



# Main Street Monday!

Sept.15, 2014

#### **Happenings Around the State**





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- RACE STATURDAY 7





### The DOWNTOWN HENDERSON

Partnership's 9th Annual Community Yard Sale & Flea Market scheduled for **Saturday, September 20, 2014** from 7am to 2pm. The yard sale will be held in Central Park in Downtown Henderson. This fundraiser benefits Downtown Henderson Partnership.



We want to hear from you!

#### Be the Future of the Past in Kentucky



https://www.surveymonkey.com/s/ KYpreservationplan

Have you filled out your survey? Have you shared it with others? This is our State plan, not the KHC plan that goes to the federal gov't. It belongs to <u>everyone</u> in the commonwealth! Share the link with every one young and old! It takes only minutes to complete. The future of Kentucky's past is important to creating a sense of place and a telling the story of the heritage of our Commonwealth! Fill yours out today!!!!

# Some fundraising ideas to draw attention to your historic structures.

The James Harrod Trust in Harrodsburg does an annual calendar ,at least I think its annually, that has a photo of a historic building & information. A great way to highlight the building and your organization.

Another way to tell your story is with oral history grants. Mercer County (Harrodsburg) has created two books, the Men of Mercer County and the Women of Mercer County.

On page 2 you will find a project that was done in Benton last year. It is a great idea and a great way to get the community members involved. Catlettsburg did a similar project as part of the flood wall murals where people were added as passengers on a steamboat, the cost of adding a person helped fund the project. Benton also had a flyer and a video explaining the project. I'm sure Jessica Scillian will be happy to discuss this project with you. She can be reached at jscillian@cityofbenton.org or 270-527-8677



#### **Toot Your Horn!**





Sign up now to receive marketing tools for Shop Small Saturday!

https://www.americanexpress.com/us/small-business/shop-small/

We are hoping to have "Dream Big, Shop Small, Shop Main Street posters for you.



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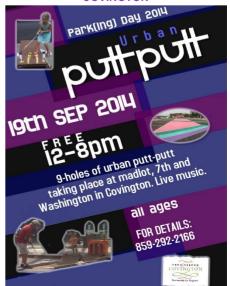
"REVITALIZING KENTUCKY DOWNTOWNS"

**KENTUCKY MAIN STREET** 



#ShopSmall

#### COVINGTON





## See how \$300, 30 hours, and a determined Main Street organization can transform a building facade! DOWNTOWN HARRODSBURG!





# **DIRECTOR SPOTLIGHT!!!**

## EILENE COLLINS-SHELBYVILLE

Where are you from and where do you live now? From Louisville, live in Shelbyville

How long have you been a Coordinator? 15 years

How did you get involved with the Main Street movement? I was invited to a reception for the former director and became interested in the position.

Which of the Four Points is your favorite? Organization as I love the people involved, many of whom also serve on committees or task force groups representing the other points.

What project is consuming most of your time right now? Evaluating and wrapping up summer events.

Do you have any favorite activities or hobbies? I like raising herbs, reading, walking, and just being with others.

What is your favorite author or book? Mysteries by a wide array of authors.

What is your favorite movie? I saw My Big Fat Greek wedding more than any other movie.

What is your favorite song or band? Almost any song by Randy Newman

What is your favorite sports team? The Carter High School Soccer team in TN.

Which actor/actress would you choose to play you in a movie? Someone funny.

Name something you can't live without. I would rather not live without chocolate and red wine.

If you had an alternative career, what would it be? chaplain

What's the most adventurous thing you've done recently. Hiking in TN mountains

If you won \$20 million in the lottery, what would you do with it? Hmmmmm

Somewhere you would like to visit Perhaps I would use the lottery money for a trip around the world.

#### **Subject:** Benton Main Street

We are sponsoring a campaign called FACES of Marshall County. It is a public art project that will benefit the new Marshall County Arts Center that is being built in our downtown on what was a vacant lot (whoot whoot!!).

Here is a quick rundown of how it works...we are collecting photographs of anyone or anything (we prefer to take the photos so we can get a good quality). The "early bird" special is \$35. That gets one head shot taken. The picture will be printed to be 3ft x 2ft in black/white. The photos will be displayed all over the county in business windows from June 15-July 15. Then each person gets to take their picture home. We are using a fundraising website called Indiegogo. To visit our site and see the promo video, go to bentonmainstreet.com and click on the link. The Indiegogo site keeps up with the money raised and the days left on the campaign. It also posts the names of people that have contributed. We have "perk packages" available for those want to donate more than \$35. Those include tickets and recognition to the new Arts Center events. The money raised will build the covered canopy for the arts center. The official name of the project is "We are Marshall County and we 'cover' our kids!" Our Rotary Club donated \$12,500 to the project this week!!!

We are very fortunate to have an Economic Committee chair that was a founding member of Downtown Nashville. This was done in Nashville last month so are getting to mimic their project.

We will be having a reveal party on the court square on June 15 to kick off the "search for your FACE" because we aren't telling where we put you! Jessica Scillian

Benton Main Street