



# Main Street Monday!



Wednesday May 20th is the day! Retail stores may begin to open and on Friday May 22nd Restaurants will begin the process. We have listed the requirements on our Kentucky Main Street FB page as they become available and our directors have shared with their businesses and others.

Kentucky has been fortunate and has been named as one of two states ready to reopen by the Washington Post, North Dakota was the other. One thing to be aware of is that in some states reopening means they are now doing curbside pick-up and carryout. Our businesses were able to do this from the beginning which has been a blessing to them. Other states have opened up everything full force and the results will be interesting to see.

Continue to support your locally owned small businesses as we transition in to a new day for them.



Each dollar you spend at an independent business returns three times more money to the local economy than one spent at a chain or big box store.



Partners in Bardstown have teamed up to raise money for their community. MS director. Randi Mouser, is modeling one of 3 styles available. See their Facebook page for more.

Bardstown Main Street, Bardstown Chamber, and Bardstown Nelson County Tourism Visit Bardstown, has teamed up to direct a campaign focused on revitalizing Bardstown and Nelson County's economy.

All proceeds will go to a joint effort to advertise and promote shopping, dining, and visiting Bardstown for all our locals and visitors once restrictions are lifted.

Our Community needs us more than ever! Let's show them we can be Bardstown Strong. Thank you for your support. If you have any questions please contact Samantha Brady, Randi Mouser, or Lisa Thomas.

Hurry though - we are only accepting orders until May 31st 2020.



Additional designs

A few of the ways Main Street communities are assisting their downtown financially.



You can support Downtown Businesses and get a cool t-shirt! Renaissance Covington has partnered with [NKY Tees](#) to sell "Love the Cov" shirts and \$7 from each shirt purchase will go back to downtown businesses.

## CYNTHIANA

Grant funds must be used for expenses limited to rent, mortgage, payroll and utilities. Applications are on a first come first serve basis and Cynthiana Main Street may choose to apportion available funds among applicants based on percentage of business loss, number of employees, or other methods to be determined. Funds are limited and grants will be made only as funds are available.

To be eligible to apply for this grant, a small business must:

- Be categorized as a non-essential business that was required to cease or reduce operations as a result of the Executive Orders issued by the Governor.
- Exist within the Cynthiana Main Street district as a brick and mortar location.
- Be open and operating before January 1, 2020.
- Employ 25 or fewer employees.
- Must have a City of Cynthiana business license.
- Must be current with all city taxes, licenses and fees.

Many of our communities have or have had some type of financial assistance available. For more information go to their Facebook pages for additional information.





This is one of our favorite ideas that took place in Maysville.



Pineville held a parade. This is a special class as they have been volunteering with Main Street since middle school. This was quite creative. Graduation hat on top and a recliner in the back. A great time was had by all.



Downtown Morehead and Middlesboro helped to place seniors around town.



## The South's Best Small Towns 2020

Congratulations to Paducah!

They were recently named one of the best small towns in the south by Southern Living magazine!







It's that time of year! Many downtown beautification projects are taking place to welcome people to downtown all across KY. Many of these projects are made possible with partnerships and the local city departments. We look forward to seeing them in person sometime this summer.

Pineville Street Department out planting Spring/Summer flowers! The flowers were grown by the Bell County Forestry Camp. BCFC Horticulturalist, Erin Shifflet worked with the City of Pineville and Main Street Pineville to try some different styles for 2020.



Heart of Danville director, Dustin Duvall, and his family were featured in the May issue of Neighbors. We love seeing our directors recognized in their communities.



A new mural is happening in Murray! We are excited to see the final results! (We just need the rain to hold off for a while)



Pikeville always has amazing flowers!

When travel is allowed it is a great day trip to check them out in person along with a visit to a local restaurant, retail, Dueling Barrels, Hatfield-McCoy tours and more!



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KENTUCKY MAIN STREET  
**KENTUCKY**  
 #WEAREMAINSTREET  
**STRONG**

**\$20 INCLUDES SHIPPING**

**CONTACT VICKI GOODE**  
**859-319-9762**

\*PROCEEDS BENEFIT FRIENDS OF KENTUCKY MAIN STREET PROGRAM

The Governor has his, what about you?

There's still time to have yours sent to your home! Give Vicki a call today!



<b>40%</b>	Buy what you need right now, favoring local businesses
<b>20%</b>	Gift Certificates or Prepay Services = Interest Free Loan
<b>20%</b>	Help those in Need. Churches, Charities, or Individuals
<b>20%</b>	Establish an Emergency Fund & Add as You are able

This is shared with inspiration from our friends down in Tazewell, VA Thanks [Amanda Hoops!](#)

Did you know the town of Salyersville, population 1,729 is ranked in the top 15 places to live with fast internet?

It's also a great little Main Street community and director Emma Wireman has a great team of supporters from board members, local governments, and the community at large. It is the birthplace of the Licking River and a great small town close to big adventures at the gateway



### ***15 Affordable Small Towns in the US With Fast Internet for Remote Workers***

Looking to get away from it all, but keep your tech job? These are the best rural and small towns to live for gigabit internet and low real estate prices, making them perfect for remote work.



Joe Borgstrom— Place + Main advisors, Ben Muldrow and friends from across the country will be hosting the Virtual Unconference beginning tomorrow.

Our National Main Street conference was cancelled for this week in Dallas and since you can't be there, you can be here! Put on your cowboy hat or boots and be ready to network and learn a lot of great information. The event runs May 19-21 and more information can be found on each of the sessions at Downtown Happy Hour on Facebook. The session listing below is a bit fussy, but you can see them clearly on their page.

Lots of great speakers, lots of great topics. Tune in to as many as you like or all. Each evening concludes with a virtual Happy Hour.

## SCHEDULE-AT-A-GLANCE

# TUESDAY, MAY 19, 2020

11:44AM EASTERN/ 8:44 AM PACIFIC	30B-OPENING PLENARY	You know that thing you normally skip? This one is different. No Mayors. No Governors. Just a Morning Toast.
12PM EASTERN/ 9AM PACIFIC	30B- COMMUNITY ATTACHMENT IN THE TIME OF COVID	In this session, Katherine Loflin, The City Doctor, Internationally-Recognized and Award-Winning City Consultant and Speaker, will discuss the connection between people and place, and how to use that attachment to invite people downtown again.
1PM EASTERN/ 10AM PACIFIC	30B-DESIGN IN THE CONTEXT OF COVID	Randy Wilson, president of Community Design Solutions, will share best practices and facilitate a discussion on how to address COVID-19 and other disasters. Come prepared to learn and participate in this fast-paced, highly visual webinar that can better prepare your community to respond to disaster from a Main Street design perspective.
2PM EASTERN/ 11AM PACIFIC	30B- PRACTITIONERS PANEL	This hour long panel will feature some of the best innovators and doers from around the country as they field questions from DTHH's Ben Muldrow and share what all they have learned over the past two months.
3PM EASTERN/ 12PM PACIFIC	30B-EMBRACING THE UNKNOWN	Sarah O'Brien, Community Whisperer, will make sure everyone will walk away understanding the true challenge facing downtown, small businesses, destinations, and municipalities, strangely enough it remains the same as it was before COVID-19.
4PM EASTERN/ 1PM PACIFIC	30B- THE FUTURE OF RETAIL	Tripp Muldrow of Arnett Muldrow & Associates will discuss the short term and long term impacts of this global pandemic on both National and Local Retailers & Restaurateurs. This live Q&A session will allow for real time audience interaction.
5PM EASTERN/ 2PM PACIFIC	DOWNTOWN HAPPY HOUR- CRAFT BEER EDITION	



## SCHEDULE-AT-A-GLANCE WEDNESDAY, MAY 20, 2020



12PM EASTERN/ 9AM PACIFIC

### 3DB-STRATEGIC COMMUNICATION

Kirsten Borgstrom of Place + Main Advisors will dish out a delicious dose of knowledge on communicating in hard times, connecting with customers, understanding changing trends and generally being effective at communicating.

1PM EASTERN/ 10AM PACIFIC

### 3DB-REOPEN MAIN STREET

Jay Schlinsog of Downtown Professionals Network will discuss the Reopen Main Street website, concepts & resources, how they were developed, and how Main Streets are helping their districts across America.

2PM EASTERN/ 11AM PACIFIC

### 3DB-LEADERSHIP PANEL DISCUSSION

In this panel discussion, we will hear from state coordinating efforts in three different states and discuss top-level support, reopening strategies, and utilizing a network of communities to create true momentum.

3PM EASTERN/ 12PM PACIFIC

### 3DB-BUILDING TRUST THROUGH ENGAGEMENT

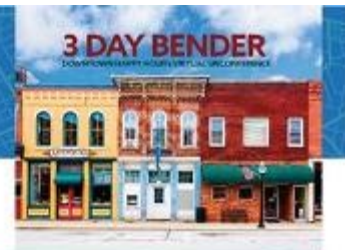
Jermaine Ruffin will dig into the importance of truly caring about people and their thoughts to build trust. How do you engage? Have you done enough? How can you do more? We trust you will love this one.

4PM EASTERN/ 1PM PACIFIC

### 3DB- YOU DOWN WITH PPP? YEAH YOU KNOW ME.

Brian Friedman will harness his 20 years of community development experience working in low to moderate income communities and discuss all the in's and out's of the Paycheck Protection Plan, things to understand, things to plan for, and what future rounds might mean.

## SCHEDULE-AT-A-GLANCE THURSDAY, MAY 21, 2020



12PM EASTERN/ 9AM PACIFIC

### 3DB- WHAT ELECTED OFFICIALS WANT YOU TO UNDERSTAND ABOUT COVID

Q and A with downtown and tourism expert and Mayor Pro Tem Andrea Barefield, moderated by Sarah O'Brien. These two will dig deep into the relationship between the citizens, the leaderships, and crafting a safe strategy.

1PM EASTERN/ 10AM PACIFIC

### 3DB-GETTING CREATIVE WITH SPACE

Jonathan Berk of Patroncity will discuss creative use of the space that we have to develop effective reopening strategies. Join us for a lively discussion and plenty of room for Q&A!

2PM EASTERN/ 11AM PACIFIC

### 3DB-PRIDE IN PLACE-THE PANEL TO END ALL PANELS

Join Jeff, Jack, and Phil as they discuss how important community pride is in transforming place.

3PM EASTERN/ 12PM PACIFIC

### 3DB-A DIFFERENT KIND OF STORYTELLING

Jeanette Pierce, founder of the Detroit Experience Factory and the City Institute will share lessons learned from Detroit on how immersive storytelling can help attract and retain talent and how you can use virtual experiences to help tell a city's story even during a pandemic.

4PM EASTERN/ 1PM PACIFIC

### 3DB-LADY DEVELOPERS | WOMEN SHAPING COMMUNITIES

Jen, Allie and Bernice will prove to you in an hour flat that true communities need to involve development from diverse points of view. YOU WILL LOVE THIS SESSION.

5PM EASTERN/ 2PM PACIFIC

### DOWNTOWN HAPPY HOUR- BOURBON/WHISKEY EDITION



REGISTER FOR

## COVID-19 & MAIN STREET: STATE OF THE EVENT INDUSTRY

Join us and a panel of experts in a discussion on the current landscape of events and farmers markets.

This webinar will cover creating a Covid-19 Preparedness Plan, stakeholder communication, sponsorships, ticketing, and other urgent industry topics. We'll discuss how to mitigate damage now, and ways to prepare your Main Street to bounce back from this pandemic.

MAY 20 @ 1PM ET



Have a safe and healthy Memorial Day week-end.

The next MSM will arrive on June 1, 2020.

For updates and information please like our Facebook page, Kentucky Main Street.

You will find the latest news, events, opening information and more.