was simple but powerful: collaborate, coordinate, and strengthen the way we support one another across our region. By sharing ideas, aligning calendars, and dreaming bigger together, these organizations are working beyond city and county lines to create a more connected, vibrant future for our communities. This is what regional partnership looks like, and it's how we build a stronger place to live, work, and visit for years to come. By sharing ideas, aligning calendars, and dreaming bigger together, these organizations are working beyond city and county lines to create a more connected, vibrant future for our communities. This is what regional partnership looks like, and it's how we build a stronger place to live, work, and visit for years to come.

*Come Hungry* Up All Night  
Candidate Meet-Greet  
&  
**FUN AUCTION**  
*Community Event*

**FRIDAY MARCH 6TH 6PM**  
Location-Washington Center  
110 S. Court Str. Scottsville Ky.  
**Concessions Available**

Come out & support your 2026 Senior class and meet your local Electoral Candidates!  
*The Heart of Scottsville would like to encourage you to participate & be in support of our Graduating Seniors and Local Candidates. Great way to kick off our first Fridays starting in May!*

More info. Contact  
Mills Real Estate &  
Auction Co.  
270-618-7800  
Donation Drop Off  
1598 Old Gallatin Rd  
Scottsville

**RAVEN ROCK**  
CAFÉ

*Valentine's Day*  
AT RAVEN ROCK

**FEBRUARY 13TH - 14TH**

Candy Boxes with Chocolate Covered Strawberries, Cheesecake Filled Waffle Cones & Chocolate Covered Pretzels will be available.

Also joining us is  
*Look at the Lilies*  
FLOWER SHOP  
They will have an assortment of beautiful flower bouquets!

216 W Main St Cumberland, KY 40823

**GOOD HOUSEKEEPING**  
LET'S GO!

**NEW YEAR, NEW PICKS**  
for Home, Health, Beauty & more!

**TRAVEL AWARDS**  
31 Winners That Make Getting Away a Breeze

**TESTED THIS MONTH!**  
Coffee Makers  
Robot Vacs  
Cardless Drills  
Massage Guns  
Smart Locks

**Murray, KY Voted the Friendliest Small Town in America**

In a growing number of communities around the country, kindness isn't just an admirable quality—it's a way of life. From a West Coast city that bakes being nice into its traditions to a Southern town that has hospitality down to a science, residents everywhere are leaning into looking after their neighbors. Here, some of our favorite examples.

**Silverwood, CA Residents Sign a Pledge**

Located between two mountain ranges, the community of Silverwood in Sonoma, CA, doesn't just offer breathtaking views—it's founded on a culture of kindness, creating that residents sign a kindness pledge along with their home-purchase closing documents.

**Murray, KY**

Some leaders are known to vacation agents for their natural beauty, hot springs, or art. But Murray, KY, where residents champion, embrace, and live through kindness.

**Small Town in America**

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Murray KY is featured in Good Housekeeping!

Murray has been working behind the scenes on this project and are so excited to finally share the news with our community. Murray is highlighted in the January/February 2026 issue of Good Housekeeping as part of a feature on the "New American Dream" and the power of kindness. Be sure to keep an eye out as the magazine begins arriving on local magazine racks.



The KYMS community of Williamsburg suffered a devastating fire last week. Due to the nature of the incident and the displacement of individuals, the ATF is currently on site conducting an investigation. As soon as it is safe to do so, we will make an in-person visit to assess the situation and determine how we and our KHC colleagues can be of assistance. These historic properties are integral to Williamsburg's culture, identity, and built environment, and their loss is deeply felt across the community.

We would also like to thank our colleague, John Bry, from Oakland County MI Main Street for reaching out to offer assistance and expertise as one of their communities unfortunately suffered a similar situation a few years ago and they were able to save most of the structures and can offer us their experience and help us make a restoration plan.



Another great example of working together in downtown Murray on branding, marketing and promotion!



ADVISORY COUNCIL ON HISTORIC PRESERVATION

## PRESERVE THE PAST, BUILD FOR THE FUTURE

2026 WEBINAR SERIES SCHEDULE

February 25	<b>PRESERVING AMERICA'S HISTORIC MUSIC VENUES</b>
March 24	<b>PRESERVING AMERICA'S HISTORIC MAIN STREETS</b>
April 28	<b>PRESERVING AMERICA'S REVOLUTIONARY ERA SITES</b>
May 27	<b>PRESERVING AMERICA FOR THE NEXT GENERATION: INVOLVING YOUNGER GENERATIONS IN PRESERVATION EFFORTS</b>

[Register Here](#)



## Register Now

75 MINUTES  
VIA ZOOM

[www.achp.gov/preservethepastbuildforthefuture](http://www.achp.gov/preservethepastbuildforthefuture)



## EV Chargers in Eastern Kentucky

Is your business or  
community interested  
in adding EV infrastructure?

The Mountain Association may  
be able to help!



The Mountain Association's Energy Team has been working closely with businesses, nonprofits and local governments on Electric Vehicle (EV) charging infrastructure for the past few years. We have another opportunity to provide free technical assistance to those interested in exploring chargers within the 54 Appalachian KY counties. Please fill out this interest form and we will be in touch with more information:

<https://forms.office.com/r/ZDt3utFfk>



It was Burger Week in Paducah last week, but it is always Burger Week in Maysville. Talk about marketing. This truck is next level marketing and will definitely get your business noticed. Stop in and see them in downtown Maysville.

Now open in downtown Paducah!  
Abstraction Distillery: Art Gallery & Craft Cocktails.  
407 Jefferson Street

Kentucky Bourbon, Craft Cocktails, and Fine Art together under one roof at Abstraction Spirits in Paducah. Browse (and buy) beautiful works of fine art from these amazing artists at our very own Keith Anderson Art Gallery.



Big news! Paducah has been named one of [National Geographic's](#) "100 Must-See Getaways" in the new book "Small Towns USA!"

Author Breanna Darling initially visited in 2023 and was immediately taken by Paducah's warm hospitality and creative culture. "I'm excited for the world to discover and celebrate Paducah, and fall in love with it as I did during my stay," she said.

The book releases May 5 and is available for preorder now. Ready to discover your own Paducah story? Visit [paducah.travel](http://paducah.travel) for planning tools and inspiration.





**SHELBYVILLE'S CHOCOLATE WALK** 3rd Annual

**Sweet Deals and Sweet Treats!**

INDULGE in shopping and DELICIOUS chocolate during the Second Annual Shelbyville Chocolate Walk. Come downtown for a DECADENT good time!

**February 7, 2026**



brought to you by the Carrollton Main Street program

THE *Love your Downtown* **GIVEAWAY**

DON'T MISS THE OPPORTUNITY TO WIN A BASKET OF CHOCOLATES AND DOWNTOWN DOLLARS! ENTER TO WIN AT PARTICIPATING DOWNTOWN BUSINESSES!

OPEN FROM FEBRUARY 9<sup>TH</sup> TO 13<sup>TH</sup>

MAIN STREET AMERICA



**CHOCOLATE CRAWL**

**FEBRUARY 7, 2026**  
11AM-4PM

ENJOY A **SWEET** TREAT AT OVER 20 LOCATIONS IN DOWNTOWN LA GRANGE.

GIVE AWAYS • CHOCOLATE • SHOPPING



**GALENTINE'S IN PERRYVILLE**

SATURDAY, FEBRUARY 7<sup>TH</sup>, 2026



*Love Your Downtown*

**SIP & SHOP ♥ FEBRUARY 12TH ♥ 5-8PM**

MIDDLESBORO MAIN STREET



Show our downtown businesses some love. It's a win for them, and you could win too!

**Local Love on Shelby**


February, 2026 I love you so...

Enter to win \$25 in Main Street Bucks and Main Street swag each week during the month of February!

Two ways to enter:  
Send us a short love note explaining what your favorite downtown business is, and why, at [ShelbyMainStreet.com](http://ShelbyMainStreet.com) (link is at the top of the home page in pink.)  
OR  
Tag #ShelbyMainStreet in a photo of yourself at your favorite downtown business on Facebook or Instagram.

Each submission is one entry into that week's drawing. Main Street Bucks can be used at participating business in downtown Shelbyville, KY.





# INDOOR MARKET

SPONSORED BY  
BARDSTOWN FARMERS' MARKET

Just because it is winter doesn't mean  
Bardstown Farmers' Market vendors are done!  
Indoor Market sponsored by  
Bardstown Farmers' Market  
features your favorite market vendors and some  
new local producers.

**January 24th, February 14th and March 14th**

**Shop with us 9AM until NOON at  
317 South 3rd Street, Bardstown!**

Follow Bardstown Farmers' Market Facebook  
to learn more about the Indoor Market!

Opportunities for vendors! Do you have market vendors or small businesses who are looking for new opportunities to share their work or their business. Here are a few markets and events that are looking for vendors.



## Perryville in Bloom

### VENDORS WANTED!

- Garden Goods & Plants
- Seeds & Bulbs
- Garden Art & Décor
- Vintage & Resale & More!

**Saturday, April 18, 2026**  
— 10 AM - 4 PM —

*Apply Now for a Blooming Good Time!*



## THE MOON AND ME

### GRAND OPENING

109 MAIN ST. BEATTYVILLE



**18TH ANNUAL  
MOREHEAD  
ANTIQUES  
AND  
ARTISANS MARKET**

March 6, 2026  
4:30 PM - 8:00 PM

March 7, 2026  
9:00 AM - 4:00 PM

Morehead Conference Center  
111 E. First Street  
Morehead, KY 40351

**\$5 ADMISSION**  
(12 and under admitted free)

Accepting vendor applications through February 20.  
Email [downtownmorehead@gmail.com](mailto:downtownmorehead@gmail.com) to apply.

Thank you to our sponsors!

DOWNTOWN MOREHEAD

MOREHEAD ROWAN COUNTY TOURISM

KENTUCKY MAIN STREET AMERICA

St. Claire



## Love Your Downtown SIP & SHOP

**FEBRUARY 12<sup>TH</sup> FROM 5-8PM**

**CALL FOR VENDORS!**



Here's an opportunity for everyone!!! Get your brand on the best lip balm we've found.

Steve is not only a business owner, but a Main Street board member and is always willing to help the local and state programs be recognized.

Maybe you picked up a buttercream cupcake lip balm from KYMS or a bourbon flavor one at our Kentucky Heritage Council conference. So many flavor options and you are supporting a locally owned business!!! While this special is for lip balm you don't have to stop with that. Making Good Scentz also makes soap, lotions, and more all in downtown Bardstown. This is a great opportunity to put your Main Street name, your city, your personal brand whatever you need. Reach out to Steve and tell him you saw the opportunity in KYMS Main Street Monday newsletter!



**PUT YOUR BRAND  
ON EVERY LIP IN  
TOWN**

Kentucky-made  
lip balms with  
professionally  
printed custom  
labels for your  
town, event, or  
organization.  
Ideal for tourism  
offices, chambers,  
Main Streets, gift  
shops, festivals &  
welcome bags.

**\$1  
OR LESS**

SMALL GIFT. BIG IMPRESSION. LOCALLY MADE. WIDELY LOVED.