



August 9, 2021

Main Street Monday!



Today we share sad news. We have lost two local-businesses this week. One was especially hard as the owner is a former Main Street director and did everything right. They saved a building that was in serious decline and had suffered years of neglect and made an amazing award winning restoration turning it into a much needed business for their community.

At KYMS we knew that during COVID we would loose businesses, but many were either lost to retirement, owners moving out of the community, or a business that likely would have closed with or without a pandemic. We never thought we would see a thriving business close. This business did everything right. They followed all the guidelines, they did the PPP, they were supported by the locals, they sold untold numbers of cinnamon rolls that sustained them but amidst it all they are now closing.

To say we were shocked is an understatement. If someone who worked this hard couldn't make it how do we support others. We have shopped local, we have promoted shopping local, and celebrated the openings of new businesses. How do we now help those that are still struggling? Are local communities using their stimulus funds to help sustain them?

There may be more to the story, but this fairy tale has an unhappy ending. We will remain Main Street strong, but please support your local businesses. We know corporate stores will survive, but these small businesses are members of our community who support us by giving back, supporting our schools, our children, providing authentic downtown experiences and giving it their all.

Let's not loose others that have faced the hardships of the pandemic. We thought you should hear from the owners.

Noel and Karey's Facebook post is on page 2.



This graphic is a great example of the work of a Main Street director and board. It is also appropriate for the small business owner. There is so much planning and work that goes on behind the scenes on a daily basis to bring to life the work that you see in your downtowns.

For MS programs it is working with business owners, building owners, helping entrepreneurs, collaborating with local partners, local government, and other Main Street directors and attending lots and lots of meetings. All in addition to gathering community input, creating work plans, following the national standards for certification. It is a lot. Be sure to thank your director and the board for the outstanding work they do. And better yet, join a committee, support them financially, attend their events and be engaged in your downtown!

For your small business, be there. show up, shop local, be a cheerleader for your community and share what's great with others.



We thought it was important you hear from the business owners. We're sure this story is not theirs alone as others are making these tough decisions.

The end of a wild adventure is upon us. We are closing The Burley Market & Café, with our last day of business this Saturday, August 14th.

Though our business concept has been a success in many ways, unending waves of challenges due to COVID-19 have ultimately exhausted our energy and resources necessary to offer the quality and experience we set out to provide. Ultimately, family and our mental health take precedence and have been chronically compromised in recent months.

We opened The Burley Market to bring people around our tables for good drinks and quality food. We wanted to welcome people to a warm, inviting space that was unique, without screens and distractions, and offer Cynthiana things we wanted in our town that we could not get. We accomplished this. Yet, COVID took so much away. Our tables were empty many weeks due to mandates, cost of goods and services have been crippling, and staffing is an unending battle. We have pivoted to make changes and adjust with every challenge, but 18 months later we have run out of steam.

To you, our supporters, we are forever grateful that you showed up, supported, and cheered us on. Your purchases, social media post shares, and love for The Burley Market has a lasting impression. Cynthiana CAN offer a nice, quality establishment and people WILL support it. Unfortunately, the timing of this entrepreneurial dream and the current economic challenges have not aligned. Without our incredible staff and unrelenting support from family, we could never have made it this far. We have been blessed.

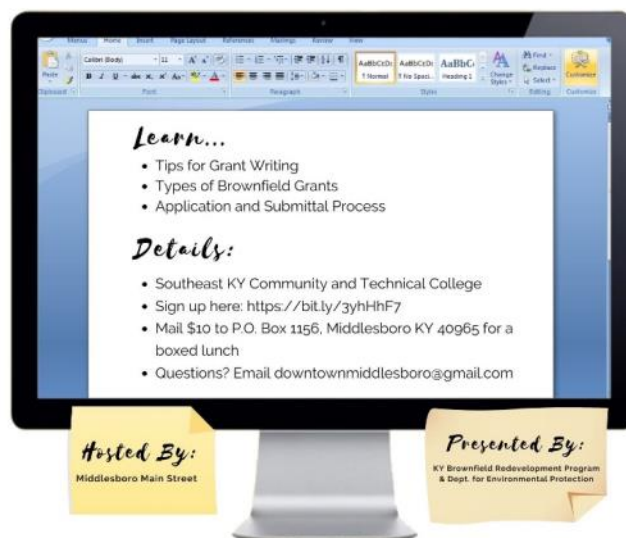
If anyone out there wishes to pick up where we are leaving off, The Burley Market is for sale. We do have some interest and will keep everyone posted on the exciting new things to come. Until then, please enjoy this last week at The Burley Market. We will have food available, with menus adjusted daily as we deplete our food inventory. We'll be open 7am-5pm Tuesday through Friday and 7am-3pm on Saturday, our last day. Cinnamon rolls will be baked all week long!

It has been an honor to serve you. We wish you peace, good health, and may you always have something tasty in your cup.

With sincerest thanks,
Noel & Karey

GRANT WRITING *basics*

*September 10 from
9AM to 3PM*



Don't forget T-Mobile Hometown Grants Program

Mobile is committing up to \$25 million over the next 5 years to support small towns

Applications will be open on a quarterly basis with the following schedule:

- Spring: Applications open January – March
- Summer: Applications open April – June
- *Fall: Applications open July – September*
- Winter: Applications open October – December
- Portal will close on the last day of each quarter and reopen for the new quarter on the first of the month
- All Hometown Grant applications will be notified 30-60 days after the end of each quarter on the status of the submission

For more information visit

<https://www.t-mobile.com/brand/hometown-grants>



**Come
see
us!**

**30 E. Second
Street
Downtown
Maysville !**

NOW OPEN!



Covington made the debut our their outdoor signage for the Pike St. Pop-Up Shop!

If you haven't already, make your way down to Pike to visit their current shop vendor [Mud Lane Blooms](#) !



There' a new nutrition shop in downtown Williamsburg
They are located at 106 S 3rd Street Suite 2



Now open in downtown
Carrollton



**Make a difference
in your
community.
Shop local.**

Building Upon Large-Scale Brownfield Investments to Rejuvenate a Community

Wednesday, August 18 at 2:00 p.m.

Participants of this live webinar are eligible for 1.5 AICP CM credits.

Join U.S. EPA's Brownfields/Land Revitalization and Office of Community Revitalization staff for a series of informative stories from communities of color near Chicago and Boston, as part of a six-part Smart Growth Network webinar series, ***Learning from (and Leaning on) Local Leaders to Revitalize African American Neighborhoods***, beginning in August and running through the end of the year. The Maryland Department of Planning is hosting the series on behalf of the Smart Growth Network. For information on this and other future webinars, visit smartgrowth.org.

Session One: Building Upon Large-Scale Brownfield Investments to Rejuvenate a Community

Wednesday, August 18 at 2:00 p.m.

Participants of this live webinar are eligible for 1.5 AICP CM credits.

Join U.S. EPA's Brownfields/Land Revitalization and Office of Community Revitalization staff for a series of informative stories from communities of color near Chicago and Boston, as part of a six-part Smart Growth Network webinar series, *Learning from (and Leaning on) Local Leaders to Revitalize African American Neighborhoods*, beginning in August and running through the end of the year. The Maryland Department of Planning is hosting the series on behalf of the Smart Growth Network. For information on this and other future webinars, visit smartgrowth.org.

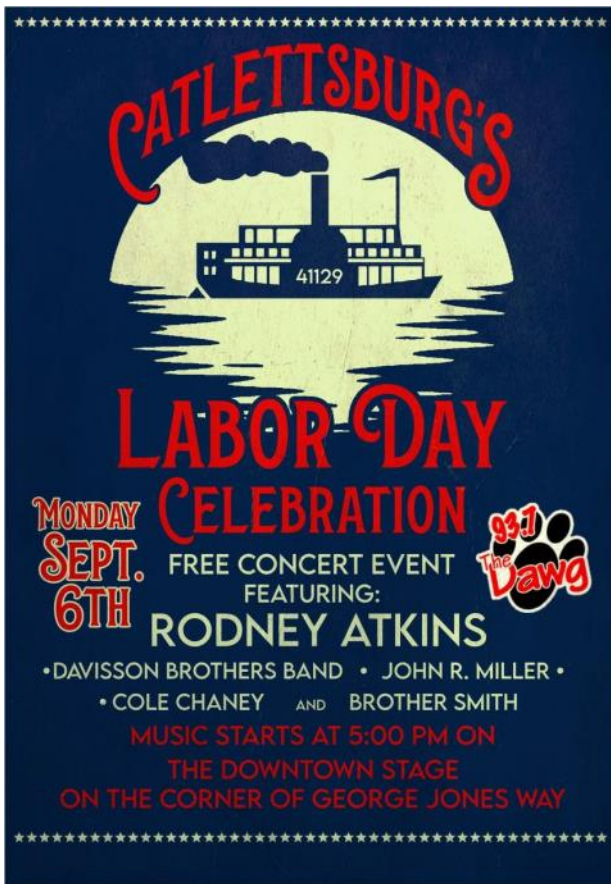
Session 1:

The series launches August 18, with the first session, Building Upon Large-Scale Brownfield Investments to Rejuvenate a Community, as Kathy Brown and Edward Lewis, formerly of the City of Chicago Department of Planning and Development, and Abraham Lacy, Executive Director of the Far South Community Development Corporation, explore the roles of local leadership and community engagement in building upon an investment in brownfields to remove blight, create jobs, and transform the neighborhood to benefit residents with much-needed community amenities.

Find out more and register for this free webinar at <https://smartgrowth.org>



Planter painting in Murray and Façade facelifts in downtown Morehead!



Check out this view at the Levitt Stage in downtown Middlesboro.

They are looking forward to hearing Kylie Frey Thursday evening show (08/12/21) in downtown Middlesboro! Be there for the good times with FREE LIVE MUSIC from the Levitt AMP stage. Enjoy it all on the lawn and be part of the best outdoor music scene anywhere around. [Sydney Adams Music](#) kicks the evening off at 6:30.





If you have never attended a showing of the Stephen Foster story at My Old KY Home in Bardstown we suggest you do. It is a wonderful tradition. You can tour the historic home, visit downtown Bardstown just a few blocks away and explore the many shops and restaurants and spend the night at the historic Talbert Inn and sleep in the old Jail. And if you're lucky you might just see a cast member strolling the streets.

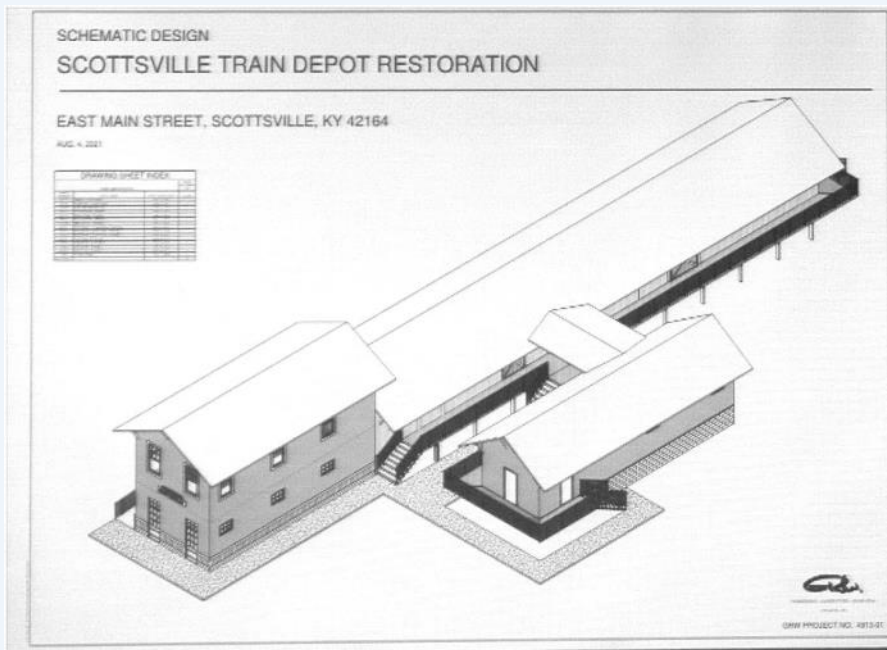
We also want to note that the chair of the African-American Commission (which is part of the Kentucky Heritage Council) Angela Crenshaw is one of the performers. She has an incredible voice and the entire cast was amazing.



Celebrating Paducah's Entertainment Destination Center (EDC)! Mayor George Bray provided the toast with City Manager Daron Jordan cutting the ribbon to celebrate the launch of Paducah's EDC. They were joined by City officials, Paducah Main Street Board and Committee members, EDC sponsor Paducah Bank, participating EDC bars and restaurants, Ambassadors, and many more. This celebrates Paducah's Entertainment Destination Center (EDC) where you can purchase to-go alcoholic drinks at participating establishments to enjoy while strolling around the EDC district.

Also, enjoy the First Friday Happy Hour until 8 p.m. Between 5 and 8 p.m. on the first Friday of each month for the rest of this year, walk, shop, and dine your way across downtown Paducah with sidewalk sales, dining and drink specials, and live entertainment.

Did you know that new city manager in Paducah was formerly a Main Street director in Madisonville prior to his work in Paris, KY.



Great news from Heart of Scottsville!

Shane Lyle of GRW - a full-service engineering, architectural, and geo-spatial consulting firm Lexington, KY - gave a presentation this past Friday August 6, 2021 about the restoration of the Scottsville Kentucky Train Depot.

There is much work to be done over the next few years but they are very excited to be moving forward with this important historic restoration.

[Women Are Essential: Interpretive Strategies that Reveal Women Are Everywhere](#)
August 12 at 3:00 p.m. ET Many sites and organizations are looking for guidance on how best to identify, research and convey the history of women that are “hidden” in plain sight, particularly in unexpected places that have—until now—have been predominately associated with men. This webinar will explore interpretative strategies including tools, resources, processes, and programs that can help elevate the important roles women played and reveal the difficult relationships and problematic power dynamics associated with women as wives, business managers, caregivers, and owners of enslaved people.

Learn more about these webinars, and previous Forum webinars, at [Forum.SavingPlaces.org](https://forum.savingplaces.org).

**38TH ANNUAL
WILLIAMSBURG
OLD FASHIONED TRADING DAYS
SEPTEMBER 9, 10, & 11, 2021**
 ARTS & CRAFTS—BLUEGRASS MUSIC, COUNTRY & GOSPEL MUSIC—
 GREAT FOOD, GAMES FOR KIDS—LOTS OF FUN

WEDNESDAY, SEPT. 08

FOOD CONCESSIONS SET-UP 10:00AM-9:00PM
 CRAFTS & OTHER BOOTHS SET-UP 1:00PM-9:00PM
 QUILT SHOW & CANNING CONTEST
 REGISTRATION
 CANNING 10:00 AM to NOON
 QUILTS 10:00 AM to NOON

THURSDAY, SEPT. 9

QUILT SHOW & CANNING CONTEST
 VIEWING -- EXTENSION OFFICE
 DOWNTOWN 1:00PM-6:00PM

GOSPEL SINGING STAGE 1

STRAIGHT CREEK	5:00 PM
THE BAKERS	6:00 PM
BOWLING FAMILY	7:00 PM
ADAM CRABB	8:00 PM

STAGE 2

BLACK KETTLE SWAMP	7:00 PM
PAINT CREEK	8:00 PM

FRIDAY, SEPT. 10

CANNING EXHIBITS VIEWING AND PICK-UP
 EXTENSION OFFICE DOWNTOWN 10:00AM - 4:00PM
 VEGETABLE SHOW REGISTRATION 9:00AM-10:45AM
 JUDGING 11:00AM
 BICYCLE RODEO (JUDICIAL CENTER) 4:00-6:00PM

PERFORMERS STAGE 1

WHITLEY CENTRAL INTERMEDIATE	10:30AM
WILLIAMSBURG HIGH SCHOOL CHOIR	11:00AM
WILLIAMSBURG HIGH SCHOOL BAND	11:30AM
ELVIS TRIBUTE SHOWS BY BARRY	12:00NOON

BLUE GRASS MUSIC STAGE 1

GENE SILER & BRUSHY MOUNTAIN	4:00PM
TIDAL WAVE	5:00PM
VIRGIL BOWLIN	6:00PM
TAD PADDLE	7:00PM
KENTUCKY JUST US	8:00PM

STAGE 2

SAVANAH FAITH	7:00PM
COUNTY WIDE	8:00PM

SATURDAY, SEPT. 11

QUILT VIEWING
 EXTENSION OFFICE DOWNTOWN 10:00AM-1:00PM
 EXHIBITS PICK-UP 1:00PM-3:00PM
 CAR SHOW (WHITLEY CO. JUDICIAL CENTER) 9:00AM-2:00PM
 SID STRUNK MEMORIAL CORN TOSS TOURNAMENT
 CORN TOSS TOURNAMENT REGISTRATION 10:00AM
 CORN TOSS TOURNAMENT BEGINS 11:00AM
 BEAUTY PAGEANT (AGE 0-18) (STAGE 2) 10:00AM
 PINE MOUNTAIN DANCERS (STAGE 1) 10:30AM
 THE DANCE CENTRE (STAGE 1) 11:00AM
 LEANNE HOFFMAN 1:00PM
 3 YEARS APART 2:00PM

STAGE 1 GOSPEL SINGING

HIS HEART	4:00PM
THE BELIEVERS	5:00PM
WILBURN AND WILBURN	6:00PM
THE WHISNANTS	7:00PM
THE PRIMITIVES	8:00PM

SPECIAL GUEST WKYT BILL BRYANT

STAGE 2 COUNTRY ROCK

PISTOL WHIP	7:00PM
WEST WIND DRIVE	8:00PM

ALL ENTERTAINMENT FREE
PLUS MUCH, MUCH, MORE
FOR MORE INFORMATION CALL
606-549-0530
1-800-552-0530



You have ARPA funds, now what? Did you ask the community? Are you looking at how this one time investment can transform your community and not projects that will require future sustainable funding? How do you make your community one that instills civic pride? Are you planning for what locals really want, not what we think they want. ASK THEM!

From the Bloomberg News:

As America's states and cities decide how to spend their share of the \$350 billion in Covid relief funds they're getting from the federal government, some are asking residents for ideas. Richmond, Virginia, turned to Survey Monkey.

Through a web page using the popular survey tool that can be accessed via a QR code, Richmond has found plenty of ideas to choose from, with about 750 people responding in its first two days online. The results aren't public yet. "This should be an exciting question to answer," said Sam Schwartzkopf of the city's Office of Public Information and Engagement. "People really seem to be taking interest in it."

Government officials across the U.S. have set out to gather ideas from citizens on how to spend the money that's part of the \$1.9 trillion American Rescue Plan. The ideas, both big and small, speak to the unusual position that cities and states find themselves in after the federal government provided them with an unprecedented amount of cash. The funds will help local governments take an active role in the recovery and avoid the municipal budget cuts that weighed on the economy after the 2008 recession.

"For a mid-sized city like Richmond with a lot of disinvestment and a very tumultuous past when it comes to racial equity, there are so many ways this money can do good," Schwartzkopf said. "There's so much potential for transformation generationally."

During a town hall held virtually through Zoom late last month, New Jersey community leaders [suggested](#) using some of the state's nearly \$6.2 billion allocation to help New Jersey Transit — the ailing bus and train agency known for its delays — or to boost pay for frontline workers.

Jason Grant, director of advocacy for the International City/County Management Association, said that citizen engagement can help officials anticipate any issues or opposition that projects may encounter. "You want to hear from the community if you're going to build something in the community," he said.

Rockland County, a suburb of New York City, received hundreds of responses to a survey soliciting input on how officials should use its \$63 million allocation. "I want to see the money spent on sidewalks, sidewalks and more sidewalks," one commenter said. Respondents have also suggested helping the arts community, bolstering mental healthcare and expanding outdoor spaces.

"We want to make sure we get this right and maximize the impact of the funding," County Executive Ed Day said. "This is all about the people of Rockland; it's not about the county government of Rockland."

Halfway across the county, the mayor of Victoria, Texas, said that most residents in his city of 67,000 people oppose the federal stimulus program over national debt concerns. But they're still weighing in on a webpage survey, saying they want the money spent on areas like tourism, utilities and economic development.

"As a community, I'd say the majority aren't happy that this money is even flowing down" from the federal government, Victoria Mayor Jeff Bauknight said in an interview, citing worries about the national debt. But he said the city didn't want to return the funds amid concerns the money would just go to another community. The city's goal is to seek out "projects that are really going to be transformational in nature," Bauknight said.

Milwaukee County in Wisconsin deployed a six-person task force that will begin meeting in August to determine spending priorities, with an emphasis on outreach to underrepresented groups. The county is home to a majority of the state's Black population.

County Board Chairwoman Marcelia Nicholson said officials see the outreach as in line with its efforts to be a model of good governance. She said the county takes a similar approach with its traditional annual budget.

"It would be hypocritical for us not to do the same with this additional pot of money," she said.