



Oct. 14, 2019

## Main Street Monday!

The background this week is pink in honor of breast cancer month which affects 1 in 8 women



Several communities have placed pink ribbons on their street poles and have themed window displays. Protect your health and spread the word to have an annual check-up.



It is time to plant those fall trees. Why? Just this one tree will return \$ 12,450 in potential lifetime benefits. It also will provide oxygen and cool your downtown!

For more go to [treebenefits.com](http://treebenefits.com)

### We Are Main Street | October's Theme: Community Leaders

This month, Main Street America is celebrating community leaders for their #WeAreMainStreet campaign. From Main Street staff and board members to city leaders and community partners, take this month to celebrate the professionals who are committed to the success of your Main Street by sharing their stories on your social channels using #WeAreMainStreet.

We Are Main Street is a year-long 40th anniversary celebration showcasing the people who make Main Streets shine. Visit [mainstreet.org/wearemainstreet](http://mainstreet.org/wearemainstreet) for simple steps on how to get started. Download the official We Are Main Street Campaign Toolkit, purchase merchandise, and access social media shareables. Join the conversation and share the stories of Main Street heroes in your community with the #WeAreMainStreet hashtag on social media.

#### Newsletter / Facebook:

Last month, Main Street America officially launched We Are Main Street, a year-long 40th anniversary celebration of the people who make our Main Streets shine. Visit [mainstreet.org/wearemainstreet](http://mainstreet.org/wearemainstreet) for steps on how to get started. Download the official We Are Main Street Campaign Toolkit, purchase merchandise, and access social media shareables. Join the conversation and share the stories of the people who power your Main Street with #WeAreMainStreet on social media.

#### Twitter:

Calling all community leaders! From Main Street staff and board members to city leaders and partners, take this month to celebrate the professionals who are committed to the success of your Main Street. [@NatlMainStreet #WeAreMainStreet](http://mainstreet.org/wearemainstreet)

@NatlMainStreet officially launched #WeAreMainStreet, a year-long 40th anniversary celebration! Visit [mainstreet.org/wearemainstreet](http://mainstreet.org/wearemainstreet) to learn how to get involved. Share the stories of the people who power your Main Street and tag #WeAreMainStreet.

### Main Street America Institute

**Register Now: Main Street America Institute's Community Transformation Workshop (Oct 23-25 in Richmond, VA)**

The three-day workshop will feature hands-on, data-driven learning opportunities and visit two Virginia Main Street communities, Fredericksburg and Hopewell. Join in this educational experience with colleagues from across the country for in-depth knowledge of the Main Street Approach and Economic Vitality! Completion of the Community Transformation Workshop counts towards MSAI's Community Transformation Certificate and is an essential step in achieving the Main Street America Revitalization Professional credential.

Be sure to download the MSA tool-kit and share your photos with them and KYMS.

@KYMainStreet #KYMainStreet & FB!

Happy Birthday today to  
Tracie Robinson—Guthrie



### Small Business Saturday

The Small Business Saturday Neighborhood Champion application is officially open! As a reminder, all Main Street America members have been pre-qualified to serve as an American Express Neighborhood Champion on a first come, first served basis. Fill out the brief application here: [shopsmall.com/nmsc](https://shopsmall.com/nmsc) and indicate you were referred by the National Main Street Center (NMSC) in the drop-down box. Applications close on November 7, so be sure to apply now. #ShopSmall #SmallBizSat

**Community Spotlight:** Have a story or photo to share with the national Main Street America Network? Email the National Street Center communications team at [mainstreetnews@savingplaces.org](mailto:mainstreetnews@savingplaces.org)

### Main Street Now Conference

Save the Date! Join us May 18 – 20, 2020 in Dallas, Texas, for Main Street Now, the largest national conference of local leaders working to advance economic opportunity in downtowns and commercial districts. Network with peers from across the country, find solutions to common problems, and discover innovative techniques and tools to help your community to thrive. Get inspired by Dallas and surrounding Main Street communities as you learn from their revitalization successes and challenges. Registration Opens Dec. 4, 2019!



Kentucky Main Streets love when students come to town for a visit. We especially love when they can walk from their school! These students visited in downtown Springfield last week and the KYMS office will be visiting with the Main Street board tomorrow!



Faith-based organizations in your community  
Ready to save on your utility bills? All faith-based groups are welcome at these FREE energy efficiency workshops led by MACED in partnership with KY Interfaith Power & Light. Learn from others who have made energy retrofits at their churches, missions & parsonages, including renewable energy installations. Workshops are also open to businesses and non-profits looking to save money.

Mon. November 4, 3-5 pm  
Harlan County Courthouse  
210 E Central St #302, Harlan, KY

Thurs. November 7, 2-4 pm  
Mt. Tabor Benedictines  
150 Mt Tabor Rd, Martin, KY



If you would like to live or open in a business in the Maysville Main Street district check this out. The Phillips Folly House, built in 1831, is one of a kind & on the Historical Registry! You can walk to everything and enjoy beautiful architecture, great food, great shopping and more!

<https://www.youtube.com/watch?v=88TlowHEPNE&t=3s>

We love when local governments understand how to revitalize their communities and understand the role of their local Main Street organizations! Bell Co. is fortunate to be home to two Main Street communities.

### **Bell Fiscal Court approves tax moratorium for Middlesboro**

One of the first items Judge-Executive Albey Brock discussed was the approval of the second reading of the ordinance related to the establishment of moratorium on reassessment of property values of qualified rehabilitation properties in the Middlesboro Main Street District Area.

"This is the same thing that we did to assist Pineville when they past theirs several years ago," Brock said. "I think anybody that's been in Pineville over the court of the last four or five years has seen a difference in the downtown area."



Take a look at the proposed City Block project for downtown Paducah.

The City has a pre-development agreement with Weyland Ventures for this development which could include a hotel along Jefferson Street, public parking and gathering areas, and mixed-use buildings on Broadway to replace the ones that were torn down decades ago. This is an important and significant component for the Tax Increment Financing District. More images and information can be found at <http://paducahky.gov/downtown-redevelopment>





Friday, October 25, 2019 at 4 PM



Saturday, October 26, 2019 at 6 PM – 8 PM



Woolly Worm Festival in downtown Beattyville Oct. 25-27



You have 2 more weeks to shop at the Murray Main Street Farmers Market!



Downtown Paducah





Opening tomorrow  
in downtown  
Covington!

The business upholds the goal of providing Danville with new CBD products that the owner, Mary Noelker, a Danville native, has followed from the time they were just growing plants until they hit the shelves. She states, "Our close relationship with our Kentucky Proud processor means that you know the products you buy from Central Kentucky Hemp are pure and authentic."

New in Downtown Danville  
Central Kentucky Hemp



Also opened recently in Covington!



WEDDING PLANNING: Covington has a new wedding designer: **OKOTA**, LLC held its grand opening at 266 Pike St. last week.

Owner Abbie Guthier – shown here cutting the ribbon with Covington Mayor Joe Meyer -- purchased and rehabbed the building and will create one to five jobs.

The firm offers an array of wedding design services, including photography, floral design, invitation design, dessert bar design, and coordination of the wedding day itself.



The Bourbon Chase is a 200 mile run across our beautiful state following the Bourbon Trail which encompasses several Main Street communities. Runners will start coming through our town around 3 p.m. continuing until around midnight. Help **Perryville** welcome visitors by coming out and dressing in your best Zombie attire or your favorite Halloween costume. Some shops and Restaurant will be open late. Chad with Perryville Massage Center will be offering chair massages, and Hey Mister DJ will be here along with some of your favorite food trucks along the river!





Cool Fall and Halloween activities are taking place across our Main Street !



5th Annual Pumpkin House at The Historic Stafford House downtown Paintsville  
 October 26, 2019 at 4 PM – 8 PM



The Invasion of the Scarecrows has begun in downtown Scottsville !! Boo Bash is Saturday October 26, 4 pm-8 pm on the Scottsville Square.



Shelby Main Street in downtown Shelbyville  
 Saturday October 19th 12 PM – 3 PM

