

We know the days ahead will prove to be challenging for all of us as the busiest shopping season of the year is upon us. Please know that while we continue to promote our ExploreKentuckyMainStreets campaign, we are also acutely aware that things will be different in our communities and especially on what has been in the past Shop Small Saturday. This event will take place, but it may be different in each of our communities based on the level that of COVID in each of them.

Our retail businesses have in place measures to keep their customers safe including curb side pickup, on-line shopping and even scheduling appointment times when appropriate. We know that this is hard on everyone, but we also know that our KYMS businesses are ready to meet the continued challenge.

Please support locally owned businesses and restaurants as you have throughout the pandemic. They need it more than ever. We know everything may not be able to be found locally, but when it can please patronize those businesses.

Remember these are your friends and neighbors who need our help. Amazon provides a great service, but they don't support your schools, your ball teams, your community events, and more, but your local business owners do. (some of your small businesses or local artisans may be on line with them so ask)

Support you favorite businesses to make sure they are there for you the next time you need them.

Main Street Monday!

THANKSGIVING GUIDANCE

- Avoid in-person gatherings with people who do not live in your household.
- 🁛 Always wear a face covering or mask.

Coordinating Program

- Maintain a social distance of at least 6 ft. or more.
- 🍁 Avoid large gatherings, especially those held indoors.
- 🁛 Do not host or attend crowded parades.
- Avoid shopping in crowded stores before, on, or after Thanksgiving.

KYCOVID19.KY.GOV

KENTUCKY



Main Street directors, literally do it all!

Murray Main Street Inc. Program Manager Deana Wright, left, and Murray Convention and Visitors Bureau Marketing Director Kayla Speis near the end of their task Friday of decorating the roof line of the Calloway County Courthouse above downtown Murray with clear LED lights ahead of the Christmas season. Wright said this was the first of three layers of the LED bulbs that will be placed on the courthouse with the customary green and red floodlights that have enhanced the venerable building's appearance the past several years being added later in the month. JOHN WRIGHT/ Ledger & Times

Deana will also be a featured speaker this Thursday for an Oregon Main Street program event.

RED ZONE REDUCTION RECOMMENDATIONS

- · Employers allow employees to work from home when possible
- Non-critical Government offices to operate virtually
- Reduce in-person shopping; order online or curbside pickup
- Order take-out; avoid dining in restaurants or bars
- Prioritize businesses that follow and enforce mask mandate and other guidelines
- Reschedule, postpone or cancel public and private events
- Do not host or attend gatherings of any size
- Avoid non-essential activities outside of your home
- Reduce overall activity and contacts, and follow existing guidance, including 10 steps to defeat COVID-19

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KENTUCKY

From Paducah Main Street

We know there's no place like local for the holidays! The Small Business Saturday shopping event on November 28th is a day of socially distanced fun with free, outdoor carriage rides, food trucks spread throughout Downtown, and safe shopping with local merchants! Support local businesses AND check off your gift list by shopping local. Visit their Facebook page from more information.

You can shop in person, online, and get elevated service

with curbside pickup. Hit that KSVP and tag a friend you want to shop local with! <u>#ShopLocalGiveMore</u> <u>#Localgrow-shereSmall</u> #ExploreKentuckyMainStreets

Shop local. Give More.

Local businesses are a vital part of your community. When you shop for gifts locally, you give twice.

> *There's No Place Like Local for the Holidays!* Small Business Saturday Shopping Event November 28th – Downtown Paducah

Socially-distanced fun with free historic carriage rides, holiday music, and food trucks.

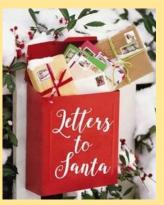
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EXPLORE KENTUCKY MAIN STREETS

Bardstown Main Street Beattyville Main Street Cadiz Main Street Carrollton Main Street Carrollton Main Street Renaissance Covington Oynthiana Main Street Heart of Danville Guthrie Main Street London Downtown Maysville Main Street Diddlesboro Main Street Downtown Morehead Murray Main Street

Owen Main Street Paducah Main Street Paintsville Main Street Perryville Main Street Main Street Pineville Main Street Salyersville Heart of Scottsville Shelby Main Street Springfield Main Street Taylorsville Main Street Tri-Cities Heritage Williamsburg Main Street Main Street Winchester

#ExploreKYMainSt #ShopKYMainSt



Don't forget to mail those cards, letters, and packages early this year. Santa and his post office friends have a lot of work to do to assure things arrive in time. Extra cookies may be necessary.

Christmas Tree Contest December 5th, 2020 Businesses are invited to decorate a tree for display in their storefront window.

Paintsville Qain Street's

Awards for Best Tree Decoration & Most Creative Tree

To register your tree or for more info contact 606-793-4006

Sponsored by Jim Gambill in partnership with Paintsville Main Street





America in Bloom grants-due December 1

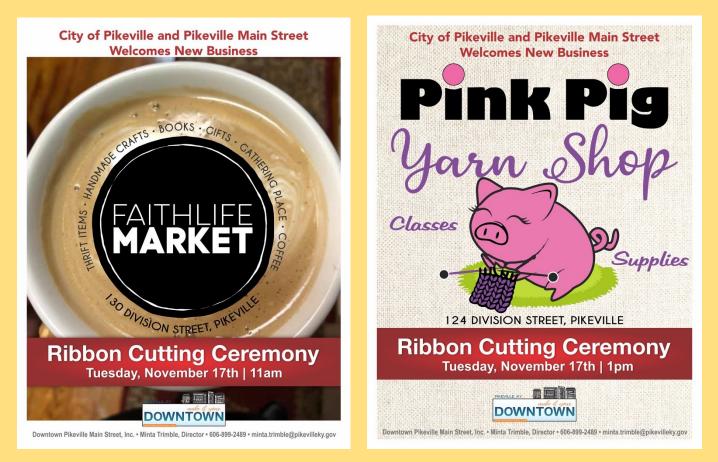
Grants of up to \$25,000 to USA nonprofit organizations and government agencies in multiple states for community beautification and public greening projects. Eligible projects will enhance the natural environment through landscaping, ground cover improvement, floral displays, and healthy urban forests along CN's rail lines.

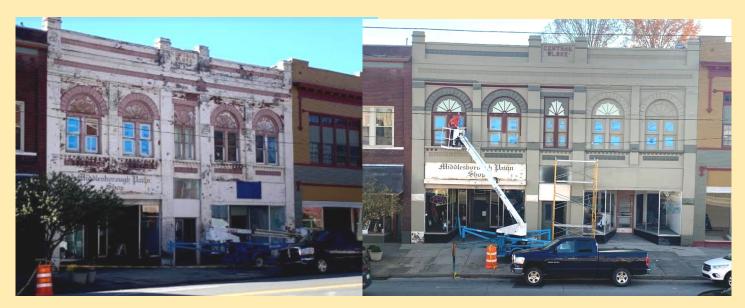
Get more information and view application. https://www.americainbloom.org/programs/cn-grant/

Municipalities, townships, other local governments, and locally active nonprofit groups in communities neighboring CN rail lines in the US are eligible to apply. The following components are not eligible for funding under this program:- Hard landscaping such as paving stones, fencing- Urban furniture-Play structures- Annual maintenance (although plans must show how annual maintenance will be performed)

Benefits to the Community: Successful projects will leverage the power of flowers, plants, shrubs, and trees to bring multiple benefits to the community. They will demonstrate how community beautification will improve economic vitality, boost civic pride, encourage active enjoyment of the landscape, and improve quality of life. Projects that also contribute ecosystem services such as air and water quality improvements, stormwater benefits, screening, energy conservation, and habitat are favored.

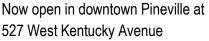
Community Engagement: Working together to create lasting, beautiful landscapes also builds community. Successful projects will involve many partners in planning, fundraising, site preparation, planting, and maintenance.





A work in progress! We are so excited to see this transformation in downtown Middlesboro. We have commented for years about the beautiful details of this building and to see its façade being painted and those details coming to light is wonderful. Lots of great things have been happening for many buildings on Cumberland Ave. this year. Stop in and see for yourself!









Share your love of local this holiday season, from shirts, pillows, ornaments, and more. Local love to share can be found in every KYMS community



The witches at the Seasonal Shop in downtown Salyersville are now working hard to prepare for Shop Small for the holidays. This is the site of KYMS Shop Small photo op in 2019.









NOW OPEN in Covington, the Purrfect Day Cat Café located at 25 West 8th Street Just the place you have been looking for! Play with adoptable cats while you eat and drink. Purr, Play, Sip!

Teresa Mays and the Beattyville crew are making their list and checking it twice in preparation for the holiday season.





Looking for the perfect gift for the Bourbon lover on your list? Cynthiana Main Street is raffling off a Basket of "Holiday Cheer" which includes not one but TWO hard to find bottles of Bourbon! Help our non-profit Main Street program continue to revitalize downtown and buy a chance at this Holiday Basket of Cheer!

Drawing will be held November 21st!

For tickets contact Stephanie 859-954-5060 or cynmainstreet@gmail.com



Little Mountain Lavender in downtown Shelbyville certainly knows about branding! We love all of the lavender and purple. It's a lavender lovers dream location with numerous products inside. Learn more about them and their business on their Facebook page.



206 N. Main is hosting a Holiday Artisan Market in **Downtown London**. The market will feature local artisans and their crafts, as well as fresh local produce, baked goods, demonstrations, Now through December 24

December 5, 2020 @ 6:00 pm – December 31, 2020 @ 10:00 pm

Lights Around London

A Christmas Festival Saturday, December 5th until Christmas Da Decorate your home, church, school or business F3 register the decorated site at https:// form.jotform.com/203074585227153. Site Maps of registered locations will be available by Friday, December 4th. Drive through the (hristmas Festival route with your family any time between Saturday, December 5th and Christmas Day. Fnjoy the lights & sounds of (hristmas!!

Another completed mural in downtown Maysville!

We love how art is enhancing downtowns across the Commonwealth. Many, like this one, are making unattractive areas (rear of buildings, parking lots, alleyways, etc.) much more inviting.

We do want to remind everyone to not paint unpainted historic brick walls, but to find an alternative way to achieve the same goal.

If you have questions on alternative ways to create murals please contact KYMS coordinator Kitty.Dougoud @ky.gov or our KHC staff architect Erick.Rawlings@ky.gov





NEW WEBINAR OPPORTUNITY

Winter Places Creating Outdoor Spaces in Colder Months

Friday, November 20, 11am EST





Another good source of information is REOPEN Main Street. You can find lots of helpful tips at their web-site reopenmainstreet.com New webinar opportunity! Join us on November 20 at 11am ET to discuss practical ways to implement outdoor winter activities to draw people to your downtown and help your business community. We'll present some of the innovative ideas submitted as part of Bench Places.

Winter Places design competition for quickly implementable, low cost interventions to drive visitors back to Main Street and shop at area restaurants and

Learn more and register: https://bit.ly/36f9dga



RETAIL BUSINESSES, RESTAURANTS & SALONS

In an effort to promote social distancing & wearing masks, are you interested in promoting your business through

The 12 Days of Christmas in

Springfield KY From December 1st –12th

During these 12 days you can have **drive by** specials, **in-store** specials, **FACEBOOK** specials, etc. etc. THE SKY IS THE LIMIT but we must ask you to abide by all COVID 19 REGULATIONS!

Please contact Nell Haydon if you are interested in participating. 859-336-4255 or springfieldmainst@gmail.com



It is a great time to start a new family tradition by joining in a Taylorsville Christmas Tradition... the Gingerbread house contest!

Build it with the Family or Friends. A great way to start the Holiday Season

Please submit your entry by November 18th. (Entries accepted through Friday Nov. 20th)

Beverly Ingram (our Main Street director) at The Red Scooter has hosted this for more than 20 years and displays them in her shop through the Christmas Season.



Downtown Morehead is having a raffle!

Prizes totaling over \$7000 as of today!

Our ticket sales are underway! If you want to buy a ticket, they will be at the St. Claire Gift Shop and Sawstone Brewing Co and available until gone.

Only 500 tickets will be sold. Get yours by calling: 606-548-1073.



Add your business today! Call 606-548-1073



19th Julie Rea-London

Mini grants are now available beginning 2/1/2020.

Since its creation in 1972, Kentucky Humanities, with the assistance of the National Endowment for the Humanities and private contributions, has supported public programs in the humanities throughout the Commonwealth.

Public humanities programs include, but are not limited to: conferences, lectures, radio and video productions, exhibits, teacher training and development of curricular materials, interpretive programs for festivals, book discussions, and planning for future projects. These humanities programs should be directed at adults & families, not to the classroom.

The humanities are fields of study primarily concerned with values, ideas, and language, including, but not limited to: history, literature; philosophy; language; linguistics; jurisprudence; archaeology; history and philosophy of art, medicine or science; folklore; religious studies; and those aspects of the social sciences (political science, sociology, anthropology, economics, psychology) which employ a philosophical or historical approach.

TO DISCUSS PROPOSAL IDEAS, CONTACT:

Kentucky Humanities 206 E. Maxwell Street Lexington, KY 40508 (859) 257-5932

Georgia Pacific Grants-Ongoing

Georgia-Pacific (GP) Foundation Grants for Education, Environment, Community Enrichment, and Entrepreneurship

More information. https://www.gp.com/community/

Kentucky cities are eligible for grants for programs in education, the environment, entrepreneurship, and community enrichment.

Education: The Foundation supports a wide array of community-based educational programs that help transition students from school to the workforce with scholarships, job readiness training, and technical programs. In short, funding is intended to provide students and workers with the skills needed to succeed and move forward in today's workplace. Education focus areas include college scholarships, job training, literacy, K-12 public schools & teacher development.

Environment: Environment focus areas include resource conservation, clean air, clean water, recycling and environmental education.

Enrichment: Enrichment focus areas include affordable housing, community and public safety, arts and culture, youth enrichment and volunteerism.

Entrepreneurship: The Foundation is specifically interested in programs that teach practical economic principles, the benefits of a free enterprise system, and real-world business skills to youth. In addition to supporting educational programs for youth, the Foundation also support organizations that build capacity in small, minority, and women-owned businesses. Entrepreneurship focus areas include youth entrepreneur education and women and minority entrepreneur programs.

Before starting your grant application, please review the f<u>unding source's website.</u> <u>Take the eligibility quiz online</u>.

Contact information: M. Dossman, Jr.President Georgia-Pacific Foundation 133 Peachtree Street, N.E. Atlanta, GA 30303