



Dec. 16, 2019

Main Street Monday!



The photo of the Middlesboro Christmas tree is magical.

Photo courtesy of Larry Grandey

It is hard to believe that this is the last Main Street Monday of not only the year, but the decade! WOW! We have certainly celebrated a lot of wonderful things this year and we look forward to an exciting 2020!



Reinvestments are due TODAY. Remember to send to KYMainStreet@ky.gov



Directors, if you are not reading and responding to the Point, you should be. Lots of great information and conversation can be found here!

Annual accreditation packets are due January 15th. We are happy to receive them earlier.



Winter Conference dates: February 10-12

Awards in the Capitol Rotunda February 12th

More info after the new year!



This is a great award for a Main Street program to submit applications and recognize your board or individual for all their hard work!!!



Kentucky Governor's Service Awards

The Governor's Service Awards program is administered by Serve Kentucky, in partnership with the Office of the Governor, to highlight the importance of volunteer and national service across the Commonwealth. Learn more about Serve Kentucky and the awards program at <https://serve.ky.gov/volunteers/Pages/governor-awards.aspx>.

Questions should be directed to Amy Potts at (502) 564-7420, ext. 3868 or by email to Amy.Potts@ky.gov.

Individuals and groups may be nominated in only one category. Self-nominations are accepted.

Volunteer service must have been performed in Kentucky, serving primarily Kentuckians. Members and staff of Serve Kentucky and the Awards Committee are not eligible to be nominated.

Nominators will be notified of the results of their nominee(s).

If your nominee is selected for an award, you will be required to submit a photo of your nominee. Additional information about your nominee may also be requested for press inquiries, awards ceremony, etc. Information from nominations may be released to the media and elected officials.

Questions should be directed to Amy Potts at (502) 564-7420, ext. 3868

serve KENTUCKY
STATE SERVICE COMMISSION



Former New Castle director, Jeff Thoke drove Col. Haldane B. Lamerton and his wife Karen during the adjutant-general inauguration parade. Col. Lambertson was appointed adjunt general by Gov. Andy Beshear.

We are very excited about this new restaurant that is opening tomorrow in an historic building in Downtown Carrollton!!!!

Sweet & Savory Blessings

Opening Tues., Dec. 17

422 Main Street • Carrollton, Ky.
502-802-6638

Fri., Dec. 20 5-9 p.m.
Special menu with a Seafood Platter and Prime Rib.
Carriage Rides \$5 per person.
Christmas Cards with Cody Brown & Family Worship Center.

Sat., Dec. 21 5-9 p.m.
Santa Claus, Mrs. Claus and the Elves

Featuring homemade Sandwiches, Salads, Soups, Desserts & More. Vegan & Gluten Free options!

Try our specialties!
Bourbon Glazed Brisket & Blischoff Cheese Cake.

Stop by for your holiday desserts from our Cake-Casel

Check out our Coffees!
Organics blends by Carabellos of Newport, KY

We love this sign in downtown Middlesboro.

No more flyers in store windows or on a pole, the community can find all information in one location in addition to tourism brochures. Jon Grace, tourism, works along side the Main Street programs in Bell Co. Middlesboro & Pineville.



The Janice Mason Art Museum in downtown Cadiz is the recent recipient of a Community Development Block Grant that will help to make some improvements to the building that was constructed in the 1940s.

Paul Fourshee, a representative of the museum, says the \$340,000 grant will help with accessibility issues.



Great gift ideas from Maysville !

**REGISTRATION
NOW OPEN**

RIDE DATE:
**SATURDAY
APRIL 18, 2020**
DOWNTOWN LONDON

**GREAT
GIFT IDEA!**

**HOLIDAY
SPECIAL
\$25**

**Redbud
Ride**
London, Kentucky
www.redbudride.com

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3 Fundraising Trends to Capitalize on in 2020

Thursday, January 23, 2:00–3:30 p.m. ET/ 11:00 a.m.–12:30 p.m. PT

Special guest: Will Schmidt, Senior Content Strategist, [Classy](#)

Price: FREE

With 2020 quickly approaching, it's a great time for you to evaluate what's working, what's not working, and ways you can improve your fundraising strategy. To help you plan your fundraising for the New Year, Will Schmidt of Classy will be leading this digital classroom to share 2020 fundraising trends all nonprofits should capitalize on.

[Register for free](#)

This complimentary webinar is brought to you by Classy. For more information visit: [classy.org](https://www.classy.org)

Shopping Small Grant Program

From the **National Main Street Center**: We're thrilled to announce that applications are now open for the Future of Shopping Small Grant Program. American Express and Main Street America have teamed up to provide 10 small business owners \$10K each to help their businesses innovate in the evolving retail landscape. The program is intended to support small businesses across the country that have demonstrated new approaches to traditional business strategies and those businesses looking to try out creative techniques, while also helping to revitalize and strengthen older and historic commercial districts. Grant recipients should demonstrate commitment to both their local community and principles described in American Express' Future of Shopping Small guide. The deadline to apply is **March 31, 2020**.

Do you have SBA's Next Winner?



Angela Conley
U. S. Small Business Administration
233 Peachtree St., N.E., Suite
225

Have you submitted your National Small Business Week Award nomination? Nominations are due next month, no later than 3:00 p.m. ET on January 7, 2020. Tell us your story for a chance to receive **one of the nation's highest honors for small business achievement**.

<https://www.sba.gov/national-small-business-week/national-small-business-week-awards>



Open in downtown
Pineville!



Cadiz director, Casey Parrent has her t-shirt, but we didn't see her in the race photos :) She is a great elf either way.

'One Nineteen West Main' in downtown LaGrange will be featured on the show "The Best Thing I Ever Ate". The restaurant's Kentucky Bacon Pie will be the focus of the episode. While it airs on Dec. 23, the buzz is already boosting business.



No calories in this pie!



Unique clothing, fashion accessories, home décor, and gifts are what you'll find at The Hollyhock House located at 106 Broadway. After opening a similar boutique outside of St. Louis, Holly Howard wanted to return to her Kentucky roots and open a boutique in historic downtown Paducah. She is ready to help you find special gifts for your friends and family and the perfect outfit for your holiday plans! Yesterday, Paducah Fire Chief Steve Kyle presented Holly with a framed Certificate of Occupancy to celebrate this lovely store on Broadway.

Pictured from left to right are Chief Building Inspector Les Fugate, Chief Kyle, Holly Howard, Business Development Specialist Kathryn Byers, and Chief Electrical Inspector Roger Byrd.

Why celebrate a CO? A Certificate of Occupancy (CO) is issued by the Paducah Fire Department after a building has been constructed or significantly renovated. This Certificate is one of the final and exciting steps in opening a building, something that we want to celebrate with the various private businesses and organizations that are investing in their property around the city. The Certificate certifies that the work done complies with building codes and the building is suitable for occupancy.



Work is underway to enhance the downtown neighborhood and increase the number of people who enjoy staying in this historic district. Today, the City of Paducah presented a grant check in the amount of \$25,241 to Melissa Baldwin to support two upper story residential units at 109 Market House Square. These two apartment units, called On The Bricks, offer all of the amenities of home including full kitchens. They are available for nightly rentals or weekly stays. One of the apartments is 774 square feet with one bedroom and bathroom. The other one is larger offering 1170 square feet, two bedrooms, and two bathrooms.

Pictured from left to right are Paducah Main Street Director Katie Axt, Melissa Baldwin, and Paducah Business Development Specialist Kathryn Byers. Search [Airbnb.com](https://www.airbnb.com) for more information.

HEART OF SCOTTSVILLE WITH ALLEN COUNTY- SCOTTSVILLE ARTS COUNCIL
PRESENTS

Thursday Night CHRISTMAS

12.19.19 DOWNTOWN SHOPPING FROM 5-8 PM

ALLEN COUNTY-SCOTTSVILLE ARTS COUNCIL PRESENTS
A SCOTTSVILLE CHRISTMAS 7:30 PM
SCOTTSVILLE BAPTIST CHURCH Featuring Local School and Church Choirs

No admission required—Donations accepted. Non-perishable food items requested

UGLY SWEATER CONTEST AT JIMMY'S FURNITURE AT 6 PM

Carolers PRIZES & DISCOUNTS

Window decorating contest will be judged on Tuesday December 17, winner announced 19th.

THE FARMACY AND BEAUTIFUL YOU BOUTIQUE AND CAFE WILL BE OPEN.



All the littles enjoying Winterfest in downtown Pikeville. Eastern KY received several inches of snow last week making for some beautiful photos.

MOONLIGHT MADNESS SALE

Bardstown Main Street Moonlight Madness SALE

Friday, January 10th, 10am-10pm!



Nice photo of the Winchester lights that come from the Courthouse taken by County Magistrate Robert Blanton who is also on the board of Winchester Main St.

— THE WOOKS —



WINTER TOUR

12.05 • ATLANTA, GA	12.28 • NEWPORT, KY	01.30 • LOUISVILLE, KY
12.07 • TUPELO, MS	12.29 • COLUMBUS, OH	01.31 • NASHVILLE, TN
12.21 • PINEVILLE, KY	01.10 • DENVER, CO	02.01 • KNOXVILLE, TN
12.27 • LEXINGTON, KY	01.11 • BUENA VISTA, CO	04.18, 04.19 • DURANGO, CO



Wishing you and yours a very
Merry Christmas and
Happy New Year!
See you in 2020!!!

This band is playing in some major cities across the US and where else are they playing? The Bell Theatre in Pineville!!! Dec. 21st