



Main Street Monday!

December 7, 2015

Happenings Around the State

DECEMBER 19TH
STAY OUT LATE
SHOP TILL 8PM

DOWNTOWN PADUCAH
PRESENTS
THE
LAST SHOPPING
SATURDAY
BEFORE
CHRISTMAS

Unstress the Dress
#paducahappart1

- PJ Seltie Challenge
- Store Discounts
- Restaurant Specials

paducahmainstreet.org/events



'Tis the Season for Good News, good for Samantha Brady –Bardstown, not such good news for KYMS. Samantha will be leaving the family to become the new director of Bardstown's Chamber of Commerce. She will continue to be a cheerleader for Main Street and help us create additional partnerships in her new role. Our best wishes to Samantha.

News to Know

FRANKFORT, Ky. - Gov.-elect Matt Bevin announced Saturday that Don Parkinson, a retired KFC and Yum! Brands executive, will serve as secretary of the Tourism, Arts and Heritage Cabinet in his administration.

"Tourism and travel is Kentucky's third largest revenue producing industry, generating \$13 billion in economic activity," Bevin said in the announcement.

Bevin said Parkinson, of Louisville, is a retired senior vice president of KFC and Yum! Brands who previously worked as advertising manager of the Pontiac Motor Division of General Motors. Parkinson also served twice as Interim president of the Kentucky Center for the Arts.

KENTUCKY MAIN STREET
TRAFFIC SAFETY SECURITY

PRESENTS
DICKENS DOWNTOWN
DECEMBER 4, 2015, 5-8 P.M.

SANTA IN HIS HOUSE ON THE SQUARE
3-4pm until 4:30-6:30pm

TREE LIGHTING-5:30PM
Great Square

DOWNTOWN

TOWN & GOWN COMMUNITY BAND CHRISTMAS CONCERT
7:00 PM - Prof. Beaufort Gibson

VENDORS
STORYTELLING AND MUSIC
ROASTED NUTS
DICKENS CHARACTERS
CAROLING
SHOP DOWNTOWN

CANDY CANE LANE
COOKIE DECORATING
KELSO'S CARRIAGE RIBBS
MAKE REINDEER FOOD
LETTERS TO SANTA

DECEMBER 5, 2015, 4-7 P.M.
ROSEY NIGHTTIME CHRISTMAS PARADE - 5:00 PM
SANTA IN HIS HOUSE 1-2PM AND 2:30-4:30PM

VISIT DOWNTOWN BUSINESSES FOR SPECIAL PROMOS AND DISCOUNTS

THANK YOU SPONSORS!

Another great holiday idea for your MS program to replicate .



Looking for the perfect gift for that picky person in your life. Get a DHP Gift Certificate today and they can use it in over 40 of our downtown businesses!!

State offices will be closed tomorrow for inauguration events. I will also be out of the office on Wed. learning more about opportunities for you and your local downtown agricultural opportunities including farmer's markets.



I still love this and love that people are still using it. I think it would be good to bring it back next year for the holidays!



On Nov. 16, Main Street Perryville supervised the long-planned removal of the Polk House roof on Merchants Row in Perryville as part of the building's winter stabilization and future restoration when sufficient funds are available. (Merchants Row is the oldest commercial district in the state of Kentucky!

The Polk House is owned by the City of Perryville, but leased/managed by MSP for its preservation. With limited resources since 2008, MSP has preserved and restored Burton's Store and Green's Drug Store, stabilized Parks Store, restored/replaced the Karrick-Parks House's windows, paid the property insurance on its owned/leased buildings, and initiated first-time property tax revenues to the City of Perryville by leasing restored buildings to for-profit businesses, to name just a few.



All of these accomplishments have been done with approval of the Kentucky Heritage Commission's preservation standards for historic structures.

Don't forget to renew your organization's National Main Street membership. They have been sending out renewal notices. This is part of the requirement to be an Accredited program.

How to Start a Food Truck

If you know someone who is interested in learning about or has considered doing starting a food truck this is an opportunity for them to learn the ins and outs of doing so.

Topics include:

- Permits & Licenses
- Equipment Requirements
- Location Criteria & Limitations
- Inspections & Placards

Health Department Codes

The licensing of a food truck may not be the most exciting aspect of your entrepreneurial pursuit, but it is one of the most important. In fact, it is the overall commitment to more stringent health codes and sanitary regulations that have paved the way for food vehicles to generate mass interest.

Tuesday, December 8th

6:00pm - 8:30pm

McKendree University, 10168 Linn Station Rd



Henderson's "Homes for the Holiday's" Home Tour will be Saturday, December 19, 2015 from 10 am to 4pm. Tickets will be available at Third Street House, Victoria's Boutique, Sweet Peas Gift Shop and Homecrafters Paint and Glass.



Directors: Don't forget to make your reservations for the state Main Street conference January 12-14 The Capital Plaza is holding a block of rooms, but time is running out to get the reduced rate. Tell them you are with Kentucky Main Street.

(I will send you an email on Wednesday with agenda, additional information, etc.)

White House Convening on Rural Placemaking

It's been a very busy autumn at the National Main Street Center, with the launch of the beta version of the refresh of the Main Street Approach, the introduction of the new Main Street America brand and the launch of the new Main Street America Institute, with classes beginning in January. Read more <http://www.preservationnation.org/main-street-main-street-news/story-of-the-week/2015/white-house-convening>

Shopping Small in London!



The Window Preservation Alliance is a new nonprofit advocating for the preservation of wood windows, and offers a directory on its website to assist owners of buildings with historic windows to find window repair artisans. [Learn more about WPA here.](http://www.windowpreservationalliance.org/)
<http://www.windowpreservationalliance.org/>



Next Exit History Webinar

Join Heritage Ohio December 9th, 2015,
1 PM - 2 PM

In an era dominated by mobile technology, keeping the history of our nation's communities relevant is an increasingly difficult task for stewards of heritage resources. In response to this challenge, an interdisciplinary team of historians and technologists have developed a mobile tool, Next Exit History, that provides the public with an innovative and engaging platform to experience history in a new and exciting way. Beyond being an educational tool, Next Exit History also provides a medium to increase economic impact through heritage tourism by actively promoting historical resources and driving consumers into communities. The Next Exit History team will discuss the genesis and evolution of the project, how the application can be leveraged by main street programs, and what the future holds in store for the evolving technology. The session will be presented by Next Exit History team members representing all of the project partners including, Historical Research Associates, the University of West Florida, and Three21 Innovations, Inc.



Downtown Murray



National Main Street Center Launches Pilot Program to Bring New Resources to Downtown Revitalization in Seven Cities

Posted December 2, 2015 | Contact pr@savingplaces.org or 202-588-6141

The National Main Street Center, Inc., has announced that seven U.S. cities have been selected as demonstration sites to implement its refreshed approach to comprehensive community revitalization and preservation-based economic development: Philadelphia, Pennsylvania; Milledgeville, Georgia; Biloxi, Mississippi; Detroit, Michigan; Gary, Indiana; [Lexington, Kentucky](#); and Miami, Florida. The program is supported by the National Trust for Historic Preservation and the John S. and James L. Knight Foundation.

“We are grateful to Knight Foundation and the National Trust for Historic Preservation for their generous support as we roll out a strengthened approach to commercial district revitalization,” said Patrice Frey, president and CEO of the National Main Street Center. “Our updated methodology incorporates lessons we’ve learned in our decades of working with communities of all sizes and we are confident these pilot projects will demonstrate that our approach continues to be highly effective in breathing new life in our country’s historic downtowns and commercial districts.”

Each community, chosen after a competitive selection process, will benefit from recent strategic improvements to the National Main Street Center’s revitalization methodology that for 35 years has helped transform historic downtowns and urban neighborhoods nationwide. Local leaders will receive 12 to 18 months of free organizational capacity building and hands-on technical assistance from national experts on how best to involve the community in revitalization efforts, plan and execute long-term strategic action, and effectively measure the impact of those efforts.

“Providing people with spaces to connect and participate in neighborhood life is essential to creating the type of cities where people want to live and work,” said Carol Coletta, Knight Foundation vice president for community and national initiatives. “The initiative will do just that by working with cities to create more vibrant downtown hubs and engaging residents as change agents in this transformation.”

Originally launched as a program of the National Trust for Historic Preservation in 1980, the National Main Street Center pioneered an incremental, volunteer-driven strategy to help flagging downtowns counteract booming suburban growth. This novel approach was in stark contrast to the urban renewal projects that were destroying commercial districts and neighborhoods all over the country. By tapping two important community resources, citizen participation and its older and historic buildings, the Main Street Approach has helped reinvigorate America’s historic downtowns and commercial districts in cities and towns across the country.

Although Lexington is not an official Kentucky Main Street community they are the only Knight Foundation community in the state. As the state coordinator I will be able to participate in this project and share that knowledge with our network.

CIRD Announces Rural Design Assistance Program

Residents in America’s small towns and rural communities care deeply about the future of their towns and value their uniqueness, strong sense of community, & special places. However, they increasingly face urgent challenges: How can they add jobs and support local businesses? How do they create a positive future for their kids? How can they honor and protect local character and history? How do they use limited financial, human, and natural resources wisely? **Read more <http://rural-design.org/apply>**

Santa had a busy week-end!



Pikeville had Santa seeing double!



I bet at least one of these guys are on the naughty list! Want to guess which one?



He arrived in a vintage Lexington fire truck in downtown Georgetown.



And there were Santa cows!!



Love this idea for next year in all of our Main Street communities! We can recycle our snow globe and get some more attention! Maybe a summer make it and take it workshop to create. Thoughts? Thanks to Daron, (I stole it off a FB page :)

Santa arrived by carriage in Pikeville



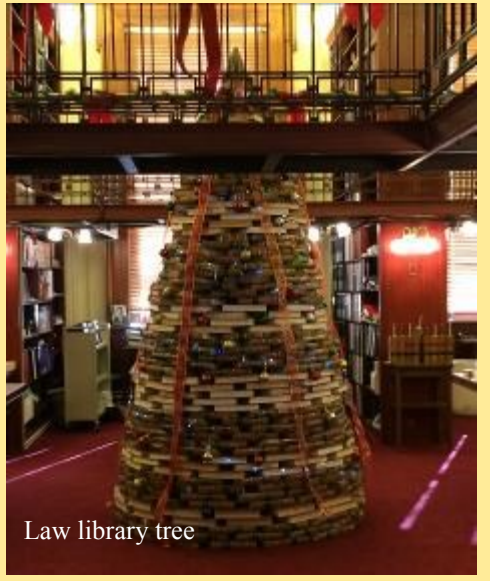
I've included a page of the inaugural preparations in Frankfort as I know many of you will not be able to enjoy them in person. Today is the last day for this Governor's name to be above the door.



Love the floral clock!



Inside the Capitol



KHC staff, Chris Gunn & Jen Ryall experienced the Capitol exit prepared for the inaugural celebration.

