



### Main Street Now Conference

March 26-28, Kansas City, MO - The 2018 conference is expected to bring over 1,600 attendees from around the country and will feature educational sessions ranging from 45-minute “crash courses,” to 75-minute classroom sessions and 3-hour “deep dives.”

Full- and half-day mobile education sessions in Kansas City’s urban neighborhoods and nearby Missouri communities will also be offered. Learn about the innovative methods and practices that make the Main Street Approach® one of the most powerful economic development tools in the nation. Make plans to attend the Big Bash in downtown Lee’s Summit, where this 2010 Great American Main Street Award® winner will host us for a downtown street festival and networking event like no other with shopping, dining, and entertainment. Come make new friends and share your Main St. experience.

Whether you hail from an urban business district, small rural downtown, or some place in between, you will find real solutions to common problems at the 2018 Main Street Now Conference in Kansas City. See you in March!

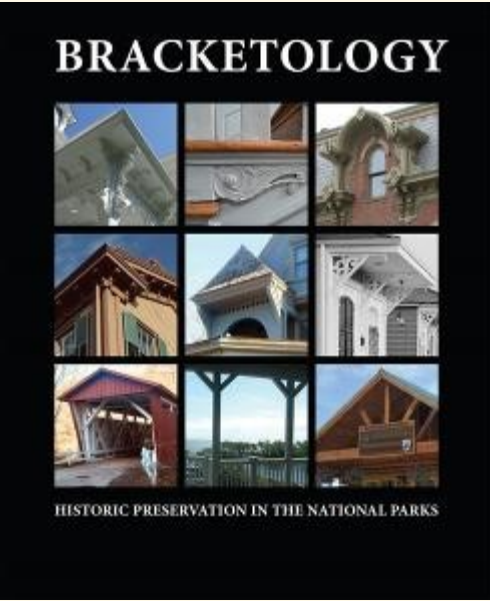
View full education and event schedule at [eventmobi.com/mainstreetnow18](http://eventmobi.com/mainstreetnow18).



It was a cold and blustery day last Tuesday as we attended Preservation Advocacy Days on Capitol Hill. (The Capitol looks amazing now that the scaffolding has been removed.)

Our team consisted of SHPO, Craig Potts, KYMS coordinator, Kitty Dougoud, Bardstown City Councilwoman, Kecia Copeland, Bill Weyland CityVisions from Louisville and Lisa Thompson from the National Trust of Historic Preservation. We met with either staff or government official from every district in Kentucky.

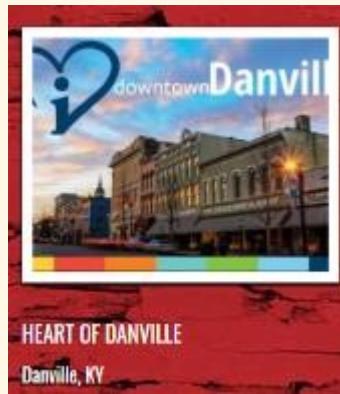
Kentucky Historical Society is now accepting nominations for the 2018 History Awards. Individuals and organizations can self-nominate. Nominations are due to KHS June 7, 2018. Any questions, contact Amanda Higgins ([Amanda.higgins@ky.gov](mailto:Amanda.higgins@ky.gov)).



We love this bracket from the National Park Service!  
This time of year brackets are important across the country for a different reason, but these brackets are important all year long! It’s a great time to explore brackets in your own downtown!

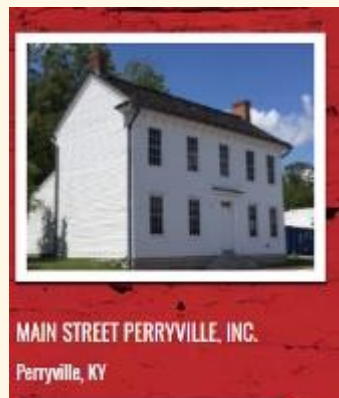
*We are so glad to see the First Day of Spring tomorrow and enjoy walking our KY Main Streets!*





The Kentucky Main Street program communities of Cynthiana Main Street, Heart of Danville, Maysville Main Street, Perryville Main Street and Taylorsville Main Street are vying to win \$25,000 in cash and prizes - and **YOU CAN HELP!** Vote today in the 2018 America's Main Streets contest, sponsored by Independent We Stand to help promote the importance and strong economic benefits of Main Streets and the small businesses that help them thrive.

One vote per day at <https://goo.gl/vobdRF>, winner announced in June.



# Happy SBDC Day!

Thank you to **America's Small Business Development Centers** for their service and commitment to the **small business community**.

#SBDCday



March 21, 2018 is SBDC Day! SBDCs provide assistance to small businesses and aspiring entrepreneurs throughout the United States and its territories. SBDCs are hosted by leading universities and state economic development agencies, and funded in part through a partnership with SBA. Connect with a [SBDC](#) near you!

### It's time for Ida Lee Willis Awards!

Nominations are now being accepted for Kentucky's most distinguished awards honoring excellence for the preservation and rehabilitation of historic buildings, and cultural and archaeological sites. Presented annually since 1979, the Ida Lee Willis Memorial Foundation Historic Preservation Awards ceremony will take place this May in Frankfort during National Historic Preservation Month.

The awards are named for Kentucky's first state historic preservation officer and recognize contributions to preserving our collective heritage at the local level and throughout the Commonwealth via personal commitment, investment, advocacy, volunteerism, building partnerships, public involvement, lifelong dedication or significant achievement.

The Ida Lee Willis Memorial Foundation hosts the event in partnership with the Kentucky Heritage Council/State Historic Preservation Office (KHC).

Awards are presented in four categories, and **all nominations must be received in the KHC office or postmarked by Friday, April 20**. For guidelines and nomination form, submittal instructions and more about previous recipients visit [www.heritage.ky.gov](http://www.heritage.ky.gov).

### Community Development Block Grant Program applications open for 2018

Over \$22 million in funding available for distribution

FRANKFORT, Ky. (March 13, 2018) — The Department for Local Government (DLG) announced over \$22 million in funding opportunities for 2018 through the U.S. Department of Housing and Urban Development's (HUD) Community Development Block Grant (CDBG) Program. The CDBG program provides funds for public facilities, economic development, housing, public services, and community projects.

"The 2018 CDBG funding cycle provides an excellent opportunity for communities and leaders looking to improve public services, revitalize neighborhoods, provide critical infrastructure, or expand local businesses," said DLG Commissioner Sandra Dunahoo. "Since 2016, there have been numerous success stories from these funding opportunities. For example, just \$5.1 million in CDBG funds for economic development led to over \$62.5 million of additional investment in the Commonwealth of Kentucky."

All cities and counties are eligible to apply through DLG with the exception of Ashland, Bowling Green, Covington, Elizabethtown, Henderson, Hopkinsville, Lexington-Fayette County, Louisville/Jefferson County Metro Government, and Owensboro. These communities receive CDBG funds directly from HUD.

CDBG funds are federal funds allocated by HUD and must comply with federal regulations. Project funds are determined based upon project needs, reasonable costs, and overall effectiveness.

Applications for 2018 CDBG funds are submitted to DLG. All guidelines and eligible activities are available online. To learn more, visit [https://kydlgweb.ky.gov/FederalGrants/CDBG\\_cities.cfm](https://kydlgweb.ky.gov/FederalGrants/CDBG_cities.cfm).

## What Would the Ultimate Child-Friendly City Look Like?

Imagine you are 10 years old. You live in a medium-sized city and want to visit your best friend, a five-minute walk away, so you can go to the park, another 10 minutes' walk. The problem is, there's a big, dangerous road between you and your friend, and another between them and the park. You ask your parents if you can walk, they say no, and they are too busy to take you there themselves.

Perhaps you SnapChat your friend instead, perhaps you play a video game on the sofa. You've lost out on exercise and time outside, interacting with your neighbourhood and, of course, play time with your friend.

This is the reality for many kids today – but it doesn't have to be this

Find out more at

<https://www.theguardian.com/cities/2018/feb/28/child-friendly-city-indoors-playing-healthy-social-outdoors>



## 2018 Kentucky Trail Town Summit - April 10-11

The schedule for the 2018 Kentucky Trail Town Summit has been released and registration has officially opened for the **April 10-11 event in Morehead**. For more info. <https://ktia.memberclicks.net/trail-town-summit>



Check out this great picture frame from a shop in Harrodsburg! This would be great in every Main Street community! Available at BeeHive Gifts in downtown Harrodsburg.



## CHALK ART COMPETITION

You can walk the walk, but can you chalk the chalk? Put your best creative foot forward with the 199C: The Big Five Chalk Art Competition!

EVENT: 199C: THE BIG FIVE, Celebration of Art + Baseball  
DATE: Saturday, March 31, 6pm - 10pm  
LOCATION: Pike Street, between Madison and Washington Streets.

### The Chalketition:

- You'll have a 5x5 foot square to create your masterpiece
- You'll be chalking on the sidewalk of Pike Street.
- Chalking begins at 3pm on Saturday, 3/31.
- You'll have 5 hours to finish your piece (8pm).
- Winners will be announced at 9pm
- Event attendees will vote for their favorite

The newly crowned Chalk Star will receive \$200 CASH MONEY

### Let's Give Them Something to Chalk About

The design theme will fit in the theme of the 5th Anniversary of 199C: The Big Five. 199C is named for the Pantone color of the Reds. We're celebrating this landmark anniversary by showcasing all things inspired by Reds Country and the Number 5. The Number 5 represents many things and carries meaning on multiple levels. For some, it marks a major milestone or serves as a symbol of good fortune. Others will immediately picture the legendary Johnny "Little General" Bench. There's also the five senses, the 5-way, the high five, the five-second rule and Jackson 5 just to name a few (or five). Your drawing should be on theme and fit in a 5x5 foot square. Good luck, chalkers!

To enter the Chalk Art Competition, please contact:  
Katie Meyer  
Renaissance Covington  
katiemeyer@rcov.org



The Easter Bunny says hop on over to Murray and visit with him on March 31st!!!



We are so excited to see another business expanding downtown LaGrange. Congratulations [Prather Design Studios](#) and Gallery!

And if your not in the western part of the state, stop in for the hunt in downtown Perryville!



Maysville Mayor David Cartmell, was on hand two swear in the Main Street board's newest members, Lori Brookbank and Brittany Corde. Many thanks to these ladies and all those who participate with boards, committees, and organizations as well as the many, MANY caring and passionate individuals who give of their time, energy, and talent to help make our town a wonderful place to live, work, visit, and play!



Jacob Roan, Pineville  
March 26th

# WHY BUY LOCAL?

**THE OWNERS OF local businesses ARE BEHIND THE COUNTER.**

**LOCAL BUSINESSES STOCK local products AND BUY LOCAL SERVICES.**

**Long's PIC-PAC Galaxy Supermarket**

**BUYING LOCAL KEEPS 4 times THE MONEY IN THE ECONOMY COMPARED TO SHOPPING AT CHAINS.**

**LOCAL BUSINESSES SUPPORT LOCAL EVENTS, SPORTS TEAMS & CHARITIES**

**250% more than big corporations.**

PIC PAC in downtown Pineville is renovating! This is exciting news! Recently the neighbors and other locals saved the Frankfort PIC PAC from closing. These are locally owned business keeping their money in their communities.

**WELCOME!!**

**Long's Pic Pac**  
Family Owned & Operated 337-3411

**PLEASE EXCUSE OUR MESS WHILE WE RENOVATE**

**Downtown SHOP HOP**

**March 24th, 2018 . 10-4pm**

**Downtown Winchester!**

# UPCOMING WEBINARS

## Kentucky! Free! Health! Resources!



*Investing in communities. Informing health policy*

**April 25 1PM-2PM ET**

Are you a non-profit in Kentucky?

Is your health coalition looking for resources?

Join us on this free 1-hour webinar.

Four experts will share their organizational resources for improving health in Kentucky.

Hear from:

CEDIK

KIPRC

KSDC

KSPAN

Register: <https://cc.readytalk.com/r/k4ghup7gbfx9&eom>

## **Plan, find, apply: Effective Grant Development**

Join us for this free 1-hour webinar. **May 23 1PM-2PM ET**

Plan, find and apply for grant opportunities and funding that fit your non-profit's mission.

Webinar participants will learn key strategies to connect with funding.

- Understand Foundation Center benefits

- Conduct funding research on Foundation Center

- Search grants.gov

- Learn grant proposal writing tips

- Access additional online resources

Register: <https://cc.readytalk.com/r/4c044efli9lh&eom>

## **Teaming Up for Urban Forestry: New Tools to Build and Energize Local Sustainability Efforts**

Join us for a live webinar that explores the resources available to help policymakers and municipal executives make decisions about the future of their community's forests, and to learn how urban forestry can help drive progress toward Smart Growth and sustainability goals.

The webinar features Larry Wiseman of CenterLine Strategy and the founding president and CEO of American Forest Foundation, Ian Leahy of American Forests and Lauren Marshall of the U.S. Forest Service.

**Participants of the live webinar are eligible for 1.5 AICP CM credits.**

**March 27, 1-2:30pm EDT.**





**March 28 at 8:30am Pacific**

Believe it or not, there are some types of businesses that are doing very well in this age of reimagined downtowns – in rural areas and in larger cities. We've researched hundreds of downtowns of all sizes to come up with the perfect business mix that will make your downtown a great draw for both local residents and visitors alike.



**May 2 at 8:30am Pacific**

When it comes to attracting the perfect business mix into your downtown core, it's not as hard as you may think. This was Roger Brooks' primary part of his job for several years and he will show you how he did it – without a marketing budget. You also learn the five steps for recruiting amazing tenants to your own downtown.