



March 29, 2020

Main Street Monday!



The last two weeks have been something most all Americans have never experienced in their lifetimes. They have dealt with rationing and other situations, but this is something that none of us ever expected to be doing, but we are and we are Kentucky Strong. I cannot tell you how proud I am of all my directors and the jobs they are doing across our great Commonwealth and I am so appreciative of Governor Beshear for looking out for all of us. While Andy at 5:00 is something we say and we see the memes of some very creative individuals on Facebook including our own Erick Rawlings, we look forward to the daily briefings from the Governor as he provides the information we need to stay a healthy state. Others should have followed his lead weeks ago. He has had to make some hard choices and while they impact so many, especially our downtown communities the sacrifices we are making today will enable us to have healthy downtowns in the future.. We will get through this, we are #TeamKentucky #KentuckyStrong #WeAreMainStreet See you at 5:00



One positive is a lot of us are learning new technology! This morning the KYMS network did a Zoom Coffee Chat meeting! It was great to see everyone and I see a lot of opportunities for this platform in the future. It will be a great way for KYMS to attend board meetings or other committee meetings & regional meetings when in person is not possible due to bad weather or last minute needs. .

We also were able to welcome Larry Grandy as he became the new director in Middlesboro. He definitely will remember his first day!

How to reach KYMS or KHC

As you are aware most all KHC employees are teleworking at home. You are still able to reach them and me by phone via our VOP system. The call is sent to us via email and we can respond. It would be helpful if in a phone message the caller would also leave and email address as it is sometimes easier to send the information requested to them in that format.

For additional and up to date information on what your Main Street or others are doing check their individual Main Street Facebook pages and the pages of Kentucky Main Street and the Kentucky Heritage Council.

All of our programs are sharing ways to be creative marketers to keep the vitality of their communities alive.

You will also find helpful webinars, trainings, etc. listed on these pages. It changes daily so they are not included in this weeks newsletter.



ANNOUNCING 1ST ANNUAL

EGG MY YARD FUNDRAISER

ORDER YOUR TOY FILLED EGGS TO BE DELIVERED TO YOUR YARD (SCATTERED NO HIDDEN) OR SURPRISE YOUR NEIGHBORS OR FRIENDS IN TIME FOR EASTER

MORNING

- 30 EGGS - \$30
- 50 EGGS - \$45
- 100 EGGS - \$85

To Participate Email Jennifer:
Jennifer@insuremejennifer.

State Farm
Jennifer Jacobs
502-384-4511
www.MeVoinc.net/2021

LA GRANGE KENTUCKY MAIN STREET PROGRAM



EAT MORE LONDON!

SUPPORT LOCAL RESTAURANTS

PURCHASE A \$25 GIFT CARD TO YOUR FAVORITE LOCALLY OWNED DOWNTOWN RESTAURANT FOR ONLY **\$15**

LIMITED NUMBER AVAILABLE!

CALL LONDON DOWNTOWN 862-8841 TO PURCHASE

CHOOSE FROM:

~~The Abbey~~ | ~~Compadres Local~~
~~Dairy Post~~ | ~~The Grind~~ | ~~Mama Rosa's~~
~~Sauces~~ | ~~Weaver's on 4th~~

#LONDONSTRONG

I believe these had to be purchased through London Downtown.



Support **LOCAL** Online

- LEAVE A REVIEW
- BUY A GIFT CARD
- ORDER TAKEOUT
- PURCHASE FROM ONLINE STORE
- TELL YOUR FRIENDS ABOUT THEM

Here's a great fundraising idea! A lot of you already have the eggs and treats.



A couple of pictures from the Covington Chalk Walk. This proves Nick is a super hero :)



Help Us Help Small Businesses! We are seeking information from small **business owners about the challenges they're facing as a result of the COVID-19 public health emergency**. Specifically, we need to better understand the ability of businesses to withstand what may be a several months of suppressed revenue and what kinds of support programs will have the most impact. Please encourage your small businesses to respond to this survey: <https://bit.ly/2Uqo0jq>. This data will make us stronger advocates to Congress, to state legislators, and to our local elected officials in explaining the kind of resources needed by Main Street businesses to weather the storm.

We're asking for responses by 5:00pm PT next Friday, April 3rd. It should take each small business owner about five minutes to go through the questions.

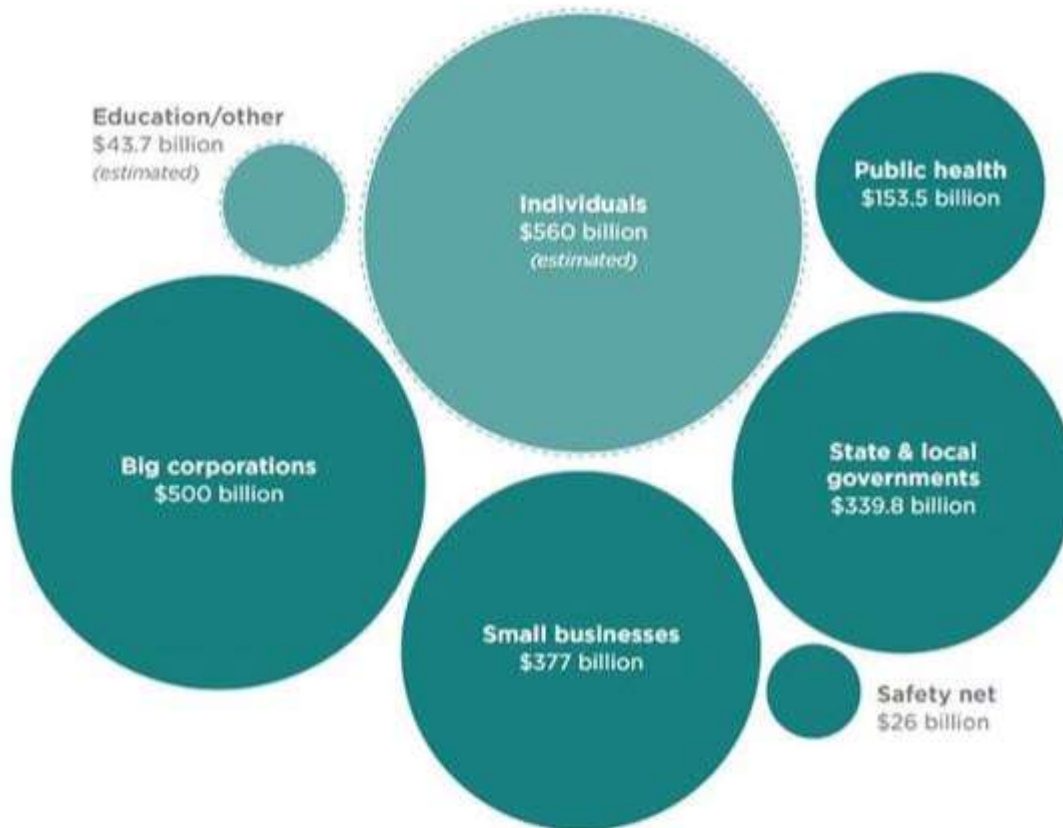


How timely, we cannot thank our doctors and medial teams enough for all they are doing. They are putting themselves in harms way everyday to help others.

THE CORONAVIRUS AID, RELIEF AND ECONOMIC SECURITY ACT

How The \$2 Trillion Breaks Down

The CARES Act provides relief to several groups impacted by the coronavirus pandemic.



Source: Estimates for third relief bill based on bill text, committee and administration numbers.

Credit: Audrey Carlsen/NPR

WHAT IT MEANS AND HOW IT AFFECTS US: