

Main Street Monday!





It is hard to believe it is the end of July already!

It has already been a busy time with many new businesses opening and many activities occurring. The heat tells us it is definititely summer! Thank you to Anita Hatchet who always does a great job on our logos.

Be sure to also check the social media and web-sites of individual KYMS communities for events and information added after the publication of Main Street Monday.

Another sign is the Farm to Table, Market to Menu, Farm to Fork and lots of other names that occur in our districts to support our local Farmers and Farmer's Market. This one in Covington looks like fun! We are all about connecting the dots. You might enjoy this article about the history of polka dots. https://www.artsy.net/article/artsy-editorial-history-polka-dot-minnie-mouse-yayoi-kusama



Celebrity Chef Jason Smith will be preparing dinner once again at the 5th Annual Farm to Table in downtown Cynthiana and we promise there will definitely be Bacon, Butter, and Bourbon!

The event will take place Friday, September 10th, 6:30 PM – 9:00 PM EDT Tickets sell quickly so sign up today!

https://www.eventbrite.com/.../5th-annual-farm-to-table...





Join us on the 2nd Friday of each Month for our Friday Night Market Event where we will have booths of Crafters, Woodworking, and Handmade vendors at the Farmers Market 4pm-8pm on these following dates if weather permits, RAIN CANCELS craft event. Downtown businesses will be open 10-8 for late night shopping and dining.

So grab your friends on August 13th and head to Downtown Bardstown for a fun evening!

We love the place making taking place in downtown Murray! From drab to fab! Local artists are taking the blank slate on the downtown planters & creating beautiful works of art. For more information on this project contact Director Deana Wright at murray-mainstreet@murray-ky.net





Activating alleys in downtown Cynthiana!











The Road Rally is happening this week-end and will take you to a number of KYMS communities.

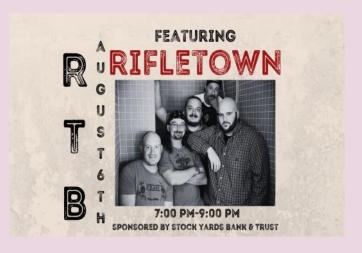
We appreciate Backroads of Appalachia helping the area and showing off some of our districts.

The rally takes you to the KYMS towns of Cumberland, Benham, Beattyville and Pikeville. show off will be in downtown Pikeville on Sunday. If you love cars, beautiful scenery, and downtowns this is the event for you!





Come Rock the Block in downtown Winchester!



Shelby Main Street & Froggy 101.7 present

Free Country Concert

as part of the Jubilee Celebration!



7

Saturday, July 31 7:30 - 9:30pm at Stargazer Plaza



PLEASE BRING YOUR OWN CHAIR - SEATING WILL NOT BE PROVIDED

Sponsored in part by Wizard Graphics and by the City of Shelbyville

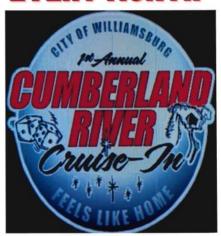




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Many Kentucky Main Streets know that it is important to find ways to attract businesses, rehabilitate historic structures, and the value of as they say, "having skin in the game" to create economic vitality in the Main Street district. Many communities have incentive packages that are willing to share with other KYMS communities to help them be the very best they can be. ARPA funds can be used for things to enhance the downtown and to help your small businesses succeed. Here is the latest news from our Shelbyville Main Street community and their city leaders.

SHELBYVILLE, Ky. (WDRB) -- Shelbyville has a new plan to bring more business to its downtown.

"We're trying to promote the city and get people to move," Shelbyville City Councilman Shane Suttor said. "There's a lot of people looking to move out of larger cities. Small towns like Shelbyville are becoming more popular."

A new Reinvestment Grant District will help business owners renovate and rehab historic downtown buildings.

The city will provide matching grants up to \$100,000.

"It's important to the mayor and the council that we protect our buildings downtown and that we preserve them," Suttor said. "And some of these buildings need lots and lots of work." The city is also looking to create an occupational tax rebate program to stimulate job growth.

If businesses hire at least three new employees making \$45,000 or more, they would save 50% on the occupational tax paid on those positions for five years. The council modeled these incentives after successful programs in other nearby cities like Frankfort and Jeffersontown.

"Downtown is the heart of our county, our city, and so getting businesses and people downtown is what we feel is important as a council," Suttor said. Shelbyville also has several other projects to improve the downtown area in the works and the city hopes those improvements will drive more people to consider calling Shelbyville home.





It's beginning to be Back to School time and several Main Street programs are partnering with downtown businesses and others to help make it a joyous occasion for students and merchants!

New in downtown Pikeville! Located at 113 Caroline Avenue.





Main Street Perryville is still collecting plastic bottle tops to be turned into benches that will be used around the community. They would love to have your bottle caps. Think about all those drink and water bottle lids at events that could be saved!

To donate caps or dollars please contact MSP director, Vicki Goode at Vicki@downtownperryville.com or call 859-332-1862

Goode said right now, there aren't any benches in Barrel Park, which is located along the Chaplin River. The goal is to get four benches initially, and then eventually at least a dozen to place around town.

"It's going to give us an opportunity to give back to the community, give them a place to relax and sit for tourists and locals, to sit and enjoy our parks, and if you're in downtown shopping and you want to sit down and rest," Goode said.

The bottle caps will be sent to Green Tree Plastics, which is home of the ABC (A Bench for Caps) Program, in Evansville, Indiana, by appointment.

"It's a great program because you're recycling the plastic," Goode said. "That's something that's not going to go to the landfill."

She said MSP was lucky in that when they sorted the caps, there was little they had to throw away. The caps had to be clean, and there were certain requirements they had to meet. For example, MSP couldn't accept metal lids, bottles, plastic bags, fast food drink lids soap or lotion pumps, or food containers.

"Believe me — people who are interested in doing this — they've saved the tops off Tide bottles, Crisco bottles, any kind of pop bottles, water bottles, just about anything you can imagine can be used," Goode said.

For a single 6-foot bench with a back, it takes 200 pounds of caps and a \$340 donation. On Monday, the group of eight people sorted 450 pounds of caps into large plastic bags, tied them up and recorded their weight. For four benches, seven more bags will need to be filled.



If its too hot to walk, its too hot to shop!!! Just another reason street trees are so important and add to the economic vitality and placemaking of your community.

