

Main Street Monday!

KYMS will be away from the office July 2-11. If you need immediate assistance, please contact the Kentucky Heritage Council at 502-564-7005.



Many communities and organizations are reviewing their strategic plan/work plan initiatives and budget items. Some have spent large sums of money to have these plans created. Before you create yet another new plan, see if the one you have is still relevant. Involve the community to review and see if it still meets their needs. You can do this via a public community meeting to plan the community your community wants. (how many times can we say it, but **COMMUNITY** is extremely important in revitalizing your community for great economic vitality, quality of life and providing for residents before tourists. Help them become engaged and have civic pride in their place.

"Federal investments in place-based approaches to recovery are necessary to meet the needs of existing and aspiring entrepreneurs and the organizations that serve them."

In her recent blog, Michelle Harati, Policy Officer at [Local Initiatives Support Corporation \(LISC\)](https://www.localinitiativesupportcorporation.com/), explores the vital role that business development organizations – like Main Street programs – play in helping small businesses recover and in building strong, place-based ecosystems. She argues for the opportunity to support these on-the-ground entities by extending existing funding to support place-based recovery. Read more: <https://bit.ly/3wu5jMc>

Assets based approach to transformation.

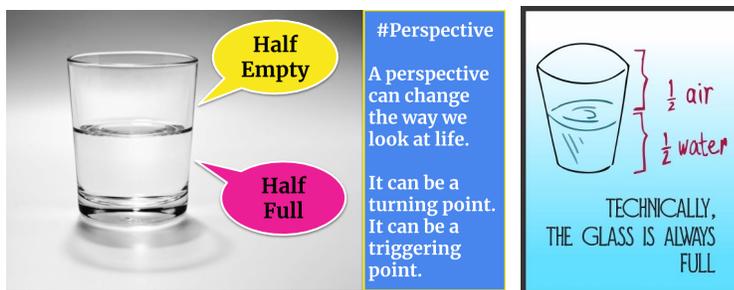
- Communities know their deficiencies, especially rural communities.
- Leaders are often not aware of all of the assets in their communities
- Main Street enters every community focused on the assets we can build on
- Asset based approach shifts the conversation from despair to hope.
- Assets create options that lead to opportunity
- Nothing empowers leaders more than seeing and capitalizing on opportunities.

Do you know what assets you have?

Conduct an asset inventory, include things like arts and artisans, public library, museum, trails that lead to town, parks, green space, downtown wifi, everything that is available in your downtown community and a separate one for the entire community. Write these all on a list, ask the community (there's that word again) Look at all the great things you have to offer.

What's missing? Do you need it? If you do, how do you get it?

Is the glass 1/2 full or do you need a bigger glass? Maybe the glass is overflowing. Where are the opportunities to make your community better?





DON'T FORGET!! [T-Mobile](#) and [Smart Growth America](#) to help build stronger, more prosperous small towns and rural communities through the Hometown Grant program! T-Mobile is investing big in small towns by awarding up to 100 towns a year with up to \$50,000 each to revitalize community spaces.

Main Street programs in towns with 50,000 people or less are encouraged to apply. Submit a proposal for a town project of your choice, and if selected, use the funds to get started. For example, you could implement tech upgrades at your library, refresh a local park, or break ground on a new place where neighbors can connect.

The summer submission period closes on June 30! Learn more and apply today t-mobile.com/hometowngrants



This weekend Covington Renaissance will have numerous events and promotions happening, check them out on FB for more info!!

Their newest project begins Thursday July ! The Pike St. Pop-Up Shop, featuring their first quarterly vendor [@mud_lane_blooms](#) In the renovated office-turned pop-up on 2 W Pike!

Hometown Hollywood has opened in **Downtown LaGrange!** It is a gym, but so much more.

They offer Fierce Fitness by Design: A specialty boutique health and wellness center and Fierce First Response: Certifying babysitters, offering CPR/AED/First Aid classes. Dance, Yoga and more along with a really cool apothecary in the front.



Stay tuned, something cool is coming to **Maysville** on West Second Street.

There is a lot of activity on the building and indication that it might be art related.





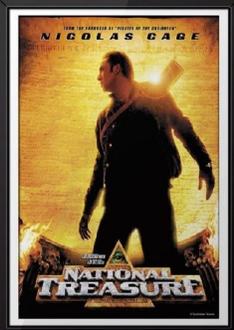
July 10th will be a day to remember!

Moonshiners and Bourbon stars will be the talk of the town as the Bourbon & Moonshine Festival gets underway. Music events all day, famous cars, Moonshiners, Distillers, and much much more including our own Teresa Mays and the Beattyville Hillbillies!

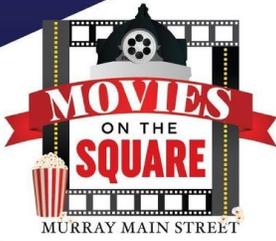
It is also a great chance to see the hard work of the community since the March flood. Come see us!



The Murray Main Street Farmer's Market Fresh Squad had a great time learning to make ice-cream this past Saturday! This program is a great way to involve kids and teach them not only the value of eating healthy, but the value of money and the value of their downtown! Way to go Deana!



JULY 2:
National
Treasure
8:30PM

Christmas IN JULY

FOOD & BEVERAGE
VENDORS WANTED!



SATURDAY JULY 24 • 4-8 PM
FARMER'S MARKET

LONDON
Downtown

Now Accepting Applications

LONDON Downtown Love LOCAL FUND

IN PARTNERSHIP WITH

Chamber of Commerce
LONDON • LAUREL COUNTY

THE
LEADERSHIP
COLLECTIVE

Local Assistance to Business applications are open! Deadline to apply for up to \$1500 is July 31, 2021. If you have any questions, please contact, London Downtown Director, Julie Rea, at 606-224-1126.

DISCLAIMER- Application submission does not mean you will receive funds. Incomplete applications will not be reviewed. Determinations as to awards, including recipients and amount, will be made after the July 31, 2021 deadline. Awards will be based upon a blind review of applications by a committee comprised of members of London Downtown, the London-Laurel County Chamber of Commerce, and the Leadership Collective. No individual member of either organization has the authority to promise an award or the ability to choose award recipients.

<https://form.jotform.com/londonkydowntown/lab-application>



The Heart of **Scottsville** is also providing fun activities for kids during their First Friday events. Stop down at the Square in the Heart of downtown Scottsville this Friday and be prepared to have a great evening!

A colorful, abstract poster for the 2021 Jubilee Breakfast. The background is a vibrant mix of red, orange, yellow, and blue splatters. The text is arranged in a clear, organized manner. At the top left, it says "Shelby Main Street Presents". In the center, "2021 Jubilee Breakfast" is written in a large, stylized font. To the right, the date and time "Thursday, July 29 7:30am" and the location "The Gatsby 524 Main Street" are listed. Below this, a small portrait of a man is shown next to the text "Guest Speaker Byron Crawford". A list of sponsors is provided, including Larry Rogers Realty, Inc./Coldwell Banker, City of Shelbyville, Shelby County Fiscal Court, City of Simpsonville, UofL Health Hospital - Shelbyville, ShelbyKY Tourism, and Shelby Life Magazine. Ticket information is also included: "TICKETS \$30 EACH". At the bottom right, contact information for tickets is provided: "For Tickets call 633-5029 or send check to Shelby Main Street 316 Main Street Shelbyville, KY 40065". There are also small logos for "Shelbyville HORSE SHOW JUBILEE" and "Shelby Main Street" on the right side.

Jubilee time in **Shelbyville** is coming!



Don't miss the kick off breakfast! Along with all the other great events that happen during this great annual event. Shelby Main Street will be hosting a lot of fun things with their partners so keep watch for all the happenings.

PAINTSVILLE
MAIN STREET

d/b/a Main Street Association of Paintsville

In partnership with Paintsville Tourism, Route 23 Cultural Heritage Network,
& the Johnson County Cooperative Extension Office

PRESENT
INDOOR
Community Market's

AT THE 404 PAVILION ON MAIN STREET, PAINTSVILLE KY

WEDNESDAY'S FROM 3PM - 7PM
JUNE 30TH | JULY 7TH | JULY 14TH | JULY 21ST

Local Resources, Music, Vendors, Food & Fun for the whole family!



VENDORS
\$25 PER TABLE (TABLE PROVIDED)
\$20 PER TABLE (BRING YOUR OWN)

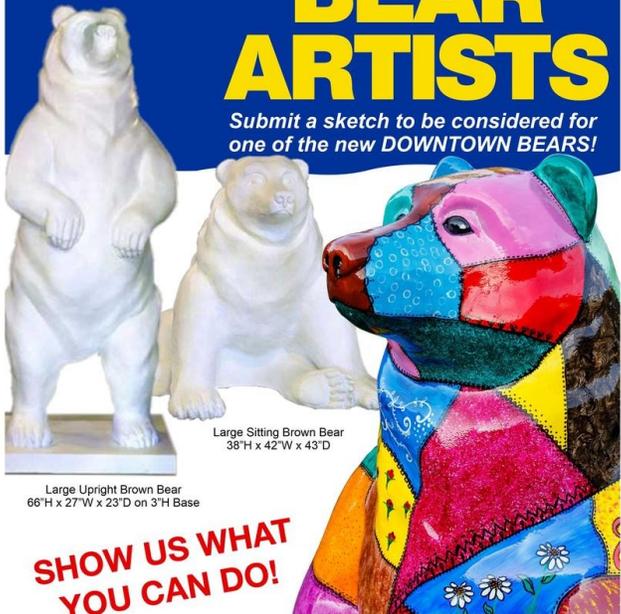
SCAN QR CODE WITH YOUR SMARTPHONE
TO REGISTER.

ALL PROCEEDS GO TO SUPPORT OUR NEIGHBORS AND ORGANIZATIONS THAT
BRING MORE CULTURAL ACTIVITIES AND EVENTS IN ON OUR AREA!

THE PIKEVILLE DOWNTOWN BEARS ARE
LOOKING FOR NEW BEARS TO JOIN THE GANG

**CALL FOR BEAR
ARTISTS**

Submit a sketch to be considered for
one of the new DOWNTOWN BEARS!



Large Upright Brown Bear
66"H x 27"W x 23"D on 3"H Base

Large Sitting Brown Bear
38"H x 42"W x 43"D

**SHOW US WHAT
YOU CAN DO!**

For details go to:
pikevillemainstreet.com or Pikeville Main Street facebook

Downtown Pikeville Main Street, Inc. • Minta Trimble, Director • 606-899-2489 • minta.trimble@pikevilleky.gov

Historic Preservation of a different kind. Stop in
downtown Williamsburg for great shopping
and dining prior to viewing some beautifully
restored automobiles.

Shelby Main Street Presents

2021 Jubilee
Car Cruise In

Saturday, July 31
4:00 - 8:00pm

Show us your classic wheels!
We want the shine of those cars to
brighten up downtown
Shelbyville!

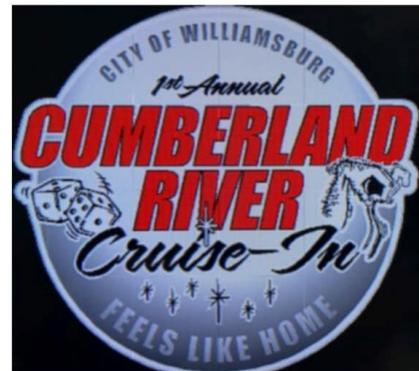


Contact Darlene at
633-5029 or email
Darlene@ShelbyMainStreet.com
to register!



See you on
Main Street!

**3RD SATURDAY OF
EVERY MONTH**



**DOWNTOWN
WILLIAMSBURG AROUND
THE COURT HOUSE
COME OUT AND HAVE FUN
FROM 12 TO 7
FOR INFO CALL
606-344-7170**



Taylorsville Main Street district was alive with activity this past weekend when hometown fella, JD Shelburne, came home to kick off the summer season! It was a night full of fun and excitement.

Explore how the arts sector can be harnessed as a part of a comprehensive economic development strategy for COVID-19 recovery—helping to ignite job growth, stimulate commerce, attract tourism, and more—in new research from the National Assembly of State Arts Agencies: NASAA: <https://bit.ly/2Te9Nbt>

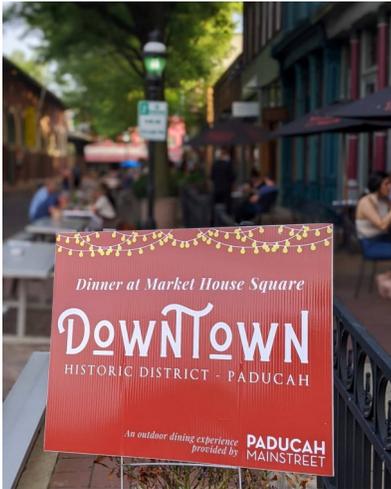
Tri-Cities Annual 4th of July Celebration
Saturday July 3rd
The Square on Main Events 4 to 9 p.m
Music
Brooklyn Collins & Shyla Glewings
Laci & Stoneheart
 Junior's Hibachi, Funnel Cakes, Crafts
4th of July Parade, Lynch 10:00 am
Fireworks
at 10 p.m. Downtown Cumberland



The Suds Barn is a new business opening this Saturday July 2nd in downtown Williamsburg!



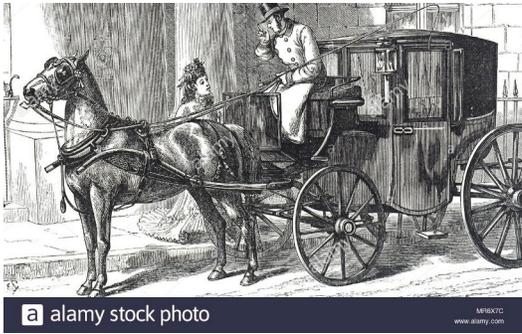
Bardstown downtown was busy last Thursday and every day. Everyone knows their director, Randi, and we love their open signs! Great design and presence on the street. Stop in and see her in the Bourbon Capitol of the World!



Summer has officially started and that means outdoor dining at Market House Square is BACK in downtown Paducah! The Shandies side of the square will be closed to vehicle traffic for the summer. Take advantage of the great weather and plan a selfie session or bestie photo shoot in Downtown Paducah this week. Get your bourbon walking tour tickets, have dinner under the open sky, and live [#likealocal](#) for a day!



Perryville Agricultural Society Fair and 159th Commemoration October 1-3, 2021



Do you own a horse and carriage or know someone who does? Would you be willing to ferry passengers around the historic parts of Downtown Perryville? You set the fare and keep the money! We just ask for a donation to restoration fund for Dr. Polk home and office and the Kerricks-Parks house (interior work and summer kitchen). You must also possess clothing appropriate to the mid 1860's. A nice quiet spot for you and your horse(s) will be provided along with access to water and grass. Contact Vicki at Perryville Main Street for details!

Check out their FB page for more opportunities!



FRIDAY, JULY 16, 2021
10 AM EDT – 4:30 PM EDT

DockDogs® at Splashin at the Chaplin
1000 Cunningham Way
Danville, KY

Quarterly reinvestments are due Thursday, July 15th.
Please send to KYMainStreet@ky.gov