



March 23, 2020

Main Street Monday!

KENTUCKY MAIN STREET
KENTUCKY
#WEAREMAINSTREET
STRONG

The world has certainly changed since our last Main Street Monday. Covid-19 changed everything about how we are doing our day to day business, both in state government, and in Main Street. Many are working from home and trying to homeschool at the same time that we are fighting to help our small businesses. Main Street directors across the state and the nation are sharing ideas via social media, webinars, conference calls and more. Our daily update from our Governor, Andy Beshear is something that we all look forward to. His calm presence and sharing of vital information has kept Kentuckians safe and we are flattening the curve. Please continue to check our Kentucky Main Street Facebook page as well the Kentucky Heritage page and our agency web-site heritage.ky.gov for information.

A midst all of the concerning news this week there was some great news for Kentucky Main Street. We were selected by the National Main Street Center as one of four states to receive a façade grant from the National Park Service! We could not have done this without the great submissions from our communities. I must also thank my colleague, Lisa Thompson our NR coordinator for her assistance.

You will recall five communities were submitted to be narrowed to three by the NMSC. We are happy to announce that will be working with Maysville, Shelbyville, & Williamsburg. We will keep you up to date on the work via many communication channels including MSM.

Congratulations to all of these communities!

The other states selected were New Mexico, North Carolina, and Wyoming. (the official press release can be found on our FB page.



Remember to follow the rules!
Thanks to the team at KY for KY for creating this and adding a little humor to an otherwise very serious situation.

During this time our Main Street organizations have reached out to all of the local small businesses in their communities not just in their MS service districts. Here are some of the great ideas they have come up with. Feel free to adapt for your town, we are all in this together. #teamKentucky #Iboughtitlocal #KYMainStreet



curbside challenge

SUPPORT OUR LOCAL BUSINESSES!

Join us in supporting Bardonia/ Nelson County restaurants in the Curbside Pickup Challenge!

Post a photo of you getting Curbside Pickup from any Local Restaurant for a chance to win a \$25 gift card to any of those businesses.

We will pick a winner Friday afternoon!

Please view a list of restaurants providing curbside, carryout, or delivery options on the City of Bardonia Website!

** Start posting those photos...and lets come together to support our local businesses!



DINE * SHOP * VOLUNTEER

ENTER TO WIN
THE "SHOW SOME LOCAL LOVE" GIVEAWAY

Danville
KENTUCKY
Historically Bold

For the week of March 23-27 post your photos of shopping at local, independent retailer or restaurant establishments OR while volunteering in our community. Use **#BeBoldMakeHistory** Post all week long. Tag us and share! We will pick a random winner Friday to receive a \$25 gift card to your local place of choice.

BROUGHT TO YOU BY: HEART OF DANVILLE * CHAMBER OF COMMERCE * CVB * DEVELOP DANVILLE * MAIN ST PERRYVILLE



THE GREAT AMERICAN TAKEOUT

TUESDAY 3/24



50 Years of Celebrating Earth Day

1 Month Until Earth Day 2020

Visit BgGreensource.org to learn more about sustainability in the Bluegrass

Hopefully we will be able to get out and celebrate and conduct our annual Main Street clean-ups!

Encourage everyone to participate tomorrow!



From Middlesboro Main Street

We are excited to announce that Larry Grandey has accepted the position as Executive Director for Middlesboro Main Street. Larry is one of the founding members of Middlesboro Main Street (formally Discover Downtown Middlesboro) that believed our town had the potential to be an Appalachian destination and a thriving

community. Since 2006, Larry has played an active role in our community, serving on multiple economic vitality and community development boards. As a former business owner & a current downtown resident, Larry's investment and level of commitment to downtown is unmatched and we feel confident that he will lead the visions of our organization with great passion. Please join us in giving Larry a warm welcome!

For those of you who were with us a few years ago in Middlesboro you will remember that Larry renovated a bank for his home on what we call Fountain Square. He and his wife Judy are very involved with Main Street and the downtown. We are excited to work with Larry in his new role.

I stole this sweet photo of Rachel Alexander from her FB page and cropped it. I thought it would be something she would do, sending love to all of you upon her departure from Main Street Winchester. Many great things occurred during her five years as director. We wish her well on her next adventure whatever that may be!



While the date has been postponed and the submission date extended it is a great time to be thinking about a deserving project or individual for the Ida Lee Willis awards!

Ida Lee was Kentucky's first state historic preservation officer.

You can visit our web-site heriage.ky.gov or the Kentucky Heritage Council web-site for the application and more information.

Calling all small business owners!

Applications are open for the Future of Shopping Small Grant Program. Main Street America and American Express have teamed up to provide 10 small business owners \$10K each to implement innovative retail strategies. Grant recipients should demonstrate commitment to both their local community and principles described in American Express' Future of Shopping Small Guide: americanexpress.com/FutureofShoppingSmallGuide

The deadline to apply is March 31, 2020 or whenever the first 3,000 applications have been submitted-whichever is sooner. Learn more here: bit.ly/20EHXQy Eligibility Restrictions/Terms apply [#ShopSmall](https://twitter.com/ShopSmall)

While the Easter Bunny may not come hop, hop, hopping, along in our downtowns, but it is a great idea for our small businesses to showcase what can be purchased from them.



Think Facebook live tours of the goods in their stores. Fashion shows with outfits, jewelry, hats.

Orders from restaurants for Easter dinner. Can we get a bunny shaped pizza? Local bakeries can do cookies, cakes, candy, flowers from the Florist and so much more.

We would love to see a Facebook live from our favorite Murray Easter Bunny!!



Time to Celebrate!!!

Accreditation certificates and indicator sheets were sent last week. An official press release will come soon.

We are so very proud of all of our communities! They work hard every day to make their KYMS towns the best in the state.

During this time please send them good thoughts and virtual hugs as we weather this unprecedented turn of events. They are working harder than ever on your behalf.

Directors please note National Certification Certificates will be sent from Main Street America via email to provide them in a timely manner.

Accredited

Bardstown
Beattyville
Campbellsville
Carrollton
Covington
Cynthiana
Danville
Guthrie
LaGrange

Maysville
Middlesboro
Morehead
Murray
Perryville
Pikeville
Pineville
Scottsville
Salyersville

Shelbyville
Springfield
Taylorsville
Williamsburg
Winchester

Affiliate

Cadiz
London
Paducah
Tri-cities

Network

Owen
Paintsville

Accredited and Affiliate communities are also recognized nationally if they are members of Main Street America.

* It is important to note that communities go through transitions from time to time. This can occur when a director changes, a change in local officials, untimely deaths, many factors can impact a community resulting in a change of levels from time to time. This is no way an indication of the level of work and the commitment that these organizations are doing in a community. A lot of factors are considered during evaluations. Please know that every KYMS board and director are working hard for your community every day and we are always here to assist them. We are proud of all of our communities and the work they do every day!



Happy Belated to Katie Axt, Paducah who celebrated her special day on the 21st.

And to Jacob Roan, Pineville and Emma Wireman, Salyersville who will both celebrate on the 26th. Have a wonderful day!

The National Main Street Center will be hosting two webinars specifically for Main Street programs on the short-term and long-term effects of COVID-19. [Register on Main Street America Facebook page](#)

3/26 @ 12pm ET | COVID-19 & Main Street: Supporting Local Safely - Join us for updates from the [NFIB](#) on the impact to the business community as well as current resources and guidance, followed by a panel discussion of local program directors and the work they are doing to [#SupportLocalSafely](#): <https://bit.ly/2UnYmKR>

3/31 @ 12pm ET | COVID-19 & Main Street: Organizational Health Check-Up - Join this "check-up" with NMSC's Kathy LaPlante and [Heritage Consulting Inc.](#)'s Donna Ann Harris to learn about how your organization should prepare to weather this crisis, think through long-term needs, and focus on your most important work: <https://bit.ly/2QB4ZIB>



The National Main Street Conference has not yet been cancelled. We will keep everyone informed as we learn of any changes. Hope to see you in Dallas.



Call + ask to buy a gift card over the phone that can be used later

HOW TO SUPPORT SMALL LOCAL BUSINESSES FROM HOME



Be patient - they may be short staffed



Order flowers for delivery



Follow for updates



Purchase items online to be picked up later



Ask how you can help



Email or call to check in



Promote on social media

KARIN JORDAN