



April 13, 2020

Main Street Monday!



We made the Governor's daily news conference Friday, April 10th. Thank you to Morehead director, Tony Pence, Senior Advisor to the Governor, Rocky Adkins. Thanks to Lisa Thompson for the great photo and shout out to Julie Rae, London director, for creating the logo.

You can now purchase one too!

PRE-ORDER YOURS TODAY!

\$20 INCLUDES SHIPPING

CONTACT VICKI GOODE
859-319-9762

*PROCEEDS BENEFIT FRIENDS OF KENTUCKY MAIN STREET PROGRAM



Some Main Street Easter celebrations looked a little different this year, but Sam and Carrollton were prepared and social distancing. Check out that great shirt he has on!

Jelly Bean, aka, Deana Wright, Murray, found a great way to make sure the Easter Bunny arrived for photos with a social distance appearance.

SIDEWALK SELFIES WITH Jelly Bean

Friday, April 10
201 South 4th St.
10 to 11:30 a.m. and 1 to 2:30 p.m.

Jelly Bean will be outside waiting to photobomb your selfies! Photos can be taken from your car or at the designated line on the sidewalk.

You must remain in your vehicles until it is your turn.





Here is a great FB idea from Nick Wade, Renaissance Covington to R&D

We want to hear from you! Our local businesses have made efforts to provide new services, products, pickup & delivery, and we want to show that they are appreciated. Comment with a business that went above and beyond to serve you this week!

[#ShopLocal](#) [#LoveTheCov](#)



Let people know

As we light up our homes and cities in honor of those we have lost during the Covid-19 outbreak we wanted to share this one from Bardstown Main Street. The MS office is located in the beautiful structure formerly the Nelson county courthouse.



Longhurst Park in downtown Guthrie

Some happy faces in LaGrange after the Easter Bunny and his helpers Egged their yards! Thanks to all those who joined in the fun, allowing us to make special deliveries! The 1st annual Egg My Yard promotion was a big success. With your help, over \$2778 was raised to help 17 local businesses and non profit organizations. Big shout out to [Jennifer Jacobs - State Farm Insurance Agent](#) for the great idea & matching the donations. And Julia Koonz at [Upstairs on Main Event Venue](#) for helping stuff, deliver and wrangle 1440 Easter eggs!! [#smallbizstrong](#) [#teamkentucky](#) [#wellgetthroughthistogether](#) [#lagrangefolk](#) [#lagrangemainstreet](#) [#KYMmainstreet](#)



Scottsville Interim Mayor and Main Street director, David Burch wore his Kentucky Strong T on a recent daily city briefing . He is on daily after Gov. Beshear in Scottsville.

Last week Main Street America released a report from an on-line survey. KY will receive a KY specific report in the future, but know that KYMS and all of our Main Street directors and their organizations are working hard to make sure our small businesses do not become part of the statistics. Please support your locally owned small businesses. Being there for them today assures they will be there for you in the future!



Main Street America

April 9

Last week, Main Street America conducted an online survey to assess the impact of the COVID-19 on small businesses and help us better understand what kinds of support programs will have the most impact. The findings in our just-released report, *The Impact of COVID-19 on Small Businesses: Findings from Main Street America's Small Business Survey*, are sobering:

Nearly 7.5 million small businesses may be at risk of closing permanently over the coming five months and approximately 35.7 million Americans employed by small businesses appear to be at risk of unemployment.

There are critical actions federal and state authorities will need to take to better support small businesses and areas that Main Street programs will need to focus on to ensure that permanent business closures are minimized. Learn more and read full report: <https://bit.ly/39Yy3AF>



Social Distance BINGO!

Rules

Stay at least 6 feet away from others
 Wash your hands after every transaction (for at LEAST 20 seconds!)
 Items must be purchased from a business within Downtown or Lower Town neighborhoods.*

How to win

Get a BINGO! Diagonal or straight across/up and down
 Take a photo of your BINGO and hashtag **#DoItAllDowntown**
 Email proofs of purchase and any pictures to MReason@paducahky.gov

Winners

The first **TWO** winners will receive a **\$25 gift card** to the Downtown Paducah business of their choice, courtesy of Paducah Main Street!

Follow Paducah Main Street on Facebook to see winners announced!

*Water Street to 9th Street, Washington to Park Avenue

Purchased a gift card from a local business	Shared a selfie using #safeathome	Safely purchased groceries or supplies	Liked 3 local businesses on Facebook	Taken a virtual tour of a museum or gallery
Safely enjoyed an outdoor activity	Donated to Paducah's Small Business Relief Fund	Watched an update from Gov. Beshear	Purchased a gift card from a local business	Curbside delivery: drinks
Tried a new restaurant via pickup or delivery	Curbside delivery: antiques	Thanked a local business owner	Curbside delivery: dessert	Streamed a lesson from an artist
Streamed a live performance from a musician	Lit up house in green	Followed 3 local businesses on Instagram	Curbside delivery: boutique	Called to check on a friend or loved one
Curbside delivery: local art	Streamed a workout from a local fitness center	Purchased a gift card from a local business	Watched an update from Mayor Barless	Ordered takeout from a local restaurant

Good things are still happening!



With all that has been going on we aren't sure we shared this with you and if so, good news can never be repeated too often. Main Street Perryville was awarded the National Association of Realtors Smart Growth Grant of \$5,000, George Coomer, Logan German and Sissy Fowler. Also pictured: Perryville Battlefield State Historic Site Manager, Bryan Bush, Teresa Lynch, MSP Chairman Robbie Mayes and Vicki Goode. Teresa Lynch, Commercial Revitalization Specialist will be working with MSP to create a Strategic Redevelopment Plan for Merchants Row.



In downtown Scottsville :)



Did you know there are 112 Colleges, Community Colleges, and Trade Schools in KY.

Centre College is often recognized for its academic excellence, but it can also claim to be located in the most charming college town in Kentucky, according to [MSN's recent list of the most charming college town](#) in every state and Washington, D.C.

According to the listing, Danville is a “quaint, little city” with charming neighborhoods to explore, a close-knit community and a variety of local events throughout the year.

Students have a variety of off-campus bakeries, coffee houses and other local shops and eateries to choose from.

Main Street is anchored by a thriving [Art Center of the Bluegrass](#) and the Constitution Square Historic Site, marking Danville as the birthplace of Kentucky, the nation's 15th state in 1792.

Danville's historic downtown district is lined with unique shops and restaurants, giving students options like [Plank on Main](#), where they can join a yoga or cycling class, grab a cup of coffee, a smoothie or lunch.

Other popular establishments include restaurants like [Bluegrass Pizza & Pub](#), [Melton's Deli](#) and [Tut's](#). For the sweet tooth, [Burke's Bakery](#) offers a selection of donuts, cookies and other sweet treats. [Bluegrass & Buttercream](#) also has a variety of cupcakes and daily lunch specials.

Shopping lovers can enjoy a number of shops and boutiques including [Maple Tree Gallery](#), [Cerci on Main](#), [Posh Apparel](#) and [A&L Accessories](#).

Centre also has a close connection with [The Hub Coffee House & Café](#), home of the College bookstore, and where a number of classes occasionally venture off-campus to meet in a relaxed atmosphere.

Visit the [Heart of Danville](#) to learn more about what Kentucky's “most charming college town” has to offer.

by Kerry Steinhofner
March 6, 2020



We would like to take this opportunity to also thank Salyersville director, Emma Wireman. In addition to Main Street Emma also works with unemployment and has been a tremendous asset to her fellow directors with the Cares Act and so much more.

To date we are very lucky as several of our Main Street cities/counties are still free of Covid-19 including Salyersville/Magoffin Co. Middlesboro/Pineville/Bell Co., Tri-Cities/Harlan Co., and Owen Co., hopefully they can remain free.



Shelby Co Judge Executive, Dan Ison enjoys this beautiful piece of sculpture by artist Scott Kellersberger, sits beside of the Court House. Thanks to Shelby Main Street for another downtown beautification project.

Unleashing the Economic and Sustainability Power of Existing Buildings

Tuesday, April 14, 2020 at 1:00 p.m. EDT

To register

<http://smartgrowth.org/unleashing-the-economic-and-sustainability->

Repair/Rehab Funds for Low Income Homes/Rental Property-Due May 7

Support Available to Repair Rural Housing
Department of Agriculture

If your city has programs that support low income housing rehabs, check into this program from the Department of Agriculture.

[Learn more.](#)

<https://www.grants.gov/web/grants/view-opportunity.html?oppld=325511>

The Rural Housing Preservation Grant program provides support to assist very low- and low-income homeowners in repairing and rehabilitating their homes in rural areas. In addition, the program assists rental property owners and cooperative housing complexes in repairing and rehabilitating their units if they agree to make such units available to low- and very low-income persons.

The application deadline is May 7, 2020

Cancellations have been hard on everyone. I know it was a difficult decision for NMSC and my colleagues in Texas to cancel this years conference. Plan now for 2021!

Next year's conference will be held April 12-14 in Boston, Massachusetts! We and our conference cohosts, Boston Main Streets and Boston Main Streets Foundation, look forward to welcoming you to Beantown next April.



Exciting things are still happening downtown!!!

Look at these projects from Cynthiana and Pineville

There are THREE buildings all around The Burley Market currently undergoing full renovations!

• We have acquired the building behind us on Walnut Street to expand our kitchen AND offer another retail space for an exciting new business coming your way! More on that soon.... you will love it!

• The building directly next to them on Pike Street was purchased last fall by the [Boyd's Station](#) non-profit project and will be a new gallery to showcase their works as well as rotating exhibits. It will also serve as an office and offer accommodations for some of the student residents in the program. Burley Market has been fortunate to partner with them for some seriously exciting things in the very near future. Heads up- Cynthiana's cool factor just cranked up a few notches!

• The next building (on the very left) was purchased last fall and is currently being renovated as well! It is a massive space and we cannot wait to see the final product of the hard work going into this space.

• THIS is Cynthiana. Our comeback will be stronger than this setback.

[#Cynthiana](#) [#kentuckymainstreet](#) [#kentuckyheritage](#) [#boydstation](#) [#kentuckykicksass](#) [#revitalization](#) [#downtownmatters](#)



While we cannot ignore the seriousness of Covid-19 it has allowed for work to be done in communities.

We can not begin to tell you how excited we are to see this building being renovated on Kentucky Avenue in downtown Pineville by Volunteer of the Year, Colby Slusher. This will be a catalyst project for the renovation of the entire block! Way to go Colby!

