



Nov. 8, 2021



Main Street Monday!



Today we welcome two new directors to our Main Street network. Teresa Boling began last Monday and was able to attend a learning opportunity with us in Shelbyville where she got to meet Shelby

Main Street board members, the Mayor and director, Darlene Snow who is in her region.



Mary Conley is the new director in Danville. Mary has a long career of service to the community. Mary has been doing some part time work with the Heart of Danville and will now take on the role fulltime. Her first full time day is today! We are excited to have her join their team and look forward to



As mentioned last week, Main Street award presentations look a little different this year and we are trying to have someone from KYMS or KHC be on hand to present, but that is not always possible. This week we share three of the winners and photos.



We stole Daniel's post from Nov. 2nd when he was presented his award.

Today I was named Kentucky Main Street, Volunteer of The Year and completely floored by this honor. I'm grateful to serve our community and work with a dedicated team from London Downtown, The City of London, London - Laurel County Chamber of Commerce, both city and county tourism commissions, Laurel County, Ky. Fiscal Court, and London-Laurel Co. Economic Development Authority as well as countless locally owned business and business owners who love this community like I do and work hand in hand to make it better. But, there are two people who give up a lot of time allowing me to serve and spend a lot of time with me while out in the community when they could be doing so many other things and that is my Dr. Mrs. Jordyne Carmack and our sweet Elizabeth Lee. Thank you for loving me and always cheering me on, never complaining and always jumping in to work in our community yourself. I love you both and any award I'm given, should really have your names on there too.



While in Shelbyville on Monday for a meeting we were able to present the Main Street beautification award to Shelby Main Street. Former director, Eilene Collins submitted the nomination and we invite everyone to check out the beautiful sculptures in the downtown. More photos on work happening in Shelbyville on page 2

Pictured: Kitty Dougoud State Coordinator, Mayor David Eaton, Design Chair and Planning Director Ryan Libke, Main Street director Darlene Snow, Main Street board chair George Best, and Shelby Foundation chair Neil Hackworth.



London Redbud Ride

Kelly Burton, LC Tourism Commission; Brittany Riley, MS VP, Daniel Carmack, Jason Burton, MS President, MS director, Julie Rea

The Kentucky Main Street program was honored to be one of the chosen organizations to be a part of the Celebration of Kentucky History Celebration this year by the Kentucky Historical Society



The video can be seen on their YouTube channel: <https://www.youtube.com/c/KentuckyHistoricalSociety>

You can learn a bit more about some of our communities and the other award winners. Thank you to KHS for all your support and the recognition of the hard work being done across the Commonwealth.

| | |
|----------------------------|--------------------------|
| Bardstown Main Street | Murray Main Street |
| Beattyville Main Street | Paducah Main Street |
| Campbellsville Main Street | Paintsville Main Street |
| Carrollton Main Street | Perryville Main Street |
| Catlettsburg Main Street | Pikeville Main Street |
| Renaissance Covington | Pineville Main Street |
| Cynthiana Main Street | Main Street Salyersville |
| Heart of Danville | Heart of Scottsville |
| Guthrie Main Street | Shelby Main Street |
| LaGrange Main Street | Springfield Main Street |
| London Downtown | Taylorsville Main Street |
| Maysville Main Street | Tri-Cities Main Street |
| Middlesboro Main Street | Williamsburg Main Street |
| Downtown Morehead Inc. | Main Street Winchester |

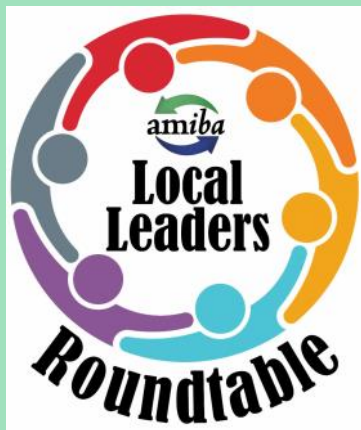
Just in case you need to know! Oh MY!



Last week we were able to take a tour of the restoration work being done in Shelbyville. Some of the work is taking place with a grant from the National Park Service, Main Street America, and Kentucky Main Street. Shelbyville had the opportunity to apply for the grant because they are a KYMS program. This façade grant has enabled the restoration of steel windows, exteriors, and more that have been part of a bigger project being undertaken in the downtown. We can't wait to see the finished projects!



KHC staff Lisa Thompson with National Register and Orloff Miller along with KYMS met with Trace Kirkwood to look at the all the projects underway.



[American Independent Business Alliance](#)

Please join us for the Local Leaders Roundtable where we come together to share, inspire, learn and get to know one another **every second Thursday at 1pm ET/10 PT (except December)**.

You have a whole community of other local leaders here to help—Join Us! We offer three kinds for Roundtables:

- **Local Hive**—We're all local pollinators in our communities, bring your ideas and concerns and join the buzz.
- **Nuts & Bolts**—The step by step how-to of running a local organization, topic by topic.

What's New at AMIBA—It's a new day at AMIBA and we're bursting with benefits, resources and ideas just for you. Come get them!

We have an exciting lineup waiting for you that you won't want to miss. Local Leaders Roundtable isn't just about information, it's about building a supportive community for us all—and we know you need that!



Launch Blue's Pre-Seed Accelerator is a 12-week program focused on technology-based startups that have the potential to grow into highly scalable, profitable startup companies. The program is ideal for those startups looking to become candidates for seed investment.

The application deadline is December 3 at 11:59 pm ET

Join the Virtual Information Session!

November 10 at 12 pm ET

Register at <https://www.launchblue.org/>



Grab your best gal pal and head out to town! There's no better time to fill up your shopping bags with items purchased locally to share with friends, family, and those in need.

Make the holidays brighter for everyone by shopping small, shopping locally. ❤️



The Kentucky SBDC is excited to be taking part in the "Shop Sooner" Campaign – an initiative designed to persuade consumers not to delay their holiday shopping, while hoping to alleviate the current supply chain issues and ongoing problems from the pandemic.

Grants Now Available: Telling the Full History Preservation Fund

The **Telling the Full History grant program** provides \$25,000 and \$50,000 grants for humanities-based work to interpret and preserve historic places of importance to underrepresented communities including, but not limited to, women, immigrants, Asian Americans, Black Americans, Latinx Americans, Native Americans, Native Hawai-

This grant program is made possible through the National Endowment for the Humanities' American Rescue Plan Humanities Grantmaking for Organizations and administered by The National Trust for Historic Preservation. Along with the grant funding, National Trust staff will provide technical assistance to grantees.

Applications will be accepted from:

- 501(c)(3) nonprofit humanities-based organizations
- Accredited public and 501(c)(3) colleges and universities
- state, local and Tribal governmental agencies

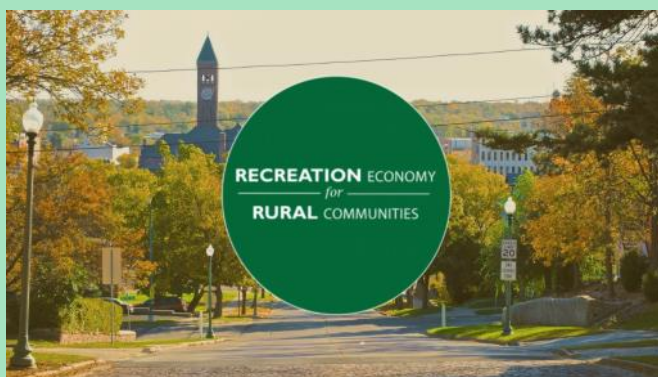
If you are a grant award recipient of a NPS State, Tribal, Local, Plans & Grants Division grant program, consider leveraging your grant dollars by making application to the Telling the Full History grant program. Application are

For questions, email tellingthefullhistory@savingplaces.org.

Please check the National Park Service website as there are many more grants that are currently open including Saving America's Treasures, Historic Black Colleges, Underrepresented Community Grant African American Civil Rights Grant, History of Equal Rights and others. Check State, Tribal, Local Plans & Grants division at stlpg@nps.gov for additional information. Many have grant deadlines in the next few weeks and months.



Recent red carpet ribbon cutting in downtown Pikeville for the Shoppes at 225. This was a great partnership between the City of Pikeville and the Pikeville Main Street program.



Are you a rural Main Street program looking to leverage the power of the outdoor recreation economy to revitalize your downtown, diversify your economy, and strengthen your community?

Be sure to apply for the Recreation Economy for Rural Communities planning assistance program from the [U.S. Environmental Protection Agency](https://www.epa.gov/.../recreation-economy-rural-communities), the [USDA Forest Service](https://www.usda.gov/forest-service), and the [Northern Border Regional Commission](https://www.nbrb.com)! Explore the strategies implemented by the 2019 pilot communities to strengthen their Main Streets through building their outdoor recreation economy and learn more about the application process here: <https://www.epa.gov/.../recreation-economy-rural-communities>

Applications due 11:59 p.m. ET on November 22, 2021.





We're excited to announce the continuation of our CovGrow Corner project at the [@covingtonfarmersmarket](#) through the rest of the year!

This project was started thanks to our Entrepreneurship Committee, as a way to offer more free vending opportunities to [@mortarcovington](#) alumni, as well as newer businesses in any industry!!

After hundreds of dollars in sales and an average reach of over 350 customers per market, the project has been a great success to our participating entrepreneurs, and we're excited to continue into the winter market season.

If you're a new business looking for more exposure or a place to sell your products, please see below to learn more about CovGrow Corner:

PIKEVILLE ELEMENTARY SCHOOL | CITY OF PIKEVILLE | PIKEVILLE MAIN STREET

VETERANS DAY CELEBRATION

In Honor of Our Local Veteran Heroes

JOIN US
THURSDAY, NOVEMBER 11

VETERANS HONOR WALK
to the City Park
1:30pm
Begins at the Corner of Pike & Main Street
Veterans & Family Line Up at New Courthouse
Fire & Police Escort Veterans to City Park

VETERANS CELEBRATION
in the City Park
1:45pm
Ceremonies & Celebration to Honor Our Veterans
Everyone Welcome!

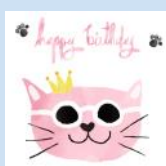
Minta Trimble, Director: 606-899-2489 | minta.trimble@pikevilleky.gov

LIVE AT THE BELL THEATRE IN DOWNTOWN PINEVILLE KENTUCKY

JUSTIN WELLS

LUNA AND THE MOUNTAIN JETS
GENO SEALE - DAVE SHOEMAKER

NOVEMBER 13TH 2021
DOORS AT 6PM - MUSIC AT 6:30PM



Happy November Birthdays!

14 - Kitty Dougoud –State Coordinator

19 - Julie Rea — London



PLAID FRIDAY

November 26, 2021

Wear plaid to show your support for locally owned businesses and community



What inspired Kerri Johnson to choose "plaid" as the color/descriptor for the day?

I get asked the question why "plaid" often. *The plaid actually refers to the idea of weaving the individual threads of small businesses together to create a strong fabric that celebrates the diversity and creativity of independent businesses.*

It represents the transformation of the craziness of "Black Friday" into a pleasurable, community-building activity.

This is a great time to be participating in Plaid Friday as plaids and checks abound in our small business windows. They could have had mad about Plaid specials and more. Keep Black Friday bringing in the **green** for our locally owned small businesses.

I think it is important to remember that and not think of the term plaid as a nod to hipster culture. In fact, originally, plaid was not cool or hip but kitschy and fun. It was found mostly at thrift stores, vintage shops, and in your grandparents' closet. We asked people to wear plaid to show their support for small businesses on that day.

Plus, it was fun! People seemed to enjoy dressing up and feeling like they were really participating in something good.

Bardstown Main Street

HOLIDAY OPEN HOUSE

Friday Nov. 12th 10am-8pm
Saturday Nov. 13th 10am-5pm

UPCOMING HOLIDAY EVENTS
LOCALLY MADE FARMER'S MARKET

MARK YOUR CALENDAR

NOV 18 Thanksgiving Evening Market
LOCALLY MADE FARMER'S MARKET
26 KY HWY 52, BEATTYVILLE, KY
5:00PM-7:00PM

DEC 16 Christmas Evening Market
LOCALLY MADE FARMER'S MARKET
26 KY HWY 52, BEATTYVILLE, KY
5:00PM-7:00PM



HEART OF DANVILLE

Downtown

OPEN HOUSE
NOV. 8 - 13TH
SHOP LOCAL
SHOP EARLY

HANGING
OF THE
GREEN
DOWNTOWN
WILLIAMSBURG
DEC
4TH

Christmas Open House

Downtown Paintsville
November 20th
11:00 to 5:00

You don't want to miss it!

Celebration of Lights

November 13, 2021 • 4-8 p.m.
Main Street, Shelbyville
between 4th and 7th streets
• Crafts • Choirs • Food •
Downtown merchants
will be open

Official
Tree
Lighting
at 6:30

Sponsored by: Shelby Main Street
www.shelbymainstreet.com

PUT YOUR \$
WHERE
YOUR IS
BUY LOCAL

MAKE A BIG IMPACT SHOP SMALL

SMALL BUSINESS SATURDAY

SHOP
SMALL

