

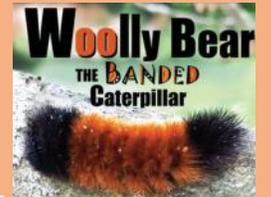


10-17-2022

Main Street Monday!



Creative Placemaking Leadership Summit for the South & Appalachia will be held on November 1st in Chapel Hill, South Carolina. You may recall a session at the National Conference that included a part about Pineville. This time Jacob will be able to tell the KY story to a new audience. Jacob will be a presenter along with Ruthie Caldwell. This a great resource for anyone who wants to revitalize their downtown in Appalachia & beyond and wonders how on earth they are going to pay for it. The online version of the Creative Placemaking Leadership Summit costs \$20. The Investment Playbook can be downloaded for free. Download the "Thriving Downtowns: an investment playbook for rural Appalachia" here: <https://search.issuelab.org/.../thriving-downtowns-an-...>



2022 SOARS SUMMIT

FEATURED SPEAKERS



It's time to celebrate the folklore of the woolly worm! Visit downtown Beattyville and race a woolly, enjoy great food, good music, and lots of fun this weekend!

Registration is only \$70 and is all-inclusive. Check out SOARS [blog](https://soar-ky.org) soar-ky.org to find out how you can **save \$20 on registration.**

Let's just hope that none are forecasting a hard winter like a few other indicators!

- ✓ All programming
- ✓ Breakfast and Lunch on Both Days
- ✓ The SOAR Summit Reception
- ✓ All-Access to more than 100 Exhibits
- ✓ Unlimited Networking

KYMS/KHC will be attending and we hope to see you there!

[Aging in Place in Rural Places](#) —

The Rural Aging in Place Toolkit explains how community organizations, healthcare facilities, local governments, and other rural entities can help older adults and people with disabilities by collaborating and creatively using limited resources to provide needed services. Source: [RHHub](#) ▶



Do open doors really draw in more business? You bet they do! They are most inviting and you know the owner is welcoming and open for business. Try it and see, you may be surprised at the increase in sales!

Session Leader Spotlight



JACOB ROAN

Thriving downtowns: An Investment Playbook for Rural Appalachia



No Parking Needed — To make it a bit easier for communities and developers to create needed housing, the state of California is eliminating parking mandates for residential and commercial developments located within half a mile of major transit stops.

Source: [Los Angeles Times](#) ▶



Spotlight on Cynthiana!

This week we are sharing how this community capitalized on their assets. Cynthiana is home to the ROHS theater and the creator of the Walking Dead. They have a large mural depicting characters from the series, but this month have taken it even further to draw and attract both locals and visitors to downtown!

As you enter off the highway you have a nice sign with pumpkins and then.....cross the bridge to downtown and WOW! All the businesses have a skeleton or 2 or 3 and they are part of the window display in every business. They had a witches dress up day earlier in the month bring many in costume downtown to shop.

There is also a number of new murals, a ghost walk trail, a skeleton scavenger hunt, a renovated building great wayfinding and more. Take a visit and check it out!! Here are a few photos from my surprise Sunday visit.



This could be Mayor Smith spinning the tunes at WCYN or is it?? Casper is on the turntable. The renovated Lerman Bros. building shows how a vacant spot can be a hot spot!





LET'S GO SHOP SMALL® ON
SMALL BUSINESS SATURDAY®
NOVEMBER 26TH
 AND ALL HOLIDAY SEASON LONG

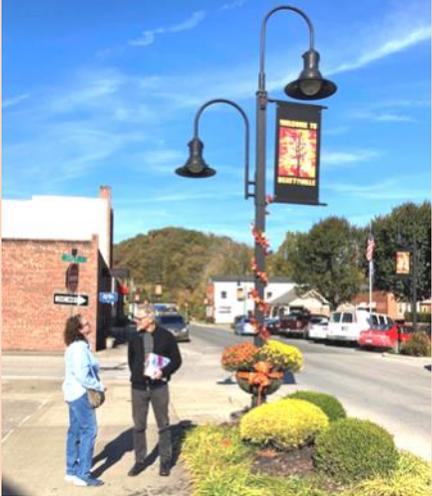
LEARN MORE AT [SHOPSMALL.COM](https://www.shopsmall.com)

It's hard to believe, but Small Business Saturday is just a tad over 1 month away!!! You need to sign up now to be a neighborhood champion and receive all your shop small items. In addition we are working hard to have some really nice shopping bags that can be used all year long over and over from KYMS.

Want your small businesses on the map, of course you do!! You can put in the business (just one more benefit of the local program) you can send to your merchants to fill out a form and be on the Shop Small map!! go to <https://www.americanexpress.com/us/merchant/shop-small.html>



We had a great visit to Beattyville last week. They received a Smart Growth Grant from the National Realtors Association and are beginning work on a National Register nomination. Marty Perry NR coordinator attended as did Nicole Konkol who oversees our section 106 department. Teresa Lynch is the consultant for the grant and is assisting with a strategic plan.



We think these guys may have stopped by for a little lunch or pick me up on their way to Cynthiana!



Ms. Lynch met with board members over lunch to get feedback and input.



The week ended with an "Evening on Main Street" on Friday night. It was well attended and as you can see Dedra and Teresa couldn't have been happier!

HOMECOMING WEEKEND

BATTSON-OATES COMMONS



The Swayback Nags | 10.21 | 7:30PM



Almond Butter Band | 10.21 | 9:30PM



The Ginns | 10.22 | 6:30PM



Bedford Band | 10.22 | 8:30PM



PIKEVILLE MAIN STREET PRESENTS

HIPPIE FEST

RETAILGATING & WINE TASTING

Downtown Merchants are Taking it to the Streets!

Wine Tasting Featuring Savage Farms Winery
 Merchant Retailgating • Farmer's Market
 Art Bar • Tie-Dying • Vendors/Crafters on Second
 Live Woodstock-Inspired Music • Rock Painting • Costume Contest
 Photo Opps & More!

CHECK PIKEVILLE MAIN STREET FACEBOOK DAILY FOR EVENT DETAILS!

**SECOND & DIVISION STREET
 DOWNTOWN PIKEVILLE
 SATURDAY, OCT. 22 • 11am**

MINTA TRIMBLE, DIRECTOR: 606-699-2489 MINTA.TRIMBLE@PIKEVILLEKY.GOV

Downtown FALL Festival

Calling all Festival lovers! Our 1st Annual Downtown Fall Festival is October 22. We still have available space for vendors, non-profits or any marketing teams who want to get their word out. Booth fee is \$50. Come join us and fall in love with Downtown Paducah!

FRIDAY OCT 28 4:00-6:00

Bardstown Main Street

Halloween Spooktacular

DOWNTOWN BARDSTOWN

MAYSVILLE MAIN STREET PRESENTS

DOWNTOWN HALLOWEEN

**SATURDAY, OCT 29
 NOON - 3PM**

TRICK OR TREAT WITH DOWNTOWN MERCHANTS

VFW TRUNK OR TREAT
 Lewis & Clark Pavilion ~ McDonald Parkway

BOO BOOK BASH AT THE LIBRARY
 "GREAT PUMPKIN, CHARLIE BROWN"
 The Russell Theatre

**SATURDAY, OCT 15
 NOON - 2PM**

PET TRICK OR TREAT AND COSTUME CONTEST

Red Carpet check-in at Hollywood Wardrobe Connection ~ 17 E. Second Street

DOWNTOWN SPOOKTACULAR

brought to you by Guthrie Main Street

A FUN, SAFE HALLOWEEN EVENT FOR KIDS! WEAR YOUR COSTUME, TRICK OR TREAT AND DANCE TO SOME SPOOKY MUSIC!

SAT 29 OCT

3 - 5 pm
 Longhurst Park

THANK YOU TO OUR SPONSORS

ELKTON BANK & TRUST CITY OF GUTHRIE KOPPERS NOVELIS CLARKSVILLE FENCING GUTHRIE TOURISM COMMISSION

New in downtown Middlesboro! Cosmic Café is located at 1907 Cumberland Ave.



It's a beautiful time to be in the mountains whether you go for a relaxing drive or take your motorcycle over the mountains there are terrific views near all of our Main Streets in eastern KY. Enjoy fall in a KYMS community and shop and dine with the locals! If you venture to Lynch why not stay in Benham at the School House Inn. You'll be glad you did!



Regional Small Business Workshop



It's FREE !!

General Butler State Resort Park
 Conference Center
 Date: November 17th, 2022
 Time: 9:00 AM - 11:30 AM
 Scan the Code above to Register!!



We're excited! Another Mural is coming to downtown Murray! We can't wait to see the finished project!

SAVE AMERICA'S TREASURES

Save America's Treasures (SAT) grant program was established in 1998 to preserve nationally significant historic properties and collections, which convey the nation's rich and heritage. The National Park Service administers the program in partnership with the National Endowment for the Arts (NEA), the National Endowment for the Humanities (NEH), and the Institute of Museum and Library Services (IMLS). Congress has appropriated \$26.5 million for FY22

Application Deadline is December 20, 2022

Apply on Grants.gov **SAT Collections:** [P22AS00433](https://www.grants.gov/web/grants/listCollections.html?collection=P22AS00433)

Apply on Grants.gov **SAT Preservation:** [P22AS00432](https://www.grants.gov/web/grants/listCollections.html?collection=P22AS00432)



Don't forget to spotlight your small business owners this month!

Drop in take a photo, ask how they got in business, their favorite thing about downtown.

Showcase them on your social media pages and help spread the word about their business!



Grant Opportunities

The U.S. Environmental Protection Agency and the U.S. Department of Energy are providing grants of up to \$10 million for the creation of several **Environmental Justice Thriving Communities Technical Assistance Centers** to support underserved communities, including rural and remote communities. This opportunity is available to public and private universities and colleges, intertribal consortia, and nonprofit organizations. **The deadline is November 1.**



America in Bloom offers grants up to \$25,000 to local governments and nonprofit organizations for beautification and public greening projects in communities served by the funding source. Funded projects will enhance the natural environment through landscaping, ground cover improvement, floral displays, and health urban forests. Priority will be given to high-profile, significant landscapes that are accessible to the public and are in need of beautification. **Due November 1**

For more information go to <https://americainbloom.org/programs/cn-grant/>

Electric Vehicle Charging Grants: Many big box stores have installed these and we want people to shop local so lets help them out. You can also paint the parking space green so that they can be found easily. Green spaces for green dollars in your downtown!!

The Bipartisan Infrastructure Law (BIL) offers significant investments in electric vehicle infrastructure to establish convenient EV charging stations.

These grants will be prioritized for rural areas, low and moderate-income neighborhoods, and communities with low ratios of private parking or high ratios of multi-unit dwellings. The NOFO for this program will open in winter 2022. Additionally, the U.S. Department of Transportation has also released a toolkit for rural communities to plan and fund EV infrastructure.

For more information visit <https://www.transportation.gov/rural/ev/toolkit/ev-infrastructure-funding-and-financing/federal-funding-programs>

Many of you have created butterfly gardens, community gardens, cutting gardens, etc. in your downtown and this on-going grant will help with additional funding for those of you who are non profit programs or non profit board.

National Garden Clubs Inc. offers grants of up to \$500 to nonprofits and other organizations for educational programs on native flora. Funding is intended for direct programming costs. Organizations may collaborate with agencies and other organizations to co-sponsor a forum.

Subjects to be covered:

- One or more topics on native flora: endangered species, plants for butterflies, plants for special habitats, identification using keys, invasive species management, etc.
- Public planting: state highways, rest areas, preservation of community natural areas.
- Propagation of wildflowers.
- Designing native plant gardens or developing nature trails.
- Native Plants and Wildflower Awards

information.<https://www.gardenclub.org/operation-wildflower>

[African American Civil Rights Grant Program](#) **[Applications are due November 8, 2022.](#)**

[All applications must be made through Grants.gov](#)

The goal of the [African American Civil Rights](#) grant program is to preserve and protect sites associated with the struggle for equality from the transatlantic slave trade forward. AACR Grants are funded by the Historic Preservation Fund (HPF), administered by the NPS, and will fund a broad range of preservation projects including survey and inventory, National Register nominations, oral histories and more. Grants are awarded through a competitive process and do not require non-Federal funding match. Congress has appropriated **\$21.7 million** in FY2022 funding for History and Preservation projects.

Who May Apply

- States and Territories
- Indian Tribes that meet the definition in 54 USC 300309 and Native Hawaiian Organizations that meet the definition in 54 USC 300314

[Local Governments, including Certified Local Governments](#)

- [Non-profit Organizations](#)

What Is Funded

Pre-preservation and Preservation Projects

- Preservation projects must range from **\$75,000 to \$750,000** in federal share, of which 20% may go toward pre-preservation costs such as architectural or engineering services. Grant applications that solely involve pre-preservation work must range from **\$15,000 to \$75,000**.

Preservation projects fund physical preservation of historic sites to include historic districts, buildings, sites, structures, and objects. Projects must comply with laws, such as [Section 106](#) and [NEPA](#), and execute a preservation covenant/easement.

Eligible costs: pre-preservation studies, architectural plans and specifications, historic structure reports, and the repair and rehabilitation of historic properties according to the [Secretary of the Interior's Standards for Archeology and Historic Preservation](#).

Properties must be listed in or eligible for listing in the [National Register of Historic Places](#) or designated a [National Historic Landmark](#) either individually or as part of a district.

History Projects

- History grant projects must range from **\$15,000 to \$75,000** in federal share.
- Eligible costs include survey, planning, and documentation of historic sites/events, creation of interpretive and educational materials around significant sites (including oral histories), and conservation of significant civil rights collections.
- Successful applications will emphasize innovative strategies, creative projects with measurable results, and include cross-generational engagement that promote and preserve the community's civil rights resources. Projects should involve public-private partnerships and serve as models to communities nationwide. Your project must fit one of the categories listed below. If a project overlaps more than one category, select the dominant category.
 - Survey and Planning
 - Interpretation and Education
 - Research and Documentation
 - Collections Conservation