



August 16, 2021



# Main Street Monday!

Here's an opportunity to showcase your great work!

## HGTV Home Town - Where Are They Now

**Via HGTV's Hometown Takeover – Where are they Now:** We are looking across the country for stories of inspiration and change in small towns! Have you recently created a town wide event or project? Have you worked as a town to create a new green space or park? Have you implemented aesthetic change in your business district? **WE WANT TO HEAR FROM YOU**

We are looking to feature stories of change across the country, and we would love to hear about any projects you have completed or have planned as a small town! Please take a look at the [attached information](#) and if you would like your small town to participate, please let me know asap! Attached are also instructions on how to submit! We are under tight deadlines, and would love to get your submission **before 8/17/21!**

Do you love small towns? Do you enjoy seeing people realize their dreams? Are you diplomatic? Do you enjoy marketing and promotions? Do you have a passion for history? Do you enjoy bringing people together? Then you may be the one to help Downtown La Grange to grow and flourish.

Visit [lagrangemainstreet.org](http://lagrangemainstreet.org) to see a detailed job description.



<https://styleblueprint.com/everyday/3-small-towns-in-kentucky/>

## NOW CASTING!

**HGTV IS LOOKING FOR TOWNS & COMMUNITY LEADERS ACROSS AMERICA THAT HAVE BEEN INSPIRED BY THE TV SHOW HOME TOWN TAKEOVER!!**

Were you inspired by HTT and taking action? If so, we want to hear from you!!

- Did you decide to volunteer?
- Did the show inspire you start a business?
- Did your city make changes to your downtown? Hang lights?
- Did you start a Farmers Market?
- Did you put a mural up or in the process of doing so?
- Did you paint your front door?

**HOW HAS HOME TOWN TAKEOVER MOTIVATED YOUR COMMUNITY? WE WANT TO KNOW!!**

Email [hometownfollowup@gmail.com](mailto:hometownfollowup@gmail.com) for more details.



See Page 3 for instructions on how to apply.

Please note that the activities listed in Main Street Monday may be subject to change as COVID continues to plague our communities. Please check the Main Street page of the organization for the most up to date information.

## 3 Small Kentucky Towns We're Obsessed With

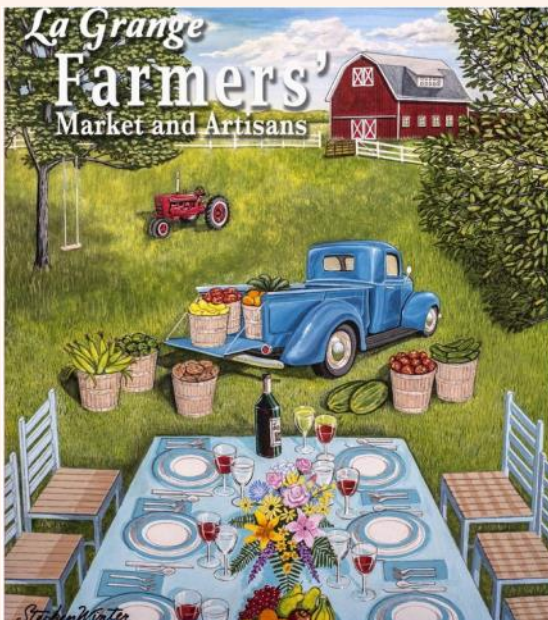
Check out this article from Styleblueprint by Zoe Yarborough from August 10th. Two of the three are Nationally Accredited Main Streets and one still uses the techniques they learned from their participation in KYMS. Congrats to Bardstown and Maysville! You can read the entire article here.

<https://styleblueprint.com/everyday/3-small-towns-in-kentucky/>

Don't forget Music in the Park this Friday, August 20th at 7pm featuring the band Nightmasters!

Get your Music in the Park swag! 🎸 🎵 🎤





Great News. The Farm to Table Dinner in LaGrange is scheduled Saturday, September 18th.



Join us for our 5th Annual Farm to Table Dinner September 10, 6:30-9:00 !

We are excited to welcome this event back to downtown Cynthiana. This year, our Farm to Table Dinner will be bigger & better than before. This event will include lots of fun, entertainment and delicious food all while raising money for our organization. Celebrity Chef, Jason Smith, a Kentucky native will be preparing a multi course meal using all KY Proud food. Dinner will be served at our harvest style table on Court Street. Come enjoy great food and great company under the September sky. Tickets are \$50 each



DOWNTOWN CARROLLTON, KY

## 2ND ANNUAL DOWNTOWN SIDEWALK SALE!

*Sales, deals, food trucks, bring your own wine welcome!*

**SATURDAY, AUGUST 21ST  
11AM-7PM**

Join us for a fabulous evening of shopping and mingling! Downtown businesses will be running specials and deals! Food trucks will be set up! A scavenger hunt with an amazing prize basket. Fun for everyone!



Vella arrives in Middlesboro on Thursday and sings downtown on the Levitt AMP stage at Levitt Park for a FREE LIVE MUSIC show! The event begins with LB Beistad & Levi Cadle at 6:30 PM.



# INSTRUCTIONS FOR SUBMITTING HOMETOWN VIDEO AND PHOTOS

## HOME VIDEO INSTRUCTIONS

### 1. HOMETAPE FOOTAGE - HOME VIDEO FILMING BASICS:

- Film horizontally, not vertically
- The footage does not need to be continuous; feel free to film a few shorter clips to avoid exceeding file limits when sending
- Have someone else hold the camera for you - don't hold it yourself or use a tripod. It will look much more natural if someone is holding the camera for you. If you are walking around, they should be filming your face as you walk – not filming you from behind. If you are doing something with your hands, we should see your face and your hands.
- The person holding the camera for you should not be talking or adding commentary
- Be relatively close to the camera and microphone - don't have the camera on one side of the room with you on the other side of the room
- If you are in a room with windows, close the blinds/curtains.
- Your primary lighting should be in front of you, not behind you
- Look your best- this will your first impression to the producers and network!

### What to Film

**Remember- this should be very upbeat and fun!**

- Introduce yourself clearly- name, title and city you live in (ideally in your downtown/mainstreet area)
- Tell us about what your town has accomplished
- Tell us/show us things (building improvements, park improvements, community unity) your town has accomplished since being inspired by Hometown Takeover
- Make sure we can see the buildings/area in WIDE SHOT
- Tell us how Ben and Erin have inspired your small town!

\*\*\*\* ALWAYS MAKE SURE TO VIEW YOUR HOME TAPE VIDEO BEFORE SENDING TO US. Make sure the quality is good, and we can hear and see you.

## PHOTOS/BIO

- Send us a photo/headshot and a tiny paragraph bio including why you LOVE your small town.
- Send us 5-10 photos of each of the spaces that your town has improved

## HOW TO SEND YOUR HOME VIDEO AND PICTURES

- Please upload the images/bios and videos to google drive and send the link to [brandykirschner@rtrmedia.com](mailto:brandykirschner@rtrmedia.com)

**Light up your store front and get those registers ringing!** In addition to using lights to activate alleys, pocket parks and other areas in your community, think about store fronts. If and event is bring people to the downtown and the storefronts are dark they can not see all that the business has to offer. While lighting can be used for promoting the business and its merchandise it can also helps with safety and security. Here's more from Seanette Corkill from an article posted in the Point. She also presented one of the most popular sessions on this topic at the Three Day Bender conference that was held this spring.

It can be as simple as making sure the store's existing light fixture is functioning and left on at night, (0\$) to making sure they have the right style of LED light bulb (\$6-\$10 ea avg.) to installing fixtures on the exterior and just inside their display windows (for traditional retailers vs service based business) (\$300 - \$2,500). And we haven't talked about signage lighting yet but it's best to start using what they have. So many times I find fixtures but no bulbs (or burned out bulbs) !!

Style of fixture, style of light bulbs, lumens, kelvin and function of light all must be considered and coordinated so your outcome is pleasing and cohesive. Do NOT incentivize LED "rope lights" that folks tack around window openings or other features and also avoid motion sensor lights.

The process takes talking one by one with the store owners about what they have and determining what else they need. If adding lights, you'll want to engage the property owners. You will also want to consider having an MOU on how often and how long the lights must be left on so that the investment is used to everyone's benefit.

This info is just bits and pieces of a larger whole but hopefully some useful nuggets in here. Feel free to reach out as needed for more detail than I have time for here.

Here is one before/after example in Vancouver, WA (Vancouver DT Association - Michael Walker E.D.) - a sidewalk by a brick wall that was a scary place to walk. We made it safer and more enjoyable to go from point A to B.



Seanette Corkill  
Speaker / Designer  
Frontdoor Back, Retail Store Design

[vdausa.org/vda-programs/clean-and-safe](https://vdausa.org/vda-programs/clean-and-safe) (they posted a couple great videos)

360.281.3853  
seanette@frontdoorback.com

[www.columbian.com/news/2021/jul/11/...](https://www.columbian.com/news/2021/jul/11/) - short article on their work



Partners can also help our small businesses as we continue to navigate the pandemic.

These official signs have been very helpful for businesses and will likely be a permanent installment for restaurants much like loading and unloading zones.



The new wayfinding signs in downtown Cynthiaia make it very easy to find what you are looking for.



# Murray Court Square

Join car enthusiasts around the Court Square in downtown Murray. See restored cars and other special vehicles of interest at this **FREE EVENT**.

Bring your family, stroll the streets, have dinner and close out the evening watching a movie!



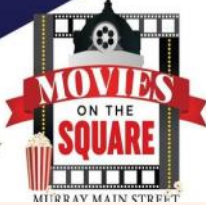
**Door Prizes,  
Games,  
Food Trucks  
& More!**

**Car Show**  
5-8:00PM

*All cars please enter at  
5th and Maple Streets.*



**American  
Graffiti**  
8:00PM



You won't find many who don't appreciate the restoration of a classic car, something that reminds them of a car they or someone they knew once had or the memories they evoke. One of the reasons for downtown car shows, they bring people to the heart of the city to have an experience. We show off our small town and local businesses that create economic vitality in our historic structures. Read on to see why these Places Matter!

No one has a negative opinion of restoring and maintaining old cars. Most understand that a classic car has an intrinsic value worth protecting. That the quality of craftsmanship, the retro style and the scarcity of the item, all bring about a significant value; a value worth protecting because the item can't be recreated. When a classic car gets some rust, no one demands we throw it into the sea. People will rebuild an entire car from a floor mat found at the junkyard, but when an old building has a cracked window, an angry mob of villagers are out with sledge hammers and crowbars, trying to dismantle it themselves.

Winston Churchill famously said, "We shape our buildings, thereafter they shape us." Why do we travel across countries and oceans just to see a

building? Why do we use iconic buildings as city logos and in so much of our media? It's because we understand that these places matter and we identify with them. We understand that these buildings we shaped are now shaping us. We have all experienced an emotional impact by an inanimate object, the feeling of a breathtaking place.

Buildings have an impact on us, both positively and negatively. We are all attracted to beauty so it is our nature to seek out beautiful places. When we visit a well maintained historic district, it delights us, it inspires us, it makes us joyful. When we visit an ugly, dilapidated, depressed place, it in turn depresses us. Those places alter our mood to the very same degree in the opposite direction. We do not seek out those places because we do not desire the emotions they bring about. We seek uplifting experiences, we don't look to feel sad and discouraged.

Our mood can be affected by momentarily visiting a place, imagine how that same place can shape a person over a lifetime. Preservation isn't about house museums and building huggers and what vice president slept where. It's about upholding standards. It's about recognizing those that came before us. It's about honoring quality materials and craftsmanship. It's about tourism, real estate values and a strong tax base. It's about beauty and being marketable. It's about having space to attract successful, well-run businesses. It's about fostering a sense of civic pride.

**Historic downtowns are the single largest investment most cities will ever make. They are a reflection of the community as a whole and the center of commerce. Preservation isn't just about saving our buildings, it's about saving our cities and in turn, it's about saving ourselves.**

- Jeff Siegler, Revitalize, or Die.

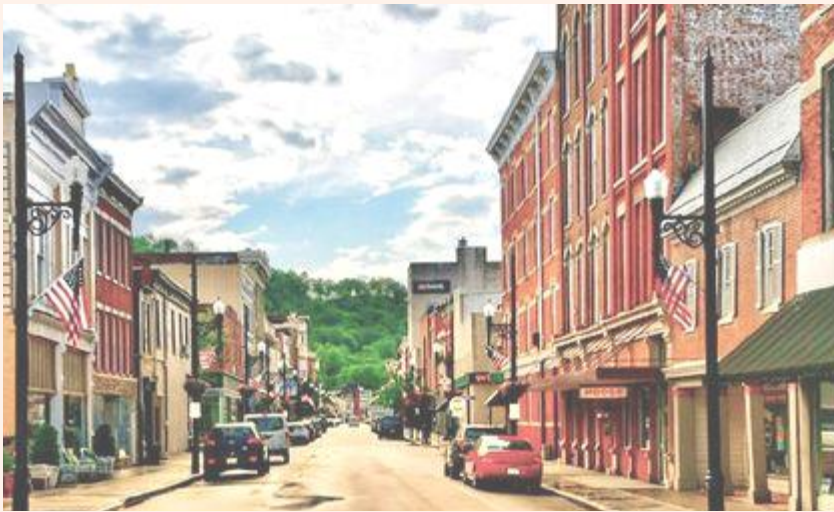


This Place in the heart of  downtown Danville has new owners and we couldn't be more excited. Congratulations to Payton and Micah Miniard! We can't wait to visit.



Sam Burgess—Carrollton

August 21!



The City of Maysville and Maysville Main Street are launching a building improvement grant program for both residential property in the city and commercial properties in the historic downtown. Residential grants will be administered through the codes department on a first come, first serve basis. Commercial grants will be administered through the Main Street Program. Details on eligibility and guidelines on applying are attached to the applications, which can be downloaded here: Residential Improvement Grant Guidelines & Application Main Street Historic Building Improvement Grant Guidelines & Application. Let's get to work!

Main Street Winchester can get your day of to a great start with their signature coffee!

It's available at the downtown Farmers' Market or you can contact Creative Coffees for more information.

They might even be willing to create a signature blend for your Main Street program or business.

<http://creativecoffees.com/>

859-355-5412



Earlier this summer the Pikeville Main Street board and supporters enjoyed another great fundraising event, Dinner in White. This event transforms the downtown into an amazing venue and has grown from it's beginnings of just over 100 attendees to over 500 this year.

If you are interested in learning more contact MS director, Minta Trimble. [Minta.Trimble@pikevilleky.gov](mailto:Minta.Trimble@pikevilleky.gov)



Just 2 more days!! Get your photos in!!


## SUBMIT YOUR PHOTO OF SUMMER IN PIKEVILLE

HAVE A PHOTO DISPLAYED AT ALLEY ART LOCATED IN THE UMBRELLA ALLEY ON SECOND STREET IN DOWNTOWN PIKEVILLE. AN ALLEY ART PHOTO PARTY WILL BE HELD ON SECOND STREET FOR PHOTOGRAPHERS AND PUBLIC TO VIEW THE PHOTO ART. DATE OF ALLEY PHOTO PARTY TO BE ANNOUNCED ALONG WITH NEW BUSINESS RIBBON CUTTINGS.

PHOTO EXAMPLES: SUNSET, TREES, FLOWERS, MOUNTAINS, RAINBOWS, ADVENTURE, SUMMER ACTIVITIES, ETC.

---

**GUIDELINES:**  
EMAIL PHOTOS TO [JEFFERY.JUSTICE@PIKEVILLEKY.GOV](mailto:JEFFERY.JUSTICE@PIKEVILLEKY.GOV)  
INCLUDE: YOUR NAME, PHONE NUMBER AND A BRIEF DESCRIPTION OF THE PHOTO(S). PLEASE SUBMIT THE HIGHEST IMAGE RESOLUTION POSSIBLE.  
BY SUBMITTING YOUR PHOTO, YOU ARE GIVING LIMITED RELEASE TO PIKEVILLE MAIN STREET PROGRAM TO USE YOUR PHOTO IN THE DISPLAY.  
SUMMER PHOTO SUBMISSIONS DUE BY AUG 18TH CALL FOR FALL PHOTOS COMING SOON!



## 38TH ANNUAL WILLIAMSBURG OLD FASHIONED TRADING DAYS SEPTEMBER 9, 10, & 11, 2021

ARTS & CRAFTS--BLUEGRASS MUSIC, COUNTRY & GOSPEL MUSIC--  
GREAT FOOD, GAMES FOR KIDS--LOTS OF FUN

### WEDNESDAY, SEPT. 08

FOOD CONCESSIONS SET-UP 10:00AM-9:00PM  
CRAFTS & OTHER BOOTHS SET-UP 1:00PM-9:00PM  
QUILT SHOW & CANNING CONTEST  
REGISTRATION  
CANNING 10:00 AM to NOON  
QUILTS 10:00 AM to NOON

### THURSDAY, SEPT. 9

QUILT SHOW & CANNING CONTEST  
VIEWING -- EXTENSION OFFICE  
DOWNTOWN 1:00PM-6:00PM

**GOSPEL SINGING STAGE 1**

STRAIGHT CREEK	5:00 PM
THE BAKERS	6:00 PM
BOWLING FAMILY	7:00 PM
ADAM CRABB	8:00 PM

**STAGE 2**

BLACK KETTLE SWAMP	7:00 PM
PAINT CREEK	8:00 PM

### FRIDAY, SEPT. 10

CANNING EXHIBITS VIEWING AND PICK-UP  
EXTENSION OFFICE DOWNTOWN 10:00AM - 4:00PM  
VEGETABLE SHOW REGISTRATION 9:00AM-10:45AM  
JUDGING 11:00AM

**BICYCLE ROBO (JUDICIAL CENTER) 4:00-6:00PM**

**PERFORMERS STAGE 1**

WHITLEY CENTRAL INTERMEDIATE	10:30AM
WILLIAMSBURG HIGH SCHOOL CHOR	11:00AM
WILLIAMSBURG HIGH SCHOOL BAND	11:30AM
ELVIS TRIBUTE SHOWS BY BARRY	12:00NOON

**BLUE GRASS MUSIC STAGE 1**

GENE SILER & BRUSHY MOUNTAIN	4:00PM
TIDAL WAVE	5:00PM
VIRGIL BOWLIN	6:00PM
TAD PADDLE	7:00PM
KENTUCKY JUST US	8:00PM

**STAGE 2**

SAVANNAH FAITH	7:00PM
COUNTY WIDE	8:00PM

### SATURDAY, SEPT. 11

**QUILT VIEWING**  
EXTENSION OFFICE DOWNTOWN 10:00AM-1:00PM  
EXHIBITS PICK-UP 1:00PM-3:00PM  
**CAR SHOW** (WHEELER CO. JUDICIAL CENTER) 9:00AM-3:00PM  
**SID STUNK MEMORIAL CORN TOSS TOURNAMENT**  
CORN TOSS TOURNAMENT REGISTRATION 10:00AM  
CORN TOSS TOURNAMENT BEGINS 11:00AM  
**BEAUTY PAGEANT (AGE 0-18) (STAGE 2)** 10:00AM  
PINE MOUNTAIN DANCERS (STAGE 1) 10:30AM  
THE DANCE CENTRE (STAGE 1) 11:00AM  
LEANNE HOFFMAN 1:00PM  
3 YEARS APART 2:00PM

**STAGE 1 GOSPEL SINGING**

HIS HEART	4:00PM
THE BELIEVERS	5:00PM
WILBURN AND WILBURN	6:00PM
THE WHISNANTS	7:00PM
THE PRIMITIVES	8:00PM

**SPECIAL GUEST WKYT BILL BRYANT**

**STAGE 2 COUNTRY ROCK**

PISTOL WHIP	7:00PM
WEST WIND DRIVE	8:00PM



**ALL ENTERTAINMENT FREE**

**PLUS MUCH, MUCH, MORE**

**FOR MORE INFORMATION CALL  
606-549-0530  
1-800-552-0530**



Another restoration is taking place in downtown Cynthiana on Main Street. This will be the new home of Molly B's. Their current building on Pike Street will soon be available.

The current MollyB's is located at 140 East Pike Street is a 3000 square foot space. If you are looking for a place for your business this might be for you. Stop by MollyB's or call 859-954-5166.





Check out our newest addition to the Pocket Park in downtown Cynthiaia!

Bring your kids down to play a few rounds of Tic-Tac-Toe on this fun, hand painted table. -Special thanks to Eastside Summer School students, Mrs. Whitson and Mrs. Jenkins for painting and donating the repurposed wooden spool Tic-Tac-Toe table to our Pocket Park. Special shout out to L and L Landscaping for helping with delivery of the table too!



Look at what's new on Market Street in Maysville ! We thank Bobbie Brothers, family and friends for this generous donation and lovely remembrance of their girl. It will bring a smile to many.



Before and After! This great building on Main Street in Carrollton is now available! It has been renovated and is ready for a restaurant, bakery, or more. It has two apartments upstairs with great views that are currently rented. If you are looking contact MS director, Sam Burgess. 502-732-5713 or [cmainst@bellsouth.net](mailto:cmainst@bellsouth.net)







Last Monday was an exciting day in downtown Winchester!!

Meet Mikaela Bush, she just purchased 39 S Main Street. She's moving here from Ohio and will be opening a new business called..... Cheesecake and Company!! Yum!! She is also going to be living downtown. Can not wait for her business to open next summer!



Big things are happening in Winchester!!!

From the National Main Street Center: The [Community Transformation Workshop](#), an essential component of the Main Street America Institute, is moving online for 2021. This immersive, interactive three-day experience will be filled with educational sessions and exercises aimed to provide participants with advanced tools and strategies to address complex revitalization projects and initiatives through the lens of the refreshed Main Street Approach, with a strong emphasis on Economic Vitality and COVID-19-related recovery trends and applications.

The workshop will include instructional sessions, led by experienced staff from the National Main Street Center and renowned expert in real estate and economic development Donovan Rypkema, as well as hands-on projects and assignments filled with case studies of communities and commercial districts actively engaged in revitalization efforts. Emphasizing the importance of partnerships and collaboration, the online format will provide a learning environment that draws upon the experience and expertise of both the instructors and the participants. Participants should be prepared to engage and interact and complete assignments between sessions.

For details visit [Fall 2021 Community Transformation Workshop \(talentlms.com\)](https://talentlms.com)

