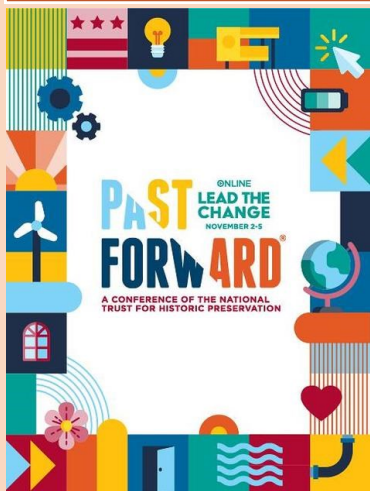




Sept 27, 2021

Main Street Monday!



The early bird deadline is approaching for the [National Trust for Historic Preservation's](#) virtual conference, **PastForward Online 2021**, hosted November 2-5! Register by October 4th to save big at the nation's premier conference for those who work to save, sustain, and interpret historic places. Learn more & register: <https://savingplaces.org/conference>



Via National Main Street Center: Nominate an outstanding volunteer in your community today for the [Small Town America Civic Volunteer Award \(STACVA\)](#)! Sponsored by [CivicPlus](#), STACVA honors extraordinary public service volunteers in localities under 25,000 residents. This annual awards program spotlights the urgent need for citizens to fill critical civic volunteer roles including local government boards and councils, volunteer firefighters, EMTs, and the many advisory committees that support key local government functions.

Localities represented by the top three nominees will receive cash awards of \$20,000, \$10,000, and \$5,000 respectively. Additionally, the top 100 nominees will receive free volunteer management modules and 12 months of free ongoing support services from CivicPlus.

The nomination portal will close October 15, 2021. [Learn more + apply here.](#) STACVA (Small Town America Civic Volunteer Award) | (civic-volunteer.com)



Please go to this website and vote for our own Springfield and help them win \$25,000!!!
<https://www.mainstreetcontest.com/profile/6>

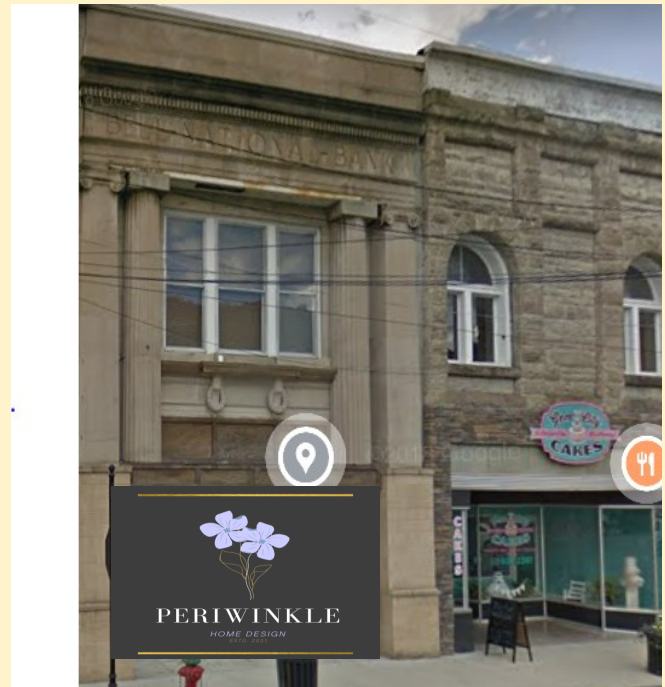


It was a beautiful night in the mountains as Beattyville Main Street celebrated the achievements that have taken place over the last 6 months after the flood with a Love Local Business Appreciation reception. It was a wonderful setting right on Main Street. There is still work to be done, but they will continue to "Build Back Better". Mother Nature gave them an opportunity to create and do things that may have never happened. Always look for the positive.





Check out this great branding of the Lemon Drop Boutique in downtown Carrollton! We love the pops of color! It creates a welcoming entrance that makes you want to open the door and see what is inside! You can do just that. Stop in at 410 Main Street



We cannot even begin to tell you how excited we are for Periwinkle in downtown Pineville! The store front is still covered so you will have to wait to see it next week, but let's just say it is replacing a cash express & everyone in town is over the moon!

Grand opening tomorrow at noon!! 102 Kentucky Avenue.

The next vendor in the [#PikeStPopUp](#) will be [@repeatstyles](#)!

Repeat Styles is an evolving lifestyle brand that focuses on providing unique vintage items that will be cherished forever. Repeat Styles focuses on being gender fluid and welcomes anyone who wants to evolve their style while being cost effective and sustainable. A local market regular, owner Courtney O'Bryan will start occupying the shop Friday, October 1st with the following hours:
Wednesday - Saturday: 12pm-7pm Sunday: 12pm-



Beautiful You Café is re-opening after they suffered an electrical fire in May. They are excited to share their renovated space and new menu items!

Located at 108 East Public Square in the heart of downtown Scottsville!





Fundraising can be fun! The Bourbon and Bluegrass was a huge hit in Danville this past Friday night. Wait there's more. Look at these great things coming up! The funds raised having all this fun are returned to the community to provide placemaking projects, façade grants, restoration of buildings, beautification and more. While you enjoy an evening of food or music or something else you are helping your community.

Can't attend? They are always happy to accept a donation or sponsorship from you or your business.

MAIN STREET
PERRYVILLE
Presents

"A Taste of 1862"

Friday, October 1, 2021
Dinner 6:30 p.m.
\$25/per person
Perryville Entertainment Center
located on Bragg St., Perryville, KY.

Featuring:
The Play
Heading to a Wedding
&
Silent Auction
Menu:
Relish Tray, Corn Chowder, Country Ham, Turkey,
Buttered Potatoes, Green Beans, Cornbread
Dressing/Gravy, Bread, Drinks and Bread Pudding
with Bourbon Sauce

Dinner & Entertainment

All proceeds benefit the revitalization and Beautification of Historic Perryville.
We are a 501C3 Tax-Exempt Organization

Tickets are available at Farmers National Bank, Perryville Branch
or by contacting Lisa Bottom, 859-583-9405.

Downtown Morehead, Inc.
presents

Octubafest

The Battson Oates Common Area in Downtown Morehead
Saturday, October 2nd, 2021 - 7:30 - 9:00 PM

The 2021 Morehead OcTUBAfest is dedicated to the late
Dr. Earle Louder
founder of the Morehead State University Tuba/Euphonium Ensemble.

with performances by:

Dr. Gail Robertson,
Associate Professor - Tuba and Euphonium
University of Central Arkansas

Dr. Lori Baruth,
Professor of Music - Clarinet
Morehead State University

The Morehead State University
Tuba/Euphonium Ensemble
directed by Dr. Stacy Baker

Dr. Brian Mason,
Associate Dean - School of Creative Arts,
Professor of Music, Percussion Coordinator
Morehead State University

* Plus Special MSU Alumni Guest Performers *

SATURDAY, OCTOBER 9 • 5PM - 9PM
LC FARMER'S MARKET

MAKER'S MARKET • FOOD TRUCKS • DESSERTS
BEVERAGES • FRESH CIDER & HONEYBUNS

LIVE MUSIC BY
Bourbon Branch • Chris Shouse

EVENT SPONSORS

herrenfamily dentistry, BIMBO Bakeries USA, FNB, HOMETOWN BANK, Flowers Foods

CIDERNIGHT at the Market

Appalachian
MOON MUSIC & SHINE MAKERS FESTIVAL
ARTISAN

LOCAL DISTILLERIES
MOONSHINE SHACK
OBSTACLE COURSE
APPAREL • HISTORY

LIVE MUSIC ON MAIN STREET
OUTDOOR ENTERTAINMENT & GAMES
ARTISAN CRAFTED
HANDMADE

FRIDAY
SATURDAY
OCT 29-30

MAIN STREET
DIVISION &
SECOND
ENTERTAINMENT
DISTRICT



Here is a great new mural in downtown Morehead. Even though COVID extended the project past the original timeline Betty Cutts, former Rotary chair, saw it through to the end. Local artists from tattoo artists to art professors and hobbyists participated in the 18 panel mural. The Rotary Club sponsored the project and it will be funded in part by WIVY 96.3 FM who will host a Rotary Radio Day on Oct. 22 where club members will read advertisements on air.

Following this project the club will begin a new project where they will hold a contest

for Rowan Co. students titled "Where I'm From" a great poem from George Ella Lyon that has inspired many projects over the years. It will be displayed at the corner of Hargis Ave. and 2nd. Street. This has given artists an opportunity to see their work on a larger scale. You can tell they all love Rowan Co. (some information was taken from the Ashland Daily Independent)



If you have been following along you have seen several of the planters in Murray being painted for public art. This is another great way to involve local artists and display their work along with beautifying what would otherwise be some non-descript planters. These create a fun walk around the downtown and a bright pop of color on dreary, rainy, days. This is a project that would work in any downtown.

Are you telling your story of preservation in your downtown? Here are some prompts to help when writing an article or social media post.

In addition to these, tell the reader if historic rehabilitation tax credits are being used. Where can they learn more about those (heritage.ky.gov) Be sure to do a story upon the completion of the project. Share before and after photos and if possible have an early photo of what the building looked like. People are always interested in the story.

Preservation & Development LOCABLE



A behind the scenes look
Potential Prompts include:

- What is the project? What's the timeline?
- Who is involved and how is it funded?
- Does the property have a backstory? Who built it, what was it, how did it get to its current state?
- What is your involvement in the project (funding, recruiting, etc)?
- How is it expected to be used or effect your community?
- If an old building, are there any intriguing or odd attributes that are worth noting?



Middlesboro Main Street is thrilled to be getting more electrical receptacles in the downtown! As we all know you can never have too many plug ins, too many lights, and more!



DOWNTOWN DANVILLE FACADE IMPROVEMENT GRANT



Looking for support in Downtown Danville? From grant programs that help businesses take that next step toward success, to a variety of tax credits and other programs for people looking to invest in our community — the Heart of Danville is committed to helping Downtown Danville thrive and grow.

The Heart of Danville, with funding from the City, is opening applications for the Downtown Danville Facade Improvement Grant. The Heart of Danville can offer you up to \$5,000 to upgrade your Downtown Danville building facade. Interested?

The process is easy! Fill out the application and you are on your way to a matching grant for your facade improvement. The Heart will provide up to 50 percent of the facade improvement costs up to a maximum grant amount of \$5,000. Grants can be provided to either the property owner or the tenant/business owner.

The project must be approved prior to beginning work. Painting, awnings, lighting, signage and other projects are eligible for funding. The grants are available to commercial building facades in Downtown Danville. To learn more or to apply go to [HOD Facade Grant final edits \(downtowndanville.com\)](https://www.downtowndanville.com/HOD-Facade-Grant-final-edits)



Are you are looking to create more housing units in vacant or underutilized upper story spaces or own a historic home and want to learn more about Preservation Tax Credits?

Join the **Heart of Danville**, **AU Associates** and the **Kentucky Heritage Council** on Tuesday, October 12 from 7:00 PM to 8:30 PM at CentreWorks for an introductory workshop on how a variety of financing sources is creating downtown housing and adding vibrancy to historic commercial districts, including nearby Springfield as a case study.

More details regarding the speakers and program on Eventbrite. <https://www.eventbrite.com/e/preservation-incentives-to-bring-historic-danvilles-past-into-the-future-tickets-170063916753?aff=ebdssbdestsearc>

The workshop is FREE of charge, but registration/ticket is requested to advise participants of COVID alternatives, if necessary.



Shop Indie Local Partners

We invite you — independent business alliances, neighborhood associations, and local economy-minded business networks — to partner with us on this year's Shop Indie Local.

Now, more than ever, small businesses need to work together.

Will you join the [Shop Indie Local movement](#) this winter — a movement that cultivates hope and empowerment?

The [American Independent Business Alliance](#) (AMIBA) will lead this effort to amplify the “Shop Local” message and inspire more of our neighbors to shift a portion of their holiday spending from chain stores and online giants to locally owned businesses.

What Does It Mean to Sign-On as a Partner?

Partners will help us spread the word and energize their members to leverage the Shop Indie Local Season from October 1 – December 31, 2021. *Becoming a partner is FREE!*

Partners understand the [positive ripple effects](#) that occur in our communities when we spend dollars at locally owned, independent businesses. We also value programs and policies that build a local, green, and fair economy rooted in their hometowns.

Partners will receive: A listing on [Shop Indie Local's website](#).

- Ideas on how to celebrate the holiday season this October – December (Plaid Friday, Small Business Saturday, Cider Monday, Giving Tuesday, and other events).
 - Event marketing templates — such as press releases, social media posts, and other materials.
- An opportunity to join our [Shop Indie Local crowdfunding campaign](#).

Show their support for Shop Indie Local by filling out this partner form.

Provide us with links to any events or promotions they are organizing to support local businesses during the holiday season.

Spread the word by sharing social media posts and finding other creative ways to engage their members in this effort.

How do you sign on as a partner? It's easy — sign up here! [Shop Indie Local Months: Partner Sign-Up \(google.com\)](#)

The Kentucky Local History Trust Fund is currently accepting applications for 2021 grants. The application is available here and is attached to this email. **If you would like your grant reviewed before its final submission, please email it to me (mandy.higgins@ky.gov) by Friday, Oct. 8. Final grant submissions are due by 4:30 pm Friday, October 15th.**

The Kentucky Local History Trust Fund is designed to build stronger museums and local history organizations across the Commonwealth. Grants provided by the Kentucky Local History Trust Fund will assist museums and history-related organizations with their long-term growth, development, and sustainability.

The Kentucky Historical Society (KHS) administers this grant program. Funds for the Kentucky Local History Trust Fund are raised through the generosity of individual Kentuckians, who have donated a portion of their Kentucky state income tax refund to assist history-related organizations.

For additional information about the Kentucky Local History Trust Fund, visit KHS at history.ky.gov/local-history-fund.