

Aug. 17, 2020

Main Street Monday!



The city of Pikeville announces plans to become a certified trail town. A trail town is a Destination for people to enjoy water and biking trails as well as other trails the city has to offer. After an enjoyable day on a trail, please visit us to experience Downtown Pikeville.

Given that Kentucky Trail Towns is based on the Kentucky Main Street model it is a great fit for Main Street organizations. It can be part of an existing committee or even a sub committee of your program. In some larger communities it is sometimes done in partnership with the Main Street program. It is a great economic opportunity for our downtowns along with using design tools for wayfinding and making sure streets are safe for not only pedestrians, but bike riders as well. Other Kentucky Main Street Trail Towns are : London, Morehead, Campbellsville, Cumberland, Benham, and Lynch.

If your community is interested contact Seth Wheat at seth.wheat@ky.gov or Phone: 502-892-3223

Cell: 502-330-5114



Some front page focus on Trail Towns.

Pikeville is the latest to work on this designation.

As KYMS always says without us, you just have a trail :) We were also thrilled to be featured in an article by Main Street America.

While COVID-19 has significantly affected many commercial districts, there are some models of connectivity between greenspace and local downtowns that decision makers can adopt to leverage their unique natural assets for economic impact, like the Trail Town model.

Kentucky—full of natural beauty and outdoor recreation opportunities—has long seen the benefits of the trail town model in its rural communities. In 2012, the Kentucky Department of Tourism launched its own statewide trail towns program, using the Main Street Approach as part of its guiding framework.

To help communities harness the economic benefits that the trail town model can bring to commercial districts, the Department of Tourism also partners with the Kentucky Main Street Program, housed in the Kentucky Heritage Council - SHPO, and cross-promotes Main Street and Trail Town communities.

Learn more about how communities are connecting parks and trails and their local economy in our most recent Commercial District Design: COVID-19 Response and Management brief, produced in collaboration with AARP Livable Communities: <https://bit.ly/3gWJc9z>

#MainStreetForward #CommercialDistrictDesign
#Trails #Parks #COVID19Recovery



The Butlers Pantry is a new business in Covington and looks amazing! You can check it out at their Farm to Fork event this coming Sunday.

Another installation in downtown Shelbyville!
We are so excited and can't wait to see them all in person.



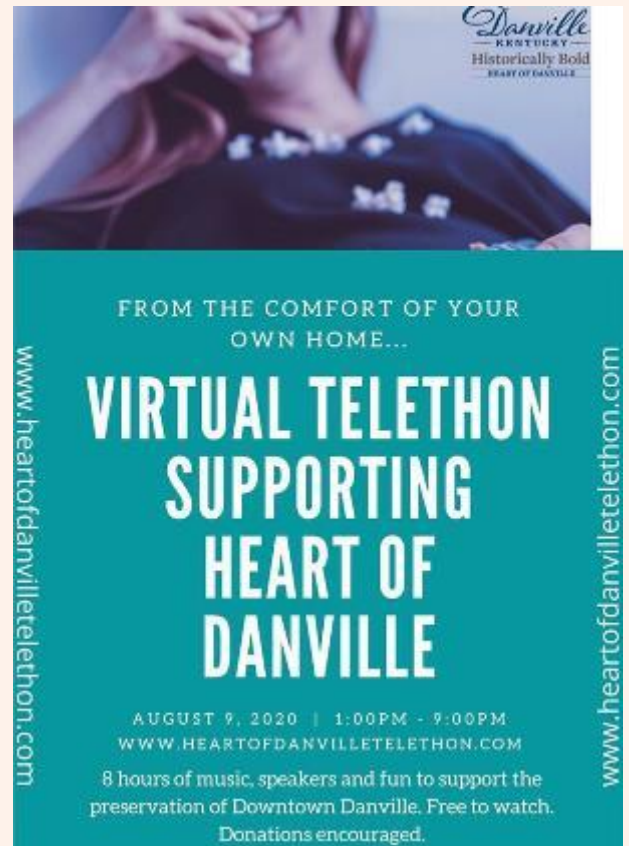
Every open window is an opportunity.
Find creativity everywhere you look in Downtown Paducah. Follow for more ways to learn how

[#creativitygrowshere.](https://www.facebook.com/creativitygrowshere/)



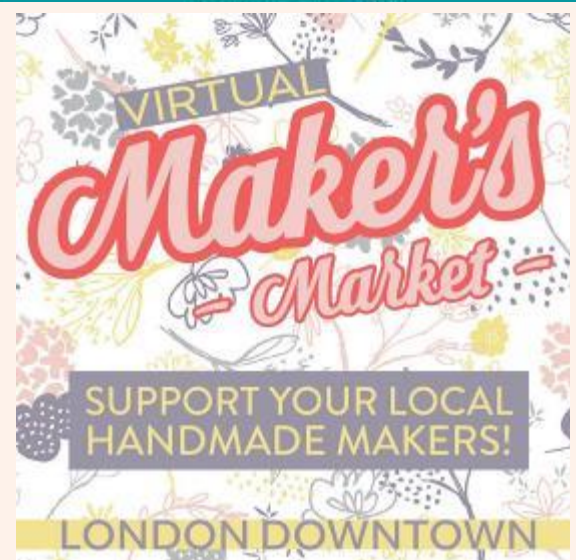
Thank you to all the wonderful volunteers that serve in our communities across the Commonwealth. We love this earlier social media post from Bardstown Main Street. This is a great way of letting the community know who serves on your board and a great thing to include in the annual report. We would also suggest adding their position in the community such as where they work or stay at home mom, owner of the business to let others see the wide representation that serves. Absent from photo are members, Kim Huston and Greg Ashworth.

The Heart of Danville recently held an virtual fundraising event, a virtual telethon. During the time of COVID this was a great way to showcase their program and do a much needed fundraiser. If you are interested in how this works, contact board chair, AnnYager McCrosky, ay@stithcares.com



Another new business
in downtown
Middlesboro!

Keeping it Greater in
the Crater.



COVID has brought challenges and opportunities. Julie Rea, London director, created a virtual market for local artisans.



Another round of Military banners went up on Main Street in downtown Beattyville.

We are so very proud to honor these HOMETOWN HEROES

We are continuing to take orders, if you are interested in purchasing or sponsoring a banner contact: Teresa Mays 606-567-7703 or Mayor Scott Jackson 606-464-5007



The flowers in downtown Campbellsville create a beautiful streetscape. Shoppers are back on the street and supporting their locally owned small businesses.

Did you know that Taylorsville director, Beverly Ingram, is a small business owner? Stop in and see her at the Red Scooter, a great antique and vintage shop. She also serves on city council and helps out at the Tea Cup! She serves her community in so many ways!



We love this photo of Sam in his KYMS shirt and these butterfly wings in downtown Carrollton.



Happy Belated
Aug. 4 Randi Mouser-Bardstown
Aug. 10 Sandi Fulks -LaGrange
And Happy Birthday
August 21 Sam Burgess -Carrollton



Downtown Cadiz every Saturday



Continue to celebrate our Farmers and our downtowns by shopping at your local market like this one in Paducah. It's open Saturday from 7:30 until 1. Also, until the end of August, enjoy the Tuesday Mid-town Market at Carson Park from 3 until 7 p.m.



Cruisin' with the Quads 2020 On La Grange Main Street

Sponsored by Quads Rod & Custom Car Club
Come visit Historic Downtown La Grange- have dinner and enjoy the wonderful pieces of rolling art!

Restaurants will be open

D.J. and music

Door Prizes

50/50 Drawing

If you have a car, bring it and enjoy the camaraderie. All cars/trucks/motorcycles welcome.

Visit <http://www.quadsrodandcustom.com/> for details.



New residents in downtown Middlesboro who have not yet learned to social distance.



Exciting news in downtown Scottsville!

New streetlights installed on South Court. South Court Streetscape project is finished!!

We will now turn our focus to North Court, which will be the final phase of the "Streetscape, one block off project" for downtown Scottsville!!

David Burch, director and interim Mayor, would love an art related crosswalk which was not possible being a state highway, but the next one is a city street. We can't wait to see what is created.

We need your input! While economies have begun to reopen, Main Street communities still continue to face incredible challenges. Remaining resilient through the pandemic and waves of social upheaval has likely been the biggest crisis we've faced to date. Today, Main Street businesses are still working hard to find answers and solutions—shifting business models, offering new services in old ways and old services in new ways, and taking on debt in hopes that the situation will soon improve.

Help us understand what businesses are trying, where business owners are finding hope, and what potential solutions might work for others. Please share this survey with your businesses and ask them to share their experiences and insights: <https://bit.ly/31G4pOp>

At now! Survey ends August 25



August is National Black Business Month! Please join us in highlighting and sharing stories of Black-owned businesses to build awareness of the impact that Black entrepreneurs have on August is National Black Business Month!

Please join us in highlighting and sharing stories of Black-owned businesses to build awareness of the impact that Black entrepreneurs have on our local economies by using the hashtags #NationalBlackBusinessMonth #WeAreMainStreet.

Main Street American also wants to hear how your Main Street is championing Black-owned businesses & working to advance equitable entrepreneurship.



To get started, please download these social graphics we created to help spread the word about National Black Business Month and stay tuned to our communication channels for ideas on how to take action and support Black-owned businesses: <https://bit.ly/33E7i5c> equitable entrepreneurship.



Opening soon in downtown Williamsburg,
Moonshine Mercantile.

We want to create a fun and wholesome place for an afterschool treat, or a celebration after a big game, or a first date. We will have ice cream, soda, and candy, along with unique gifts, toys, and novelties. Altogether, it will feel like an old-fashioned General Store, complete with a rolling ladder!

My husband, Geoff, and I are passionate about building fun downtown businesses in the Kentucky mountains that provide career-worthy jobs and support local supply chains. Our mission is to create Appalachian magic through unique food and retail experiences.

We are thrilled to be part of the Downtown Williamsburg community, and especially [Market-place on Main & 3rd](#). We see this work as our calling, and we can't wait to welcome you! Sky

Downtown Winchester has some recent façade work. We love the Luxfer glass windows in the building. Read below about this special glass feature.

We are officially named now. Stop in at 10 N Main St Winchester, KY 859-771-4623



Early in his career, American architect Frank Lloyd Wright – the most famous pioneer of the Prairie School style at the turn of the twentieth century – experimented with a host of organic designs. He was a long way from fully developing his more geometric, abstracted patterns, but nonetheless got the chance to try them out on a fledgling project.

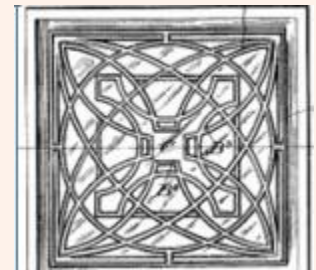
In 1897, the Luxfer Prism Company hired Wright to design decorative patterns for their glass tiles. Prismatic glass had appeared on the American market at the 1893 Columbian Exposition in Chicago, Illinois, from Gustave Falconnier. It promised the opportunity to provide light to dark buildings at a time when electricity was expensive (and often dangerous).

At the turn of the twentieth century – experimented with a host of patterns for their glass tiles. Prismatic glass had appeared on the American market at the 1893 Columbian Exposition in Chicago, Illinois, from Gustave Falconnier. It promised the opportunity to provide light to dark buildings at a time when electricity was expensive (and often dangerous). Cont. page 7



Luxfer cont. Natural light was also hard to come by in urban environments where alleyways and high rises blocked out most of the sun. Prismatic glass was ribbed on one side – covered in rows of miniature prisms, often 21 to a 4-by-4 inch tile – so that light could enter from an oblique angle and be redirected into the room beyond. They were often found lining storefronts and office buildings.

Wright himself patented around 40 different designs, many of which had organic origins. However, the only one that ever saw daylight was his “flower” design. These provided a pleasing ornamentation to a building’s facade, but didn’t improve the quality or quantity of light entering. Despite his later success, Wright’s prismatic tile designs didn’t seem to catch on with Luxfer (besides the “flower”). Still, his royalties from that single patent would help him fund a new studio in Oak Park. Here he would design some of his most famous buildings, such as the Unity Temple and Robie House.



We love the newly refreshed signage in downtown Murray. So bright and cheery and full of history!

